

MINUTES
HISTORIC PRESERVATION PLAN UPDATE
STAKEHOLDER ADVISORY MEETING
October 23, 2019

SAC MEMBERS PRESENT

Carroll Cottingham, HLC
Pat Deminna, SCAN
Jacquie Heavy, SCAN, Salem Mainstreet Assoc.
Juliana Inman, NEN, Preservation Architect (CA), **Chair**
Robert Kraft, Kraft Custom Construction, General Contractor
Doug Lethin, CNR Remodeling (left early)
Michael Livingston, CANDO, **Vice-Chair**
Jennifer Maglinte-Timbrook, HLC
Patty Mulvihill, HLC
Linda Nishioka, DAB, Salem Mainstreet Assoc., Downtown Building Owner
Gretchen Stone, CBTwo Architects, Land Use
Connie Strong, NEN, Historic homeowner
Aaron Terpening, CBTwo Architects, Downtown Advisory Board

SAC MEMBERS NOT PRESENT

Chuck Bennett, Mayor
Cara Kaser, City Councilor
Tom Anderson, City Councilor
Scott McLeod, Downtown Property Owner
Ross Sutherland, Salem Culture and Heritage Forum

STAFF PRESENT

Lisa Anderson-Ogilvie, Planning Administrator/ Deputy Community Development Director
Kimberli Fitzgerald, Historic Preservation Officer/City Archaeologist

Kirsten Straus, Staff Assistant

CONSULTANT

Diana Painter, Painter Preservation

1. Introductions and Role of the SAC
 - a. Kimberli Fitzgerald, asked all participants to introduce themselves.
2. Salem's Historic Preservation Plan – Kimberli Fitzgerald
 - a. Overview of 2010 Historic Preservation Plan
 - i. Kimberli provided a brief background of the original development of the Historic Preservation Plan. Five goals were identified in the previous plan (Improve review process, Outreach and Education, Economic Incentives, Survey and Designation, Heritage Tourism and Local History). It was clarified that the

Historic Preservation Plan is currently adopted by City Council as a component of the City's Comprehensive Plan.

- ii. This project is an update of the previous plan. One of the questions we want to answer is whether we should keep, change, or otherwise revise the previous goal areas identified. Once the work on the update is completed, the updated Historic Preservation Plan will be presented to the HLC, and then forwarded to the City Council for their review and adoption as part of Salem's Comprehensive Plan.

 - b. Our Salem/Update of Salem Comprehensive Plan – Lisa Anderson-Ogilvie
 - i. Historic Preservation Plan is a portion of the overall project to update Salem's Comprehensive Plan- the Comprehensive Plan update has been branded with the name "Our Salem"
 - ii. While work on both of these two projects are occurring at the same time, the Historic Preservation Plan Update will be adopted well ahead of the adoption of the updated Comprehensive Plan

 - c. Timeline for the Historic Preservation Plan Update – Kimberli
 - i. Phase 1 (Define the need) – Summer and Fall of 2019
 - ii. Phase 2 (Develop the plan) – Winter 2019-2020
 - iii. Phase 3 (Prepare for action) – Spring 2020
 - iv. Phase 4 (City Adoption) – June 2020

 - d. Phase 1 – Defining the need - Kimberli
 - i. Phase 1 is currently in progress, we have completed a survey, and have an open house planned
3. Selected Survey Results – Kirsten Straus
- a. Kirsten Straus presented a selection of the survey results that would be of interest to the committee as well as five recommended focus areas (Education, Code Improvement/Enforcement, Financial Incentives, Trees/Sustainability, Survey/Designation). See **Exhibit 1**.
4. Public Outreach Ideas – Diana Painter
- a. Consultant Diana Painter presented about ideas for further outreach.
 - b. Heritage Bulletin – Outreach for Historic Planning. See **Exhibit 2**.

Michael Livingston had a question about the context of the project and deliverables for the group.

Kimberli Fitzgerald clarified that City Staff, the Historic Preservation Consultant will be presenting the SAC committee an update to the existing Historic Preservation Plan which will be in use from 2010-2020. The SAC will then make a recommendation to the HLC and City Council about adopting this Plan as part of the City's Comprehensive Plan.

- c. Diana shared additional ideas for outreach for the Historic Preservation Planning process. A few key points included:
 - i. Provide a more "branded" look/experience
 - ii. Speaking with key individuals
 - iii. Referencing the NPS guidelines
 - iv. "Always give back when asking for information"

- v. Make planning fun and interactive
5. The SAC elected a Chair and Vice-Chair for the SAC.
 - a. Connie Strong nominated Juliana Inman as Chair, Gretchen Stone seconded.
 - b. Michael Livingston volunteered as Vice-Chair. Gretchen Stone seconded.
Action: Juliana Inman was elected as Chair and Michael Livingston was elected as Vice-Chair.
 6. Focus Groups and Focus Groups Leaders
 - a. Kimberli asked for volunteers to lead focus groups on each area identified from our survey results (Education, Code Improvement/Enforcement, Financial Incentives, Trees/Sustainability, Survey/Designation).
 - b. The first open house will be on December 4 from 4-6pm.
 - i. Gretchen Stone and Patricia Mulvihill mentioned they could not attend the meeting on this date.
 - c. Education Leaders: **Juliana Inman and Robert Kraft**
 - d. Code Improvement, Process, and Enforcement: **Carroll Cottingham and Connie Strong**
 - e. Survey and Designation: **Jennifer Maglinte-Timbrook**
 - f. Trees and Sustainability: **Linda Nishioka** and possibly a City of Salem Staff Person
 - g. Financial Incentives/ Community and Council Support: **Jacque Heavy and Pat Deminna**
 7. Group Survey/Survey #2
 - a. Kimberli provided an overview of our second survey. It was clarified that this survey is short and aimed at groups. We have sent the survey to the following groups already: SCAN, NEN, CANDO, SPRAB, SPAC, DAB, Mainstreet Association, SHPO. Kimberli then asked if SAC members had any other suggestions regarding groups we should outreach to.
 - b. After several questions regarding how staff would be following up on this survey with these groups, Kimberli Fitzgerald mentioned that if any of these groups would like Staff to come speak with them about the update, we would be happy to offer that service.
 - c. Other suggested groups to outreach to:
 - i. Local realtors, Homebuilders Association, local AIA chapter, Willamette University
 - ii. Groups representing Salem's diverse population. Could Gretchen Bennett (City of Salem Human Rights Commission) help with reaching out to traditionally underrepresented communities, including low income?
 - iii. Could we send to churches and other religious groups which are in Historic Districts?
 8. Overview of Next Steps – Kimberli Fitzgerald
 - a. Kimberli gave some context for the other phases of the project and long-term goals for the group and there was general discussion about the overall process.
 - i. In response to a question asked about when the code amendments selected by this plan would happen Kimberli clarified that the goal is to have code updates go to council hand in hand with the preservation plan update. Kimberli talked about some code areas that have already been identified to improve, for example electrical upgrades that can't be seen. Juliana mentioned that it's

- unique in her experience to have experienced staff at the City level so let's take advantage of that fact, this could mean more administrative reviews.
- ii. Diana and staff will be providing a draft code amendments and the Plan for the SAC to review.
 - iii. Kimberli and staff are here to support the group – meetings with Staff are encouraged if there are questions about these topics.
9. General Discussion. Chair Juliana Inman opened the table to discussion about the project and suggestions from the SAC members about improvements to the program.
- i. Carroll Cottingham mentioned that there are some reviews that don't really need to go to Landmarks – can we streamline those kinds of projects? (Example is cell tower updates like those on the Capitol Tower).
 - ii. Juliana Inman mentioned the need for more education. Can we use the already existing NPS technical briefs? Information on windows and other technical aspects of preservation work would be beneficial to aim towards Historic Districts.
 - iii. Jennifer Maglinte-Timbrook mentioned that the local history aspect is also important. People really responded to the recent Mainstreet Association alley project and the specific historic information about each alley.
 - iv. Jacque Heavy, a primary driver of the Mainstreet Association's effort to name the alleys, described the alley naming process. People liked reading about the history of the alleys. They also liked the identity building aspects of history, it's easier to get buy-in on history when you present it in an easily digestible way. The Neighborhood Association architectural guidebooks are a good example of how to package that kind of information.
 - v. Juliana asked a question about owner consent for historic preservation in Oregon. Kimberli clarified that owner consent is required in Oregon for any designation. She added that the requirement puts a lot more importance on the educational factors of preservation because we have to answer the "so what" question easily and clearly for those who designate.
 - vi. Juliana asked if there was a state register of historic places in Oregon. (There is a state level designation in California). Kimberli responded that, no, there was no Oregon list, but there is a local level of designation. She also added that there really aren't financial incentives for residential property owners as most of the tax benefits go towards commercial/income producing properties. The Toolbox grant program is one way that Salem is trying to bridge that gap. Juliana added that the NPS investment credit was protected in a recent round of legislation; however, it can only be applied to income producing properties and can't be applied to rentals. Kimberli mentioned that education was also part of the financial incentives question. During the previous Historic Preservation Plan work they found that hardly any commercial property owners knew about the

tax credit. There are a few buildings downtown that are currently benefitting from the program.

- vii. Michael Livingston mentioned that it is important to think deeper than just the functionality of the program. AirBNB issue that came before City Council is one example of this. (Should Historic Districts allow short-term rentals?) There is a divide between “structures” and “use” in the historic code. Additionally, some comments from the survey suggest that people don’t know about the federal structure and how the local program fits into it. Kimberli agreed and mentioned that, as a CLG (Certified Local Government – a program that allows for funding from the SHPO for historic preservation in local jurisdictions), our code has to comply with the Secretary of Interior Standards so it’s really important to make sure we make those connections between the federal and local level. Our yearly mailing has information for property owners on what it means to be a historic property owner.
- viii. Juliana asked about current social media? What can we do better in this area to get the word about our program out more? Jennifer Maglinte-Timbrook (Historic Landmarks Commission) mentioned that some of the struggle with social media has been the upkeep. Things will start but it can be difficult to keep it going. Diana Painter mentioned that folks in Spokane knew about each post for the Mid-Century Modern project because they went up at the same time. The City web page could also be added to so information on Historic Preservation is easier to find.
- ix. Gretchen Stone talked about her experience as a Land Use professional and the City’s process. She said that Kimberli was really helpful for guiding people through the Historic Design Review process. She liked having all the information for land use on one site. Kim described the current web page and mentioned that depending on the user, it can be a challenge to navigate.

Before the meeting adjourned, we said we would send out the results of the survey again so people could take a closer look. See **Exhibit 3**.

The meeting was adjourned at 1:25 p.m.

Exhibit 1: PowerPoint Slides from the Meeting

Exhibit 2: National Register Bulletin on Outreach for Historic Districts

Exhibit 3: Survey Results

EXHIBIT A

HISTORIC PRESERVATION PLAN UPDATE

2019-2020

STAKEHOLDER
ADVISORY COMMITTEE

MEETING ONE:

OCTOBER 2019

ADOPTED IN 2010

FIVE GOALS IDENTIFIED:

- IMPROVE CODE
- PUBLIC OUTREACH & EDUCATION
- ECONOMIC INCENTIVES
- SURVEY AND DESIGNATE HISTORIC RESOURCES
- PROMOTE HERITAGE TOURISM & LOCAL HISTORY

SALEM HISTORIC PRESERVATION PLAN

Salem, Oregon

2010-2020

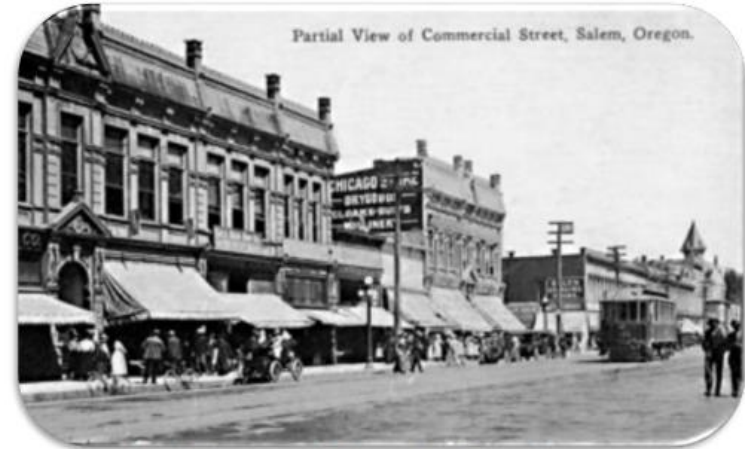


Figure 1: Liberty Street, Looking south from Chemeketa Street

This project has been funded with the assistance of a matching grant-in-aid from the Oregon State Historic Preservation Office and the National Park Service. Regulations of the U.S. Department of the Interior strictly prohibit unlawful discrimination on the basis of race, color, national origin, age or handicap. Any person who believes he or she has been discriminated against in any program, activity, or facility operated by a recipient of Federal assistance should write to: Office of Equal Opportunity, National Park Service, 1849 C Street NW, Washington, D.C. 20240.

Prepared by Northwest History Matters
Rosalind Keeney
Julie Osborne

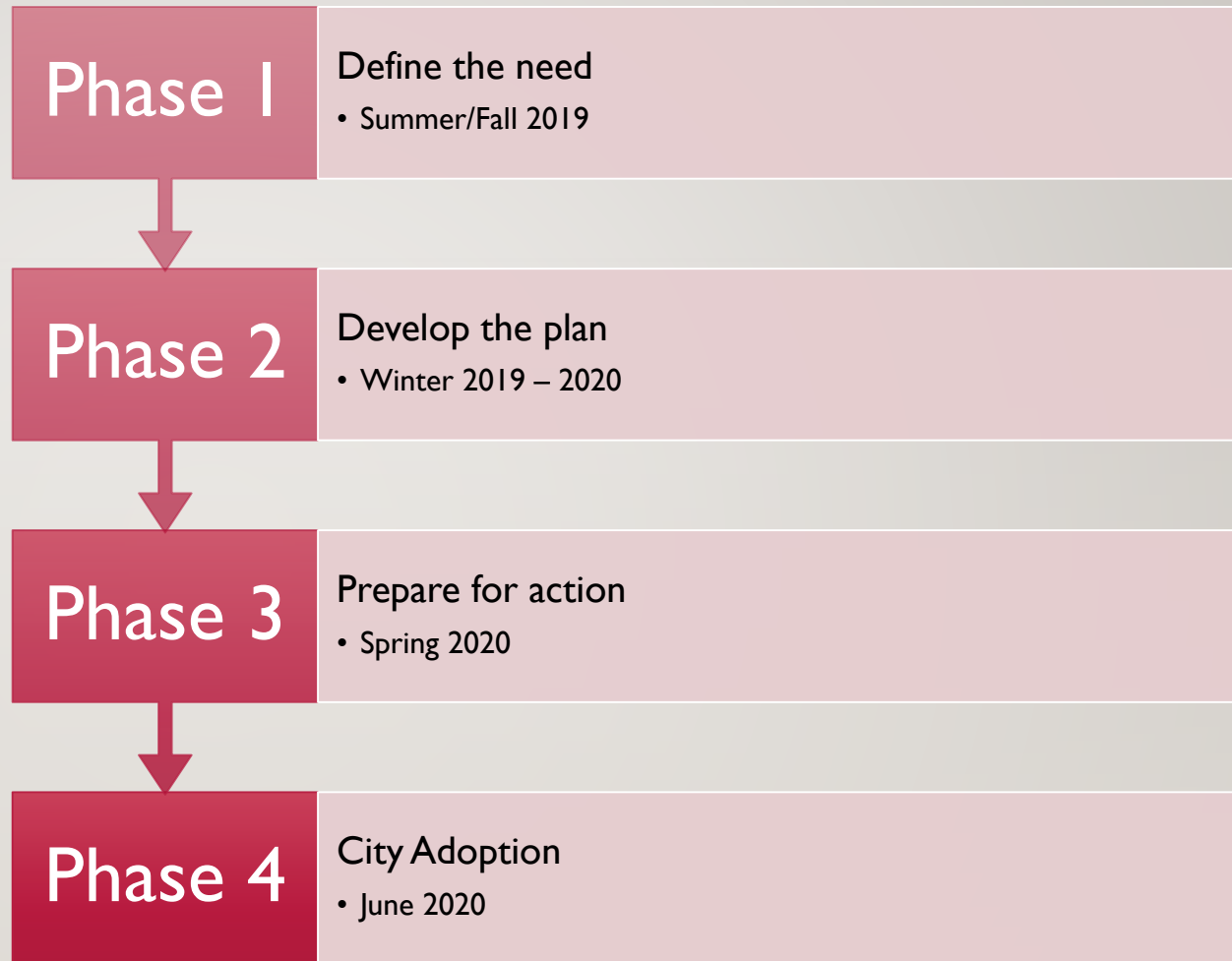
OUR SALEM: PLANNING FOR GROWTH



- Salem's Comprehensive Plan Update
 - Visioning (2019-2020)
 - Historic Preservation Component

www.cityofsalem.net/our-salem

HISTORIC PRESERVATION PLAN UPDATE TIMELINE



PHASE I: DEFINE THE NEED

- Establish a Historic Landmarks Commission Stakeholder Advisory Committee.
- Survey the community
- Host an open house to evaluate and assess Salem's Historic Preservation Program and the adopted goals, including:
 - Historic Preservation Code and design review process
 - Outreach and education
 - Incentives
 - Survey and designation
 - Heritage tourism



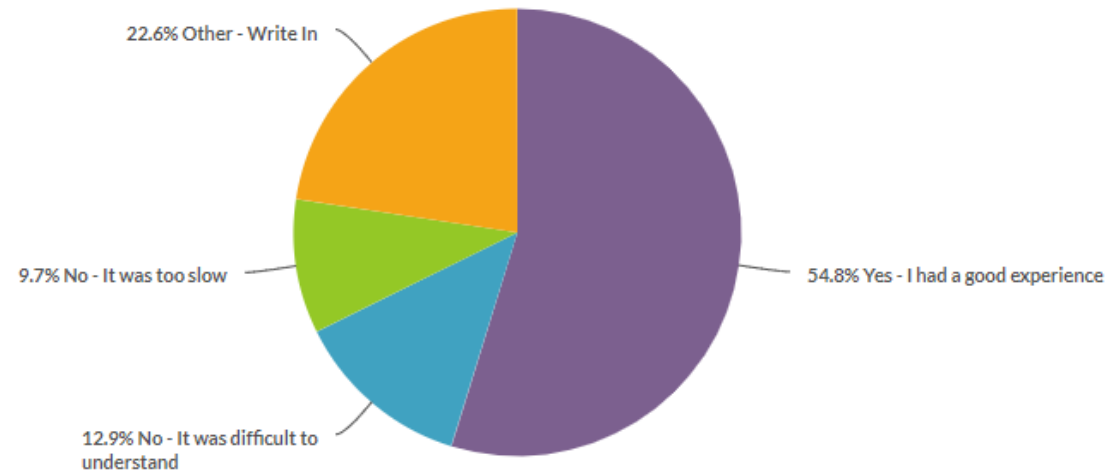
SELECTED SURVEY RESULTS



RESIDENTIAL PROPERTY OWNERS WHO HAVE BEEN THROUGH DESIGN REVIEW

- Was the design review process easy to understand and timely?
 - About 1/2 Major and 1/2 Minor review

13. Was the process easy to understand and timely?

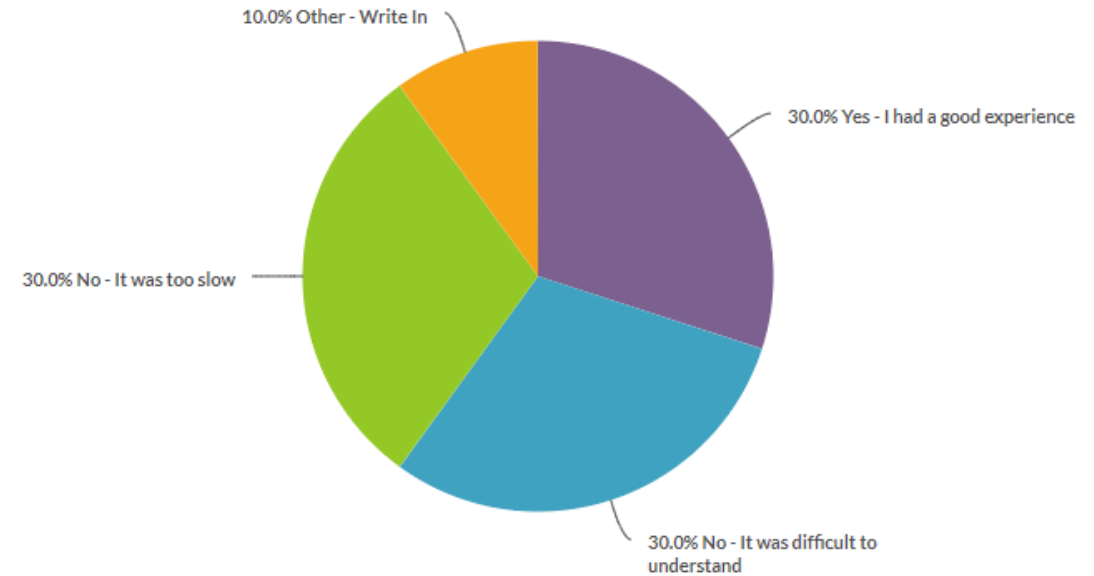


Value	Percent	Responses
Yes - I had a good experience	54.8%	17
No - It was difficult to understand	12.9%	4
No - It was too slow	9.7%	3
Other - Write In (click to view)	22.6%	7
Totals: 31		

COMMERCIAL PROPERTIES OWNERS WHO HAVE BEEN THROUGH DESIGN REVIEW

- Was the design review process easy to understand and timely?
 - Almost all major review

13. Was the process easy to understand and timely?

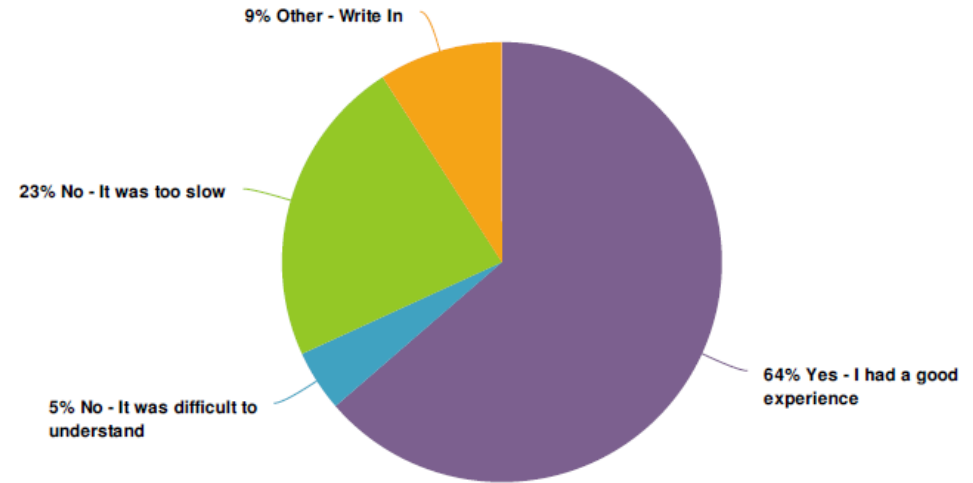


Value	Percent	Responses
Yes - I had a good experience	30.0%	3
No - It was difficult to understand	30.0%	3
No - It was too slow	30.0%	3
Other - Write In (click to view)	10.0%	1
		Totals: 10

PROFESSIONALS (ARCHITECTS, CONTRACTORS, ETC.) WHO HAVE BEEN THROUGH DESIGN REVIEW

- Was the design review process easy to understand and timely?

21. Was the process easy to understand and timely? (Contractors/Heritage Professionals)



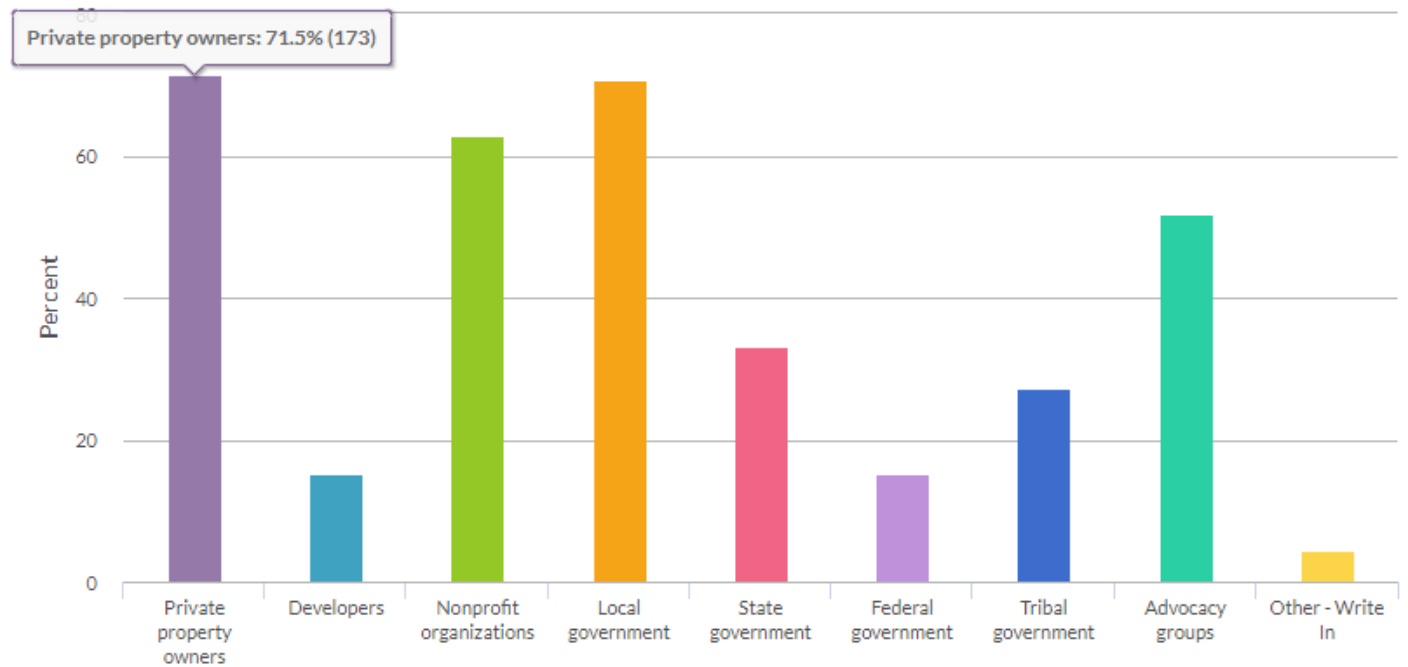
Value	Percent	Responses
Yes - I had a good experience	63.6%	14
No - It was difficult to understand	4.5%	1
No - It was too slow	22.7%	5
Other - Write In	9.1%	2

Totals: 22

ALL RESPONDENTS

- How can we work to support private property owners?

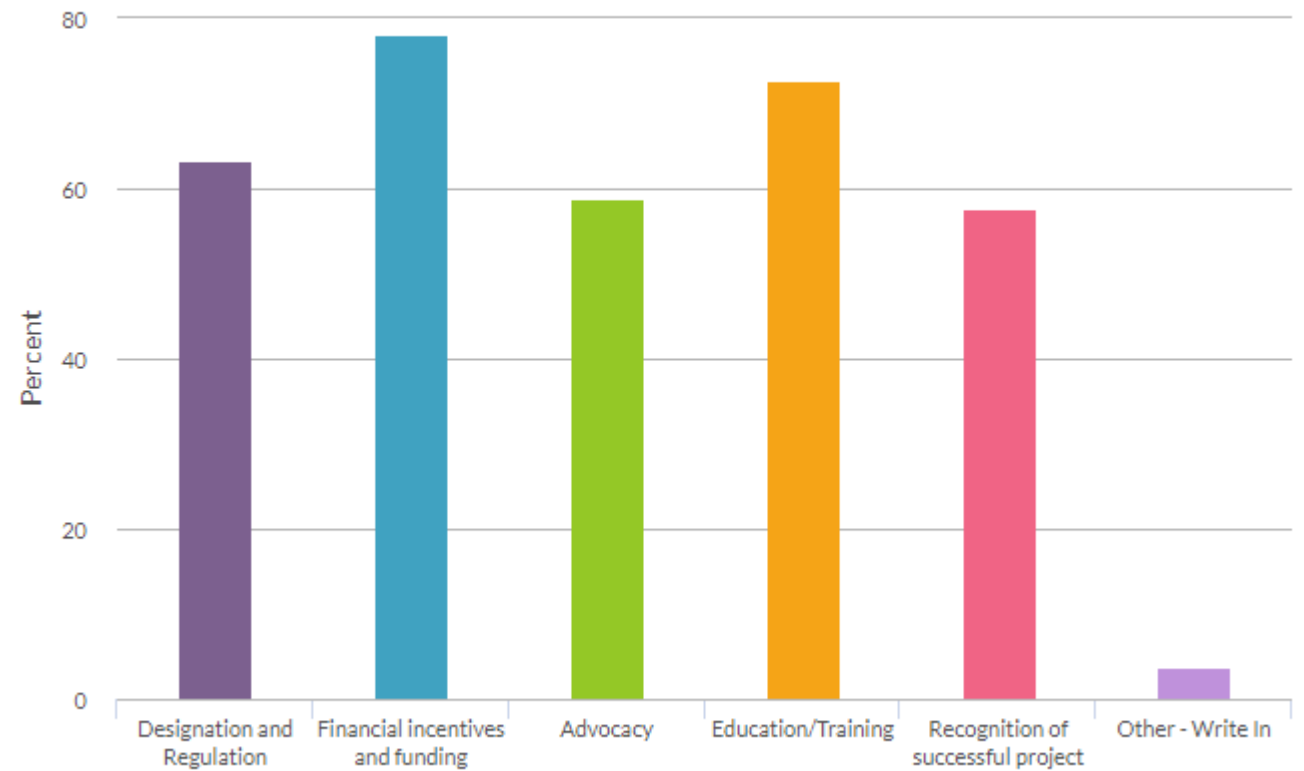
31. Who do you think is most effective at protecting historic places that matter to the community?
(Please select all that apply)



ALL RESPONDENTS

- Education and Training ranked higher than expected

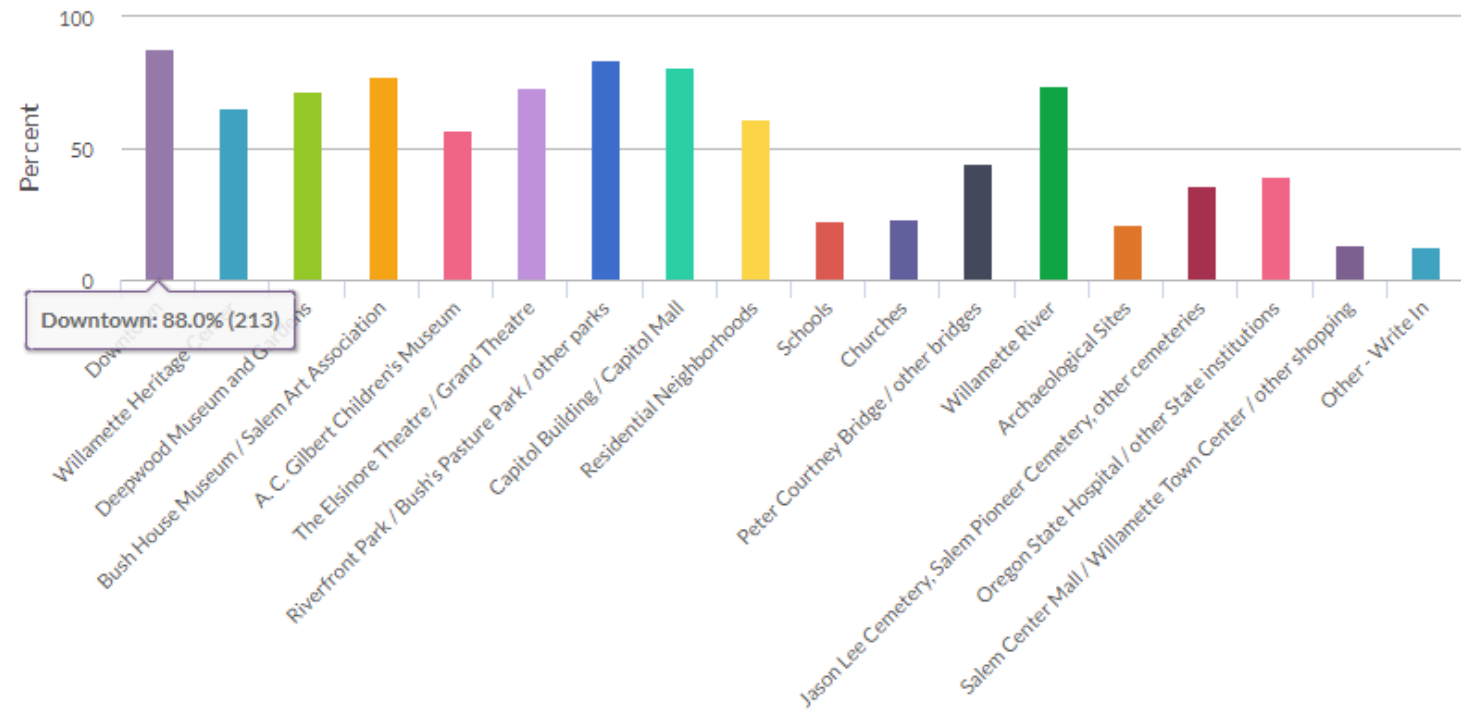
32. What is the best way to encourage historic preservation? (Please check all that apply)



ALL RESPONDENTS

- Almost 90% of people responded that Downtown was one of Salem's most defining places
- Parks and the Capitol Mall also scored high

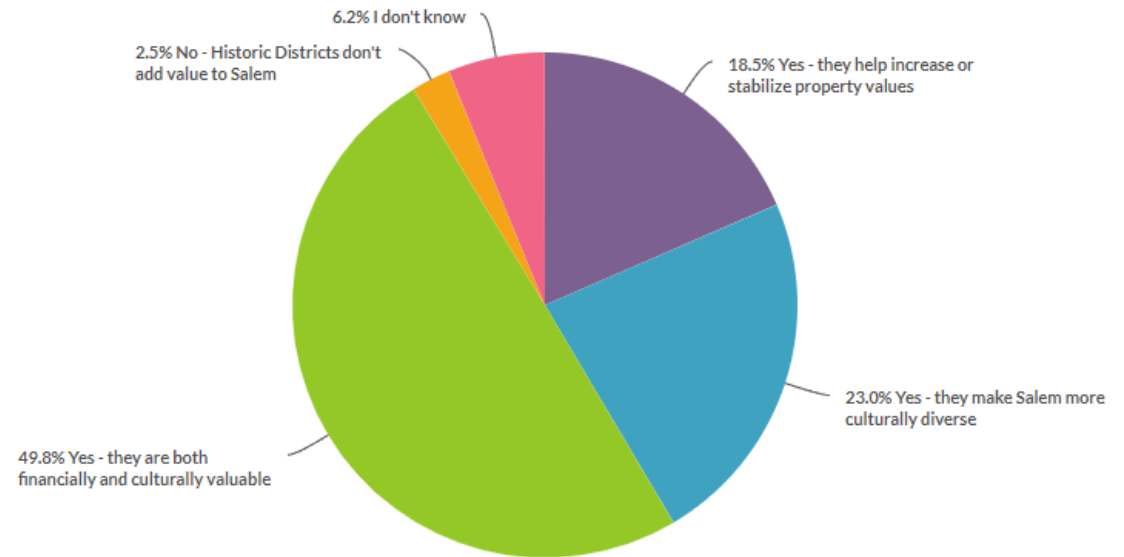
26. What places do you think help define Salem? (Please check all that apply)



ALL RESPONDENTS

- Only 6 people said historic resources weren't valuable

34. Do Historic Districts (Court-Chemeketa, Downtown, etc.) add value, either financial or cultural, to Salem?



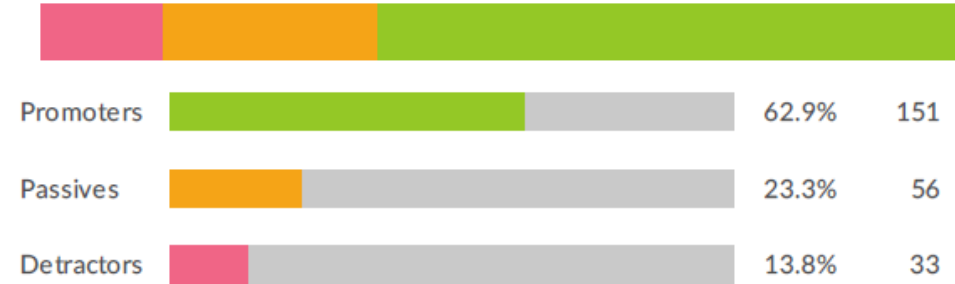
Value	Percent	Responses
Yes - they help increase or stabilize property values	18.5%	45
Yes - they make Salem more culturally diverse	23.0%	56
Yes - they are both financially and culturally valuable	49.8%	121
No - Historic Districts don't add value to Salem	2.5%	6
I don't know	6.2%	15
		Totals: 243

ALL RESPONDENTS

- Green = Yes
- Red = No

37. Do you feel that historic buildings and places are important assets in the community? (0= Not at all important assets / 10= Very important assets)

NPS® Score: 49.1



Totals: 240

38. Would you support more funding for the Historic Preservation fund in Salem? (0= I would not support more funding / 10 = I would be very supportive of more funding)

NPS® Score: 27.6



Totals: 246

ALL RESPONDENTS

- Green = Yes
- Red = No

33. Are you more likely to visit or shop at a business located in a historic building? (0= Not all more likely to visit/ 10= Much more likely to visit)

NPS® Score: -5.7



Promoters		29.5%	72
Passives		35.2%	86
Detractors		35.2%	86

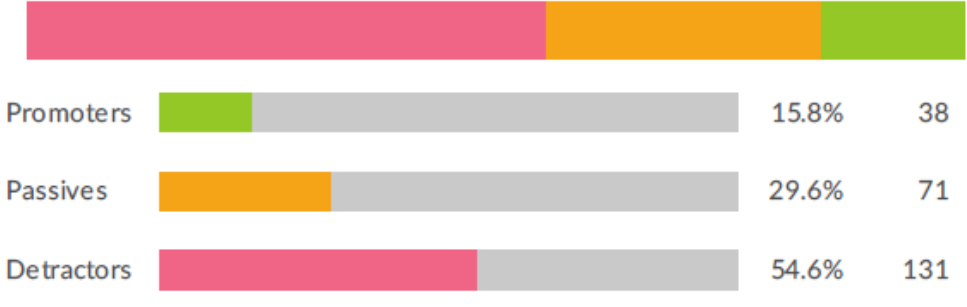
Totals: 244

ALL RESPONDENTS

- Green = Yes
- Red = No

39. Are you happy with the City's Historic Preservation program? (0= I am not at all happy with the program / 10= I am very happy with the program)

NPS® Score: -38.8



Totals: 240

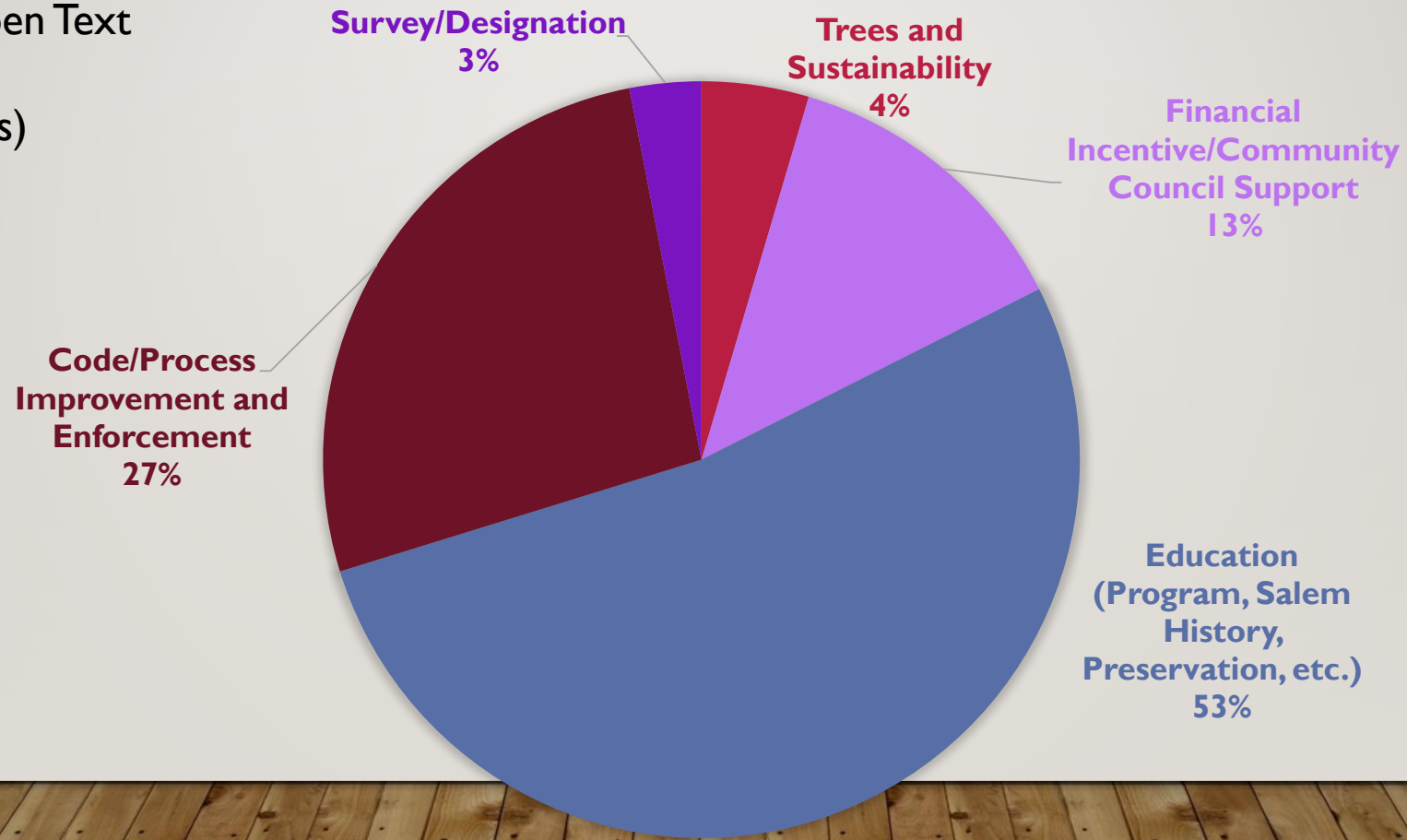


**WHAT COULD BE
IMPROVED ABOUT
THE PROGRAM?**



RECOMMENDED GOAL AREAS & FOCUS GROUPS

Analysis of Open Text
Answers:
(131 responses)



“People should be rewarded for following procedures and fined for violating them; i.e., a sliding scale for historic review fees and hefty fines for people who ignore the rules. The problem is that neighbors have to report the violations as they are being committed or after they are done.”

“The City Council needs to listen to the Historic Preservation Commission and not override its decisions.”

“I wish the City could come to understand that the historic built environment is the most important asset Salem has and must be encouraged in every way. The recent influx of young creatives to Salem and their willingness to rehab historic structures is very encouraging.”

“[The program] needs more power to prevent developers from tearing down valuable buildings.”

“Lower the cost for a design review on smaller projects. It seems unfair to charge someone about \$400 to fix their porch or stairs. That money would do more good put into the project’s hard costs.”

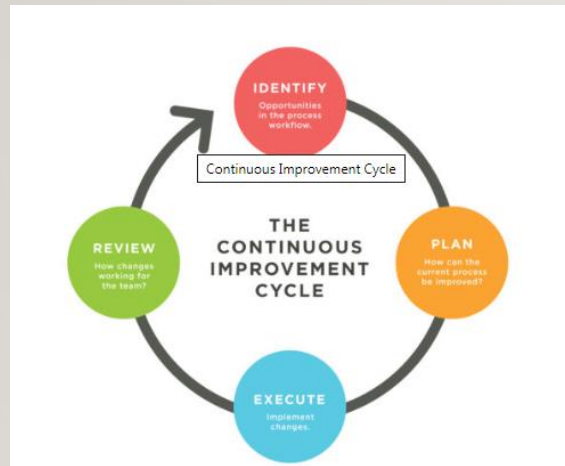
“Educating the public about what you do. I probably know more than most residents, but I really don't know all that much about the plan or what has been accomplished and what is being currently worked on, where the funding comes from, etc.”

Some comments have been slightly edited for clarity.



RECOMMENDED GOAL AREAS & FOCUS GROUPS: HISTORIC CODE, ENFORCEMENT AND PROCESS

35 comments mentioned better code, enforcement & processes



“Protection, encouragement, and aid to the downtown, close-in neighborhoods will be more important than ever as Salem grows. Visitors to Salem are always amazed at the nice neighborhoods within easy walking distance of the Capital and downtown...neighborhoods that are constantly threatened by traffic and development. Although budgets are tight, adequate staff support for code enforcement and all the myriad issues that surround the delicate balance between historic preservation and modern life is paramount.”



RECOMMENDED GOAL AREAS & FOCUS GROUPS: SURVEY AND DESIGNATION

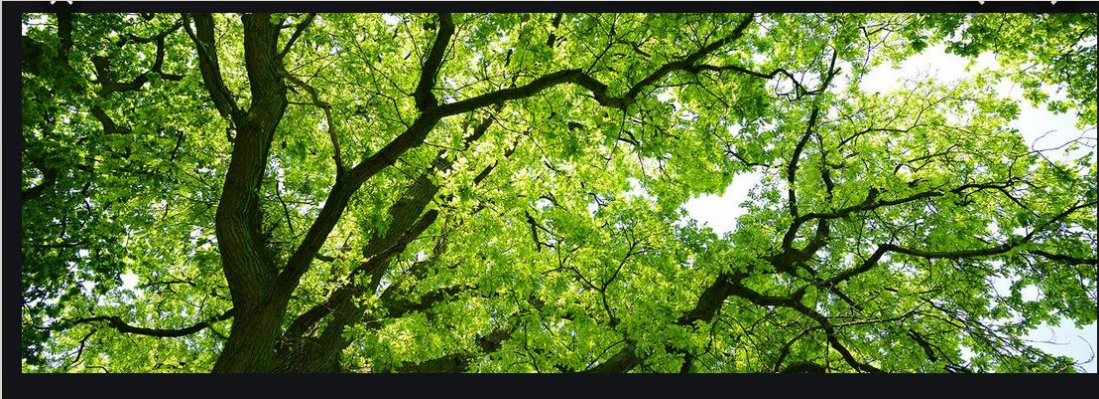
Would you support designating more areas in Salem?

- 75% supported designating more areas (236 responses)
- Frequently mentioned areas
 - Grant Neighborhood
 - Englewood
 - Fairmount Hill



RECOMMENDED GOAL AREAS & FOCUS GROUPS: TREES AND SUSTAINABILITY

6 responses mentioned trees and sustainability issues



- *“Preservation and improvement to satisfy society's desire to be sustainable need to work hand in hand and they don't right now.”*
- *“More funding and cooperation with innovations that support environmental preservation as well.”*

RECOMMENDED GOAL AREAS & FOCUS GROUPS:

FINANCIAL INCENTIVES RESULTING FROM COMMUNITY AND COUNCIL SUPPORT

17 responses mentioned financial and community/council support



- *“Focus on ways to incentivize adaptive reuse. Historic buildings are often not seismically sound, and are inefficient. Reuse means a significant tradeoff; yet the City has loads of incentives for new construction. What can be provided for historic? Relaxed parking standards, etc. have no \$ cost but are valuable to a developer.”*
- *“I’ve had an excellent experience working with the City’s historic preservation department and the Toolbox Grant program—it was a definite incentive to our purchasing a historic home in need of major renovations.”*

IDEAS FOR OUTREACH

DIANA PAINTER

CREATE AN IDENTITY FOR THE PLANNING PROCESS

The screenshot shows the Facebook profile for the Salem Historic Landmarks Commission. The page features a cover photo with the text "CITY OF Salem AT YOUR SERVICE" and a post titled "Salem Historic Preservation Plan Update" dated September 20. The post text reads: "The City of Salem is updating its Historic Preservation Plan, and we want to hear from you! Please take our survey and learn more: https://www.cityofsalem.net/.../salem-historic-preservation-p...". The page also includes a navigation menu on the left with options like Home, About, Photos, Events, Posts, and Community. A "Send Message" button is visible at the top right of the post area. Below the post, there are sections for "Related Pages" (North Lancaster Neighbors, Highland Neighbors, Grant Neighborhood Association) and "Pages Liked by This Page" (Waller Hall, Herbert Hoover, Oregon).

This screenshot shows a Facebook post from a user named "people". The post features three images: a house with a bay window, an interior view of a historic building with a decorative ceiling, and an exterior view of a multi-story building. The post text includes: "Community", "Invite your friends to like this Page", "6,106 people like this", "6,288 people follow this", and "Kathryn Burk-Hise and 19 other friends like this or have checked in". The "About" section provides the address "808 W Spokane Falls Blvd, FI Third Spokane, Washington 99201" and the phone number "(509) 625-6543". A red box highlights the "Community" and "Invite your friends to like this Page" text.

This screenshot shows a Facebook review by "Kate Pogue Rau" dated November 15, 2017. The review text reads: "Love learning about Spokane's MCM history! Thanks so much for putting this together!". The review has "2 Comments" and includes "Like", "Comment", and "Share" buttons at the bottom.

CREATE AN IDENTITY FOR THE PLANNING PROCESS

BEMISS • CHIEF GARRY PARK • HILLYARD
LOGAN • MINNEHAHA • NEVADA HEIGHTS • SHILOH HILLS
WHITMAN • BROWNE'S ADDITION • CLIFF/CANNON
COMSTOCK • EAST CENTRAL • GRANDVIEW/THORPE
LATAH/HANGMAN • LINCOLN HEIGHTS • MANITO/CANNON HILL

**YOU DON'T HAVE TO MOVE
TO LIVE IN A BETTER NEIGHBORHOOD**

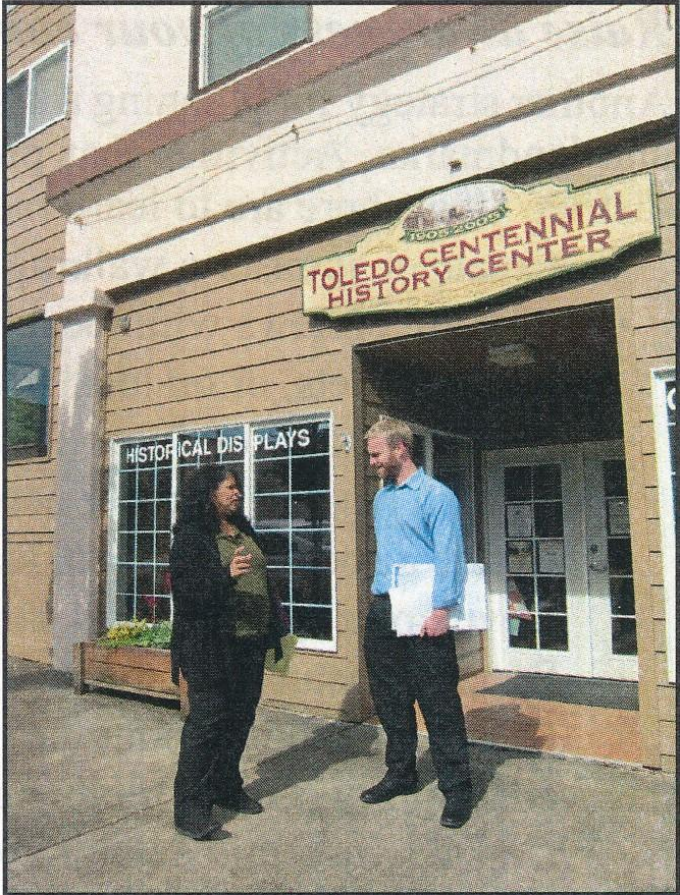
PEACEFUL VALLEY • ROCKWOOD • SOUTHGATE • RIVERSIDE
WESTHILLS • AUDUBON/DOWNRIVER
BALBOA/SOUTH INDIAN TRAILS • EMERSON/GARFIELD
FIVE MILE PRAIRIE • NORTH HILL • NORTH INDIAN TRAIL
NORTHWEST • WEST CENTRAL

Connect With Your Community
SpokaneNeighborhoods.org

“Preserving the Past for
the Future”



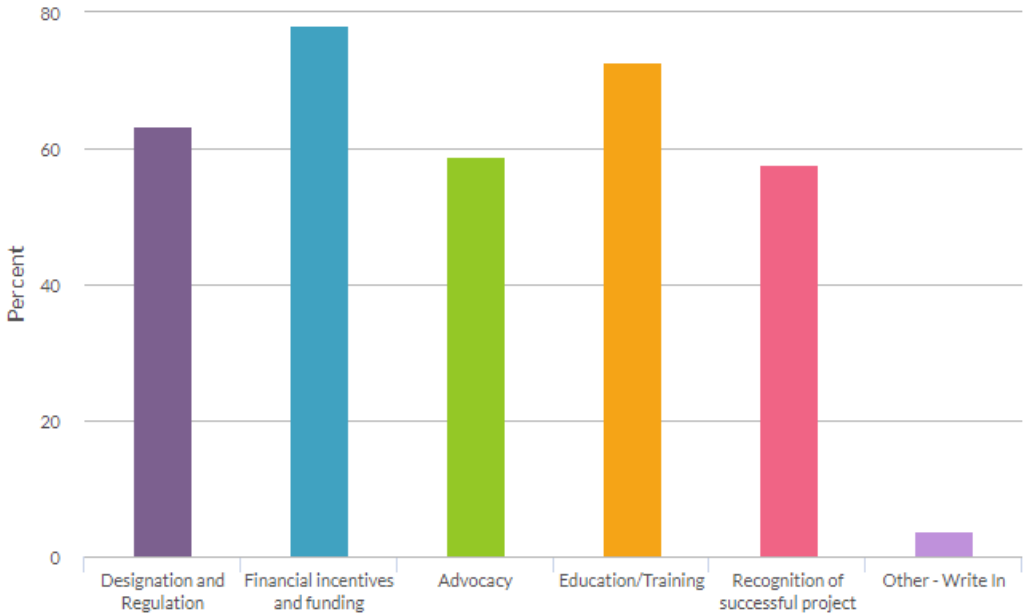
TEAM UP WITH OTHER EVENTS/ORGANIZATIONS



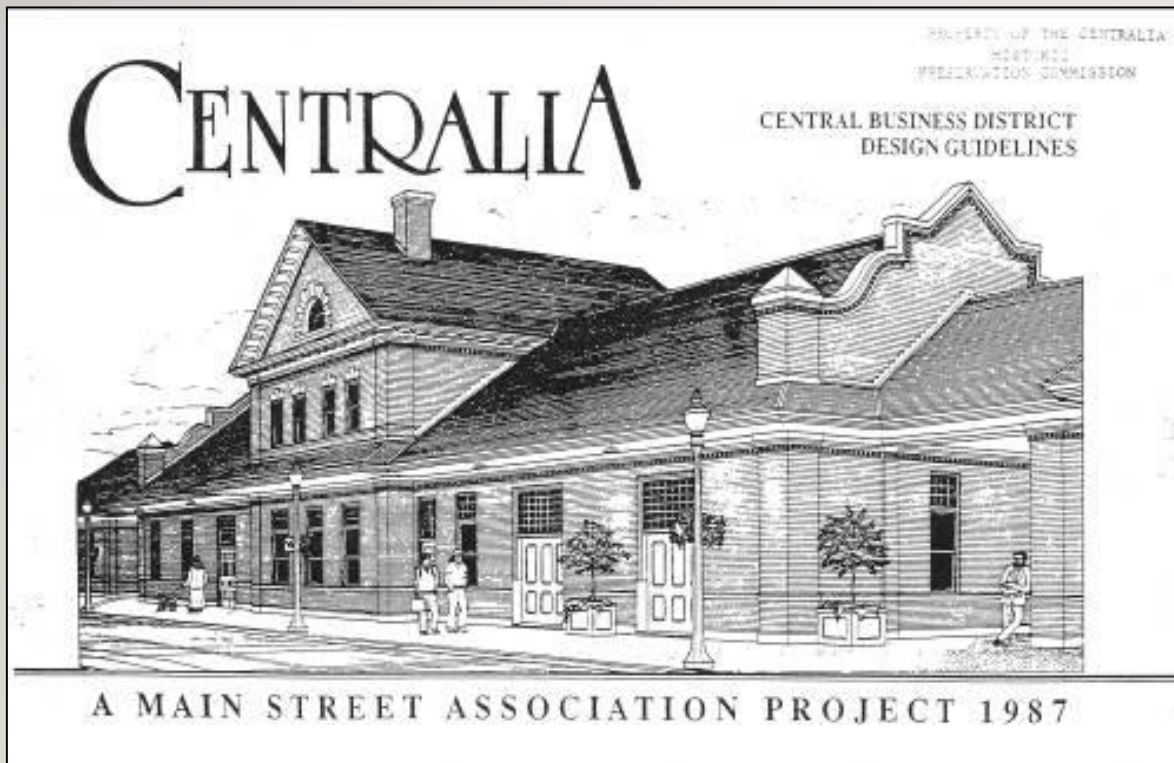
COMBINE INTERVIEWS WITH SURVEYS



32. What is the best way to encourage historic preservation? (Please check all that apply)



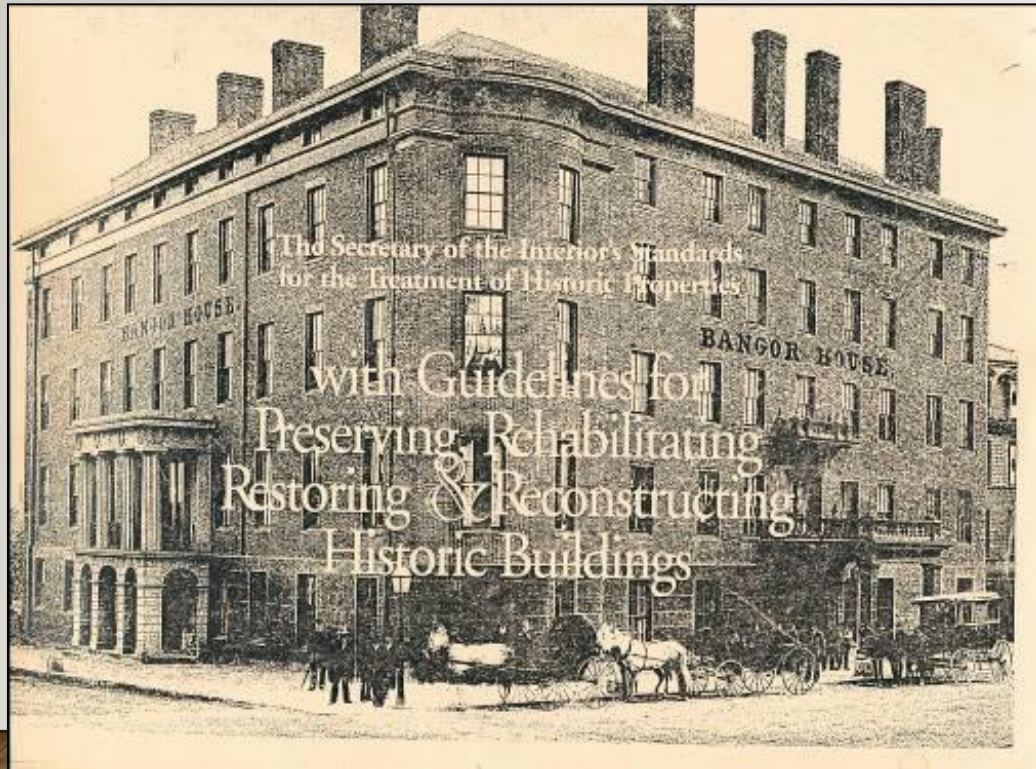
COMBINE PLANNING AND LEARNING!



Centralia's Criteria for Design Review include the Secretary of the Interior's Standards for Rehabilitation. Centralia's Central Business District Design Guidelines refer to many of the guidelines promoted in the Secretary of the Interior's standards and guidelines.

COMBINE PLANNING AND LEARNING!

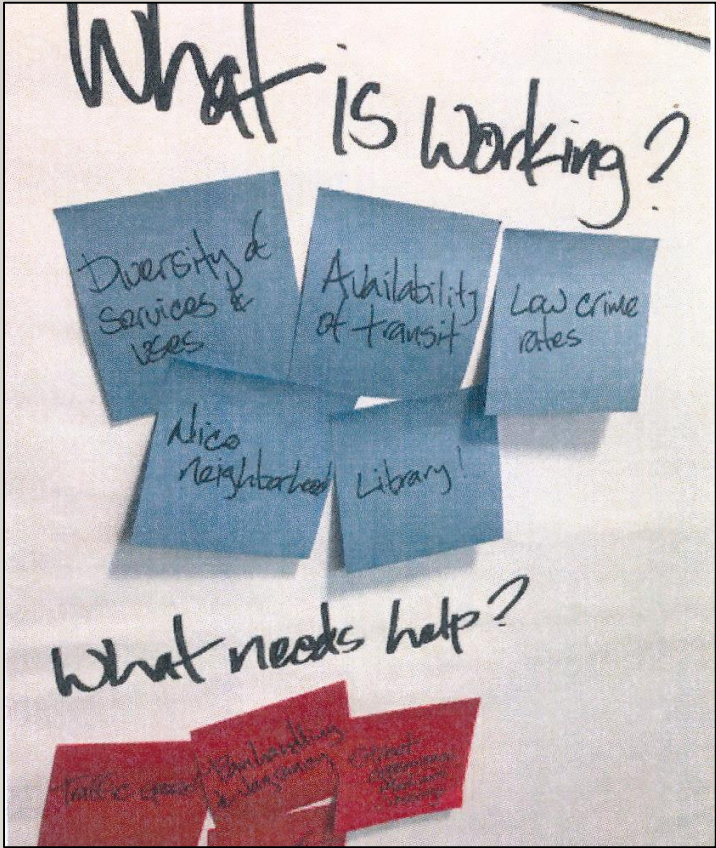
WHICH STANDARDS APPLY?



WHAT ARE CHARACTER-DEFINING FEATURES?



MAKE PLANNING FUN AND INTERACTIVE



ELECTION OF STAKEHOLDER ADVISORY COMMITTEE OFFICERS

CHAIR

VICE-CHAIR



DISCUSSION ITEMS



FIRST OPEN HOUSE



- WILLAMETTE HERITAGE CENTER
- DECEMBER 4, 2019, 4:00PM – 6:00PM
- FOCUS GROUPS

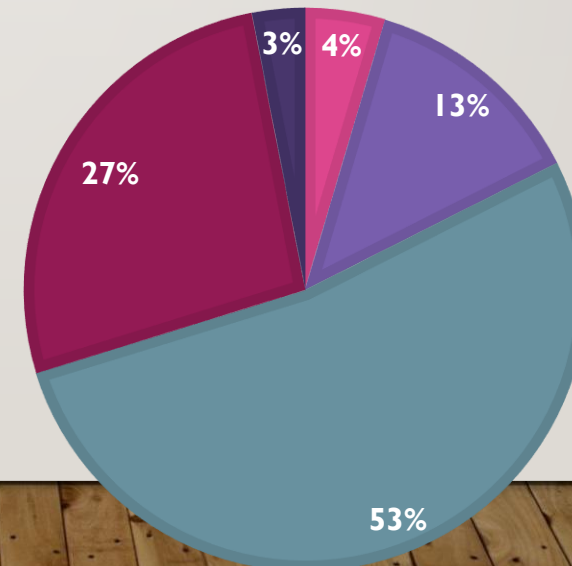
RECOMMENDED GOAL AREAS & FOCUS GROUPS

➤ SELECT FOCUS GROUP LEADERS

- Education
- Historic Code, Process & Enforcement
- Survey and Designation
- Trees & Sustainability
- Financial Incentives/Community and Council Support

HOT TOPICS

- Trees and Sustainability
- Financial Incentive/Community Council Support
- Education (Program, Salem History, Preservation, etc.):
- Code/Process Improvement and Enforcement
- Survey/Designation



ADDITIONAL SAC PUBLIC OUTREACH?

- SURVEY #2 – GROUPS
 - NEIGHBORHOOD ASSOCIATIONS
 - SPRAB; SPAC; DAB
 - MAIN STREET
 - SHPO

NEXT STEPS



PHASE 2: DEVELOP THE PLAN (WINTER 2019-2020)

- Develop alternative solutions and recommendations for issues identified with the Needs Assessment
- Present alternatives and recommendations for updates to the Preservation Plan

SECOND OPEN HOUSE



- WILLAMETTE
HERITAGE CENTER
- FEBRUARY 5, 2019,
4:00PM – 6:00PM
- DEFINE SOLUTIONS

PHASE 3 AND 4

- Phase 3: Prepare for Action (Spring 2020)
 - Develop action items, implementation steps and timelines for the Historic Preservation Plan Update.
 - The Draft Historic Preservation Plan Update will be presented to the Historic Landmarks Commission at a regularly scheduled public meeting.
- Phase 4: City Adoption (June 2020)
 - Finalize the updated Historic Preservation Plan, which will be reviewed and adopted by the Salem City Council as part of Salem's Comprehensive Plan.

TIMING

STAKEHOLDER ADVISORY COMMITTEE MEETINGS

- JANUARY 22, 2020
- APRIL 22, 2020
(Both 11:30-1:30pm)



HISTORIC LANDMARKS COMMISSION MEETING

- MAY 21, 2020

HISTORIC PRESERVATION OFFICER - UPDATE

SUPPORT FOR SAC

➤ ADDITIONAL STAFF

PUBLIC OUTREACH?



HERITAGE BULLETIN

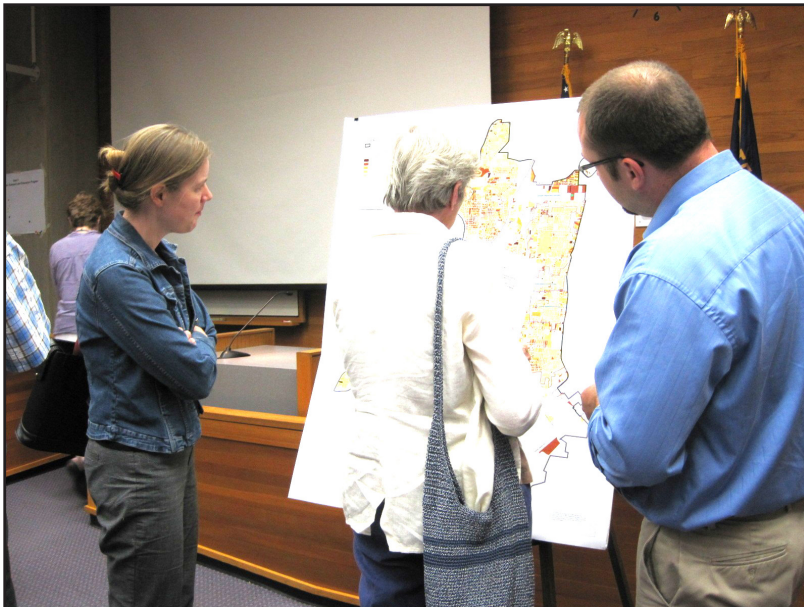
Tips, Ideas & More to Help Preserve Oregon's Heritage

26

OUTREACH FOR NATIONAL REGISTER HISTORIC DISTRICTS

AUG. 2018

Creating a National Register historic district involves gathering information about the history and appearance of your community, neighborhood or downtown, and using this documentation to assess its eligibility and begin writing a National Register nomination. At the same time, to ensure that the process is successful, it is equally important to develop a community outreach program that will, from the beginning, engage your neighbors in the planning process.



Benefits of a district

The benefits of creating a National Register historic district include eligibility for tax benefit programs and grants. The listing process can bring a neighborhood together and have a positive effect on its identity and self-image. An unsuccessful process can result in contention within a community or neighborhood and costly delays in the nomination process. For these reasons, it is important to craft an effective outreach program and engage the public and partners from the beginning.

Talk to the city or county

Listing is honorific. Oregon State law requires local governments to review proposals to demolish or relocate properties listed in the National Register. Local governments have the authority to form local historic districts and landmarks, and may also create additional protections for properties listed in the National Register through a separate local process.

To find out more about how your local government may regulate National Register listed properties, please contact the local planning office.



Talk to the State Historic Preservation Office

The National Register listing process is administered by the Oregon State Historic Preservation Office (SHPO) on behalf of the National Park Service. The SHPO works directly with historic district proponents, providing advice and guidance for evaluating a district and preparing a nomination. The SHPO can help district proponents plan an effective outreach process, which is critical for a successful nomination. The SHPO is also available to provide information to opponents about objecting to National Register listing, according to National Park Service guidelines. The process of planning a historic district, from developing an outreach plan to conducting a survey and developing the nomination, can take several years, hundreds of volunteer hours, and possibly require funding for a professional consultant. To ensure a successful outcome, it is important to consult the SHPO early in the planning process.

Get the word out

Begin planning for a historic district by holding an informational meeting or open house for neighborhood residents and/or business owners. This can help gauge the community's interest in a potential district. An informational meeting can also educate the public about the pros and cons of adopting a historic district, provide information about the steps involved, and explain the public process. This will help build support for the district. Correspondingly, an informational meeting may also help ensure that the planning process closely reflects community goals.

There are many ways to get the word out, and communities should consider which are most appropriate for them. Below are some questions to help develop an outreach plan tailored to your neighborhood.

- Are your supporters media savvy internet users? A listserv is a good way to keep everyone informed about the planning process. A webpage or blog can also provide information on the process, and include links to additional resources. A Facebook page allows community members to post their own comments and concerns.
- Is there a community newspaper that many residents read? Placing feature articles and posting news items in newspapers may also be an effective way to reach the neighborhood. If there is not a widely read local newspaper, consider creating a newsletter.
- Do many people walk in your neighborhood? Is there a community bulletin board? Creating and posting flyers may also be a good way to advertise meetings. Flyers may also be distributed door-to-door.
- Do your community members prefer to get notices by mail? Postcards can be a good way to advertise meetings and other events and keep people informed.
- What about radio or TV? Is there a cable or public access channel that serves the community? Taped interviews and other informational programs can reach local audiences.
- Is your community engaged in local activities and events? Information about the historic district planning process can be provided at farmers markets, fairs, school activities, and public meetings.
- Do you need to gauge community support? At a key point in the process it may be helpful to conduct an opinion survey to gauge support, either online, by mail, or in person.



Raise awareness of your community's history

Another strategy for planning a historic district is to raise awareness of your community's history, architecture and landmarks. Activities that promote historic preservation can also help build support for your historic district. Goals here are to learn more about the neighborhood and actively engage the community.

- Create or sponsor a walking tour, either a digital tour or paper brochure.
- Place interviews with local historians or profiles of long-time residents in the newspaper, on social media outlets, or on local public access TV channels.
- Create features on local history with historic photos or “then and now” photos.
- Publish reprints of older newspaper articles on key events.
- Create a speakers bureau, featuring engaging and informed speakers.
- Develop or sponsor workshops on building rehabilitation and related issues.
- Sponsor lectures on topics of local interest.
- Create an exhibit about the neighborhood that can be displayed at places like the local library, community center, or city hall.
- Create a traveling exhibit about the neighborhood and the planning process that can “go on the road” to local community events.



Create relationships with other organizations

Other organizations can assist with planning and/or promoting a historic district. Possibilities include a local advocacy group, a neighborhood or homeowner's association, and/or a local historical society. These relationships can be important in the planning process and on an on-going basis.

Additional tips and ideas

- Publicize every step in the planning process and celebrate successes (remember to write press releases!).
- Invite advocates to meetings, such as city staff, elected officials, SHPO staff, or representatives of the local non-profit historic advocacy group.
- Hold meetings in a neutral, easily accessible location.
- Create a Frequently Asked Questions or “Top Ten Myths” piece about historic districts to distribute along with other information about your planning process.
- Create comment cards to distribute at meetings, so those who do not want to speak in public can submit comments later.
- Make information about the process multi-lingual, if this is relevant.



To learn more about the National Register, see [Heritage Bulletin 4: National Register of Historic Places](#). To learn more about the benefits of being listed in a National Register historic district, see [Heritage Bulletin 5: National Register Benefits and Restrictions](#). And for guidance on the technical process of developing a National Register historic district, see [Heritage Bulletin 6: Planning a National Register Historic District](#). For additional help with outreach planning see [Heritage Bulletin 2: How to Spread the News](#).

ADDITIONAL INFORMATION

State Historic Preservation Office

Oregon Parks and Recreation Department
725 Summer Street, N.E., Suite C
Salem, OR 97301

Oregon Heritage website: www.oregonheritage.org

National Register website: www.nps.gov/nr

For **general information** about the National Register of Historic Places, contact Tracy Collis by calling (503) 986-0690 or by emailing tracy.collis@oregon.gov.

National Register Program Staff:

Robert Olguin
National Register Program Coordinator
(503) 986-0668
Robert.olguin@oregon.gov



Report for Salem Historic Preservation Plan Update Survey

Response Counts

Completion Rate:

74.2%



Complete



244

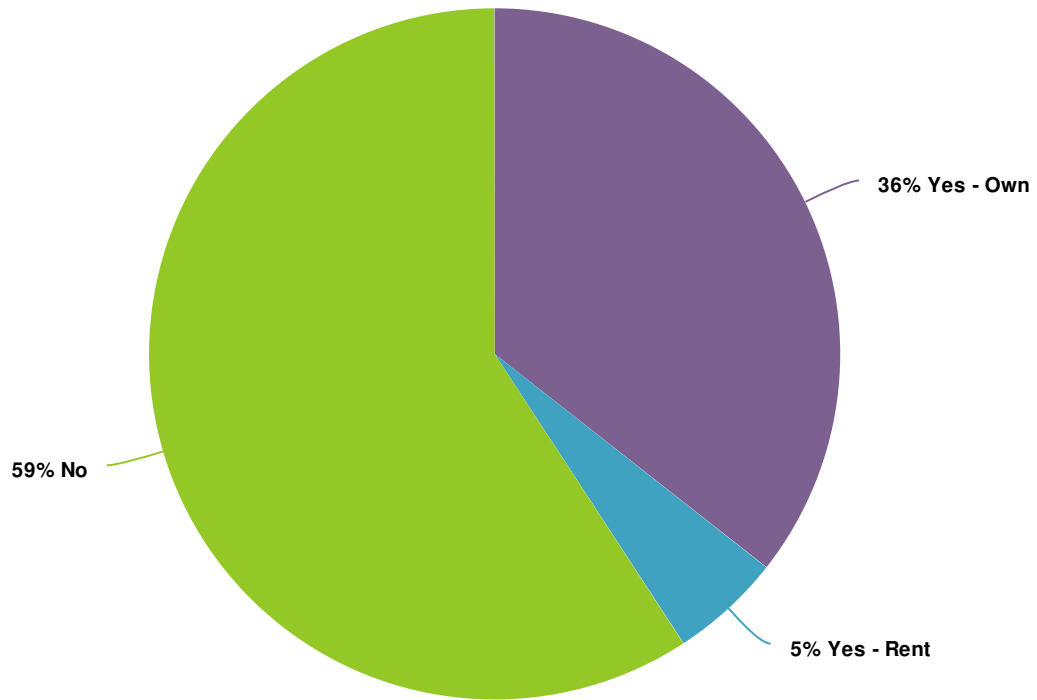
Partial



85

Totals: 329

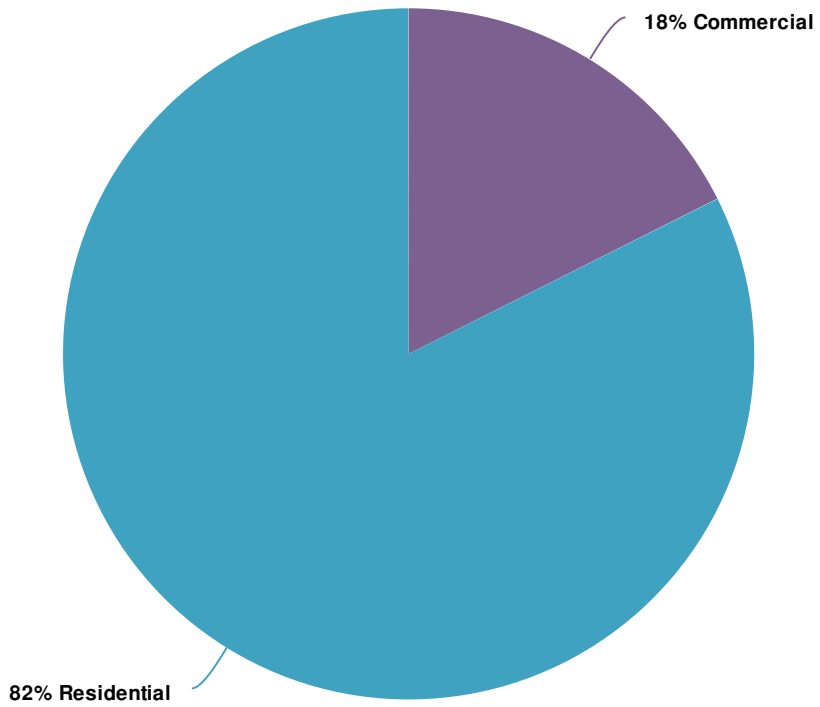
1. Do you own or rent a historic property in Salem?



Value	Percent	Responses
Yes - Own	35.6%	109
Yes - Rent	5.2%	16
No	59.2%	181

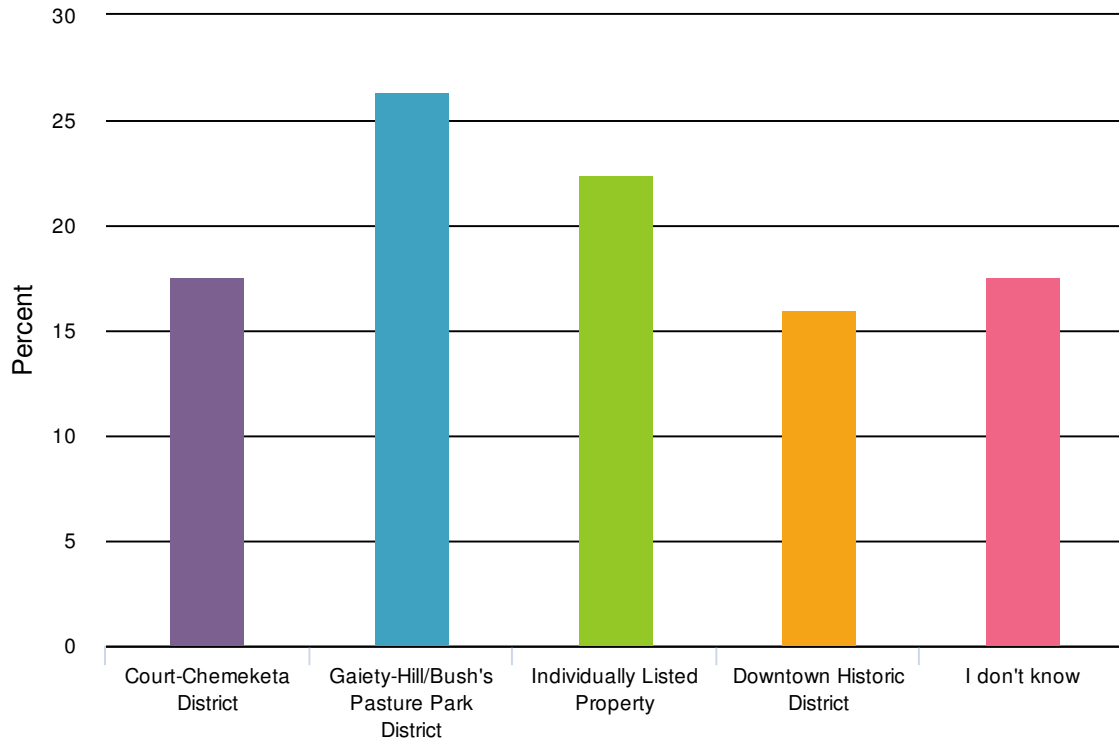
Totals: 306






2. Do you own or rent a commercial or residential property?



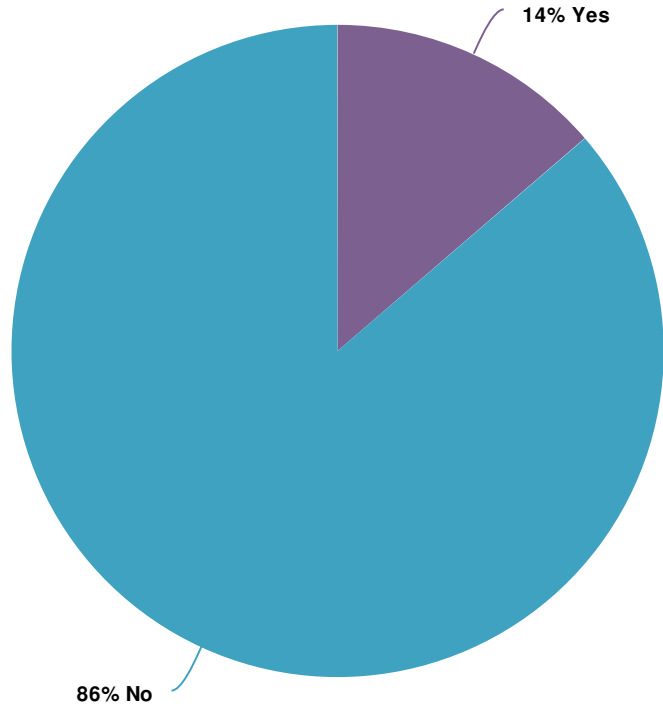
Value	Percent	Responses
Commercial	17.6%	22
Residential	82.4%	103
Totals: 125		

3. Is the property you rent or own in a historic district or is it individually listed? (If you own or rent multiple, please select where each of your properties are located.)



Value		Percent	Responses
Court-Chemeketa District		17.6%	22
Gaiety-Hill/Bush's Pasture Park District		26.4%	33
Individually Listed Property		22.4%	28
Downtown Historic District		16.0%	20
I don't know		17.6%	22

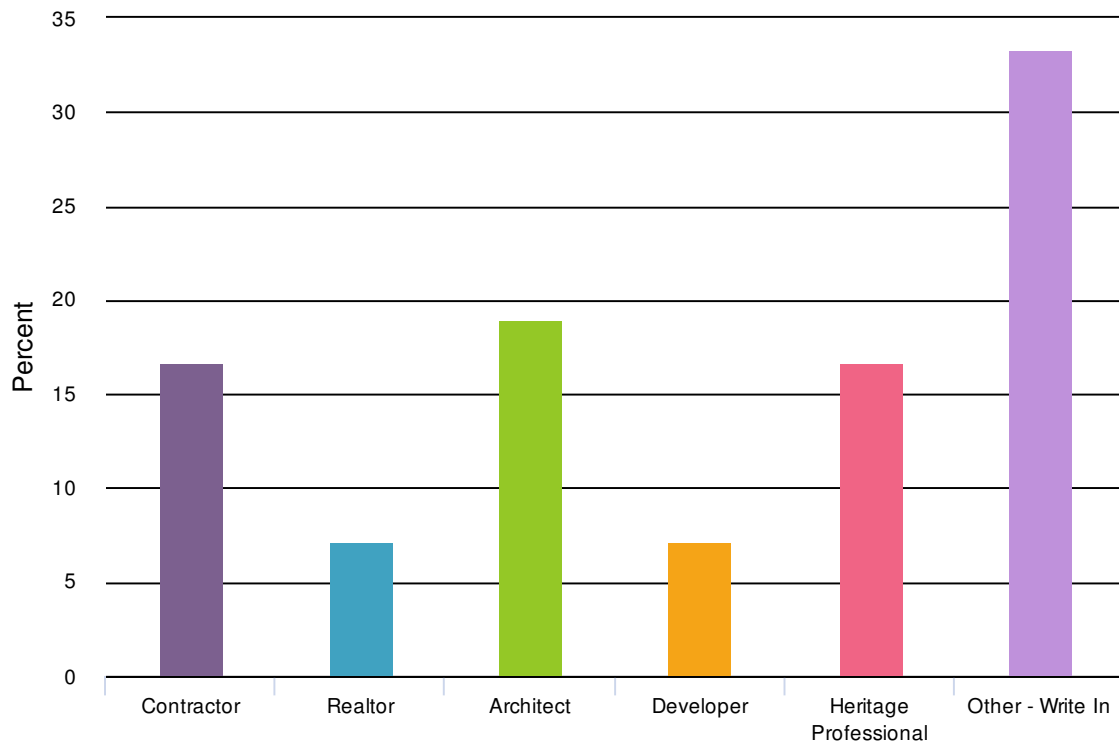
4. Do you help manage or routinely work with clients who own or rent historic properties? (i.e., are you a contractor, realtor, architect, heritage professional, etc.?)









Value	Percent	Responses
Yes	13.7%	42
No	86.3%	264

Totals: 306

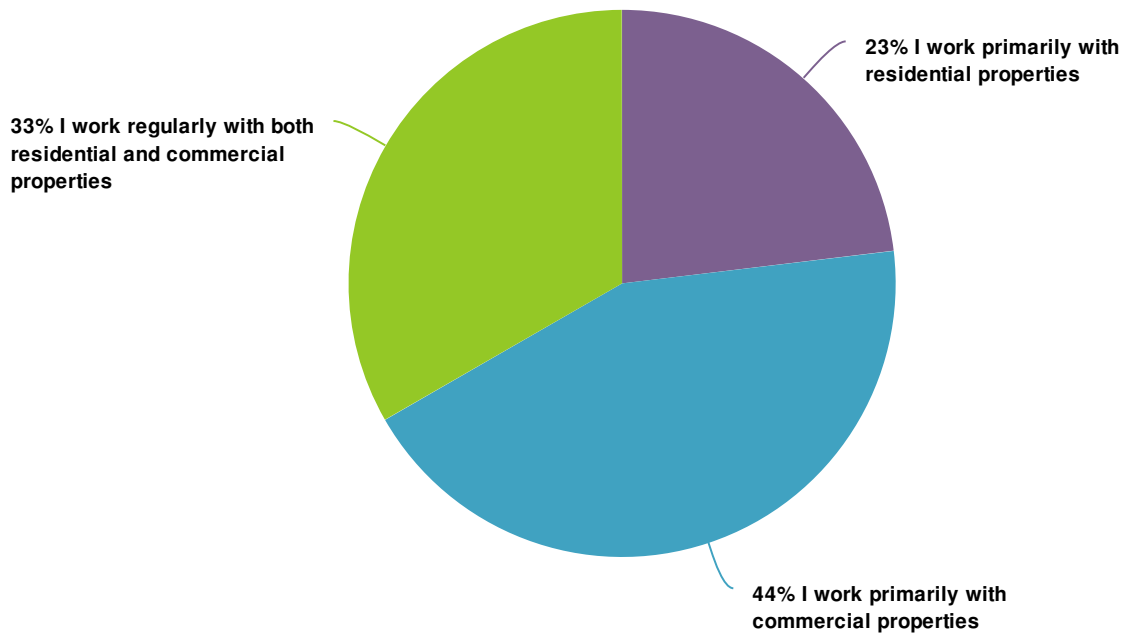
5. What best describes you?



Value		Percent	Responses
Contractor		16.7%	7
Realtor		7.1%	3
Architect		19.0%	8
Developer		7.1%	3
Heritage Professional		16.7%	7
Other - Write In		33.3%	14

Other - Write In	Count
owner/administrator	2
Antique Business Owner	1
Board Member and Volunteer	1
Civil Engineer	1
Cultural consultant	1
Engineer	1
Family Business	1
Host	1
Member HOA	1
Property Manager & Owner	1
State housing employee	1
Wealth Management	1
on the Board of Ceili of the Valley, we customarily use the Willamette Historical Center for our yearly festival, which is October 27th this year.	1
Totals	14

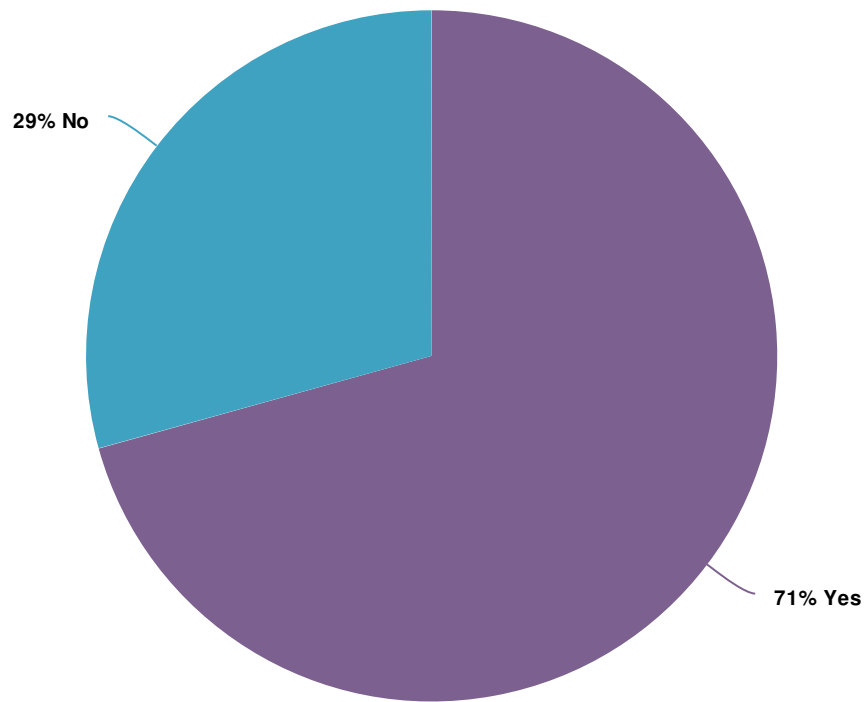
6. Do you primarily work with residential or commercial properties?



Value	Percent	Responses
I work primarily with residential properties	23.1%	9
I work primarily with commercial properties	43.6%	17
I work regularly with both residential and commercial properties	33.3%	13

Totals: 39

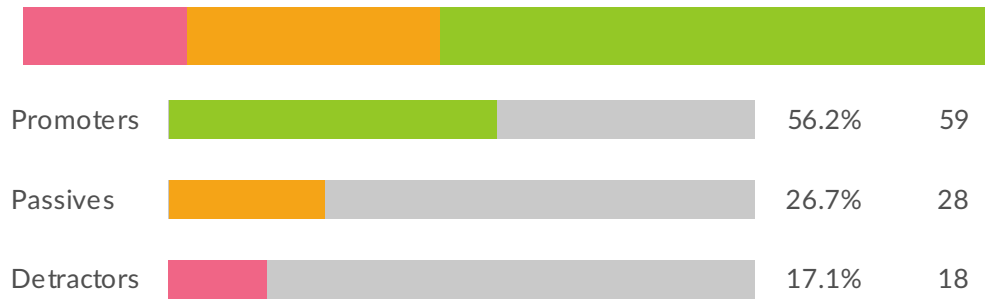
7. Do you know how to find out if a property is designated as historic in Salem?



Value	Percent	Responses
Yes	70.7%	29
No	29.3%	12
Totals: 41		

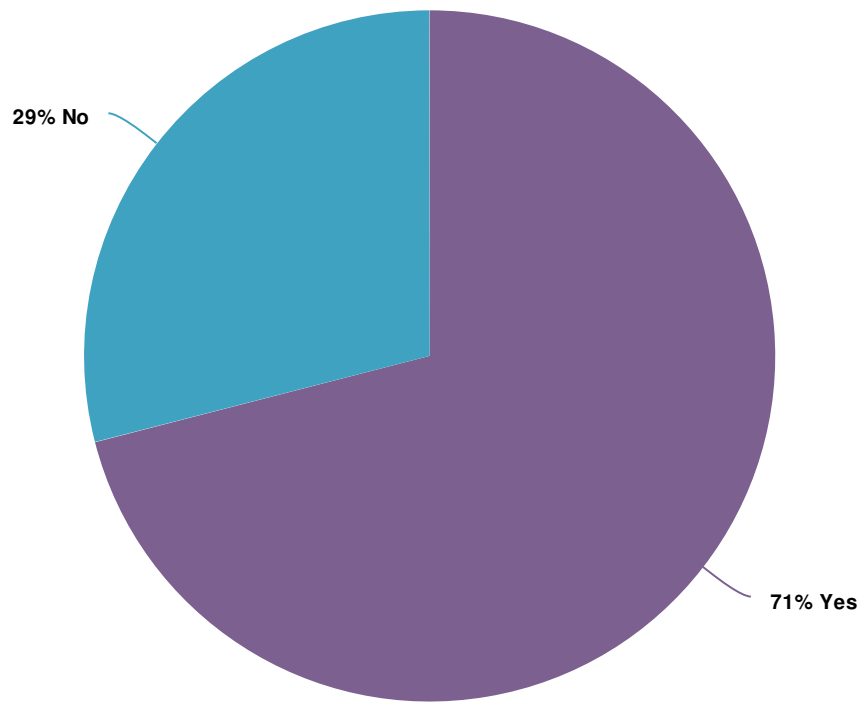
8. Do you like living in or owning a historic building? (Owners and renters)


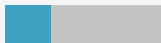
NPS® Score: 39.1



Totals: 105

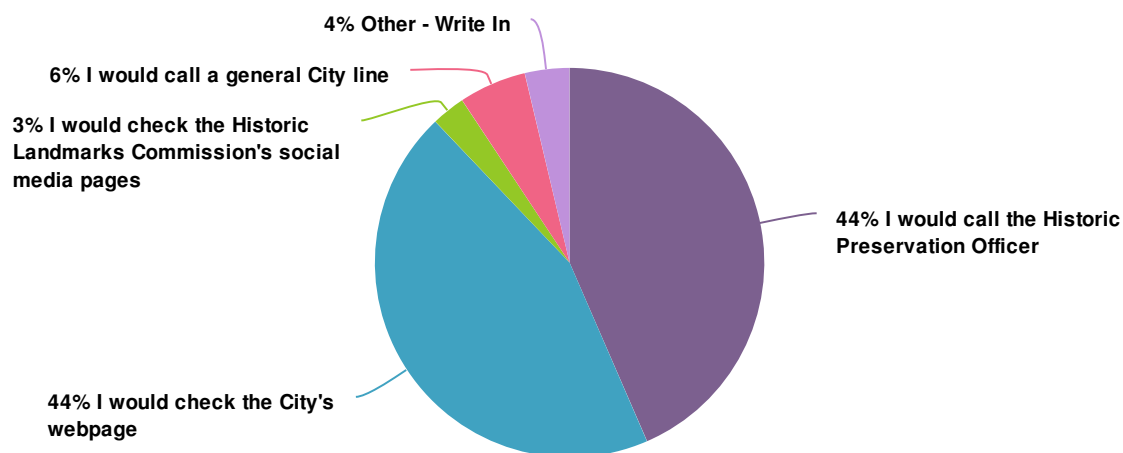
9. Do you generally know what kinds of exterior changes require historic design review? (Owners and renters)



Value		Percent	Responses
Yes		71.0%	76
No		29.0%	31

Totals: 107

10. Where would you go to find out more information about Salem's Historic Preservation Program? (Owners and renters)

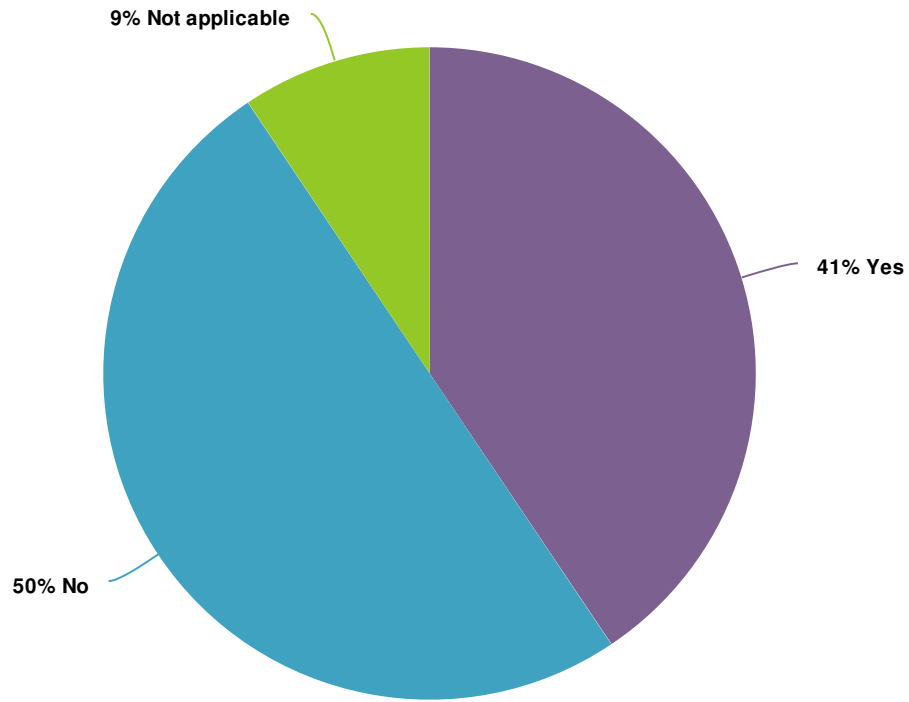


Value	Percent	Responses
I would call the Historic Preservation Officer	43.5%	47
I would check the City's webpage	44.4%	48
I would check the Historic Landmarks Commission's social media pages	2.8%	3
I would call a general City line	5.6%	6
Other - Write In	3.7%	4

Totals: 108

Other - Write In	Count
Check with Kimberli	1
'Talk to my neighbors	1
e-mail the person the forms	1
send an email to the HPO	1
Totals	4

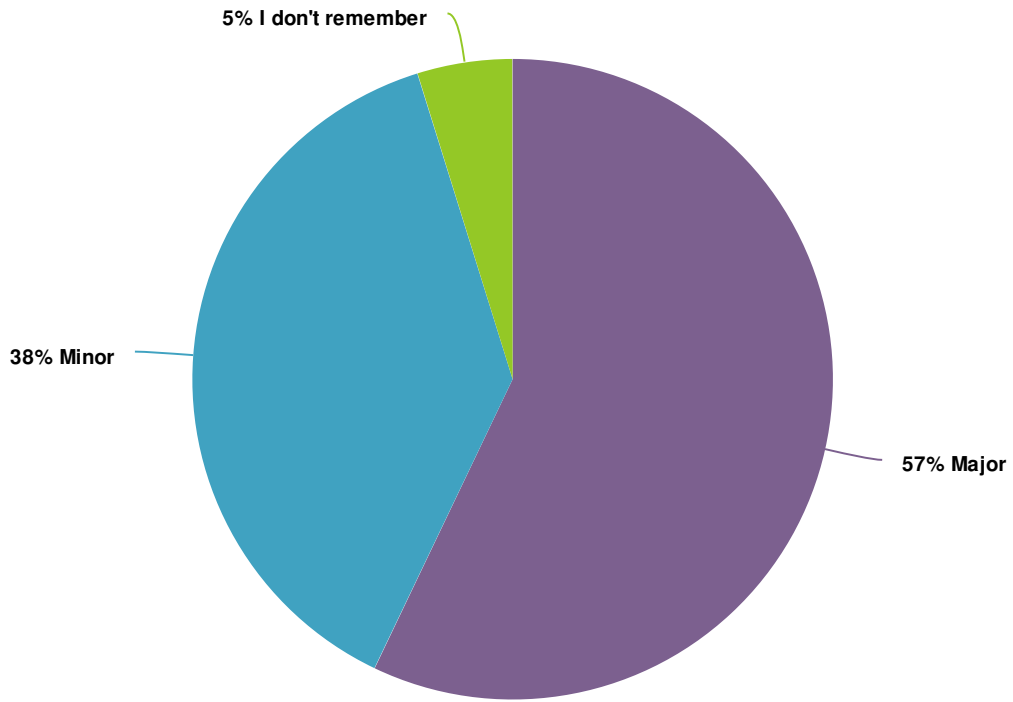
11. Have you ever been through the historic design review process? (Owners and renters)






Value	Percent	Responses
Yes	40.6%	43
No	50.0%	53
Not applicable	9.4%	10

Totals: 106

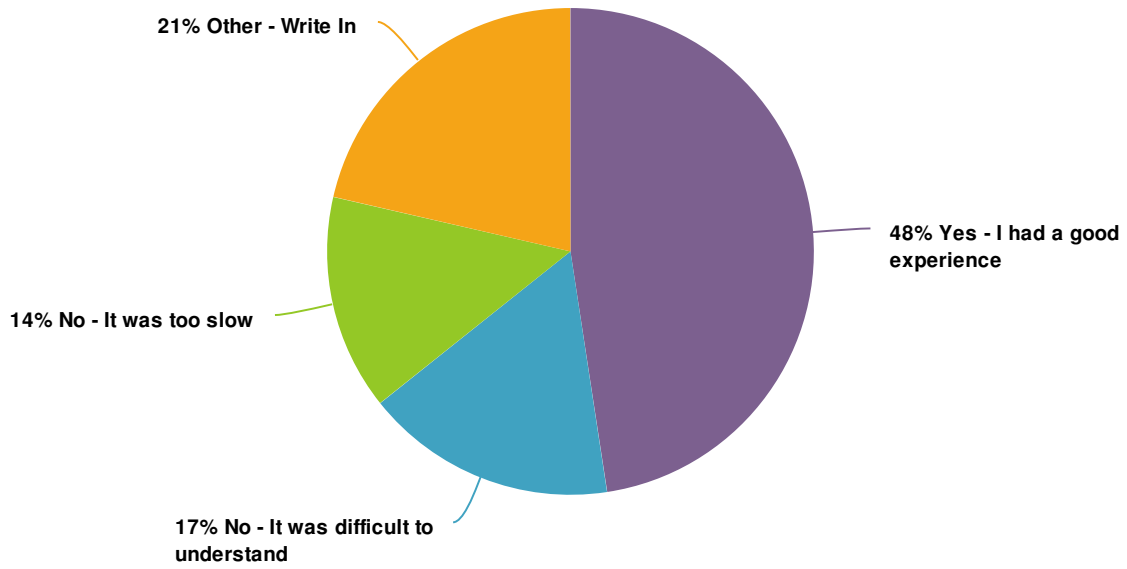
12. Was it a Major (Historic Landmarks Commission review) or Minor (administrator review) project? (Owners and renters)



Value		Percent	Responses
Major		57.1%	24
Minor		38.1%	16
I don't remember		4.8%	2

Totals: 42

13. Was the process easy to understand and timely? (Owners and renters)



Value	Percent	Responses
Yes - I had a good experience	47.6%	20
No - It was difficult to understand	16.7%	7
No - It was too slow	14.3%	6
Other - Write In	21.4%	9




Totals: 42

Other - Write In	Count
Generally treated in a condescending and insulting manner by the commission	1
It was a good experience, but too slow and we were one of a few people who actually went thru the process to replace our roof. Several neighbors had roofs replaced but did not bother with the historical review process.	1
It was lengthy	1
Somewhat difficult to understand criteria, but great support from city staff.	1
Very bureaucratic, felt like I was paying fees just to pay fees	1
We used the process two different times. The first time, changes were required to match the original home - knives had to be purchased to shape trim to match, etc. The second time, the changes had to be different, but in the spirit of the old....confusing	1
Window contractor did it for us	1
good enough	1
okay but slow	1
Totals	9

14. Were the design review criteria for your project easy to understand? (Owners and renters, 0=I did not understand at all / 10= I understood perfectly)

NPS® Score: -2.3



Promoters		37.2%	16
Passives		23.3%	10
Detractors		39.5%	17

Totals: 43

15. Are there any changes you would recommend to improve the design review process or design review criterion? (Owners and renters)



ResponseID Response

29	Make it faster.....we had to wait several months for the review.
30	Lower the cost for a small project, say \$3000 or less as the cost percentage wise can keep people from doing a design review. A small project can end up paying half the cost on top of the hard costs for a review.
32	Remember that each owner has right to add his/her part to the history of the home. History is not a frozen display in a museum, but is a living reflection of growth and life.
38	Train remodel contractors in what to describe and what to provide to the review.
42	Though it may be cumbersome, I would make the requirements stricter to adhere to/match exterior historic features when renovating or expanding.
76	Although support from city staff was great, it would be helpful to have more advice about specific products, e.g., which door or window or railing would be most suitable. I felt that the options were unclear. As a complete novice, it would be nice to receive a list of acceptable items from which to choose.
96	Since I have an historic home that needs 28 windows replaced, I have applied for 3 toolbox grants thus far, and will continue to apply every 6 months until the windows are completed. For homeowners making regular grant applications such as myself, it would be helpful if the city could keep a file of the basic documents (property deed, historic photos, etc.) for each address and then I would simply submit any new documentation for each grant cycle.

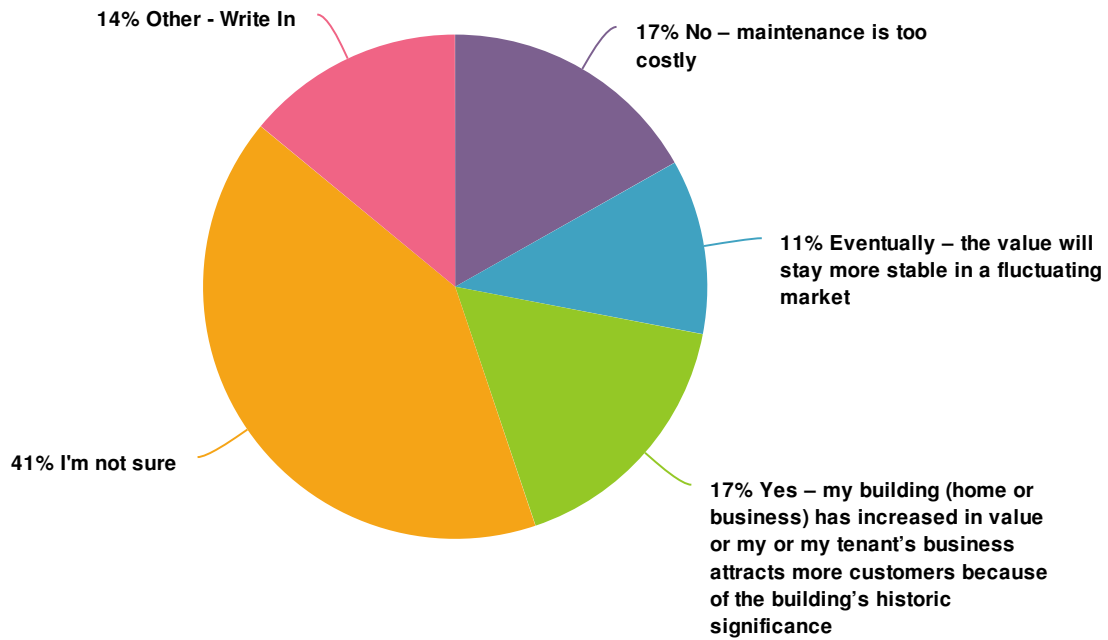
ResponseID Response

100	The design review criteria is simple to understand if you have someone there to assist you in understanding the text. As a layman, the directions felt very confusing without additional context or information.
101	No
116	Some of the criteria are absurd - new rooftop HVAC replacements and other exterior improvements that really aren't visible from the street should not require historic approval. Signs is another one - no one cares about the orientation of a businesses sign under their awning. Many similar instances.
120	There needs to be more flexibility with regard to materials. Preserving wood windows while the marketplace produces better quality and better performing alternatives isn't acceptable. Insisting on brick cladding when it will severely impact the viability of a project is also highly problematic.
131	I do not have any complaints about the current design review process, but I think it might be worthwhile to look at what other municipalities are doing, especially those that have been recognized for quality.
132	Make more items administrative. Kimberli is great to work with, the HLC is not
159	I understood the criteria perfectly, just do not always agree with the committees criteria.
166	Provide staff access as review was being organized to eliminate owner questions and make sure owner understands the process before having to appear at hearing.
168	I would change everything. The focus is much too narrow. Nearly all of the effort goes to administering regulations, not facilitating preservation. Staff must be empowered to actually save buildings for the department to be relevant. The department would be more powerful if resources went to grants rather than written reviews and hearings.
170	I would recommend referencing the Secretary of the Interior's Standards and Guidelines as the main criteria
177	An on site visit with owner/contractor should be standard within 5-10 business days of the application being submitted so any questions or concerns can be addressed quickly and efficiently. Previous experiences have been frustrating due to slow and ineffective communication via email.
186	Perhaps, by now, the rules and guidelines are consistent over time - it was our experience, however, that decisions at one moment in time established no precedence-setting criteria for a later moment in time
195	Personally, I don't feel like I need the big paper print out about what the neighbors are doing. Seems like a lot of time and effort and would rather see those resources go to code enforcement..

ResponseID Response

197	Kimberli and her team were able to guide us through the process. I would trust them to recommend improvement to the process.
199	No
202	I had a permit issued for my project that was subject to retroactive design review. I asked the city to state what was being reviewed and the hired consultant made recommendations about changes that were not previously mentioned even though the project was completed and inspected. The report also had significant errors that could have been found if someone look at the permit inspection records. The review was conducted to be please the neighbors and the board members of Northeast neighbors not to ensure the preservation of historic character.
237	No
280	As a resident of a historic district I don't understand why the neighborhood association gets the notice of a design review before the neighbors.
305	I had to hire professionals at a hugh cost to execute this process that is required of me to keep up with progress and maintain financial growth of my commercial building investment.
315	I'm in favor of maintaining to whatever extent possible the original structural style and appearance. We've not encountered this issue, but perhaps less rigid requirements on replacement of original components with the exact same material. Given the maintenance requirements with historic homes, newer more durable materials might be considered an option.
325	No.
337	Scheduling was an issue and members can blow you off for their own personal agendas. It's Oregon nothin can be done about hateful politics.

16. In your opinion, is owning a historic building financially beneficial? (Owners and renters)

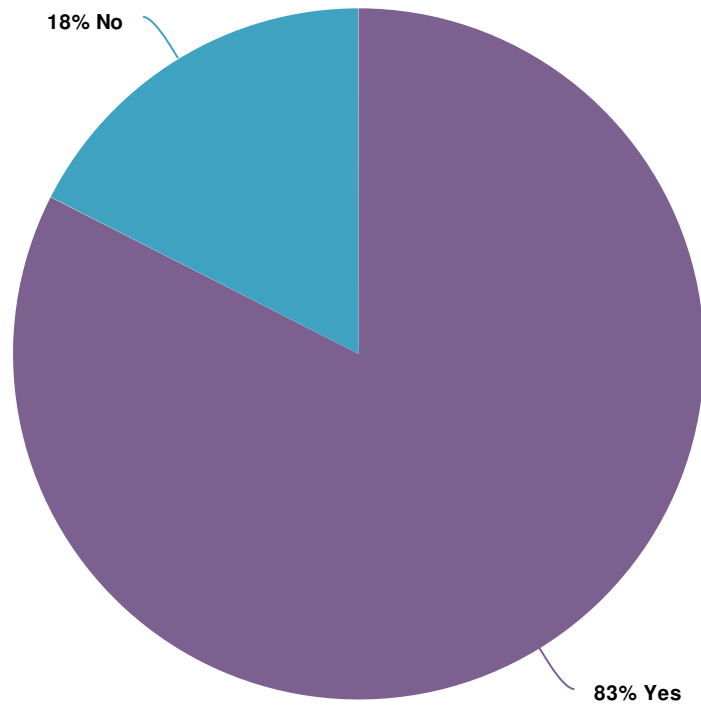


Value	Percent	Responses
No - maintenance is too costly	16.8%	18
Eventually - the value will stay more stable in a fluctuating market	11.2%	12
Yes - my building (home or business) has increased in value or my or my tenant's business attracts more customers because of the building's historic significance	16.8%	18
I'm not sure	41.1%	44
Other - Write In	14.0%	15

Totals: 107

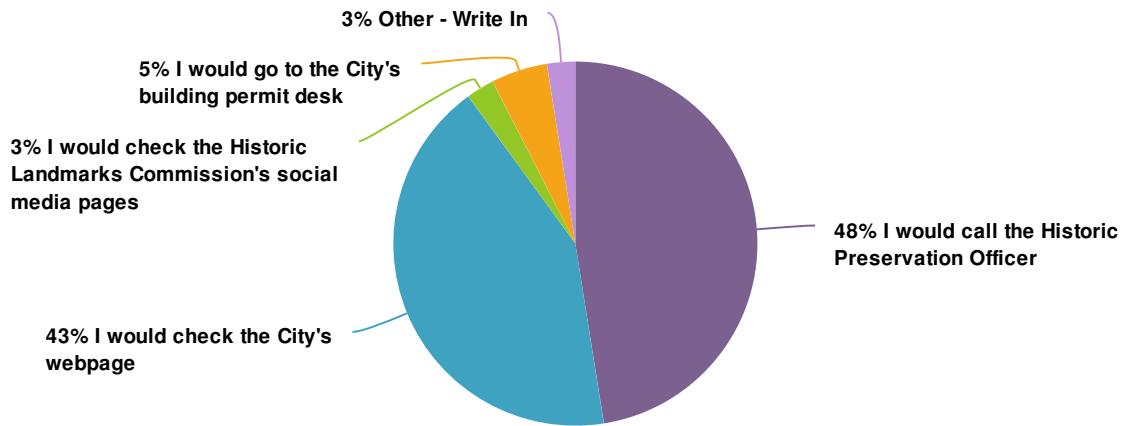
Other - Write In	Count
our ownership is based on preservation and a love of history, not financial gain.	2
City owned building	1
Due to the new methadone clinic at the end of Miller St SE, I am not sure our home would be desirable.	1
I didn't buy a historic home to be financially beneficial to me, I bought it because it is awesome.	1
I own property but would say having a building in the historic district is costly.	1
No effect that I can see	1
No, it ties your hands, makes you beg for approval on YOUR OWN property and stymies economic growth and opportunities	1
Question not relevant	1
State Owned Property	1
There is a financial investment involved, but my property is primarily a dwelling.	1
We certainly hope so, time will tell.	1
We, in our High Street neighborhood, currently have a problem. City of Salem gave permission to a large corporation to open a for-profit methadone dispensing operation seeing 800 clients per day on the corner of Miller and Liberty St SE. This clinic is having an adverse affect on this historic neighborhood and we are working with the Salem Police POP team, have established a neighborhood Task Force and are seeking to have this clinic relocated to a more appropriate location. Your help would be most appreciated.	1
all property increasing in value	1
we dont own it.	1
Totals	15

17. Do you generally know what kinds of exterior changes require historic design review? (Contractors/Heritage Professionals)



Value	Percent	Responses
Yes	82.5%	33
No	17.5%	7
		Totals: 40

18. Where would you go to find out more information about Salem's Historic Preservation Program? (Contractors/Heritage Professionals)

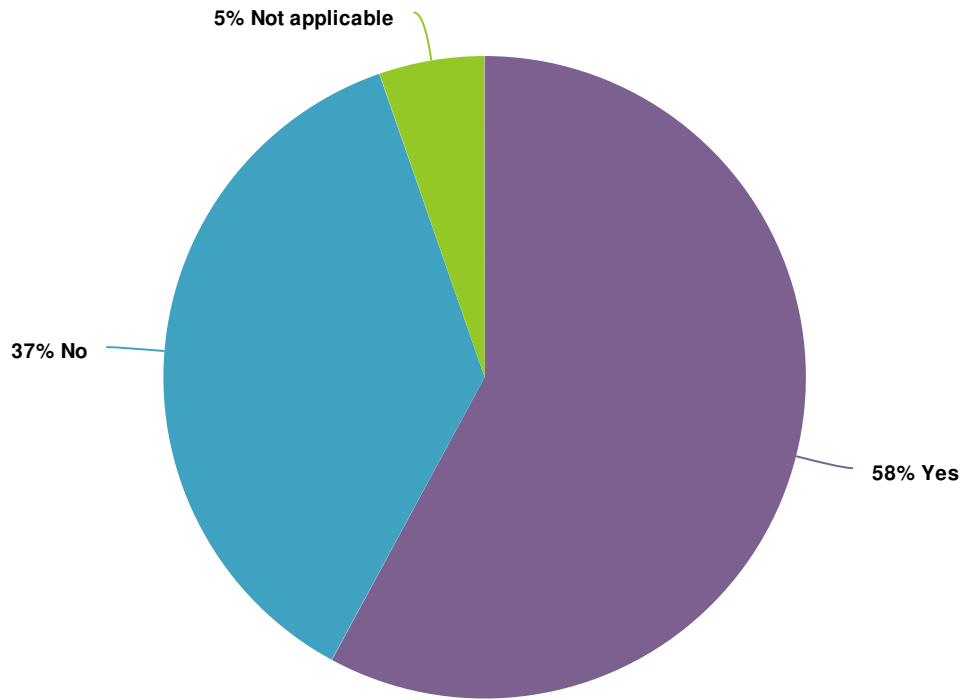


Value	Percent	Responses
I would call the Historic Preservation Officer	47.5%	19
I would check the City's webpage	42.5%	17
I would check the Historic Landmarks Commission's social media pages	2.5%	1
I would go to the City's building permit desk	5.0%	2
Other - Write In	2.5%	1

Totals: 40

Other - Write In	Count
idk	1
Totals	1

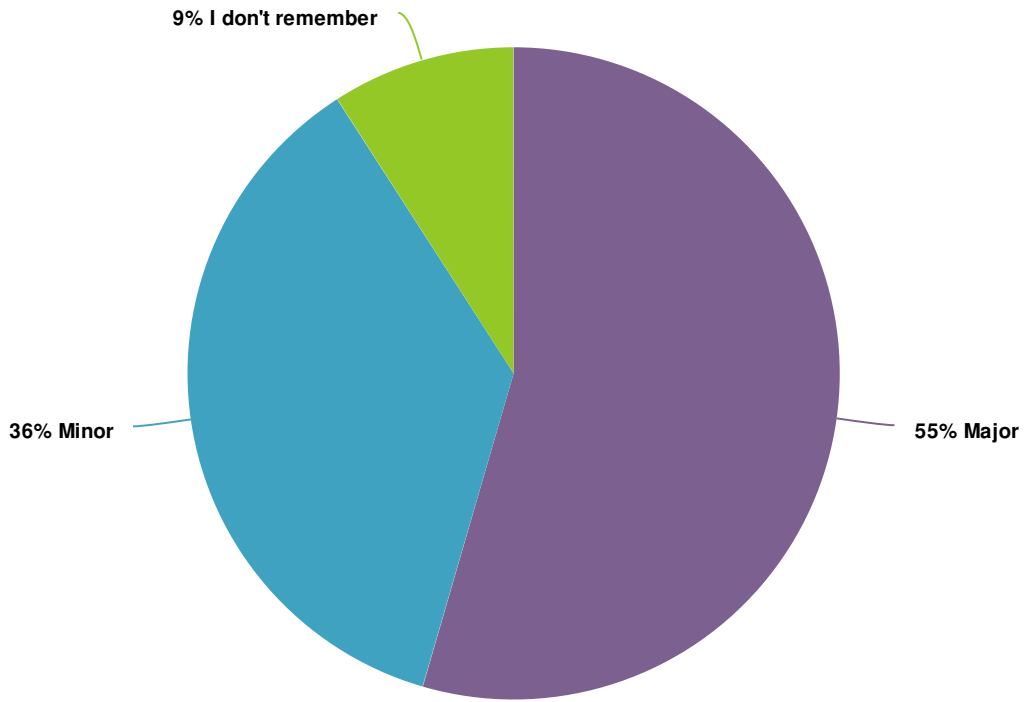
19. Have you ever been through the historic design review process?
 (Contractors/Heritage Professionals)



Value	Percent	Responses
Yes	57.9%	22
No	36.8%	14
Not applicable	5.3%	2

Totals: 38

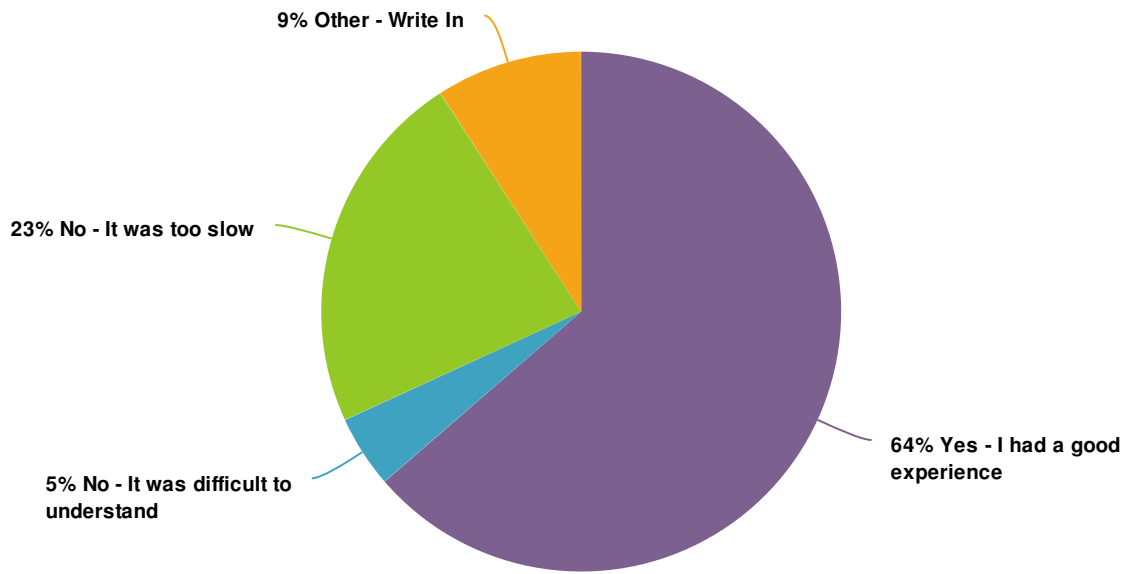
20. Was it a Major (Historic Landmarks Commission review) or Minor (administrator review) project? (Contractors/Heritage Professionals)



Value	Percent	Responses
Major	54.5%	12
Minor	36.4%	8
I don't remember	9.1%	2

Totals: 22

21. Was the process easy to understand and timely? (Contractors/Heritage Professionals)



Value	Percent	Responses
Yes - I had a good experience	63.6%	14
No - It was difficult to understand	4.5%	1
No - It was too slow	22.7%	5
Other - Write In	9.1%	2

Totals: 22

Other - Write In	Count
Did not turn out the way I had hoped it would	1
Totals	1

22. Were the design review criteria for your project easy to understand?
 (Contractors/Heritage Professionals, 0= I did not understand at all / 10= I understood perfectly)

NPS® Score: -18.2



Promoters		22.7%	5
Passives		36.4%	8
Detractors		40.9%	9

Totals: 22

23. Are there any changes you would recommend to improve the design review process or design review criterion? (Contractors/Heritage Professionals)

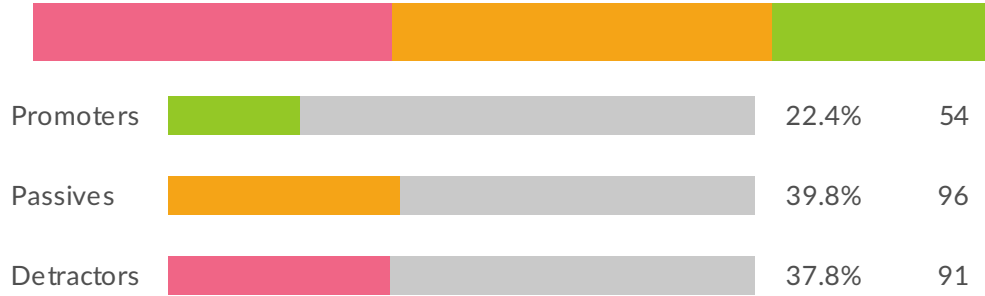


ResponseID Response

120	Historic Design Review should not be a "land-use" process. Attorneys are not the professionals who should determine how the process works.
124	Run Site plan review concurrently with Historic review
137	Yes. I would recommend revisiting the design review criterion. Specifically - reconsidering the metric of a percentage of a feature and retooling so that replacement or repair of an existing feature not require a full fledged review as long as the visual impact will not change. It is a burden to property owners to have to pay for reviews to fix rotten porch posts -- feasibly in excess of the cost of the repair itself. It is not right to punish people with fees for trying to do the right thing. The property owners are the ones trying to save the landmark - it should be as easy as possible to accomplish routine maintenance so as not to dissuade people from preserving historic resources. I would alter the fee structure for design reviews. Instead of charging property owners, I would fund this program through fees on developers that are tearing down old buildings as an incentive to preserve.
139	Provide clear direction on how to find and understand the sign code in the downtown historic district.
170	I would recommend further increasing project reviews at the staff level since there is a qualified preservation officer for the City.
200	No
305	as Contractors, Realtors, Architect we are paid extremely well to take property owns through this process, they have to do it and we make money on them because of your rules.

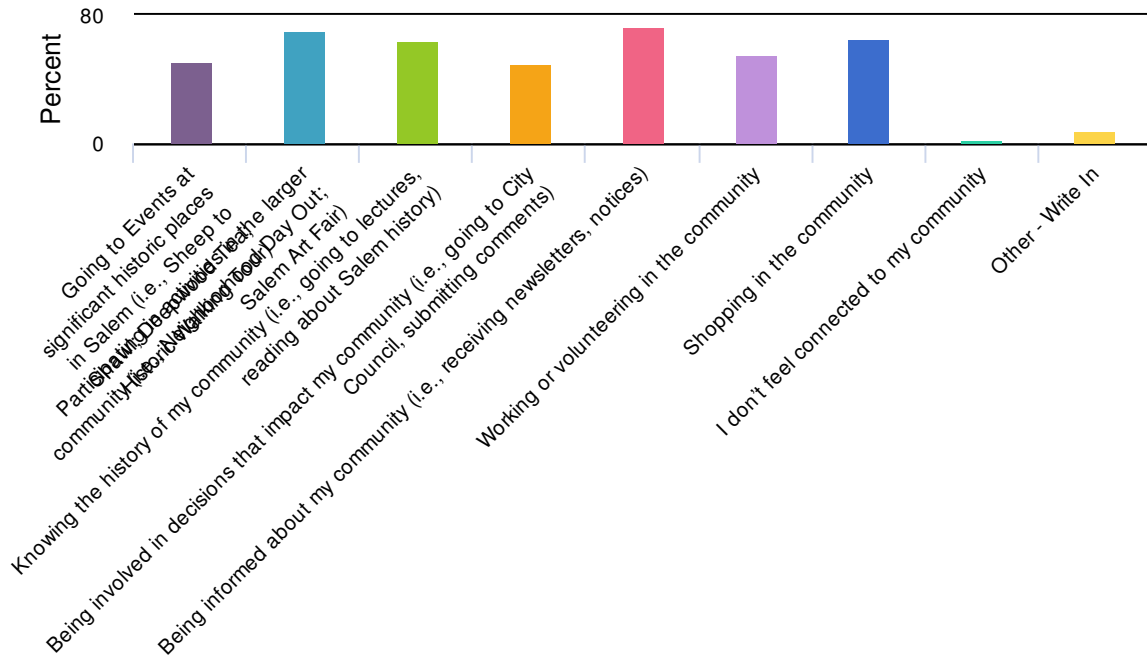
24. How connected do you feel to Salem and our community? (0 is not all connected/ 10 is very connected)

NPS® Score: -15.4



Totals: 241

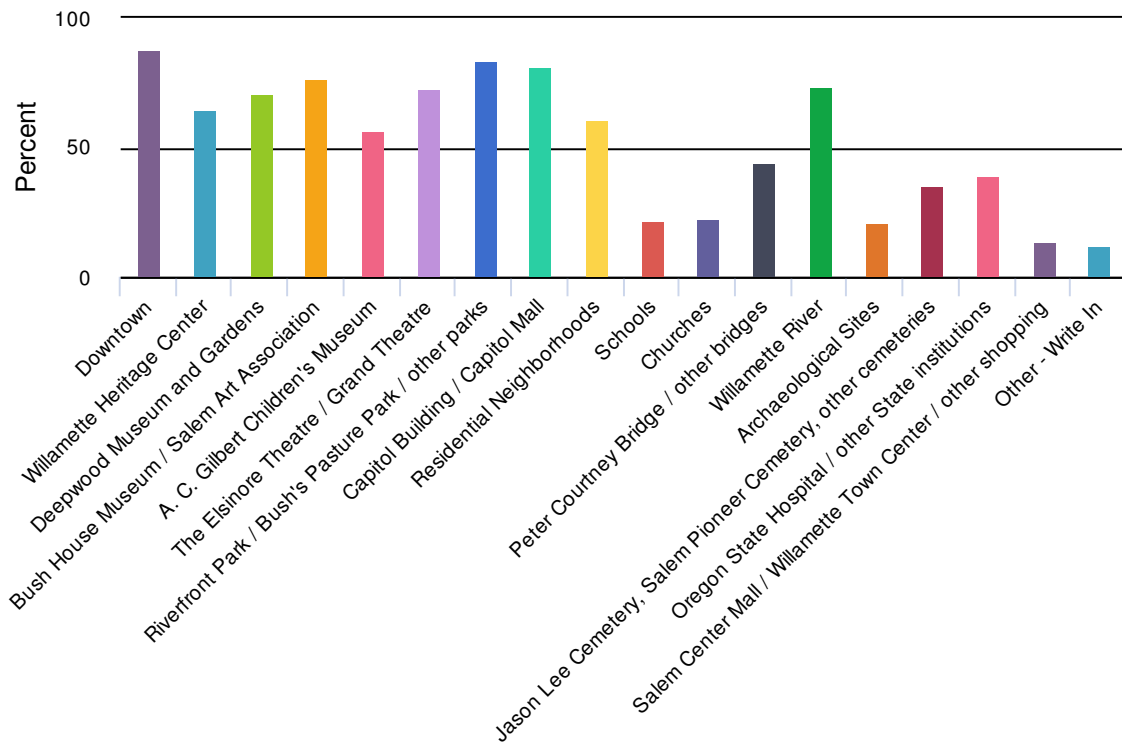
25. What makes you feel connected to Salem and our community? (Please check all that apply)





















Value	Percent	Responses
Going to Events at significant historic places in Salem (i.e., Sheep to Shawl; Deepwood Tea; Historic Walking Tour)	51.4%	127
Participating in activities in the larger community (i.e., Neighborhood Day Out; Salem Art Fair)	70.0%	173
Knowing the history of my community (i.e., going to lectures, reading about Salem history)	64.8%	160
Being involved in decisions that impact my community (i.e., going to City Council, submitting comments)	49.4%	122
Being informed about my community (i.e., receiving newsletters, notices)	72.9%	180
Working or volunteering in the community	55.5%	137
Shopping in the community	66.0%	163
I don't feel connected to my community	2.0%	5
Other - Write In	8.1%	20

Other - Write In	Count
Attending	1
Being a Neighbor Watch block coordinator	1
Being a member of my neighborhood association board	1
Board Member of the OSH Museum of Mental Health	1
Farmers Market	1
Having friends and family in the area	1
Having regular social meetings with my neighbors	1
Living centrally and being able to walk downtown	1
Living in Salem for over 40 years, raising a child here, recreating on the Willamette River in downtown Salem, involved with various groups in town, attending continuing education classes at Willamette U., owning a home.	1
Many friends in Salem.	1
My mother was born in Salem.	1
NEN meetings, Court-Chemeketa email list & social gatherings	1
Walking, running and cycling	1
dining....love Amadeus	1
exploring Salem	1
financially supporting my community	1
friends here	1
neighborhood association; making efforts to know neighbors	1
working on projects that are located near the districts.	1
Totals	19

26. What places do you think help define Salem? (Please check all that apply)



Value		Percent	Responses
Downtown		87.8%	215
Willamette Heritage Center		64.5%	158
Deepwood Museum and Gardens		71.0%	174
Bush House Museum / Salem Art Association		76.7%	188
A. C. Gilbert Children's Museum		56.7%	139
The Elsinore Theatre / Grand Theatre		72.7%	178
Riverfront Park / Bush's Pasture Park / other parks		83.7%	205
Capitol Building / Capitol Mall		81.2%	199
Residential Neighborhoods		61.2%	150
Schools		22.0%	54
Churches		22.9%	56
Peter Courtney Bridge / other bridges		44.5%	109
Willamette River		73.9%	181
Archaeological Sites		21.2%	52
Jason Lee Cemetery, Salem Pioneer Cemetery, other cemeteries		35.5%	87
Oregon State Hospital / other State institutions		39.2%	96
Salem Center Mall / Willamette Town Center / other shopping		13.9%	34
Other - Write In		12.2%	30

Other - Write In

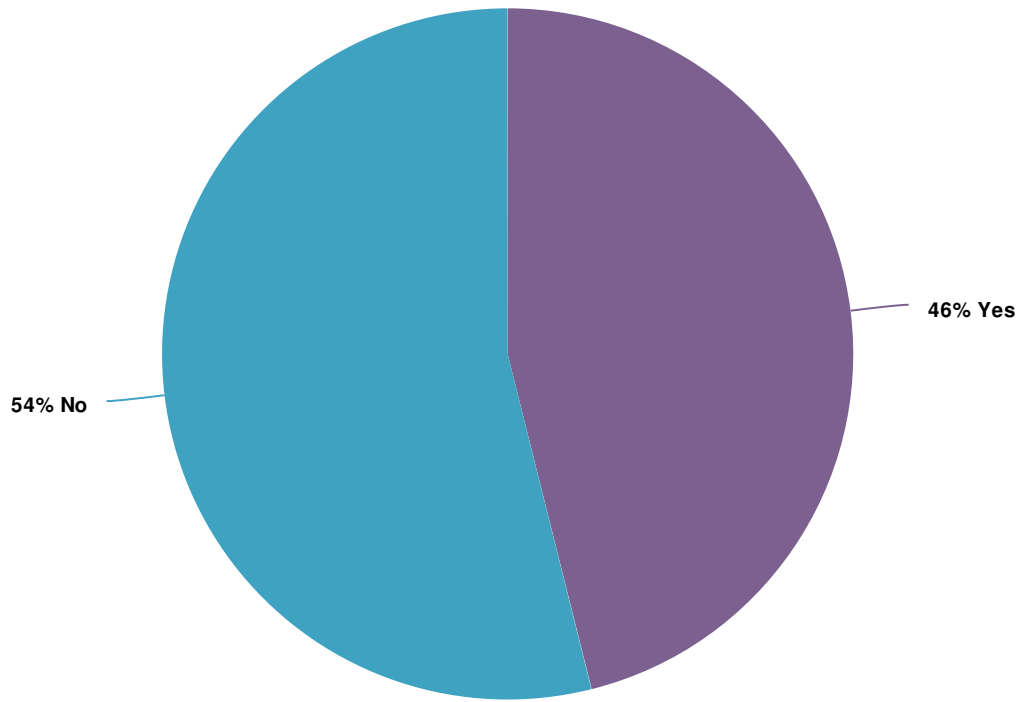
Count



Bush's Pasture Park	1
Cemeteries, Salem's creek system,, railroads + tracks, China Town	1
Chemeketa and Willamette	1
Totals	30

Other - Write In	Count
Edgewater, Broadway	1
Gaiety Hollow home and garden of Lord and Schryver	1
Gaiety Hollow, Willamette University, Hallie Ford	1
Ike Box	1
Lancaster Drive	1
Location: Access to the coast, the mountains, Portland, Eugene. Also, all the government jobs here help define Salem. Affordable in comparison to Portland, Eugene, and Corvallis.	1
Lord & Schryver Conservancy	1
Minto Brown	1
Mission mill	1
Oregon Artists Series Foundation, Salem Public Art Commission, Willamette University, Hallie Ford Museum, Travel Salem	1
Our often-neglected neighborhood parks could be a positive contributor to image.	1
Pedestrian paths that connect people to neighboring streets without allowing vehicular traffic	1
Public art	1
Salem Hospital	1
The historic downtown residential neighborhoods are more unique to Salem	1
The presence of the businesses and the groups in the buildings are much more important than buildings in which the groups or businesses are located	1
Very long-standing citizen organizations such as The Chemeketa Outdoor Club. Willamette University!	1
Willamette Univ.	1
Willamette University	1
Willamette University	1
Willamette university	1
Totals	30

Other - Write In	Count
YMCA	1
don't understand the question	1
parks, open green spaces	1
the carousel	1
union street railroad nad pedestrian bridge	1
willamette university	1
Totals	30

27. Has a place you cared about in Salem ever been lost, demolished, or significantly altered?



Value		Percent	Responses
Yes		46.1%	113
No		53.9%	132

Totals: 245

28. If yes, what place?



ResponseID	Response
18	City Hall, County Courthouse, Fairview, ymca
23	Oregon School for the Blind, old Bush School and oaks near Salem Hospital, old oaks at 17th and State Street, bungalow on 200 block of 13th St NE to increase parking spots
24	masonic temple
26	can't think of a specific one now, but I'm sure there have been many over the yrs. I've lived here
27	Howard Hall, old city hall, old courthouse
28	School for the blind
29	Howard Hall on the Blind School Property
38	The Peitro Beluchi Bank Building
39	Oregon State Hospital; funeral home were Starbucks is, the cannery
42	The original Marion County Courthouse was torn down in 1952 because it was 'too small.' If we ever get the chance to rebuild it, we should.
46	Senator Hotel
47	280 Liberty St NE

ResponseID Response

50	The large green space on Park & D St. that will be packed full of apartments in the near future
55	School for the Blind
61	485 leffelle st s
64	Old Salem City Hall, Grant Neighborhood houses, Cherry City Bakery (old Eagles Lodge), Fairgrounds buildings, north mall housing (Union St - D St), blind school, Bush School,
65	The marble bank building in downtown Salem.
71	Many homes in the downtown core, Salem City Hall, Marion County Courthouse. Too many to list.
75	the Capitol Theater on State Street. The Heritage Tree Restaurant in an old house on Cottage near Union, I think.
87	Historic trees along D & Center. Open space at old state hospital that is slated to become high density housing.
92	Senator apts along with the businesses below replaced w/ a cheap looking/feeling bus mall. Same with the old bank currently torn down and awaiting construction just 1 block south
99	Portions of the State Hospital
100	Tree removal on State Street
102	all the old home on the capitol mall
104	Heritage Tree Restaurant
108	Downtown Salem
109	The State Hospital grounds between Park St and D St.
113	First Presbyterian Church is changing the historic sanctuary
123	Lindbeck Orchard - West Salem
124	Fire station one
128	Marion Hotel

ResponseID Response

131	850 Liberty Street S.E.; Bungalow Residence, Assessor's Nap 27CA073U 073UI-27CA-05000 Description: Bungalow - Ca. 1920; a one and one-half story square, bevel siding, wood frame structure with a gable roof and composition shingles. The second story contains a pair of small eyelid dormers with two panes. The front porch is covered by a cross gable roof supported by columns and a semi-elliptical arch. The front door contains fifteen window panes. The front windows are six-over-one double hung sash windows. 840 Liberty Street S.E.; Vernacular Architecture Residence. Assessor's Map 27CA073U 073U-27CA-05100 Description: Vernacular Architecture - Ca. 1900; a one and one-half story, wood frame structure with a gable roof and composition shingles. The front porch is covered by a three bay shed roof.
133	Oregon Blind School
136	The Deaf Museum, some places in the downtown corridor
137	Marion County Courthouse, City Hall, Oregon School for the Blind, Building on the southeast corner of liberty and chemeketa, Piety Hill neighborhood, Capital Theater, Herbert Hoover House
152	Ymca
154	Salem General Hospital, Blind School on Mission Street
160	Bush elementary
166	City Hall, Wilson Durbin House, the Belluschi Bank, the Marion Hotel, sacred Heart Academy, many houses
168	YMCA
169	Courthouse Square block / Oregon Hotel
170	continual losses of historic integrity due to changes in neighborhoods not protected as districts or individual resources
173	School for the Blind
179	Salem General Hospital and the Maternity Hospital
184	IKE Box in jeopardy of being lost, and by thus time next year, the former Leslie Junior High building will be torn down for renovation of South High
185	I have lived here over 50yrs, probably so.
186	A vintage home that stood behind its beautiful azalea hedge on the corner of Bush St and Liberty St SE

ResponseID Response

188 West Salem has lost beautiful vistas to housing developments and will never recover them.

189 Blind School

191 Green spaces throughout Salem

192 old hospital

193 Soon to lose the old Leslie Junior High building

197 The old brick City Hall

203 gradually replacement of original fabric by plastic crap

204 Nordstrom

209 This space isn't big enough to list them all.

210 north campus SH

211 City hall, the YMCA

214 Historic buildings downtown

220 Boyhood home of Herbert Hoover in my neighborhood!!! There is now a horrible house where it once stood and a marker covered by weeds on the corner.

221 State hospital

222 Senator Hotel, the old City Hall, and the houses at corner of Liberty and Mission, and the Kalapuya villages

226 The Old City Hall Building

237 City Hall

238 The old tree at the corner of union and cottage, the trees at the old Salem hospital building on center.

245 The homes that used to surround the Capitol Mall

247 Homes once in Capitol grounds

250 The underground tunnels

252 Fairview

ResponseID Response

253 Old city hall

256 School for the blind

257 State mental hospital

263 Some of the downtown buildings.

264 City Hall clock tower

267 Homes

268 Fairview training complex

278 Union St pizza

279 Hollywood district

281 The original dormatory from 1908 at Fairview Training Center

282 Nordstrom

283 Fairview Facilities

287 Some older homes along Court and Chemeketa; most have been saved over the last 45 years, but some are not maintained.

288 Capitol Theater

290 Corner of Liberty & Chemeketa

291 Wells Fargo Bank downtown

294 Removal of historic trees

297 cant remember

298 School for the blind

299 Capital theater downtown, state hospital, Fairview, farmlands in West Salem, other historic buildings in the downtown area

300 Burgerville

305 all the house around the capitol mall that were distroyed

307 The old victorian homes along the river where the cannery went in.

ResponseID Response

309 Downtown bank

312 YMCA, many trees in downtown

316 Oak trees around the community and street trees by Ladd and Bush Bank

318 Oregon School for the Blind

325 School for the Blind

326 The orchard behind Orchard Heights Park

330 Oregon state school for the blind

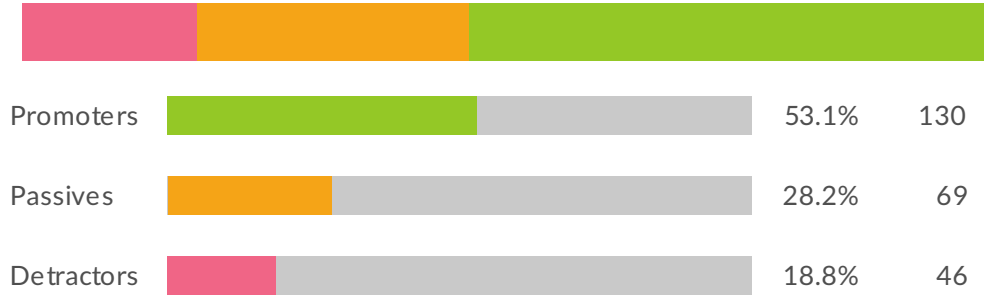
334 Blind school

336 Old City Hall, Air BNB in Gaiety Hill area

337 Blind School was torn down by the greedy hospital

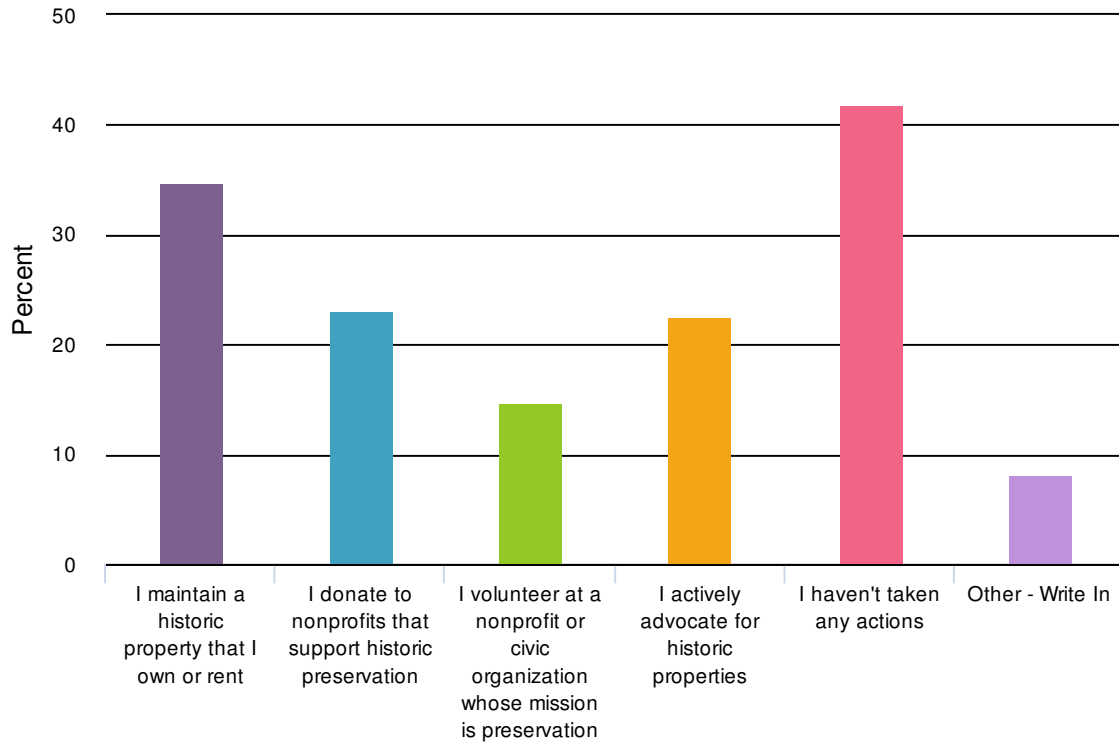
29. How would you feel if a significant historic place in Salem were to be lost? (0= It wouldn't bother me at all/ 10= I would be very upset)

NPS® Score: 34.3



Totals: 245

30. Have you taken any actions to maintain, protect, or preserve a historic place in Salem that you care about? (Please select all that apply)

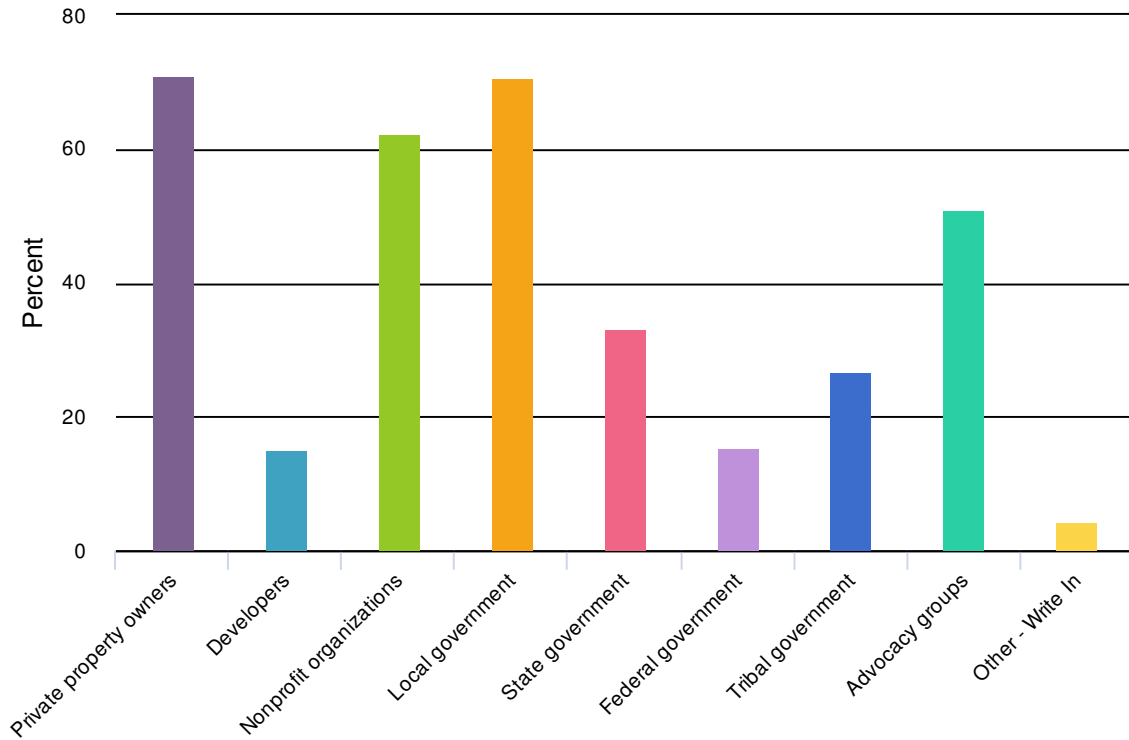


Value	Percent	Responses
I maintain a historic property that I own or rent	34.8%	85
I donate to nonprofits that support historic preservation	23.0%	56
I volunteer at a nonprofit or civic organization whose mission is preservation	14.8%	36
I actively advocate for historic properties	22.5%	55
I haven't taken any actions	41.8%	102
Other - Write In	8.2%	20

Other - Write In	Count
As part of projects at my job	1
I am relatively new to Salem. Just had my one-year anniversary in the Highland Neighborhood. I attend Neighborhood association meetings and enjoy my 1929 cottage. My neighbors maintain their own homes for the most part, and it's very walkable and friendly. Much better than Portland, where I lived for 9 years.	1
Totals	19

Other - Write In	Count
I contribute to the National Trust, maintain an unofficial group of like-minded folks in our district	1
I maintain a 100-year old house (non-historic)	1
I own an 113 year old house that I maintain and preserve. It is not listed as historic, however.	1
I owned a historic house for 24 years, put \$100,000 into it and a lot of sweat. I was involved in developing neighborhood cohesion and establishing the Court-Chemeketa Historic District.	1
I would like to, not sure how.	1
I've advocated for historic trees	1
It's difficult to take any action when I have to work two full time jobs just to live here.	1
My house is not on the historic register but it was built in 1928 and I want to keep it true to the era.	1
My house is over 100 years old but not historic looking	1
My husband was on the City of Salem Landmarks Commission, past president of Deepwood House, and member of Marion County Historical Society. My husband and I help with repairs at the Deepwood house many years ago.	1
Neighborhood Assoc member	1
Opposed Salem Health purchase of a home in a historic district and opposed a short term rental in a historic district.	1
We take care of all our properties, historic or not. Historic preservation is massively uneconomical for private ownership. Government seemingly has bottomless funding for such endeavors and has no idea of the burden this places on private ownership	1
We were contracted for work on a historic home.	1
We're members of Willamette Heritage Center.	1
educate others about them	1
visit historic places	1
Totals	19

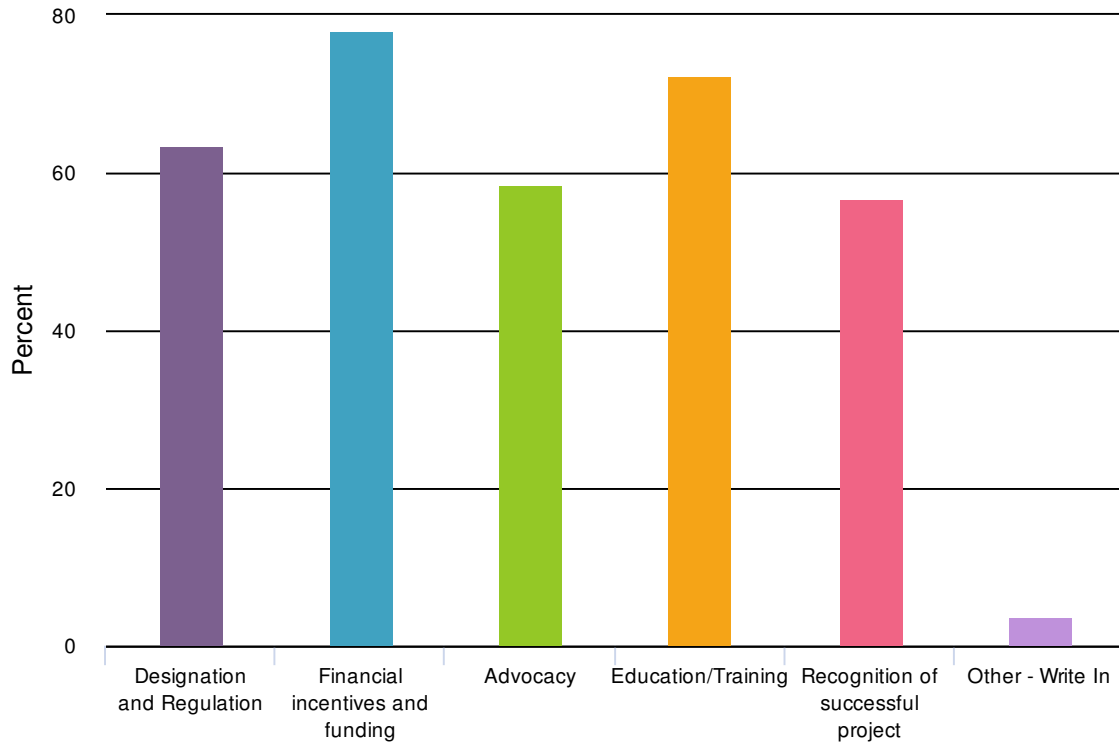
31. Who do you think is most effective at protecting historic places that matter to the community? (Please select all that apply)



Value	Percent	Responses
Private property owners	71.0%	174
Developers	15.1%	37
Nonprofit organizations	62.4%	153
Local government	70.6%	173
State government	33.1%	81
Federal government	15.5%	38
Tribal government	26.9%	66
Advocacy groups	51.0%	125
Other - Write In	4.5%	11

Other - Write In	Count
Academia	1
City planners	1
Historic Landmarks Commission	1
Historical Landmarks Commission	1
I don't feel anyone one group is most effective, it depends solely on the financial motives of the person making decisions.	1
Market value is by far the best protector	1
Restore Oregon	1
This is conjecture on my part	1
neighborhoods	1
no more non-profits or non-contributing properties or business	1
one for all, all for one spirit will be required to make it successful	1
Totals	11

32. What is the best way to encourage historic preservation? (Please check all that apply)



Value	Percent	Responses
Designation and Regulation	63.4%	156
Financial incentives and funding	78.0%	192
Advocacy	58.5%	144
Education/Training	72.4%	178
Recognition of successful project	56.9%	140
Other - Write In	3.7%	9

Other - Write In	Count
Allow more creative new building projects in the urban core. extend the urban growth boundary. build infrastructure to support our population (eg roads, bridges, and highways , and	1
Benefit-Cost Analysis	1
Caring	1
Regulatory incentives and tax abatements to encourage adaptive reuse	1
Restore Oregon DeMuro Awards	1
all of the above	1
event for historic preservation	1
make it easier to get approved	1
thoughtful updating of Historic properties. for example maintaing wood windows single-glazed sash, when employing modern technology aluminum clad double-glazed wood windows, would make the structure more comfortable and increase the liveablity. liveablity will allow the life time of the structure. for an example	1
Totals	9

33. Are you more likely to visit or shop at a business located in a historic building? (0= Not all more likely to visit/ 10= Much more likely to visit)

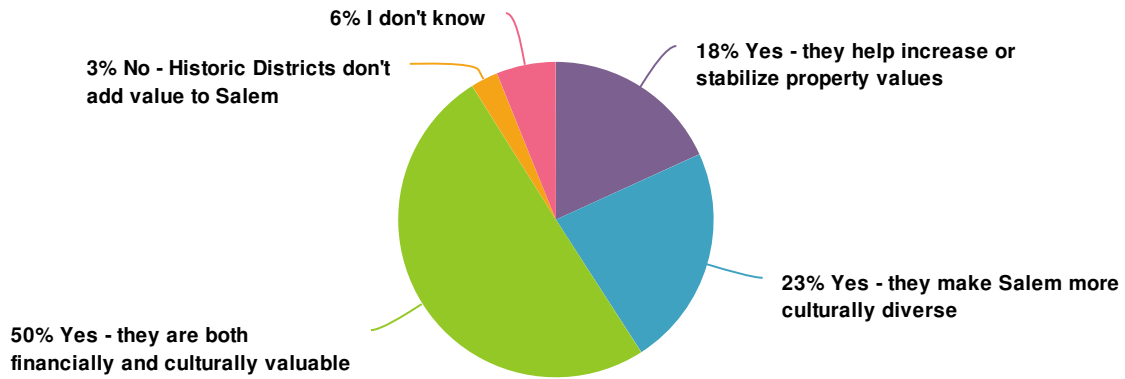
NPS® Score: -5.7



Promoters		29.5%	72
Passives		35.2%	86
Detractors		35.2%	86

Totals: 244

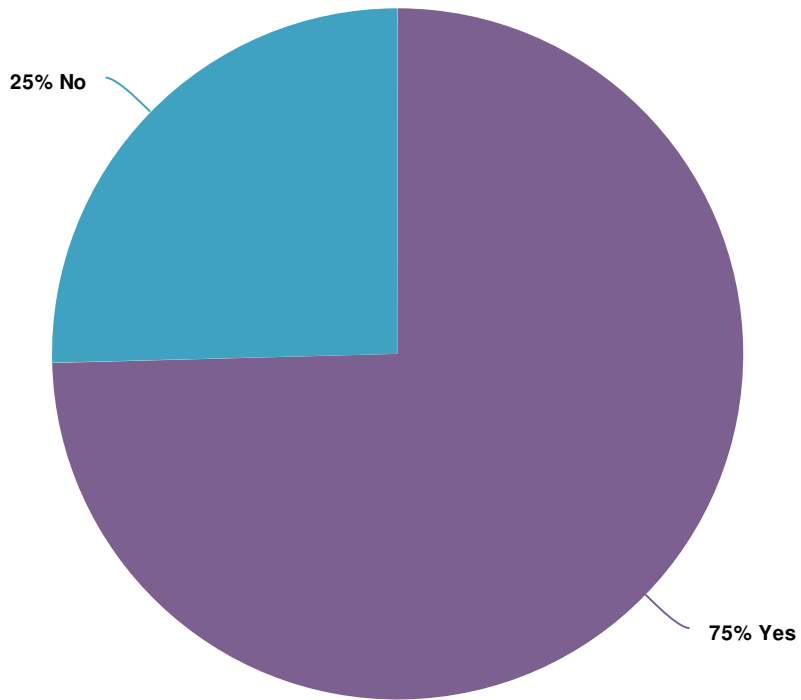
34. Do Historic Districts (Court-Chemeketa, Downtown, etc.) add value, either financial or cultural, to Salem?



Value	Percent	Responses
Yes - they help increase or stabilize property values	18.2%	45
Yes - they make Salem more culturally diverse	22.7%	56
Yes - they are both financially and culturally valuable	50.2%	124
No - Historic Districts don't add value to Salem	2.8%	7
I don't know	6.1%	15

Totals: 247

35. Would you support nominating more buildings or districts in Salem?



Value	Percent	Responses
Yes	74.6%	176
No	25.4%	60
		Totals: 236

36. If yes, where would you like to see designated? (Try to use addresses, standard neighborhood names, or cross-streets to describe the area or building you think should be designated)



ResponseID	Response
16	It's a qualified "yes." I am very pleased that the street I live on is the boundary of an historic district, and that I live OUTSIDE the district. Some of the regulations on my neighbors in the district are too highly intrusive; need a more practical way to be granted exceptions to the rules so that the overriding expectation is that the historic charm is maintained.
17	In NE Salem. NOLA, LANSING and Northgate NA.
18	Grant, Fairmount, Nob Hill
21	NEN-SESNA
23	IKE Box on Chemeketa. More properties outside the downtown area.
26	not sure
27	Englewood
28	South of bush park
42	I need to see a map to answer this.
49	I don't know addresses
50	2975 D St NE

ResponseID Response

61	fairmont area around governors mansion
64	All, or parts, of the circle of inner city neighborhoods Grant, NEN SESNA, SCAN, West
74	Parts of Fairmont Hill, some of the better Clarence Smith houses
75	Well, the bank that got torn down should have been designated and protected. The Capital Park area in SE Salem, close to downtown could be a historic district. If the Dome Building isn't designated, it should be. There was a house in the Pringle Community area that they were talking about tearing down that should be designated if it's still there.
81	I don't know.
85	Neighborhood off of 14th, Bush neighborhood, etc.
87	Englewood 21st ST NE
92	Less gentrification replacing existing building w/ contemporary new construction. The less character a neighborhood has, the less special it becomes, the less special it becomes, the less likely anyone will invest themselves in it
95	ldk
96	The building BigWig Donuts is in (if it's not already listed).
97	?
103	Certain homes/properties in the Grant and West Salem neighborhoods. Some points or features along the river.
104	D Street Summer and Winter near the mall
106	Grant neighborhood
108	The Heights Subdivision and Chapman Hill School - West Salem
109	Many more residential neighborhoods should be designated historic. The smaller homes in Northeast Neighbors could be at risk of being demolished as Salem's properties become more valuable, and the desire for larger homes continues.
111	As long as we make it easy for the owner/tenant to adapt/re-use the building as neighborhood changes take place.
113	First Presbyterian Church First untied Methodist church Micah building North high school
115	Neighborhoods outside downtown area, areas not surveyed by city historic preservation efforts- especially North East Salem.

ResponseID Response

131	The entire block between Cross St SE & Leffelle St SE (west of Pringle creek) should be added to the Gaiety Hill/Bush's Pasture Park Historic District. This is the area near the Bush park ball fields.
133	Fairmount Hill although I know that residents do not support that concept
135	Fairmount and Englewood neighborhoods
136	The neighborhood around the Governor's mansion is special, the area up High St in the southern area (south of Bush Park), Englewood
137	Fairmount Hill
139	I can't think of any at the moment.
152	Grant Neighborhood
154	Fairmont Neighborhood
155	Englewood neighborhood, Walnut park (near State Hospital), areas of SESNA
161	I don't know a specific location, but if it made sense, I would support it.
163	Candalaria area
166	Fairmount Hill District, lower Fairmount west of Commercial, south of Lincoln, Grant Neighborhood, south Mill/Bush-Richmond area (the area south of State between 14th and 25th...a treasure trove of older moderately sized houses, beautiful street trees, etc)
170	The rest of NEN and SESNA, Broadway district
184	Ike Box Fairmount Hill (yes, many of the homes are designated, but possibly having the entire neighborhood as such?)
185	Part of Lansing Neighborhood, Highland School area, not sure of others.
187	Generally supportive but I do not have specific examples.
193	Fairmount Hill neighborhood, area to east of South Salem High
209	The Kingwood neighborhood in West Salem has a lot of houses that date to the early 20th century that have never been recognized as historic properties.
210	state st
214	Liberty commercial corridor and Fairmont and Bush neighborhoods. North of the capitol mall

ResponseID Response

216 Downtown

217 Fairmount Hill

220 Highland and Englewood neighborhoods. Grant is already as far as I know.

221 Brooks - Northwest Christian School area- original school house on the property

222 Much more recognition of 1st nations people's lives and homes in the area. Less emphasis on sites and people like Lord & Schryver -- who were imposing a non-native plant community with no consciousness or care about the native peoples and the native plants that live(d) here. Stop the slavish adoration of the settler/colonialist mentality such as their's. Acknowledge the fact that genocide happened here.

237 Restore more of historic downtown and on the riverfront

238 Maybe expand the Grant neighborhood designation to more of the neighborhood on the south side on Market.

241 South East Salem Neighborhood

247 Grant Neighborhood

254 I have no individual buildings in mind.

261 Grant neighborhood

267 17th

274 Expansion of the downtown district.

278 The residential area south of bush park.

279 Lansing neighborhood,

282 It would be good to see the historic brick building on front street near State Street be revitalized with retail shops and restaurants. Also out Front Street north of Riverfront park and the walking bridge. Not sure if this area has historic buildings but if so, it would be nice to see this area revitalized.

287 Englewood Elementary School

290 I don't know where is currently designated

291 Fairmont Hill

294 Oregon State Hospital trees should be designated as historic so that they can be saved.

ResponseID Response

297 14th st se; also highland neighborhood

302 Wherever their are historic properties.

307 Fairmont Hill homes

309 Downtown

310 The canneries

311 State Fairgrounds Silverton Rd and 17th

312 Every existing downtown building constructed prior to 1940, every single family home constructed prior to 1940.

315 Fairmount

316 Summer Street homes and neighborhood just north of the Capital Mall.

317 I say yes in principle because I'm not sure what has been designated historical and what has not

318 neighborhoods north of Capitol Mall and North High.

323 I don't know any specific places, I'm afraid! But I love the amount of history all throughout this town and I don't want it going away.

325 I'm not knowledgeable enough to suggest particular designations. However, I would be generally supportive of such efforts.

328 Not sure whether Highland is designated historical, but we have a significant number of cottages that were built in the 1920s, and developers coming into this neighborhood to tear down cottages and put up "McMansions" (I lived in L.A. and saw this happen) or multi-family units would destroy it for not only the present homeowners, but for future generations. Careful rehabbing and small additions to many small, 2 bedroom, 1 bath homes would enhance properties. The properties that have additions are diverse in the success or failure of results. There is one very large new 2 story house with an efficiency apartment going up in the neighborhood currently. It completely dwarfs its neighbors and cuts out the light going into their homes. While it may be an improvement on what was there before (it was a vacant lot when I moved in last year,) it fails to blend in with the neighborhood in any fashion. I lived in a multi-resource historical area in Houston, Texas for 9 years and saw many of the same issues there. Homes included stately Victorians with gingerbread, many Craftsman-style, duplexes, and some multi-family homes that had gone into the neighborhood prior to the historical designation, which occurred when there was an attempt by the City to tear down Victorian homes on the boulevard for a City Dump.

336 Residential areas just north of downtown and the Capitol - Summer and Winter Streets.

ResponseID Response

337

Downtown Salem. Our downtown is a very Historic and classic American downtown.

37. Do you feel that historic buildings and places are important assets in the community? (0= Not at all important assets / 10= Very important assets)

NPS® Score: 49.1








Promoters		62.9%	151
Passives		23.3%	56
Detractors		13.8%	33

Totals: 240

38. Would you support more funding for the Historic Preservation fund in Salem?
 (0= I would not support more funding / 10 = I would be very supportive of more funding)

NPS® Score: 27.6

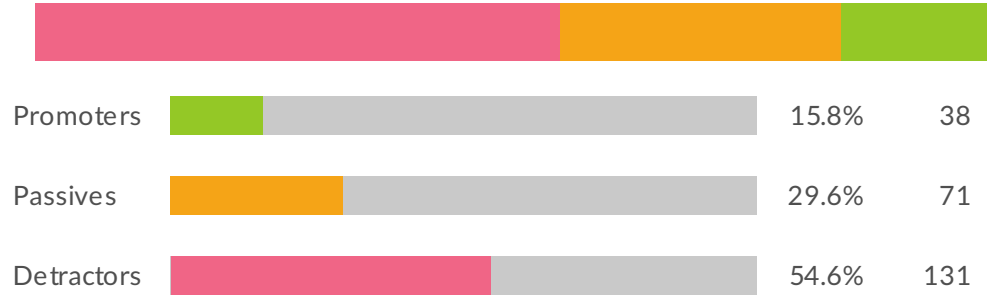


Promoters			50%	123
Passives			27.6%	68
Detractors			22.4%	55

Totals: 246

39. Are you happy with the City's Historic Preservation program? (0= I am not at all happy with the program / 10= I am very happy with the program)

NPS® Score: -38.8



Totals: 240

40. What, if anything, could be improved about the City's historic preservation program?



ResponseID Response

15 I don't know much about it so probably more education

16 I rated #17 a "5" as I don't know enough to have an opinion.

18 More proactive resistance to historic building coming down, ie YMCA

19 Visibility. You can't depend on the Statesman-Journal anymore for articles. Other vehicles need to be used.

23 Legislation so that buildings can't be replaced by stand-alone parking lots.

27 The city council needs to listen to the Historic Preservation Commission and not over ride its decisions.

30 Lower the cost for a design review on smaller projects. It seems unfair to charge someone about \$400 to fix their porch or stairs. That money would do more good put into the projects hard costs.

32 Keep in mind history is a living reality.

38 Providing more information to neighborhoods much earlier.

ResponseID Response

- 39 For those of us who live in a historic district in houses designated as non-contributing, it is such a tedious process to get anything redone. I will never live in another historic district for that reason. I absolutely love my house but it needs some new windows and would benefit from placement of a couple new windows. I would like to see a process made by committee review for the non contributing houses instead of the whole public hearing. I want people to preserve these houses and I hate how my neighbor just did stuff to his contributing house without due process. I guess what you can't see saved him money and time. Simplify the process.
- 42 Preservation is slow. If there is more funding, perhaps projects can move from start to finish more quickly.
- 46 People should be rewarded for following procedures and fined for violating them; i.e., a sliding scale for historic review fees and hefty fines for people who ignore the rules. The problem is that neighbors have to report the violations as they are being committed or after they are done.
- 49 Reduce property taxes so people can fund preservation
- 61 protect areas not just select lots and homes. what happens in between historic homes/properties matters too.
- 62 I don't know enough about it to say
- 64 Higher Visibility
- 65 More public information/visibility for historic landmarks, such as signage/plaques on the buildings.
- 66 Let the guy on chemeketa take down those huge sequoias to save the historic houses around those trees and stop disturbing the infrastructure near the trees.
- 67 New to program after only recently purchasing an historic property.
- 69 I haven't been involved in it long enough to know. I just bought a historically designated house a few months ago. Although I would say an online resource for styles and colors that are era appropriate would be helpful.
- 74 communication
- 75 Educating the public about what you do. I probably know more than most residents, but I really don't know all that much about the plan or what has been accomplished and what is being currently worked on, where the funding comes from, etc.
- 76 Clear rationale for designation. It would be helpful to know why a building is worth preserving. Is it merely old age? Is it architecture, and if so, which features? Is it contact with a famous person, and if so, who decides what counts as "famous"?

ResponseID Response

79	help save the Bush Pasture trees. the S.A.A. does not seem to want to help
81	I don't know.
86	Not sure.
88	Advertising
89	Giving/communicating more information about the program to the general public
90	Focus on ways to incentivize adaptive reuse. Historic buildings are often not seismically sound, and are inefficient. Reuse means a significant tradeoff; yet the City has loads of incentives for new construction. What can be provided for historic? Relaxed parking standards, etc. have no \$ cost but are valuable to a developer.
92	Preserving a link to our city's past and history. Bland gentrification only serves to reduce interest in communities
93	More information thru newsletters and neighborhood associations.
95	No
96	I've had an excellent experience working with the City's historic preservation department and the Toolbox Grant program--it was a definite incentive to our purchasing a historic home in need of major renovations. I would like to see the tacky mural of the movie star that is located downtown and faces Church St replaced with something more beautiful and historic--maybe a scene of Willamette Valley agriculture or something like the Works Progress Administration murals at Timberline Lodge. That mural looks dated and weird--something more aesthetically pleasing would be a boon to the downtown area.
98	More funding for the help of preservation. Sourcing period correct materials and up keep.
101	N/A
104	I am very disappointed that all of the store fronts at street level look the same. You've improved energy efficiency, I am sure but at eye level, increased homogeneity. It will be very easy in 10 to 20 years to point to the building that were renovated during this era.
106	I live/own a "contributing" house, would like more information about how to manage such a property to the benefit of the community.
109	I am too unfamiliar with the program to give a thoughtful answer.
111	I don't think I know enough to say either way.
113	More information/ publicity to general public

ResponseID Response

115	More city council Support, especially support by mayor.
116	Create reasonable rules for establishment of historic properties of districts. The owners of the proposed properties should have the ability to opt out of a proposal. Right now the opt out provisions are impossible to meet. Forcing historic designation onto a property without property owner consent should be a violation of basic property ownership rights.
118	I think it is important to modernize while maintaining a connection with our history. I think regulations that prohibit construction upgrades and modernization discourage economic and cultural growth. Similarly, I worry that labeling certain locations as "historic" can have a chilling effect on investment. But at the same time, I think there is value in recognizing the historic significance of certain locations. I know now that I need to educate myself on the different perspectives of this conversation.
120	Preservation is not a useful end in itself. Preservation and improvement to satisfy society's desire to be sustainable need to work hand in hand and they don't right now.
121	The city is too abrasive with contractors and the state. The people were rude and condescending.
128	Less regulation on non-historic buildings in historic areas
132	faster, less paperwork
133	More broader awareness in the community.
136	It needs more power to prevent the developers from tearing down valuable buildings.
137	Fee Structure Advocacy Incentives for adaptive reuse of historic buildings
139	Do more to let the public know what it is you are doing.
142	I believe allow structures like high rises in the city's core would help eliminate the need destroy historic buildings in order to build new/more projects
143	Honestly, you are doing the best you can with limited resources.
148	Outreach?
152	I have no idea. I am new here.
154	More advocacy for historic sites, neighborhoods, by taking the initiative beyond current levels.

ResponseID Response

158	Fees are too high, especially since one can't always anticipate what improvements to the property will be necessary. In that case, you can't apply for everything with just one fee; each proposed improvement means another fee. No wonder so many people don't bother to apply for approval. I do appreciate that the city offers the Toolbox grant program.
160	More awareness.
161	I don't know anything about the historic preservation program.
166	I wish the city could come to understand that the historic built environment is the most important asset Salem has and must be encouraged in every way. The recent influx of young creatives to Salem and their willingness to rehab historic structures is very encouraging. The protection and encouragement and aid to the downtown close-in neighborhoods will be more important than ever as Salem grows. Visitors to Salem are always amazed at the nice neighborhoods within easy walking distance of the Capital and downtown...neighborhoods that re constantly threatened by traffic and development. Although budgets are tight, adequate staff support for code enforcement and all the myriad issues that surround the delicate balance between historic preservation and modern life is paramount.
170	Outreach on seismic retrofitting for historic buildings
171	Make it less strict on necessary updates like energy-efficient windows. It cost me \$800 to replace one 18"x14" window. I can't afford to do that to all the windows in my home that need to be replaced.
175	I don't know anything about it. Don't know where to learn about it.
176	More information and photos in the Salem visitors' guide and on Salem tourism web sites.
177	It needs to be more efficient and there needs to be a more user friendly online experience where all information can be easily found and accessed.
179	Before and after pictures of the area, as well as walking maps for each designated area, available at some location within the designated area.
183	Less restrictive regulations; more nonprofit involvement
184	Continue to work on city code, restricting ADUs from being allowed within historical districts.
185	Stop Developers from taking away land that could be used for parks, or other positive areas to benefit the neighborhoods. Protect land with trees and space, We don't want to end up like CA all cement and no thought for the environment.

ResponseID Response

186	Referring to my comment above about the impact on our neighborhood of a methadone clinic - there needs to be direct communication between business permits/business locations and proximity to historic neighborhoods
187	More information available about historic properties such as original occupants and historic photos of properties and surrounding area where available.
191	Make it more affordable to maintain historic buildings.
195	More visibility. Continuing to get Salem's history out to the public. Love the utility wraps downtown- engaging the community/school children to tour and access these learning opportunities- specifically in our historic downtown, historic parks, etc.
197	Very happy with assistance of the Salem Historic Landmarks Commission Staff (Kimberli).
200	It worked as it should with our project.
202	My property is incorrectly described in the application and almost all of the features have been altered significantly at least once. I believe many other properties in historic districts have been significantly altered should not be considered significant. This causes confusion regarding alterations are allowed or not. The current historic seem to be determined based on advocacy and subjective impressions rather than accurate verifiable information.
203	constant positive publicity/news reports,etc. needed to keep in public consciousness
209	The city could stop letting developers do whatever they want to whatever property they want.
210	Public outreach
213	I can't think of anything historic that needs to be saved that hasn't already been saved
216	Although not directly connected, making Salem more walkable would increase people's interest in visiting historic sights.
220	Letting go of old industrial buildings and homes not in a planned neighborhood along the water front.
221	More communication and education to community
222	Recognize pre-white settler/colonization history. Including Native Americans and Mesoamericans and their lives and cultures. "We" (current residents) are living on top of other peoples' land. A genocide happened here and what we now see as "historic" (read white settlers) is a result of that genocide.
237	More public awareness

ResponseID Response

238 Assist property owners in preserving the properties.

244 Be more transparent with the community. Share/inform community on where historic buildings/neighborhoods/et al are in the City. Dumb it down for residents and visitors to our community; don't 'bury it' in the city website, be an advocate and inform us of these things (post to twitter or facebook).

252 More education regarding history of an area

254 More funding and opportunities for people to learn about the historic districts. More communication and opportunities to have information meetings between historic home owners and the historic preservation program.

257 City needs to find ways to allow for modern updates like solar panels in respect of the historic properties. Doesn't care about impacts of developers on historic properties. Wants progress but not for all.

258 More info out there. Have no clue what the group does or is.

261 I am not familiar with it, so I cannot say

263 More information

274 Clearer guidelines and expectations.

279 Needs to be more advertised

281 Consistency

289 I don't know that much about this part.

290 I don't know the current program, so maybe better publicity

291 Little effort put into historic preservation in recent years. Downtown is no longer compliant. It's turning into party central with little regard for its history.

294 I don't know enough about the city's historic preservation program to judge it.

298 Allow upgrades for energy efficiency

299 Community involvement and education

305 the cost is too much!

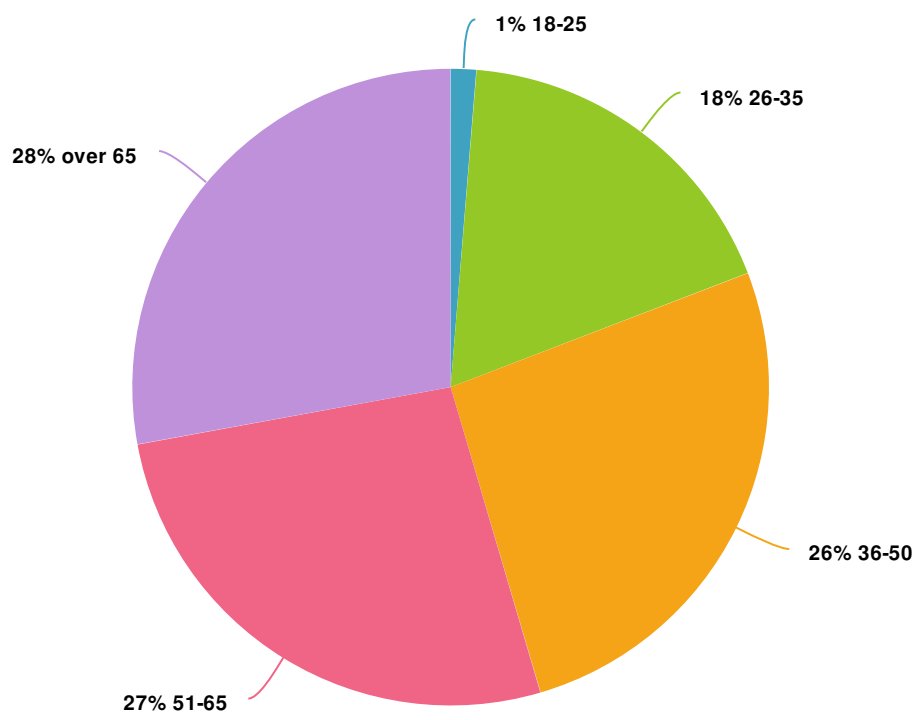
307 More visibility.

308 Underground tours downtown would be fantastic.

ResponseID Response

312	Require any new construction in downtown to meet historical architecture design regulations that match and compliment our existing historic buildings, no more steel and glass boxes.
315	A recognition that residential historic districts are unlike other neighborhoods for a variety of reasons and development should take that uniqueness into account. Perhaps a more participatory process for resolving stakeholder/resident issues, where residents' concerns are embraced. I refer to the commercial use of home as an STR in a residential historic district, where not a single resident was in favor of this use.
316	Get more information out to the public.
317	I'm honestly unfamiliar with this program, so I would say more awareness could help.
318	Education of historic property owners. Convincing other residents of the value which historic districts bring to Salem as a city.
323	I don't know much about the program!
325	Increased communication.
326	I don't know anything about the City's historic preservation program.
328	I don't know enough about it yet to feel I could comment on improvements.
330	City needs to stand stronger against developers who don't care about historic properties or areas, and also do more to preserve historic infrastructure such as bridges and lighting.
333	Cut costs of applying for historic changes
334	Be realistic. Listen to community Salem has a habit of making decisions without ALLOWING input of community. And by the time the community is allowed to participate, the decision has already been decided. Hello?
336	More funding and cooperation with innovations that support environmental preservation as well
337	I'd like to see get their projects approved quicker.

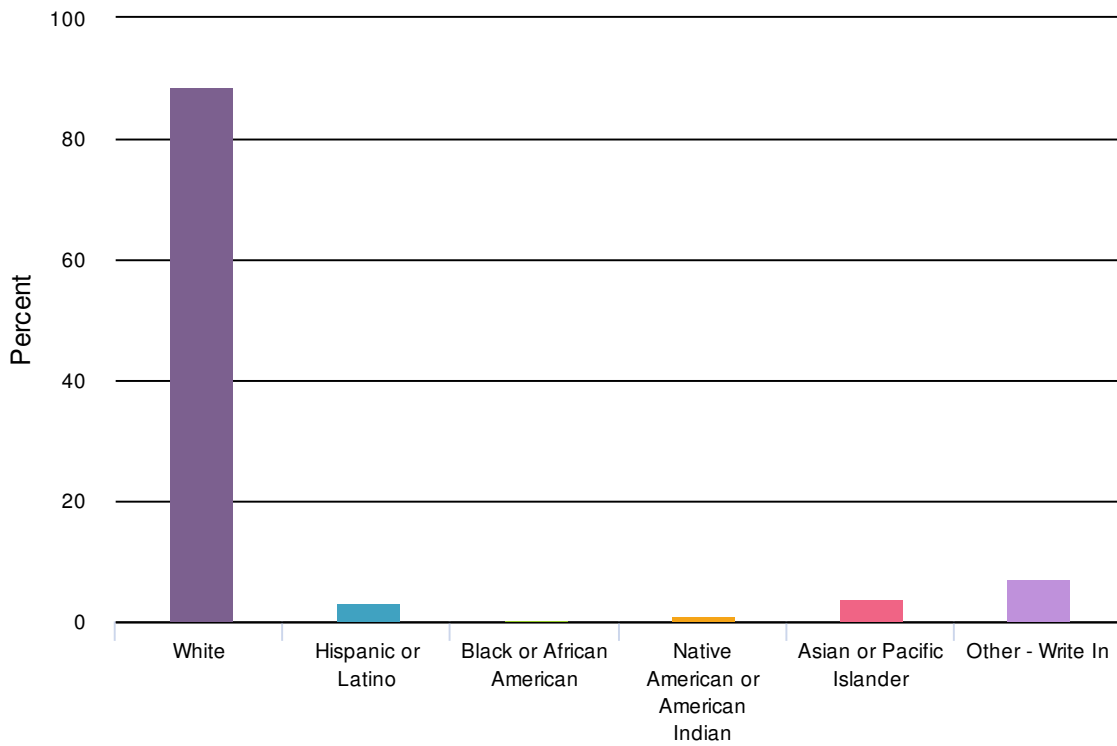
41. How old are you?



Value	Percent	Responses
18-25	1.3%	3
26-35	17.9%	43
36-50	26.3%	63
51-65	26.7%	64
over 65	27.9%	67

Totals: 240

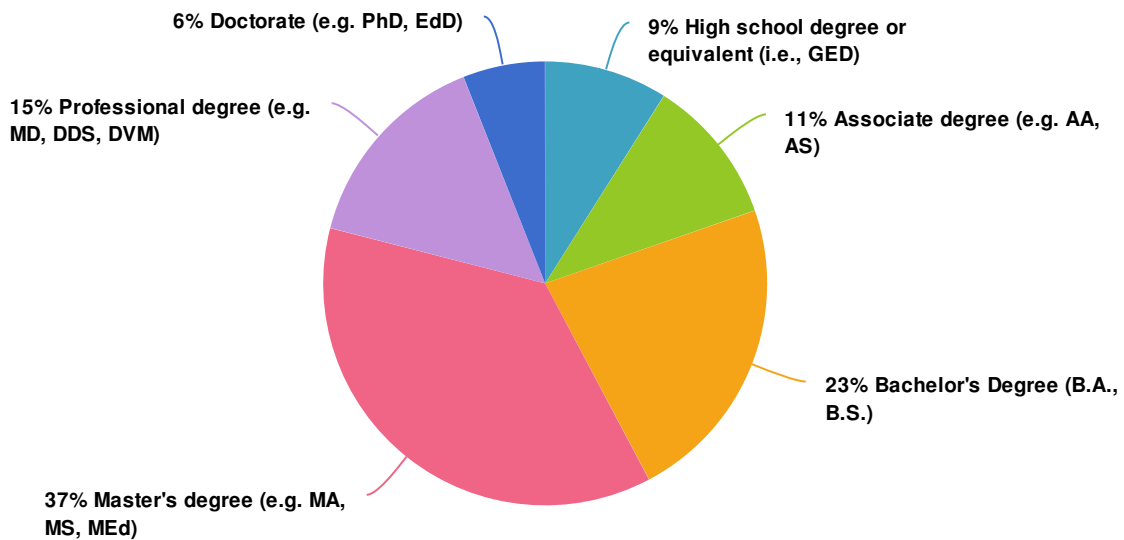
42. How would you describe yourself? (Please select all that apply)



Value	Percent	Responses
White	88.6%	202
Hispanic or Latino	3.1%	7
Black or African American	0.4%	1
Native American or American Indian	0.9%	2
Asian or Pacific Islander	3.9%	9
Other - Write In	7.0%	16

Other - Write In	Count
Human	2
American	1
Euro-trash American	1
I don't care to share this	1
Irish and Unknown....	1
N.A.	1
Oregonian	1
Ruggedly handsome	1
Scientifically, there are no races. Skin shading is not an indicaor of a non-existent race.	1
mixed	1
twins	1
will not disclose	1
Totals	13

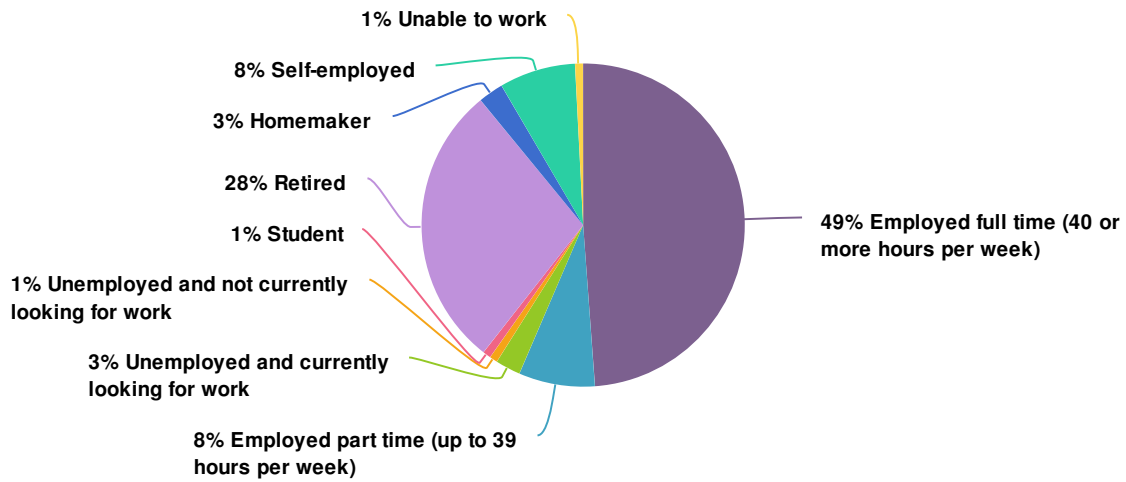
43. What is the highest degree or level of school you have completed? (If you're currently enrolled in school, please indicate the highest degree you have received.)



Value	Percent	Responses
High school degree or equivalent (i.e., GED)	9.0%	21
Associate degree (e.g. AA, AS)	10.7%	25
Bachelor's Degree (B.A., B.S.)	22.6%	53
Master's degree (e.g. MA, MS, MEd)	36.8%	86
Professional degree (e.g. MD, DDS, DVM)	15.0%	35
Doctorate (e.g. PhD, EdD)	6.0%	14

Totals: 234

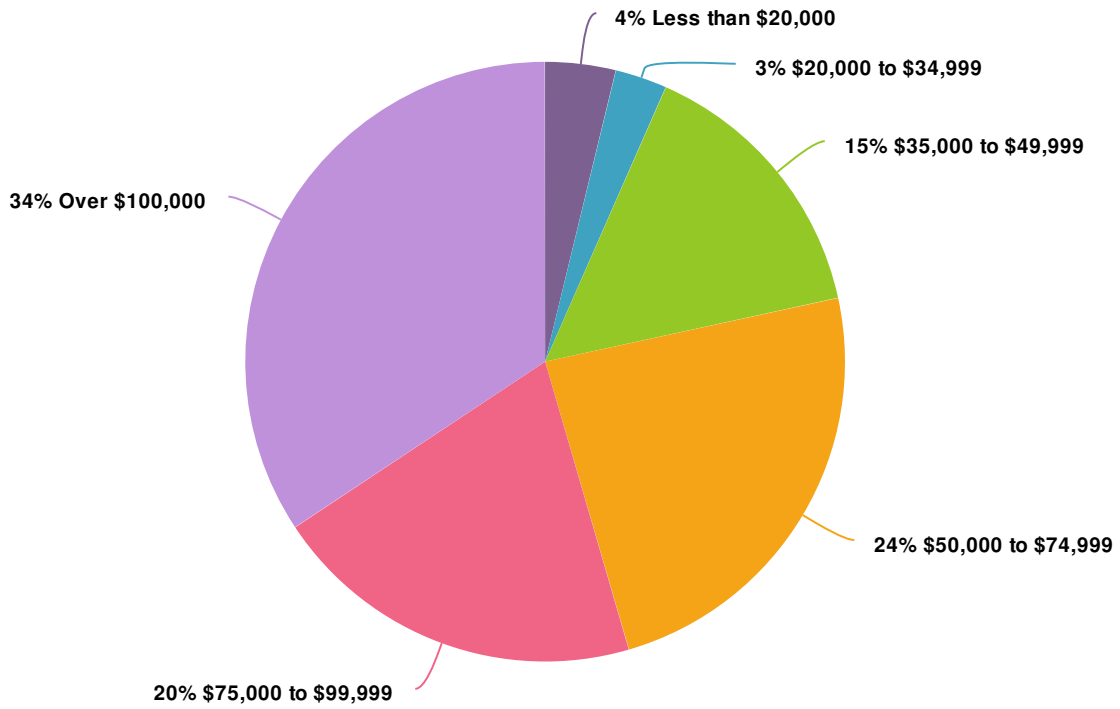
44. What is your current employment status?



Value	Percent	Responses
Employed full time (40 or more hours per week)	48.7%	115
Employed part time (up to 39 hours per week)	7.6%	18
Unemployed and currently looking for work	2.5%	6
Unemployed and not currently looking for work	0.8%	2
Student	0.8%	2
Retired	28.4%	67
Homemaker	2.5%	6
Self-employed	7.6%	18
Unable to work	0.8%	2

Totals: 236

45. What is your household income?



Value	Percent	Responses
Less than \$20,000	3.8%	8
\$20,000 to \$34,999	2.8%	6
\$35,000 to \$49,999	15.0%	32
\$50,000 to \$74,999	23.9%	51
\$75,000 to \$99,999	20.2%	43
Over \$100,000	34.3%	73

Totals: 213