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TO: STAKEHOLDER ADVISORY COMMITTEE MEMBERS  
FROM: Kimberli Fitzgerald, Historic Preservation Officer  
DATE: October 16, 2019  
RE: Historic Preservation Plan Update Project Overview, 2019-20  
Initial Survey Results

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Thank you for agreeing to serve on the Salem Historic Landmarks Commission Stakeholder Advisory Committee for the Historic Preservation Plan Update Project.

**SUMMARY AND BACKGROUND:**

The City of Salem, a Certified Local Government (CLG), is updating Salem's 2010-2020 Historic Preservation Plan, adopted as part of Salem's Comprehensive Plan. The existing Plan is comprised of five goals related to code improvements, public education, economic and recognition incentives, survey and heritage tourism. Salem's Historic Landmarks Commission (HLC) has successfully accomplished a majority of the tasks identified in the 2010-2020 Historic Preservation Plan and a qualified preservation consultant, Diana Painter, has been hired by the City who will be assisting the Historic Landmarks Commission and city staff with an assessment of the work that has been completed to date, development of a needs assessment and updated goals through a robust public outreach program. This will result in an updated Plan (2020-2030) which will include a recommended HLC implementation schedule with recommended tasks for the next ten years. The work will be CLG grant funded and supported by city staff.

The City has formed a Stakeholder Advisory Committee (SAC) to provide guidance and advise staff during the Historic Preservation Plan update project, which will help guide Salem's historic preservation program, and the management of Salem's historic resources. The SAC includes City Council members with historic districts in their wards, Historic Landmarks Commission members, Neighborhood Association representatives, representatives from heritage organizations, contractors, architects, and historic property owners. The SAC will provide guidance throughout the update of our historic preservation plan project which is anticipated to be completed by June 30, 2020.

During that time, the committee is expected to meet three to six times, including assisting staff with hosting public open houses in the community. All advisory committee meetings will be open and available to the public.

## **FACTS AND FINDINGS:**

1. In March 2019, the City of Salem received a Certified Local Government (CLG) Grant FY2019-2020 included funding for a preservation consultant to complete an update of Salem's Historic Preservation Plan, a component of Salem's Comprehensive Plan.
2. In May 2019, the City hired preservation consultant Painter Preservation to complete the update of Salem's Historic Preservation Plan. The project is expected to start in July 2019 and take a year to complete.
3. The City will manage the Historic Preservation Plan Update project and work closely with the consultant team throughout the duration of the project.
4. The City has formed the SAC, which includes the Mayor and two City Councilors who have historic districts in their wards, two Historic Landmarks Commission members, Neighborhood Association representatives, representative the Heritage and Cultural Forum, two contractors, two historic property owners and an architect. The SAC will provide guidance and advise staff throughout the duration of the Historic Preservation Plan Update project. Four to six SAC meetings and public open houses are anticipated during this project.
5. The City of Salem initially opened a public survey to receive input about Salem's historic preservation program on August 21, 2019. The survey was held open until October 7, 2019. We received a total of 329 responses (244 complete and 85 partial). A majority (56%) of respondents found the historic design review process easy to understand and timely, with over 91% of respondents finding that Salem's historic districts are financially and/or culturally valuable to our community. For the full responses, please see **Attachment A**.
6. At the October SAC meeting, staff and the consultant will present the findings of this initial survey and make recommendations regarding the goals and focus groups for the first public open house to be held on December 4, 2019 at the Willamette Heritage Center. These goals are used to guide the HLC's workplan, see **Attachment B**.
7. Future SAC meetings will be held on January 22, 2020 and April 22, 2020. A second public open house will be held on February 5, 2020.

Attachments:       A. Survey Report  
                          B. HLC 2018 Accomplishments and 2019 Workplan

# Report for Salem Historic Preservation Plan Update Survey

## Response Counts

Completion Rate:

74.2%



Complete



244

Partial

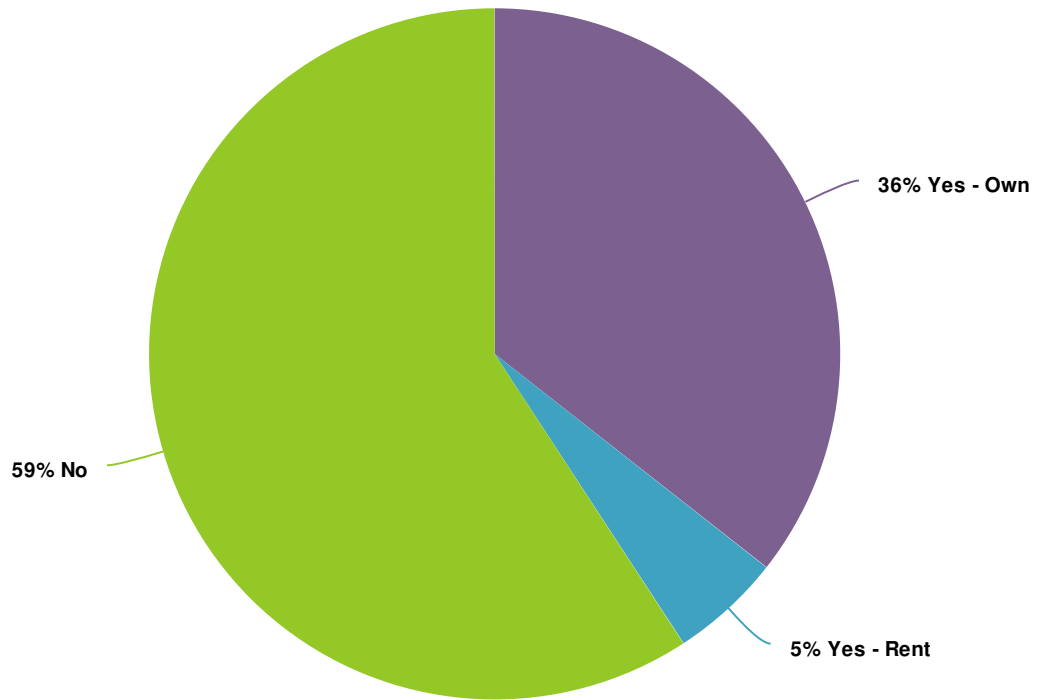


85

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Totals: 329

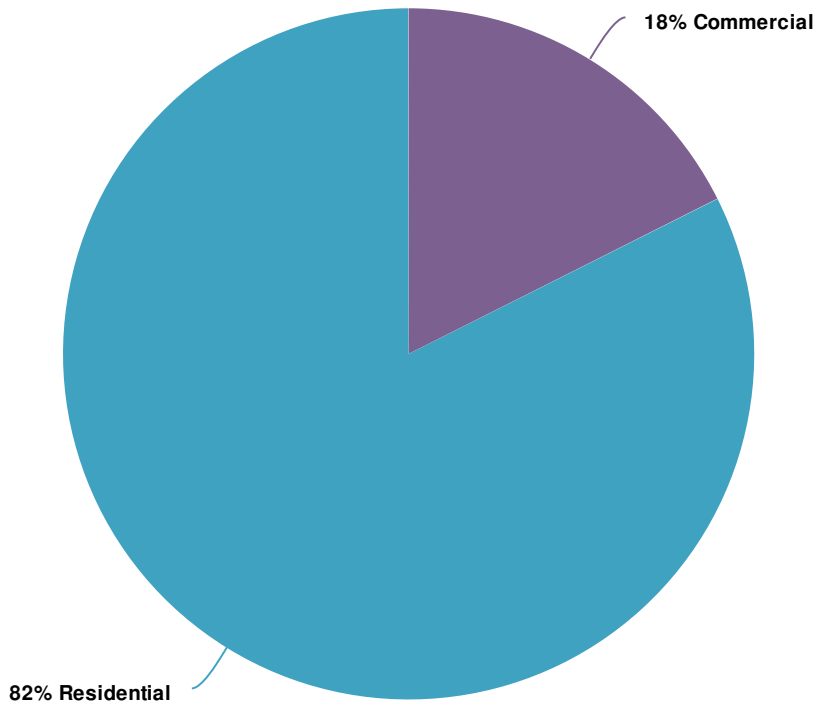
# 1. Do you own or rent a historic property in Salem?





Value	Percent	Responses
Yes - Own	35.6%	109
Yes - Rent	5.2%	16
No	59.2%	181

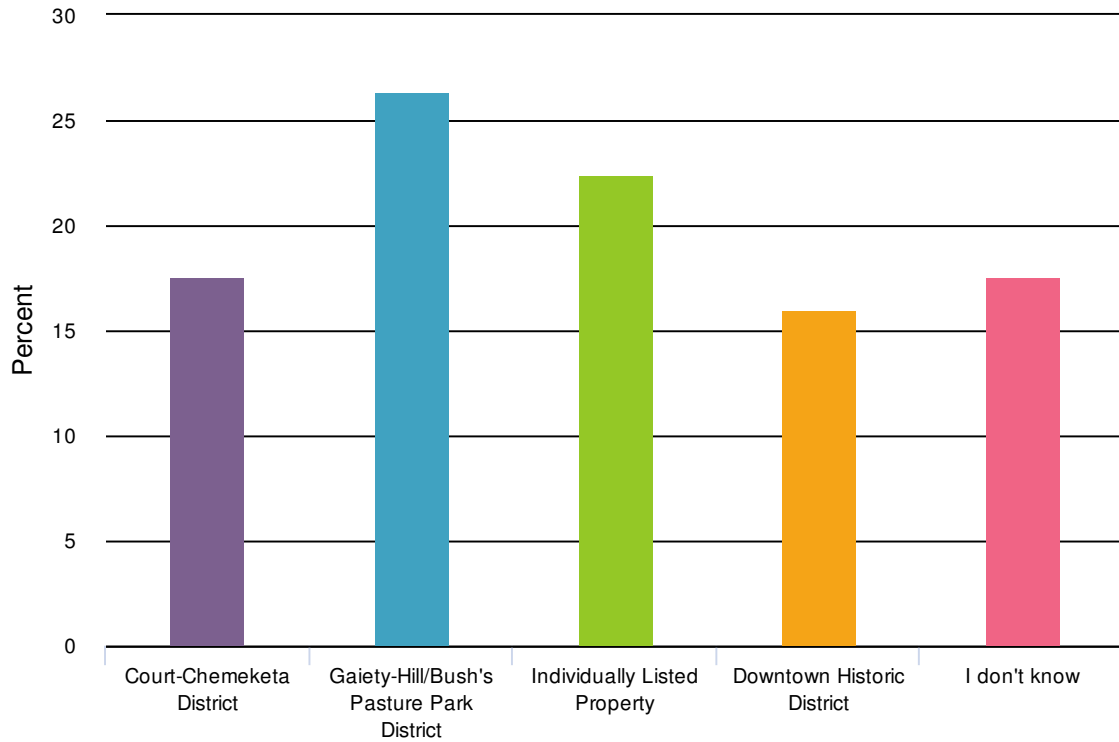
Totals: 306






## 2. Do you own or rent a commercial or residential property?



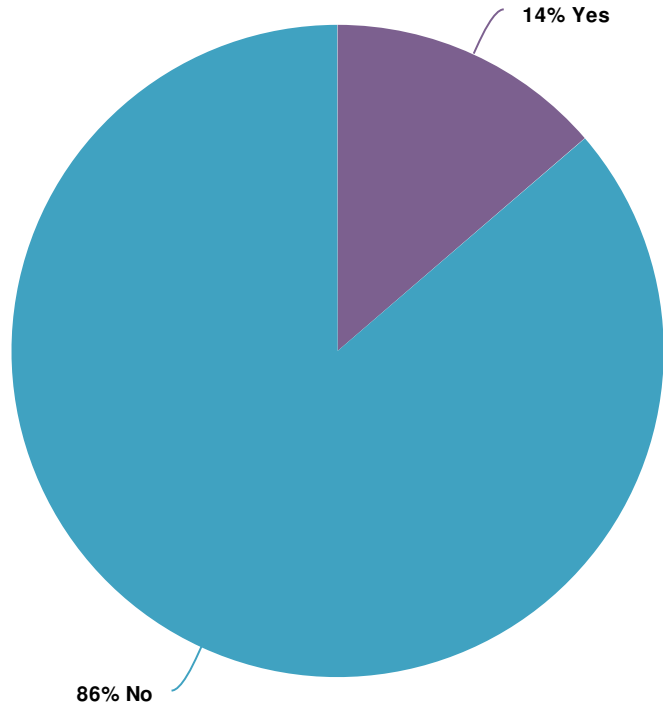
Value		Percent	Responses
Commercial		17.6%	22
Residential		82.4%	103
			<b>Totals: 125</b>

3. Is the property you rent or own in a historic district or is it individually listed? (If you own or rent multiple, please select where each of your properties are located.)



Value		Percent	Responses
Court-Chemeketa District		17.6%	22
Gaiety-Hill/Bush's Pasture Park District		26.4%	33
Individually Listed Property		22.4%	28
Downtown Historic District		16.0%	20
I don't know		17.6%	22

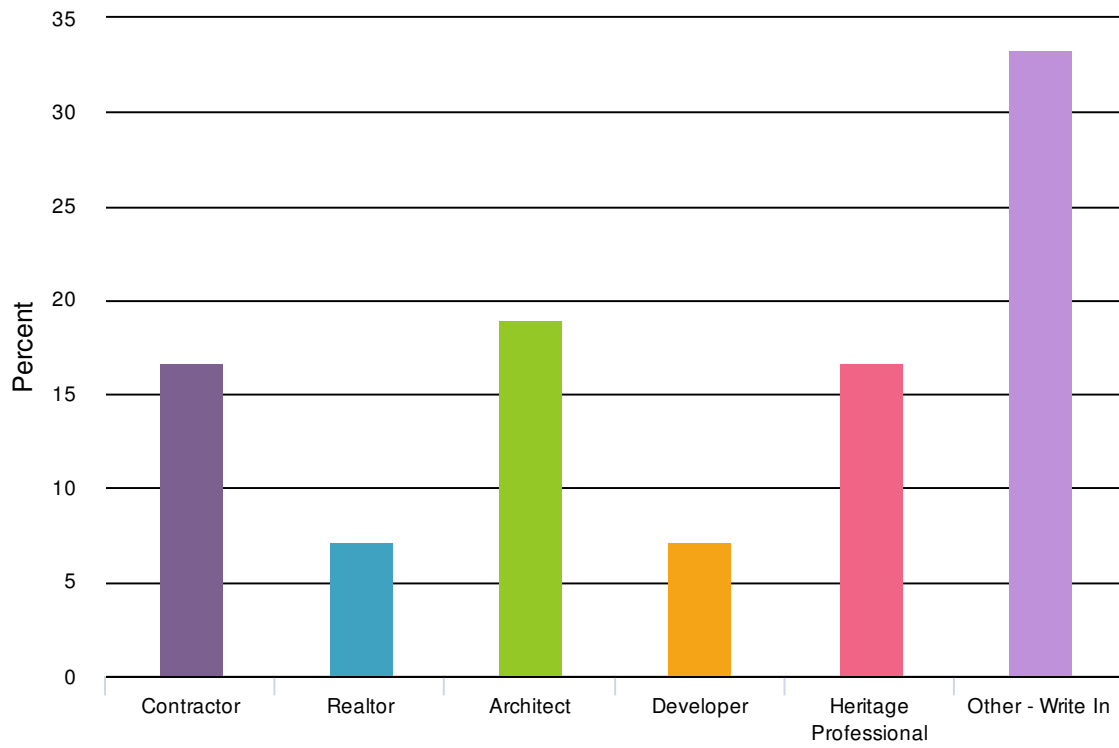
4. Do you help manage or routinely work with clients who own or rent historic properties? (i.e., are you a contractor, realtor, architect, heritage professional, etc.?)









Value	Percent	Responses
Yes	13.7%	42
No	86.3%	264

Totals: 306

## 5. What best describes you?

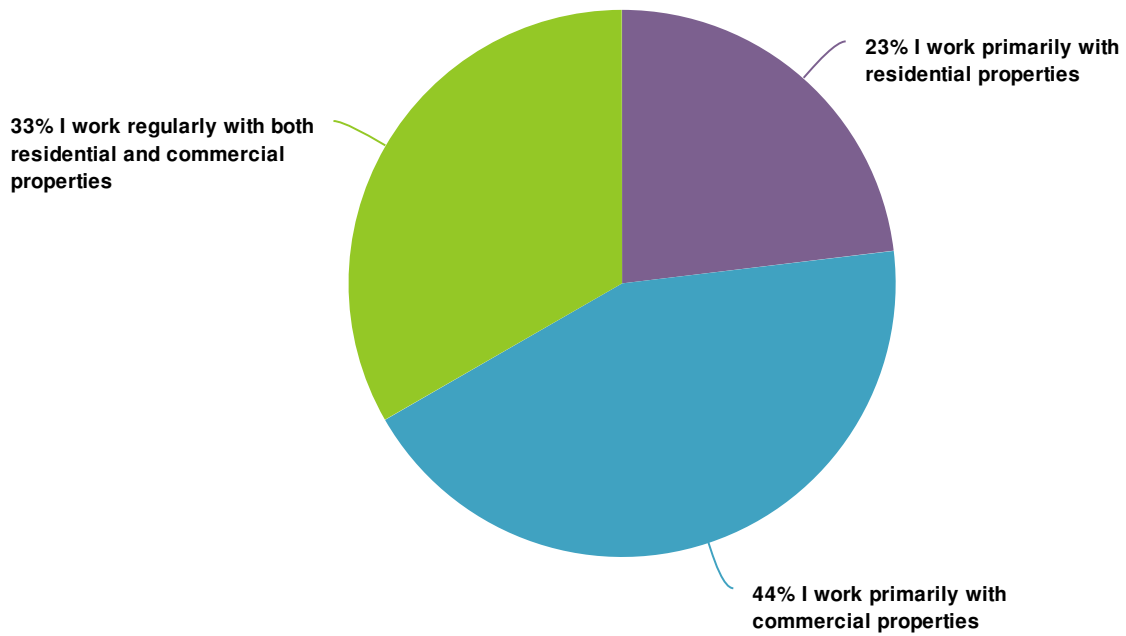


Value		Percent	Responses
Contractor		16.7%	7
Realtor		7.1%	3
Architect		19.0%	8
Developer		7.1%	3
Heritage Professional		16.7%	7
Other - Write In		33.3%	14



Other - Write In	Count
owner/administrator	2
Antique Business Owner	1
Board Member and Volunteer	1
Civil Engineer	1
Cultural consultant	1
Engineer	1
Family Business	1
Host	1
Member HOA	1
Property Manager & Owner	1
State housing employee	1
Wealth Management	1
on the Board of Ceili of the Valley, we customarily use the Willamette Historical Center for our yearly festival, which is October 27th this year.	1
Totals	14

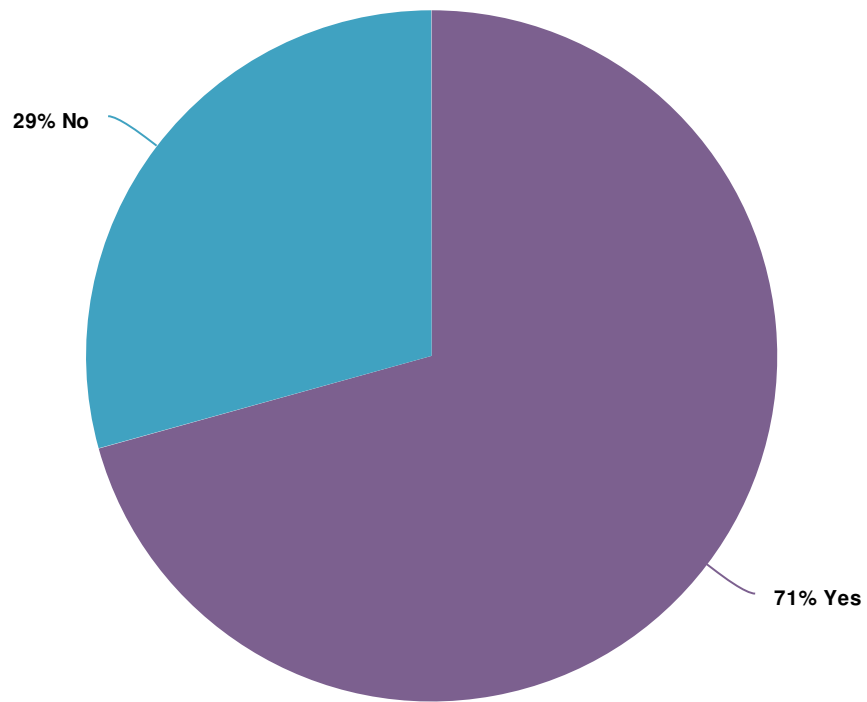
## 6. Do you primarily work with residential or commercial properties?



Value	Percent	Responses
I work primarily with residential properties	23.1%	9
I work primarily with commercial properties	43.6%	17
I work regularly with both residential and commercial properties	33.3%	13

Totals: 39

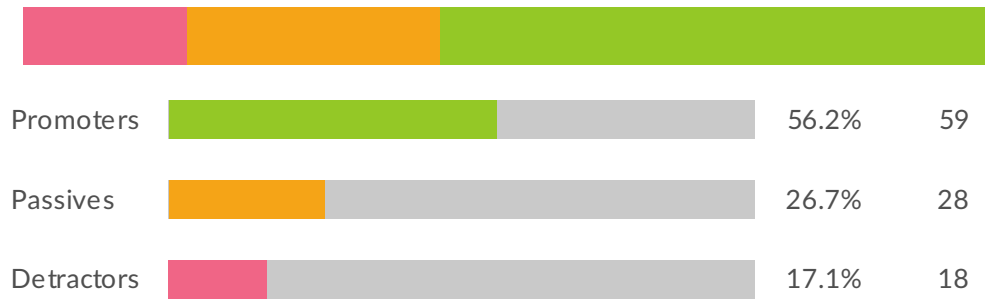
7. Do you know how to find out if a property is designated as historic in Salem?



Value	Percent	Responses
Yes	70.7%	29
No	29.3%	12
		<b>Totals: 41</b>

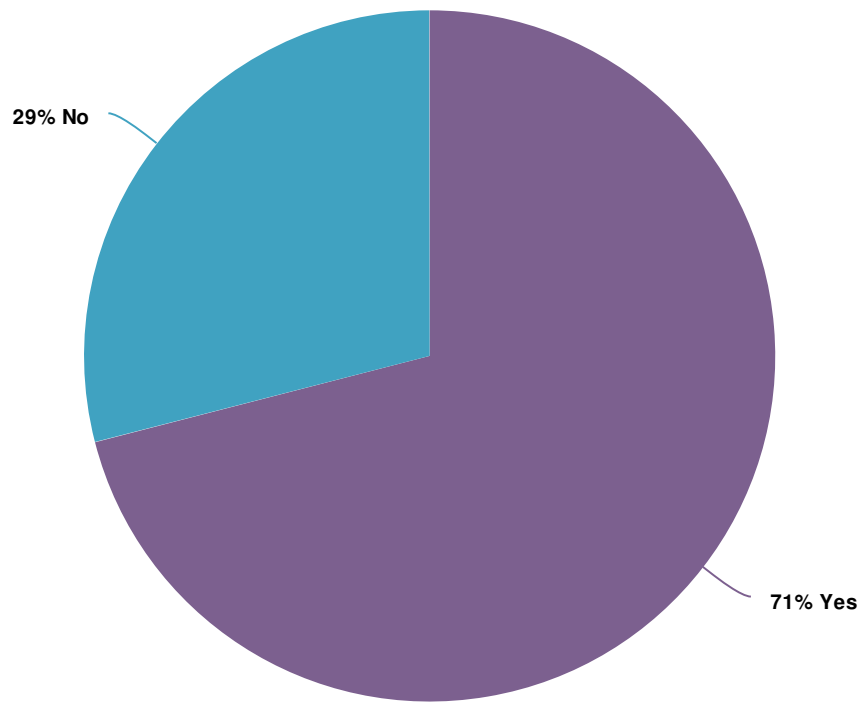
## 8. Do you like living in or owning a historic building? (Owners and renters)


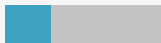
NPS® Score: 39.1



Totals: 105

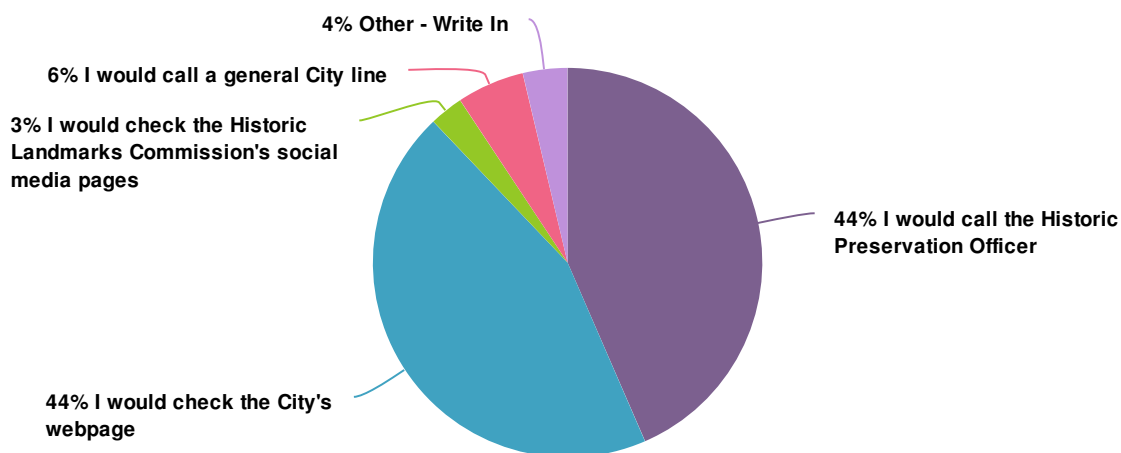
9. Do you generally know what kinds of exterior changes require historic design review? (Owners and renters)



Value		Percent	Responses
Yes		71.0%	76
No		29.0%	31

Totals: 107

10. Where would you go to find out more information about Salem's Historic Preservation Program? (Owners and renters)



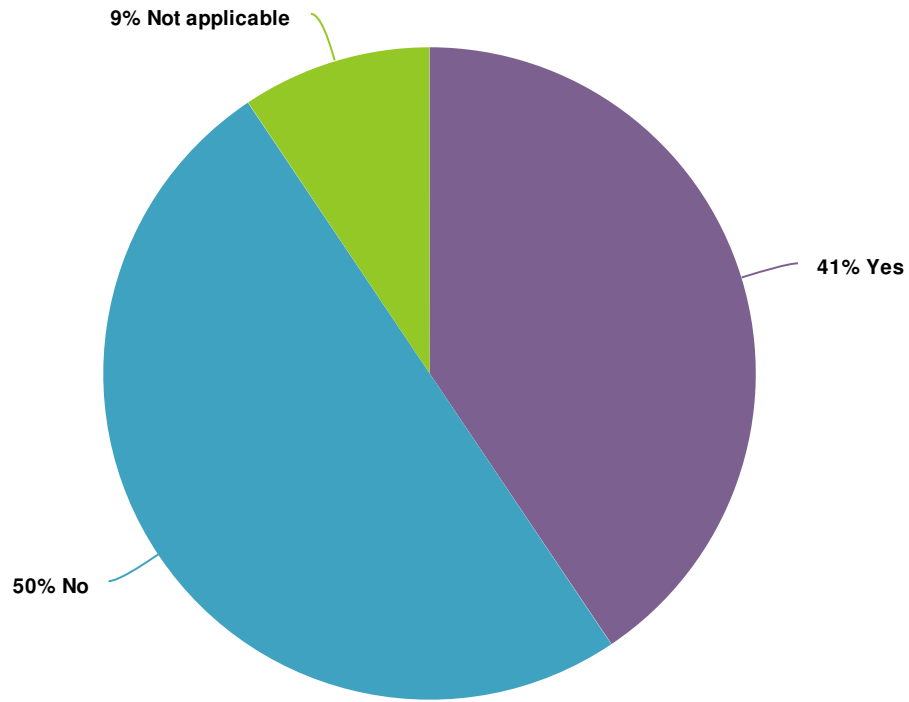
Value	Percent	Responses
I would call the Historic Preservation Officer	43.5%	47
I would check the City's webpage	44.4%	48
I would check the Historic Landmarks Commission's social media pages	2.8%	3
I would call a general City line	5.6%	6
Other - Write In	3.7%	4

Totals: 108

Other - Write In	Count
Check with Kimberli	1
'Talk to my neighbors	1
e-mail the person the forms	1
send an email to the HPO	1
Totals	4



11. Have you ever been through the historic design review process? (Owners and renters)

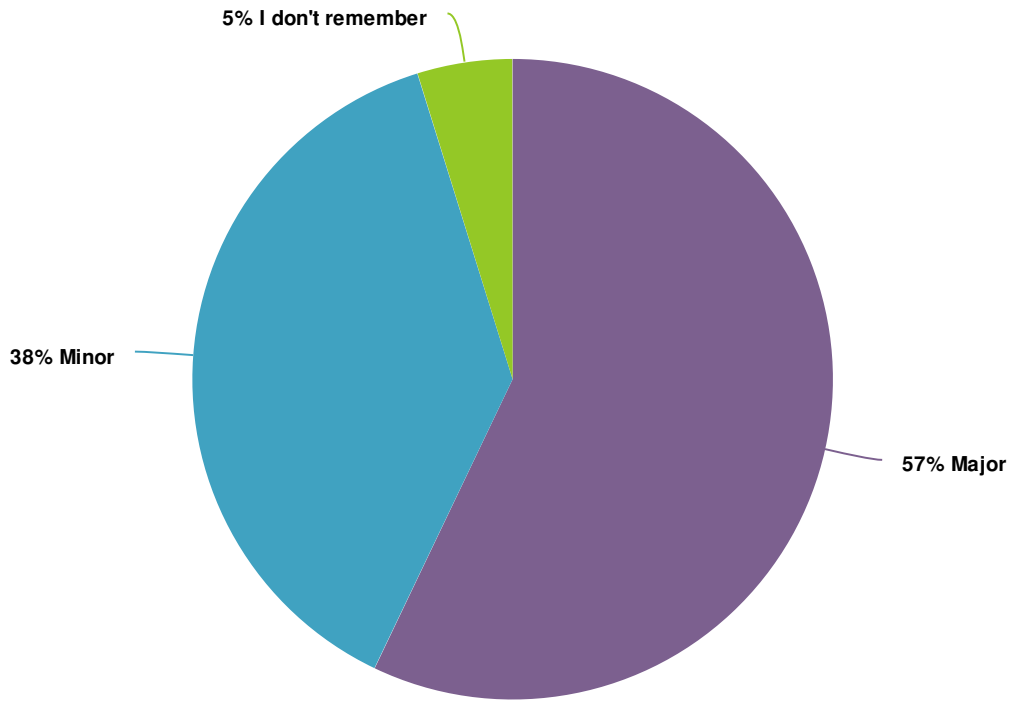





Value	Percent	Responses
Yes	40.6%	43
No	50.0%	53
Not applicable	9.4%	10

Totals: 106



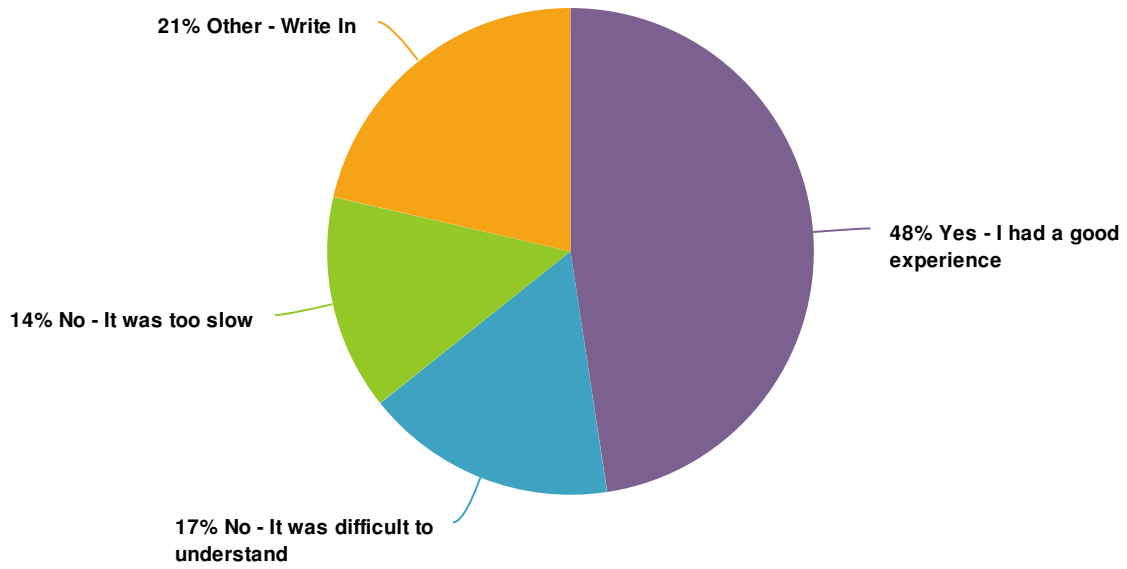
12. Was it a Major (Historic Landmarks Commission review) or Minor (administrator review) project? (Owners and renters)



Value		Percent	Responses
Major		57.1%	24
Minor		38.1%	16
I don't remember		4.8%	2

Totals: 42

### 13. Was the process easy to understand and timely? (Owners and renters)



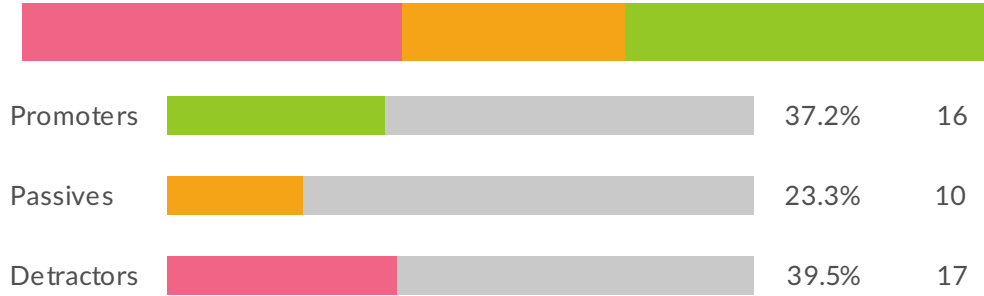
Value	Percent	Responses
Yes - I had a good experience	47.6%	20
No - It was difficult to understand	16.7%	7
No - It was too slow	14.3%	6
Other - Write In	21.4%	9

Totals: 42

Other - Write In	Count
Generally treated in a condescending and insulting manner by the commission	1
It was a good experience, but too slow and we were one of a few people who actually went thru the process to replace our roof. Several neighbors had roofs replaced but did not bother with the historical review process.	1
It was lengthy	1
Somewhat difficult to understand criteria, but great support from city staff.	1
Very bureaucratic, felt like I was paying fees just to pay fees	1
We used the process two different times. The first time, changes were required to match the original home - knives had to be purchased to shape trim to match, etc. The second time, the changes had to be different, but in the spirit of the old....confusing	1
Window contractor did it for us	1
good enough	1
okay but slow	1
Totals	9

14. Were the design review criteria for your project easy to understand? (Owners and renters, 0=I did not understand at all / 10= I understood perfectly)

NPS® Score: -2.3



Totals: 43

15. Are there any changes you would recommend to improve the design review process or design review criterion? (Owners and renters)



**ResponseID    Response**

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29                      Make it faster.....we had to wait several months for the review.

30                      Lower the cost for a small project, say \$3000 or less as the cost percentage wise can keep people from doing a design review. A small project can end up paying half the cost on top of the hard costs for a review.

32                      Remember that each owner has right to add his/her part to the history of the home. History is not a frozen display in a museum, but is a living reflection of growth and life.

38                      Train remodel contractors in what to describe and what to provide to the review.

42                      Though it may be cumbersome, I would make the requirements stricter to adhere to/match exterior historic features when renovating or expanding.

76                      Although support from city staff was great, it would be helpful to have more advice about specific products, e.g., which door or window or railing would be most suitable. I felt that the options were unclear. As a complete novice, it would be nice to receive a list of acceptable items from which to choose.

96                      Since I have an historic home that needs 28 windows replaced, I have applied for 3 toolbox grants thus far, and will continue to apply every 6 months until the windows are completed. For homeowners making regular grant applications such as myself, it would be helpful if the city could keep a file of the basic documents (property deed, historic photos, etc.) for each address and then I would simply submit any new documentation for each grant cycle.

## ResponseID Response

100	The design review criteria is simple to understand if you have someone there to assist you in understanding the text. As a layman, the directions felt very confusing without additional context or information.
101	No
116	Some of the criteria are absurd - new rooftop HVAC replacements and other exterior improvements that really aren't visible from the street should not require historic approval. Signs is another one - no one cares about the orientation of a businesses sign under their awning. Many similar instances.
120	There needs to be more flexibility with regard to materials. Preserving wood windows while the marketplace produces better quality and better performing alternatives isn't acceptable. Insisting on brick cladding when it will severely impact the viability of a project is also highly problematic.
131	I do not have any complaints about the current design review process, but I think it might be worthwhile to look at what other municipalities are doing, especially those that have been recognized for quality.
132	Make more items administrative. Kimberli is great to work with, the HLC is not
159	I understood the criteria perfectly, just do not always agree with the committees criteria.
166	Provide staff access as review was being organized to eliminate owner questions and make sure owner understands the process before having to appear at hearing.
168	I would change everything. The focus is much too narrow. Nearly all of the effort goes to administering regulations, not facilitating preservation. Staff must be empowered to actually save buildings for the department to be relevant. The department would be more powerful if resources went to grants rather than written reviews and hearings.
170	I would recommend referencing the Secretary of the Interior's Standards and Guidelines as the main criteria
177	An on site visit with owner/contractor should be standard within 5-10 business days of the application being submitted so any questions or concerns can be addressed quickly and efficiently. Previous experiences have been frustrating due to slow and ineffective communication via email.
186	Perhaps, by now, the rules and guidelines are consistent over time - it was our experience, however, that decisions at one moment in time established no precedence-setting criteria for a later moment in time
195	Personally, I don't feel like I need the big paper print out about what the neighbors are doing. Seems like a lot of time and effort and would rather see those resources go to code enforcement..

## ResponseID Response

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197 Kimberli and her team were able to guide us through the process. I would trust them to recommend improvement to the process.

199 No

202 I had a permit issued for my project that was subject to retroactive design review. I asked the city to state what was being reviewed and the hired consultant made recommendations about changes that were not previously mentioned even though the project was completed and inspected. The report also had significant errors that could have been found if someone look at the permit inspection records. The review was conducted to be please the neighbors and the board members of Northeast neighbors not to ensure the preservation of historic character.

237 No

280 As a resident of a historic district I don't understand why the neighborhood association gets the notice of a design review before the neighbors.

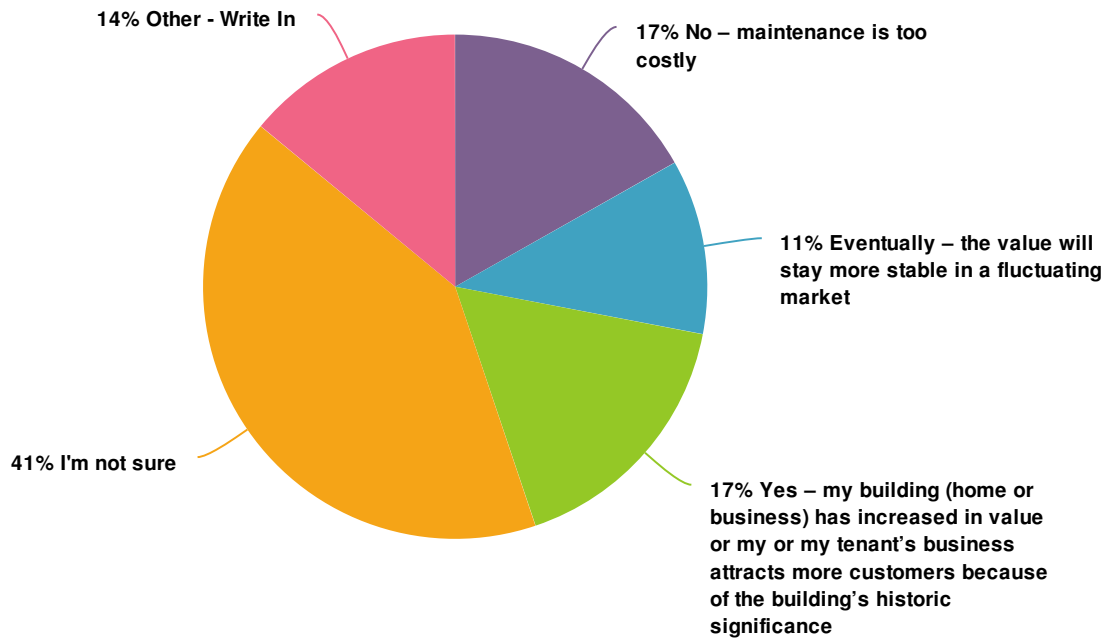
305 I had to hire professionals at a hugh cost to execute this process that is required of me to keep up with progress and maintain financial growth of my commercial building investment.

315 I'm in favor of maintaining to whatever extent possible the original structural style and appearance. We've not encountered this issue, but perhaps less rigid requirements on replacement of original components with the exact same material. Given the maintenance requirements with historic homes, newer more durable materials might be considered an option.

325 No.

337 Scheduling was an issue and members can blow you off for their own personal agendas. It's Oregon nothin can be done about hateful politics.

16. In your opinion, is owning a historic building financially beneficial? (Owners and renters)



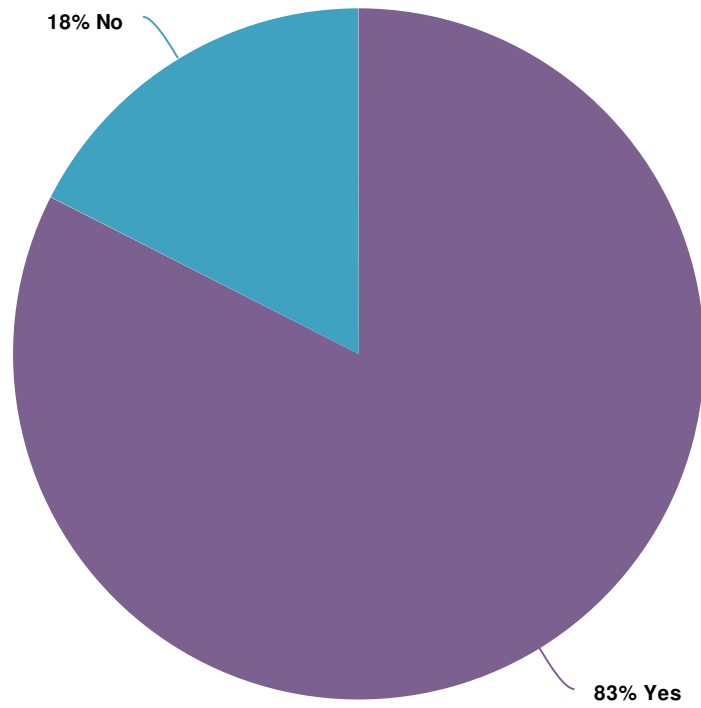
Value	Percent	Responses
No - maintenance is too costly	16.8%	18
Eventually - the value will stay more stable in a fluctuating market	11.2%	12
Yes - my building (home or business) has increased in value or my or my tenant's business attracts more customers because of the building's historic significance	16.8%	18
I'm not sure	41.1%	44
Other - Write In	14.0%	15

Totals: 107



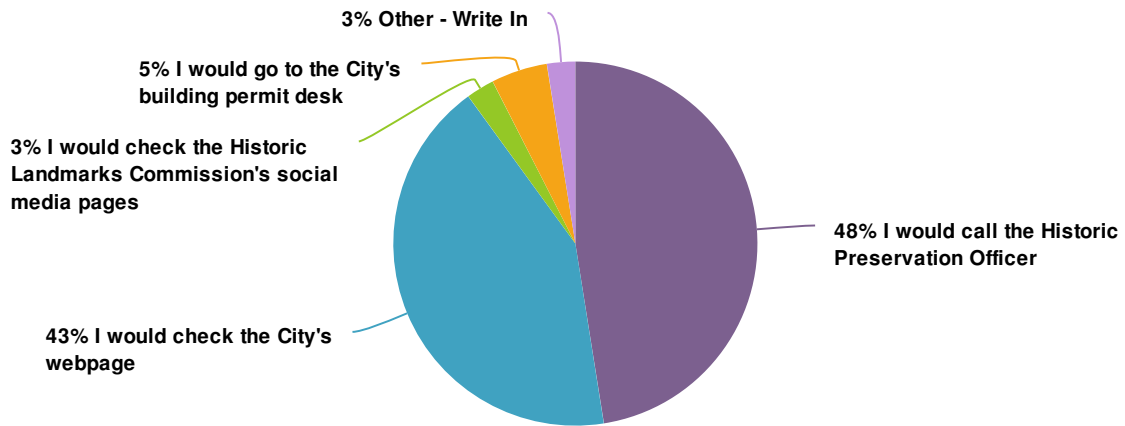
<b>Other - Write In</b>	<b>Count</b>
our ownership is based on preservation and a love of history, not financial gain.	2
City owned building	1
Due to the new methadone clinic at the end of Miller St SE, I am not sure our home would be desirable.	1
I didn't buy a historic home to be financially beneficial to me, I bought it because it is awesome.	1
I own property but would say having a building in the historic district is costly.	1
No effect that I can see	1
No, it ties your hands, makes you beg for approval on YOUR OWN property and stymies economic growth and opportunities	1
Question not relevant	1
State Owned Property	1
There is a financial investment involved, but my property is primarily a dwelling.	1
We certainly hope so, time will tell.	1
We, in our High Street neighborhood, currently have a problem. City of Salem gave permission to a large corporation to open a for-profit methadone dispensing operation seeing 800 clients per day on the corner of Miller and Liberty St SE. This clinic is having an adverse affect on this historic neighborhood and we are working with the Salem Police POP team, have established a neighborhood Task Force and are seeking to have this clinic relocated to a more appropriate location. Your help would be most appreciated.	1
all property increasing in value	1
we dont own it.	1
<b>Totals</b>	<b>15</b>

17. Do you generally know what kinds of exterior changes require historic design review? (Contractors/Heritage Professionals)



Value	Percent	Responses
Yes	82.5%	33
No	17.5%	7
<b>Totals: 40</b>		

18. Where would you go to find out more information about Salem's Historic Preservation Program? (Contractors/Heritage Professionals)

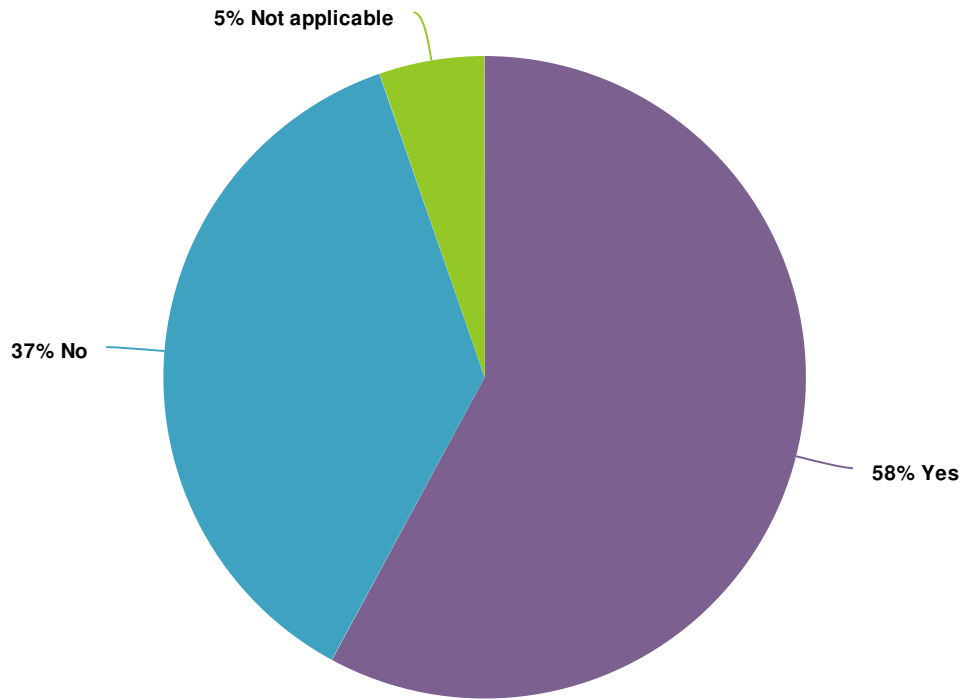


Value	Percent	Responses
I would call the Historic Preservation Officer	47.5%	19
I would check the City's webpage	42.5%	17
I would check the Historic Landmarks Commission's social media pages	2.5%	1
I would go to the City's building permit desk	5.0%	2
Other - Write In	2.5%	1

Totals: 40

Other - Write In	Count
idk	1
Totals	1

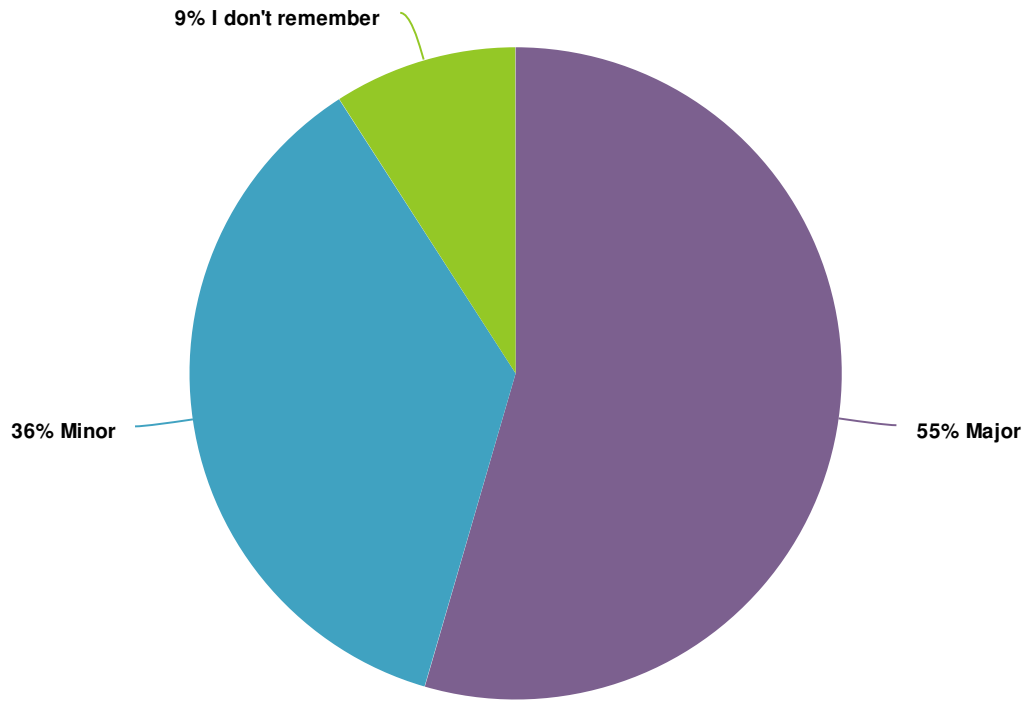
19. Have you ever been through the historic design review process?  
 (Contractors/Heritage Professionals)



Value	Percent	Responses
Yes	57.9%	22
No	36.8%	14
Not applicable	5.3%	2

Totals: 38

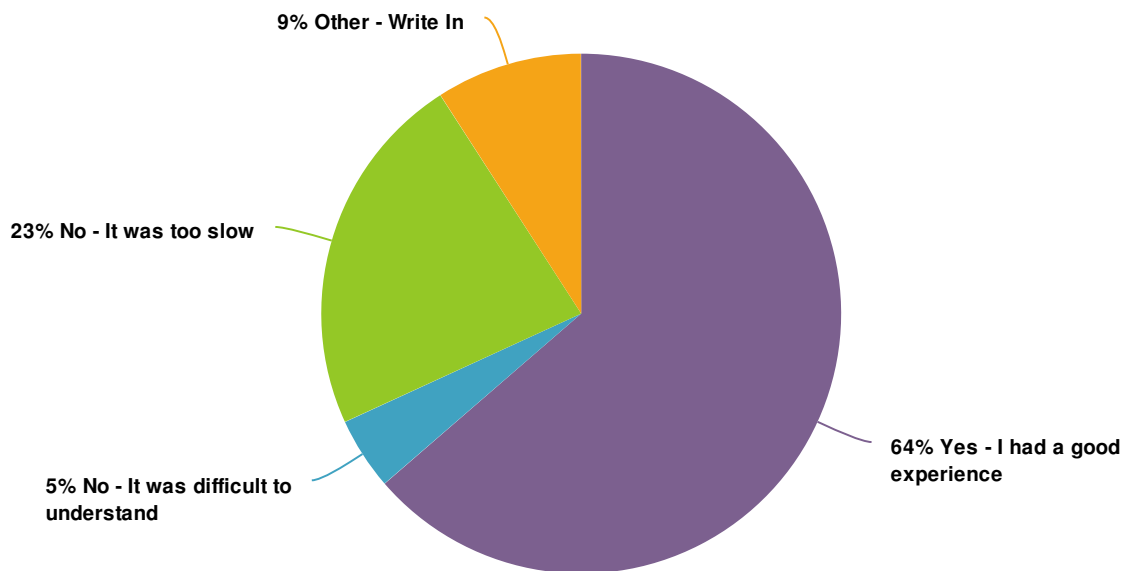
20. Was it a Major (Historic Landmarks Commission review) or Minor (administrator review) project? (Contractors/Heritage Professionals)



Value	Percent	Responses
Major	54.5%	12
Minor	36.4%	8
I don't remember	9.1%	2

Totals: 22

21. Was the process easy to understand and timely? (Contractors/Heritage Professionals)



Value	Percent	Responses
Yes - I had a good experience	63.6%	14
No - It was difficult to understand	4.5%	1
No - It was too slow	22.7%	5
Other - Write In	9.1%	2

Totals: 22

Other - Write In	Count
Did not turn out the way I had hoped it would	1
Totals	1

22. Were the design review criteria for your project easy to understand?  
 (Contractors/Heritage Professionals, 0= I did not understand at all / 10= I understood perfectly)

NPS® Score: -18.2



Promoters		22.7%	5
Passives		36.4%	8
Detractors		40.9%	9

Totals: 22

23. Are there any changes you would recommend to improve the design review process or design review criterion? (Contractors/Heritage Professionals)





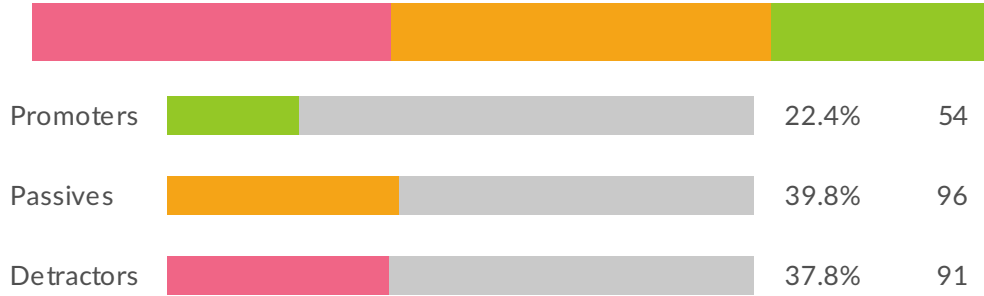
## ResponseID Response

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120	Historic Design Review should not be a "land-use" process. Attorneys are not the professionals who should determine how the process works.
124	Run Site plan review concurrently with Historic review
137	Yes. I would recommend revisiting the design review criterion. Specifically - reconsidering the metric of a percentage of a feature and retooling so that replacement or repair of an existing feature not require a full fledged review as long as the visual impact will not change. It is a burden to property owners to have to pay for reviews to fix rotten porch posts -- feasibly in excess of the cost of the repair itself. It is not right to punish people with fees for trying to do the right thing. The property owners are the ones trying to save the landmark - it should be as easy as possible to accomplish routine maintenance so as not to dissuade people from preserving historic resources. I would alter the fee structure for design reviews. Instead of charging property owners, I would fund this program through fees on developers that are tearing down old buildings as an incentive to preserve.
139	Provide clear direction on how to find and understand the sign code in the downtown historic district.
170	I would recommend further increasing project reviews at the staff level since there is a qualified preservation officer for the City.
200	No
305	as Contractors, Realtors, Architect we are paid extremely well to take property owns through this process, they have to do it and we make money on them because of your rules.

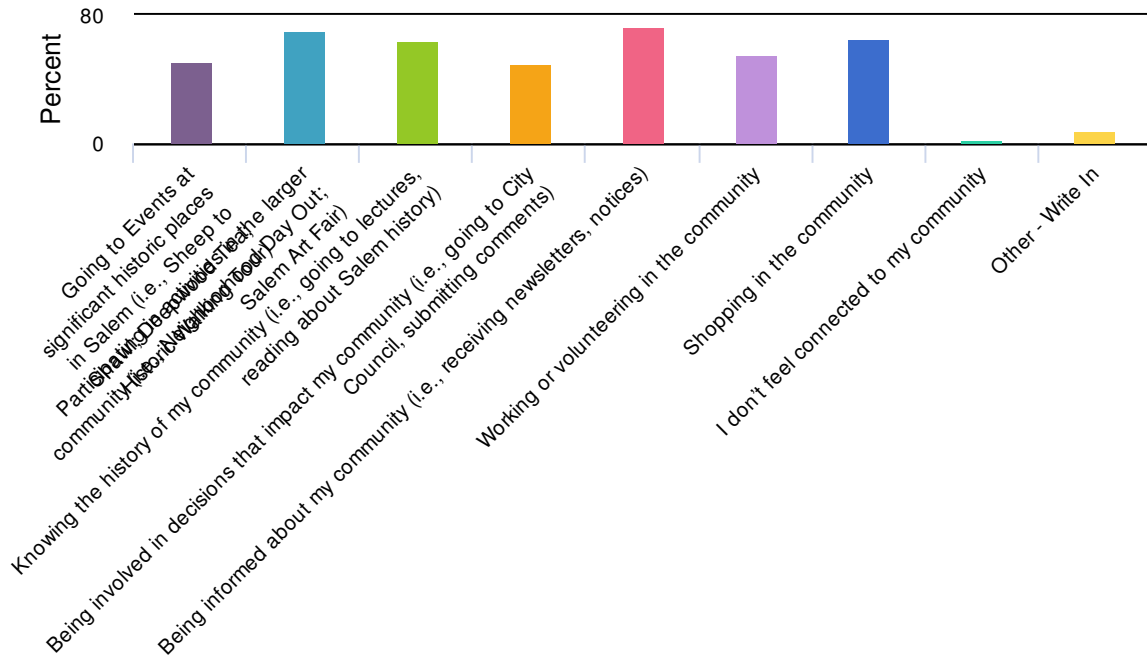
24. How connected do you feel to Salem and our community? (0 is not all connected/ 10 is very connected)

NPS® Score: -15.4



Totals: 241

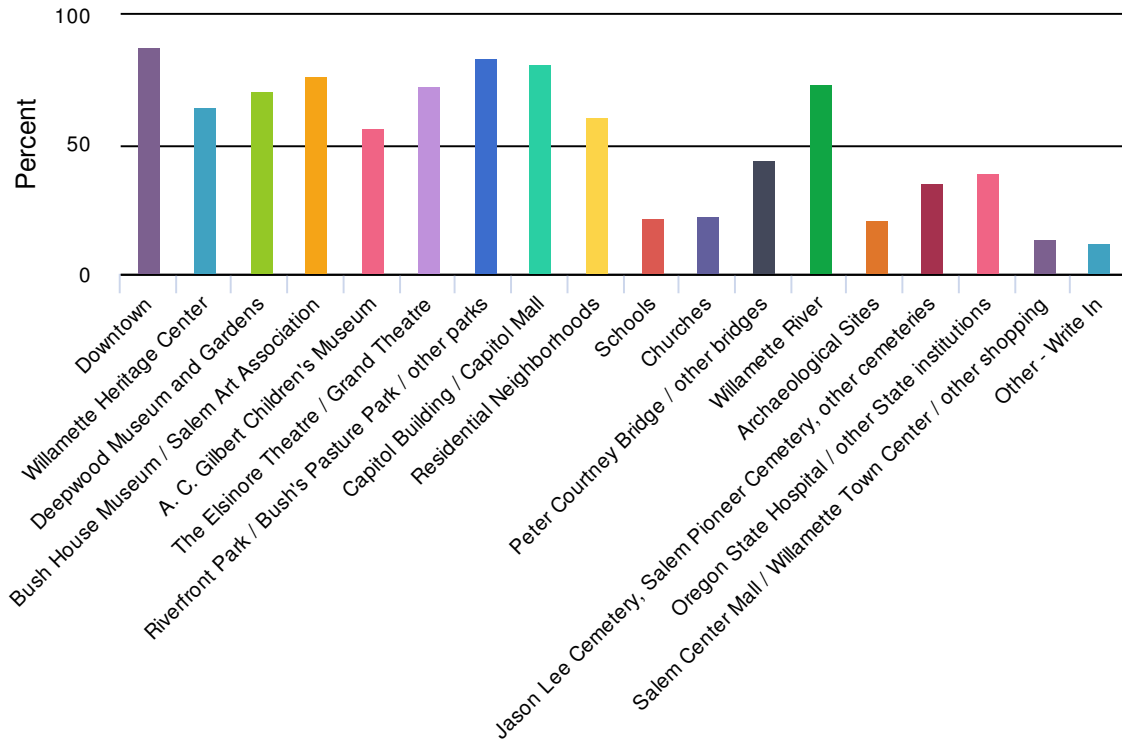
25. What makes you feel connected to Salem and our community? (Please check all that apply)





















Value	Percent	Responses
Going to Events at significant historic places in Salem (i.e., Sheep to Shawl; Deepwood Tea; Historic Walking Tour)	51.4%	127
Participating in activities in the larger community (i.e., Neighborhood Day Out; Salem Art Fair)	70.0%	173
Knowing the history of my community (i.e., going to lectures, reading about Salem history)	64.8%	160
Being involved in decisions that impact my community (i.e., going to City Council, submitting comments)	49.4%	122
Being informed about my community (i.e., receiving newsletters, notices)	72.9%	180
Working or volunteering in the community	55.5%	137
Shopping in the community	66.0%	163
I don't feel connected to my community	2.0%	5
Other - Write In	8.1%	20

<b>Other - Write In</b>	<b>Count</b>
Attending	1
Being a Neighbor Watch block coordinator	1
Being a member of my neighborhood association board	1
Board Member of the OSH Museum of Mental Health	1
Farmers Market	1
Having friends and family in the area	1
Having regular social meetings with my neighbors	1
Living centrally and being able to walk downtown	1
Living in Salem for over 40 years, raising a child here, recreating on the Willamette River in downtown Salem, involved with various groups in town, attending continuing education classes at Willamette U., owning a home.	1
Many friends in Salem.	1
My mother was born in Salem.	1
NEN meetings, Court-Chemeketa email list & social gatherings	1
Walking, running and cycling	1
dining....love Amadeus	1
exploring Salem	1
financially supporting my community	1
friends here	1
neighborhood association; making efforts to know neighbors	1
working on projects that are located near the districts.	1
<b>Totals</b>	<b>19</b>

26. What places do you think help define Salem? (Please check all that apply)



Value		Percent	Responses
Downtown		87.8%	215
Willamette Heritage Center		64.5%	158
Deepwood Museum and Gardens		71.0%	174
Bush House Museum / Salem Art Association		76.7%	188
A. C. Gilbert Children's Museum		56.7%	139
The Elsinore Theatre / Grand Theatre		72.7%	178
Riverfront Park / Bush's Pasture Park / other parks		83.7%	205
Capitol Building / Capitol Mall		81.2%	199
Residential Neighborhoods		61.2%	150
Schools		22.0%	54
Churches		22.9%	56
Peter Courtney Bridge / other bridges		44.5%	109
Willamette River		73.9%	181
Archaeological Sites		21.2%	52
Jason Lee Cemetery, Salem Pioneer Cemetery, other cemeteries		35.5%	87
Oregon State Hospital / other State institutions		39.2%	96
Salem Center Mall / Willamette Town Center / other shopping		13.9%	34
Other - Write In		12.2%	30

### Other - Write In

### Count

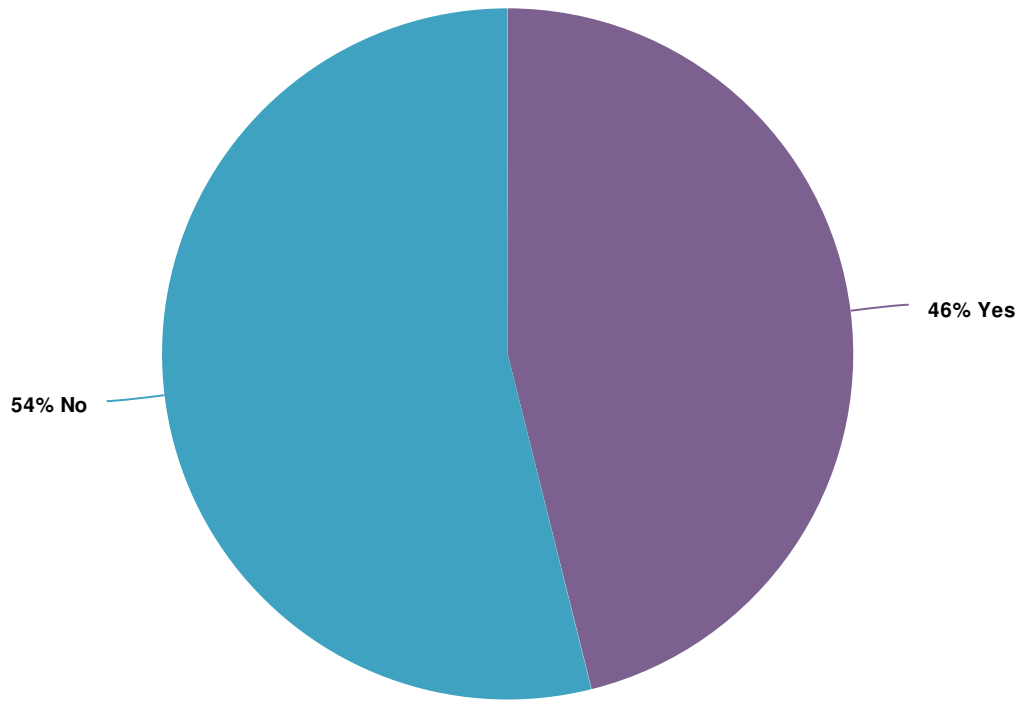
Bush's Pasture Park	1
Cemeteries, Salem's creek system,, railroads + tracks, China Town	1
Chemeketa and Willamette	1
Totals	30



Other - Write In	Count
Edgewater, Broadway	1
Gaiety Hollow home and garden of Lord and Schryver	1
Gaiety Hollow, Willamette University, Hallie Ford	1
Ike Box	1
Lancaster Drive	1
Location: Access to the coast, the mountains, Portland, Eugene. Also, all the government jobs here help define Salem. Affordable in comparison to Portland, Eugene, and Corvallis.	1
Lord & Schryver Conservancy	1
Minto Brown	1
Mission mill	1
Oregon Artists Series Foundation, Salem Public Art Commission, Willamette University, Hallie Ford Museum, Travel Salem	1
Our often-neglected neighborhood parks could be a positive contributor to image.	1
Pedestrian paths that connect people to neighboring streets without allowing vehicular traffic	1
Public art	1
Salem Hospital	1
The historic downtown residential neighborhoods are more unique to Salem	1
The presence of the businesses and the groups in the buildings are much more important than buildings in which the groups or businesses are located	1
Very long-standing citizen organizations such as The Chemeketa Outdoor Club. Willamette University!	1
Willamette Univ.	1
Willamette University	1
Willamette University	1
Willamette university	1
Totals	30

<b>Other - Write In</b>	<b>Count</b>
YMCA	1
don't understand the question	1
parks, open green spaces	1
the carousel	1
union street railroad nad pedestrian bridge	1
willamette university	1
Totals	30



27. Has a place you cared about in Salem ever been lost, demolished, or significantly altered?



Value		Percent	Responses
Yes		46.1%	113
No		53.9%	132

Totals: 245

28. If yes, what place?



ResponseID	Response
18	City Hall, County Courthouse, Fairview, ymca
23	Oregon School for the Blind, old Bush School and oaks near Salem Hospital, old oaks at 17th and State Street, bungalow on 200 block of 13th St NE to increase parking spots
24	masonic temple
26	can't think of a specific one now, but I'm sure there have been many over the yrs. I've lived here
27	Howard Hall, old city hall, old courthouse
28	School for the blind
29	Howard Hall on the Blind School Property
38	The Peitro Beluchi Bank Building
39	Oregon State Hospital; funeral home were Starbucks is, the cannery
42	The original Marion County Courthouse was torn down in 1952 because it was 'too small.' If we ever get the chance to rebuild it, we should.
46	Senator Hotel
47	280 Liberty St NE

## ResponseID Response

50	The large green space on Park & D St. that will be packed full of apartments in the near future
55	School for the Blind
61	485 leffelle st s
64	Old Salem City Hall, Grant Neighborhood houses, Cherry City Bakery (old Eagles Lodge), Fairgrounds buildings, north mall housing (Union St - D St), blind school, Bush School,
65	The marble bank building in downtown Salem.
71	Many homes in the downtown core, Salem City Hall, Marion County Courthouse. Too many to list.
75	the Capitol Theater on State Street. The Heritage Tree Restaurant in an old house on Cottage near Union, I think.
87	Historic trees along D & Center. Open space at old state hospital that is slated to become high density housing.
92	Senator apts along with the businesses below replaced w/ a cheap looking/feeling bus mall. Same with the old bank currently torn down and awaiting construction just 1 block south
99	Portions of the State Hospital
100	Tree removal on State Street
102	all the old home on the capitol mall
104	Heritage Tree Restaurant
108	Downtown Salem
109	The State Hospital grounds between Park St and D St.
113	First Presbyterian Church is changing the historic sanctuary
123	Lindbeck Orchard - West Salem
124	Fire station one
128	Marion Hotel

## ResponseID Response

131	850 Liberty Street S.E.; Bungalow Residence, Assessor's Nap 27CA073U 073UI-27CA-05000 Description: Bungalow - Ca. 1920; a one and one-half story square, bevel siding, wood frame structure with a gable roof and composition shingles. The second story contains a pair of small eyelid dormers with two panes. The front porch is covered by a cross gable roof supported by columns and a semi-elliptical arch. The front door contains fifteen window panes. The front windows are six-over-one double hung sash windows. 840 Liberty Street S.E.; Vernacular Architecture Residence. Assessor's Map 27CA073U 073U-27CA-05100 Description: Vernacular Architecture - Ca. 1900; a one and one-half story, wood frame structure with a gable roof and composition shingles. The front porch is covered by a three bay shed roof.
133	Oregon Blind School
136	The Deaf Museum, some places in the downtown corridor
137	Marion County Courthouse, City Hall, Oregon School for the Blind, Building on the southeast corner of liberty and chemeketa, Piety Hill neighborhood, Capital Theater, Herbert Hoover House
152	Ymca
154	Salem General Hospital, Blind School on Mission Street
160	Bush elementary
166	City Hall, Wilson Durbin House, the Belluschi Bank, the Marion Hotel, sacred Heart Academy, many houses
168	YMCA
169	Courthouse Square block / Oregon Hotel
170	continual losses of historic integrity due to changes in neighborhoods not protected as districts or individual resources
173	School for the Blind
179	Salem General Hospital and the Maternity Hospital
184	IKE Box in jeopardy of being lost, and by thus time next year, the former Leslie Junior High building will be torn down for renovation of South High
185	I have lived here over 50yrs, probably so.
186	A vintage home that stood behind its beautiful azalea hedge on the corner of Bush St and Liberty St SE

## ResponseID Response

188 West Salem has lost beautiful vistas to housing developments and will never recover them.

189 Blind School

191 Green spaces throughout Salem

192 old hospital

193 Soon to lose the old Leslie Junior High building

197 The old brick City Hall

203 gradually replacement of original fabric by plastic crap

204 Nordstrom

209 This space isn't big enough to list them all.

210 north campus SH

211 City hall, the YMCA

214 Historic buildings downtown

220 Boyhood home of Herbert Hoover in my neighborhood!!! There is now a horrible house where it once stood and a marker covered by weeds on the corner.

221 State hospital

222 Senator Hotel, the old City Hall, and the houses at corner of Liberty and Mission, and the Kalapuya villages

226 The Old City Hall Building

237 City Hall

238 The old tree at the corner of union and cottage, the trees at the old Salem hospital building on center.

245 The homes that used to surround the Capitol Mall

247 Homes once in Capitol grounds

250 The underground tunnels

252 Fairview

**ResponseID Response**

253 Old city hall

256 School for the blind

257 State mental hospital

263 Some of the downtown buildings.

264 City Hall clock tower

267 Homes

268 Fairview training complex

278 Union St pizza

279 Hollywood district

281 The original dormatory from 1908 at Fairview Training Center

282 Nordstrom

283 Fairview Facilities

287 Some older homes along Court and Chemeketa; most have been saved over the last 45 years, but some are not maintained.

288 Capitol Theater

290 Corner of Liberty & Chemeketa

291 Wells Fargo Bank downtown

294 Removal of historic trees

297 cant remember

298 School for the blind

299 Capital theater downtown, state hospital, Fairview, farmlands in West Salem, other historic buildings in the downtown area

300 Burgerville

305 all the house around the capitol mall that were distroyed

307 The old victorian homes along the river where the cannery went in.

**ResponseID    Response**

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309            Downtown bank

312            YMCA, many trees in downtown

316            Oak trees around the community and street trees by Ladd and Bush Bank

318            Oregon School for the Blind

325            School for the Blind

326            The orchard behind Orchard Heights Park

330            Oregon state school for the blind

334            Blind school




336            Old City Hall, Air BNB in Gaiety Hill area

337            Blind School was torn down by the greedy hospital

29. How would you feel if a significant historic place in Salem were to be lost? (0= It wouldn't bother me at all/ 10= I would be very upset)

NPS® Score: 34.3



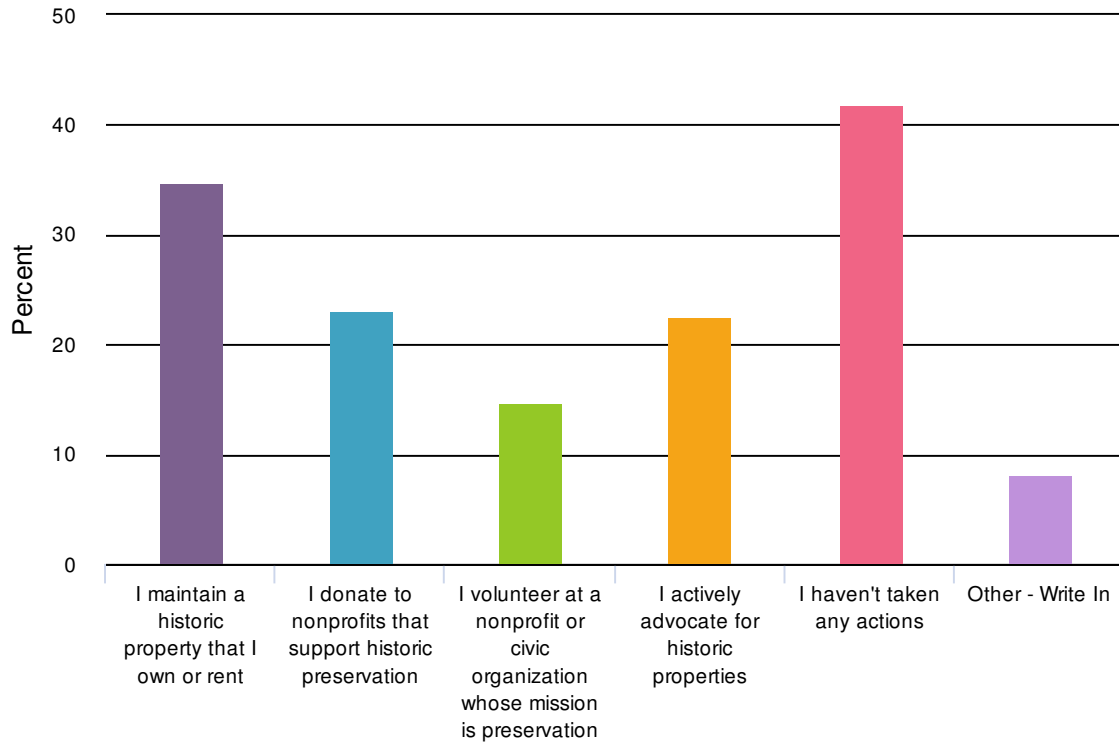
Promoters		53.1%	130
Passives		28.2%	69
Detractors		18.8%	46

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Totals: 245



30. Have you taken any actions to maintain, protect, or preserve a historic place in Salem that you care about? (Please select all that apply)

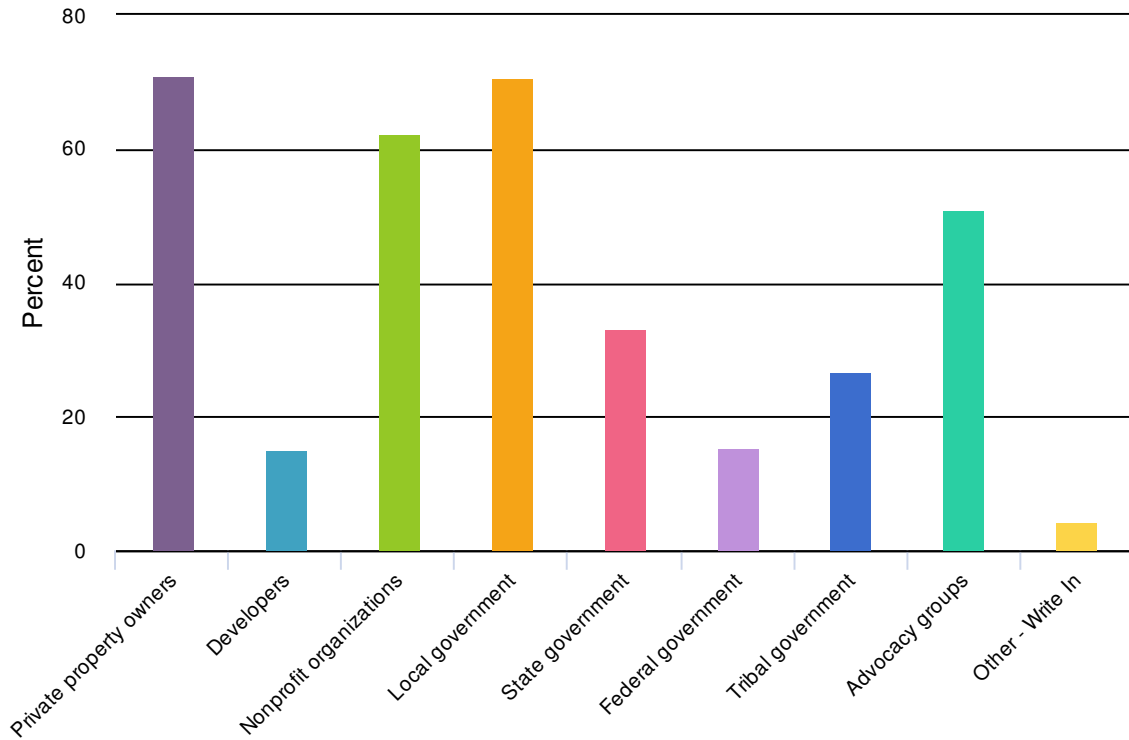


Value	Percent	Responses
I maintain a historic property that I own or rent	34.8%	85
I donate to nonprofits that support historic preservation	23.0%	56
I volunteer at a nonprofit or civic organization whose mission is preservation	14.8%	36
I actively advocate for historic properties	22.5%	55
I haven't taken any actions	41.8%	102
Other - Write In	8.2%	20

Other - Write In	Count
As part of projects at my job	1
I am relatively new to Salem. Just had my one-year anniversary in the Highland Neighborhood. I attend Neighborhood association meetings and enjoy my 1929 cottage. My neighbors maintain their own homes for the most part, and it's very walkable and friendly. Much better than Portland, where I lived for 9 years.	1
Totals	19

Other - Write In	Count
I contribute to the National Trust, maintain an unofficial group of like-minded folks in our district	1
I maintain a 100-year old house (non-historic)	1
I own an 113 year old house that I maintain and preserve. It is not listed as historic, however.	1
I owned a historic house for 24 years, put \$100,000 into it and a lot of sweat. I was involved in developing neighborhood cohesion and establishing the Court-Chemeketa Historic District.	1
I would like to, not sure how.	1
I've advocated for historic trees	1
It's difficult to take any action when I have to work two full time jobs just to live here.	1
My house is not on the historic register but it was built in 1928 and I want to keep it true to the era.	1
My house is over 100 years old but not historic looking	1
My husband was on the City of Salem Landmarks Commission, past president of Deepwood House, and member of Marion County Historical Society. My husband and I help with repairs at the Deepwood house many years ago.	1
Neighborhood Assoc member	1
Opposed Salem Health purchase of a home in a historic district and opposed a short term rental in a historic district.	1
We take care of all our properties, historic or not. Historic preservation is massively uneconomical for private ownership. Government seemingly has bottomless funding for such endeavors and has no idea of the burden this places on private ownership	1
We were contracted for work on a historic home.	1
We're members of Willamette Heritage Center.	1
educate others about them	1
visit historic places	1
Totals	19

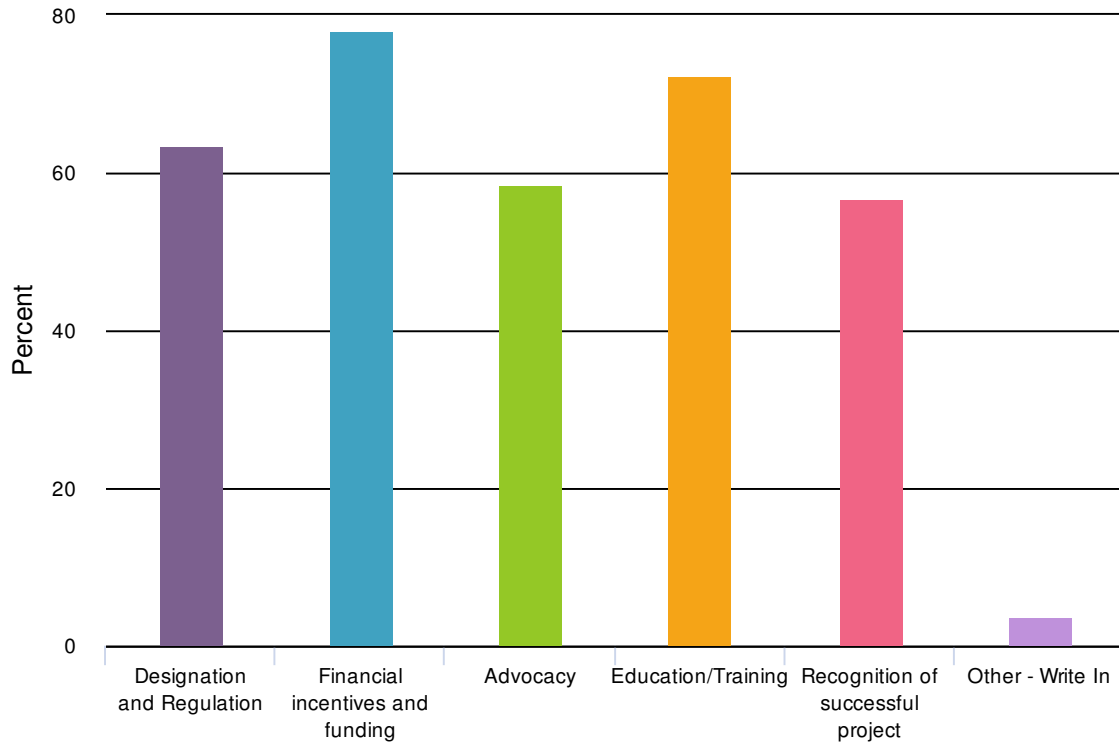
31. Who do you think is most effective at protecting historic places that matter to the community? (Please select all that apply)



Value	Percent	Responses
Private property owners	71.0%	174
Developers	15.1%	37
Nonprofit organizations	62.4%	153
Local government	70.6%	173
State government	33.1%	81
Federal government	15.5%	38
Tribal government	26.9%	66
Advocacy groups	51.0%	125
Other - Write In	4.5%	11

Other - Write In	Count
Academia	1
City planners	1
Historic Landmarks Commission	1
Historical Landmarks Commission	1
I don't feel anyone one group is most effective, it depends solely on the financial motives of the person making decisions.	1
Market value is by far the best protector	1
Restore Oregon	1
This is conjecture on my part	1
neighborhoods	1
no more non-profits or non-contributing properties or business	1
one for all, all for one spirit will be required to make it successful	1
Totals	11

32. What is the best way to encourage historic preservation? (Please check all that apply)

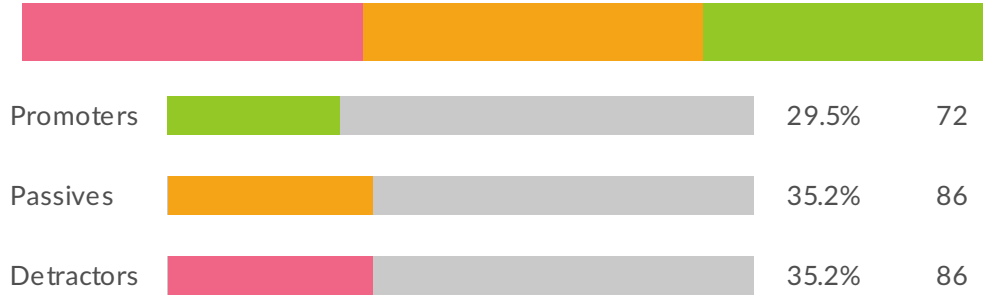


Value	Percent	Responses
Designation and Regulation	63.4%	156
Financial incentives and funding	78.0%	192
Advocacy	58.5%	144
Education/Training	72.4%	178
Recognition of successful project	56.9%	140
Other - Write In	3.7%	9

Other - Write In	Count
Allow more creative new building projects in the urban core. extend the urban growth boundary. build infrastructure to support our population (eg roads, bridges, and highways , and	1
Benefit-Cost Analysis	1
Caring	1
Regulatory incentives and tax abatements to encourage adaptive reuse	1
Restore Oregon DeMuro Awards	1
all of the above	1
event for historic preservation	1
make it easier to get approved	1
thoughtful updating of Historic properties. for example maintaing wood windows single-glazed sash, when employing modern technology aluminum clad double-glazed wood windows, would make the structure more comfortable and increase the liveablity. liveablity will allow the life time of the structure. for an example	1
Totals	9

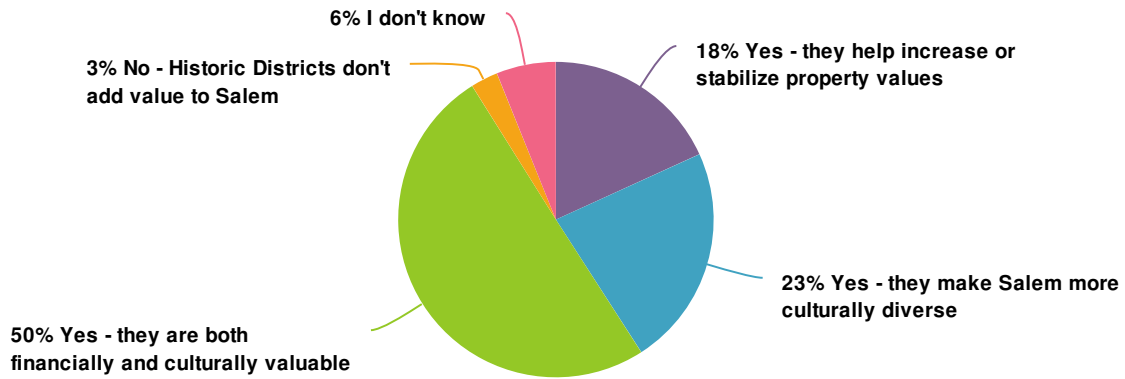
33. Are you more likely to visit or shop at a business located in a historic building? (0= Not all more likely to visit/ 10= Much more likely to visit)

NPS® Score: -5.7



Totals: 244

34. Do Historic Districts (Court-Chemeketa, Downtown, etc.) add value, either financial or cultural, to Salem?

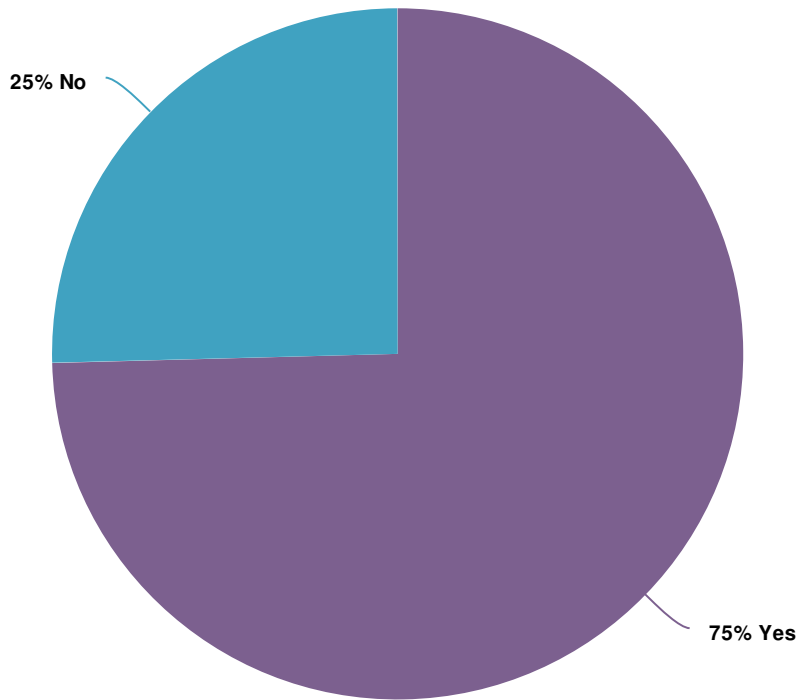


Value	Percent	Responses
Yes - they help increase or stabilize property values	18.2%	45
Yes - they make Salem more culturally diverse	22.7%	56
Yes - they are both financially and culturally valuable	50.2%	124
No - Historic Districts don't add value to Salem	2.8%	7
I don't know	6.1%	15

Totals: 247



35. Would you support nominating more buildings or districts in Salem?



Value	Percent	Responses
Yes	74.6%	176
No	25.4%	60
		Totals: 236

36. If yes, where would you like to see designated? (Try to use addresses, standard neighborhood names, or cross-streets to describe the area or building you think should be designated)



**ResponseID    Response**

16	It's a qualified "yes." I am very pleased that the street I live on is the boundary of an historic district, and that I live OUTSIDE the district. Some of the regulations on my neighbors in the district are too highly intrusive; need a more practical way to be granted exceptions to the rules so that the overriding expectation is that the historic charm is maintained.
17	In NE Salem. NOLA, LANSING and Northgate NA.
18	Grant, Fairmount, Nob Hill
21	NEN-SESNA
23	IKE Box on Chemeketa. More properties outside the downtown area.
26	not sure
27	Englewood
28	South of bush park
42	I need to see a map to answer this.
49	I don't know addresses
50	2975 D St NE

## ResponseID Response

61	fairmont area around governors mansion
64	All, or parts, of the circle of inner city neighborhoods Grant, NEN SESNA, SCAN, West
74	Parts of Fairmont Hill, some of the better Clarence Smith houses
75	Well, the bank that got torn down should have been designated and protected. The Capital Park area in SE Salem, close to downtown could be a historic district. If the Dome Building isn't designated, it should be. There was a house in the Pringle Community area that they were talking about tearing down that should be designated if it's still there.
81	I don't know.
85	Neighborhood off of 14th, Bush neighborhood, etc.
87	Englewood 21st ST NE
92	Less gentrification replacing existing building w/ contemporary new construction. The less character a neighborhood has, the less special it becomes, the less special it becomes, the less likely anyone will invest themselves in it
95	ldk
96	The building BigWig Donuts is in (if it's not already listed).
97	?
103	Certain homes/properties in the Grant and West Salem neighborhoods. Some points or features along the river.
104	D Street Summer and Winter near the mall
106	Grant neighborhood
108	The Heights Subdivision and Chapman Hill School - West Salem
109	Many more residential neighborhoods should be designated historic. The smaller homes in Northeast Neighbors could be at risk of being demolished as Salem's properties become more valuable, and the desire for larger homes continues.
111	As long as we make it easy for the owner/tenant to adapt/re-use the building as neighborhood changes take place.
113	First Presbyterian Church First untied Methodist church Micah building North high school
115	Neighborhoods outside downtown area, areas not surveyed by city historic preservation efforts- especially North East Salem.

## ResponseID Response

131	The entire block between Cross St SE & Leffelle St SE (west of Pringle creek) should be added to the Gaiety Hill/Bush's Pasture Park Historic District. This is the area near the Bush park ball fields.
133	Fairmount Hill although I know that residents do not support that concept
135	Fairmount and Englewood neighborhoods
136	The neighborhood around the Governor's mansion is special, the area up High St in the southern area (south of Bush Park), Englewood
137	Fairmount Hill
139	I can't think of any at the moment.
152	Grant Neighborhood
154	Fairmont Neighborhood
155	Englewood neighborhood, Walnut park (near State Hospital), areas of SESNA
161	I don't know a specific location, but if it made sense, I would support it.
163	Candalaria area
166	Fairmount Hill District, lower Fairmount west of Commercial, south of Lincoln, Grant Neighborhood, south Mill/Bush-Richmond area (the area south of State between 14th and 25th...a treasure trove of older moderately sized houses, beautiful street trees, etc)
170	The rest of NEN and SESNA, Broadway district
184	Ike Box Fairmount Hill (yes, many of the homes are designated, but possibly having the entire neighborhood as such?)
185	Part of Lansing Neighborhood, Highland School area, not sure of others.
187	Generally supportive but I do not have specific examples.
193	Fairmount Hill neighborhood, area to east of South Salem High
209	The Kingwood neighborhood in West Salem has a lot of houses that date to the early 20th century that have never been recognized as historic properties.
210	state st
214	Liberty commercial corridor and Fairmont and Bush neighborhoods. North of the capitol mall

## ResponseID Response

216 Downtown

217 Fairmount Hill

220 Highland and Englewood neighborhoods. Grant is already as far as I know.

221 Brooks - Northwest Christian School area- original school house on the property

222 Much more recognition of 1st nations people's lives and homes in the area. Less emphasis on sites and people like Lord & Schryver -- who were imposing a non-native plant community with no consciousness or care about the native peoples and the native plants that live(d) here. Stop the slavish adoration of the settler/colonialist mentality such as their's. Acknowledge the fact that genocide happened here.

237 Restore more of historic downtown and on the riverfront

238 Maybe expand the Grant neighborhood designation to more of the neighborhood on the south side on Market.

241 South East Salem Neighborhood

247 Grant Neighborhood

254 I have no individual buildings in mind.

261 Grant neighborhood

267 17th

274 Expansion of the downtown district.

278 The residential area south of bush park.

279 Lansing neighborhood,

282 It would be good to see the historic brick building on front street near State Street be revitalized with retail shops and restaurants. Also out Front Street north of Riverfront park and the walking bridge. Not sure if this area has historic buildings but if so, it would be nice to see this area revitalized.

287 Englewood Elementary School

290 I don't know where is currently designated

291 Fairmont Hill

294 Oregon State Hospital trees should be designated as historic so that they can be saved.

## ResponseID Response

297 14th st se; also highland neighborhood

302 Wherever their are historic properties.

307 Fairmont Hill homes

309 Downtown

310 The canneries

311 State Fairgrounds Silverton Rd and 17th

312 Every existing downtown building constructed prior to 1940, every single family home constructed prior to 1940.

315 Fairmount

316 Summer Street homes and neighborhood just north of the Capital Mall.

317 I say yes in principle because I'm not sure what has been designated historical and what has not

318 neighborhoods north of Capitol Mall and North High.

323 I don't know any specific places, I'm afraid! But I love the amount of history all throughout this town and I don't want it going away.

325 I'm not knowledgeable enough to suggest particular designations. However, I would be generally supportive of such efforts.

328 Not sure whether Highland is designated historical, but we have a significant number of cottages that were built in the 1920s, and developers coming into this neighborhood to tear down cottages and put up "McMansions" (I lived in L.A. and saw this happen) or multi-family units would destroy it for not only the present homeowners, but for future generations. Careful rehabbing and small additions to many small, 2 bedroom, 1 bath homes would enhance properties. The properties that have additions are diverse in the success or failure of results. There is one very large new 2 story house with an efficiency apartment going up in the neighborhood currently. It completely dwarfs its neighbors and cuts out the light going into their homes. While it may be an improvement on what was there before (it was a vacant lot when I moved in last year,) it fails to blend in with the neighborhood in any fashion. I lived in a multi-resource historical area in Houston, Texas for 9 years and saw many of the same issues there. Homes included stately Victorians with gingerbread, many Craftsman-style, duplexes, and some multi-family homes that had gone into the neighborhood prior to the historical designation, which occurred when there was an attempt by the City to tear down Victorian homes on the boulevard for a City Dump.

336 Residential areas just north of downtown and the Capitol - Summer and Winter Streets.

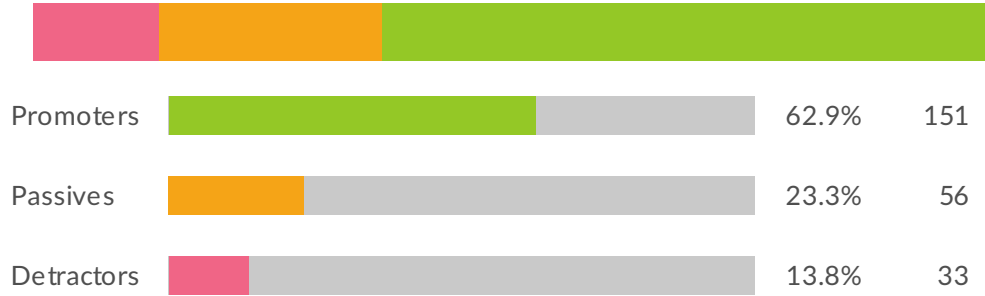
**ResponseID    Response**

337

Downtown Salem. Our downtown is a very Historic and classic American downtown.

37. Do you feel that historic buildings and places are important assets in the community? (0= Not at all important assets / 10= Very important assets)

NPS® Score: 49.1





Totals: 240



38. Would you support more funding for the Historic Preservation fund in Salem?  
 (0= I would not support more funding / 10 = I would be very supportive of more funding)

NPS® Score: 27.6









Promoters			50%	123
Passives			27.6%	68
Detractors			22.4%	55

Totals: 246

39. Are you happy with the City's Historic Preservation program? (0= I am not at all happy with the program / 10= I am very happy with the program)

NPS® Score: -38.8



Promoters			15.8%	38
Passives			29.6%	71
Detractors			54.6%	131

Totals: 240

40. What, if anything, could be improved about the City's historic preservation program?



**ResponseID    Response**

15                    I don't know much about it so probably more education

16                    I rated #17 a "5" as I don't know enough to have an opinion.

18                    More proactive resistance to historic building coming down, ie YMCA

19                    Visibility. You can't depend on the Statesman-Journal anymore for articles. Other vehicles need to be used.

23                    Legislation so that buildings can't be replaced by stand-alone parking lots.

27                    The city council needs to listen to the Historic Preservation Commission and not over ride its decisions.

30                    Lower the cost for a design review on smaller projects. It seems unfair to charge someone about \$400 to fix their porch or stairs. That money would do more good put into the projects hard costs.

32                    Keep in mind history is a living reality.

38                    Providing more information to neighborhoods much earlier.

## ResponseID Response

- 39 For those of us who live in a historic district in houses designated as non-contributing, it is such a tedious process to get anything redone. I will never live in another historic district for that reason. I absolutely love my house but it needs some new windows and would benefit from placement of a couple new windows. I would like to see a process made by committee review for the non contributing houses instead of the whole public hearing. I want people to preserve these houses and I hate how my neighbor just did stuff to his contributing house without due process. I guess what you can't see saved him money and time. Simplify the process.
- 42 Preservation is slow. If there is more funding, perhaps projects can move from start to finish more quickly.
- 46 People should be rewarded for following procedures and fined for violating them; i.e., a sliding scale for historic review fees and hefty fines for people who ignore the rules. The problem is that neighbors have to report the violations as they are being committed or after they are done.
- 49 Reduce property taxes so people can fund preservation
- 61 protect areas not just select lots and homes. what happens in between historic homes/properties matters too.
- 62 I don't know enough about it to say
- 64 Higher Visibility
- 65 More public information/visibility for historic landmarks, such as signage/plaques on the buildings.
- 66 Let the guy on chemeketa take down those huge sequoias to save the historic houses around those trees and stop disturbing the infrastructure near the trees.
- 67 New to program after only recently purchasing an historic property.
- 69 I haven't been involved in it long enough to know. I just bought a historically designated house a few months ago. Although I would say an online resource for styles and colors that are era appropriate would be helpful.
- 74 communication
- 75 Educating the public about what you do. I probably know more than most residents, but I really don't know all that much about the plan or what has been accomplished and what is being currently worked on, where the funding comes from, etc.
- 76 Clear rationale for designation. It would be helpful to know why a building is worth preserving. Is it merely old age? Is it architecture, and if so, which features? Is it contact with a famous person, and if so, who decides what counts as "famous"?

**ResponseID Response**

79	help save the Bush Pasture trees. the S.A.A. does not seem to want to help
81	I don't know.
86	Not sure.
88	Advertising
89	Giving/communicating more information about the program to the general public
90	Focus on ways to incentivize adaptive reuse. Historic buildings are often not seismically sound, and are inefficient. Reuse means a significant tradeoff; yet the City has loads of incentives for new construction. What can be provided for historic? Relaxed parking standards, etc. have no \$ cost but are valuable to a developer.
92	Preserving a link to our city's past and history. Bland gentrification only serves to reduce interest in communities
93	More information thru newsletters and neighborhood associations.
95	No
96	I've had an excellent experience working with the City's historic preservation department and the Toolbox Grant program--it was a definite incentive to our purchasing a historic home in need of major renovations. I would like to see the tacky mural of the movie star that is located downtown and faces Church St replaced with something more beautiful and historic--maybe a scene of Willamette Valley agriculture or something like the Works Progress Administration murals at Timberline Lodge. That mural looks dated and weird--something more aesthetically pleasing would be a boon to the downtown area.
98	More funding for the help of preservation. Sourcing period correct materials and up keep.
101	N/A
104	I am very disappointed that all of the store fronts at street level look the same. You've improved energy efficiency, I am sure but at eye level, increased homogeneity. It will be very easy in 10 to 20 years to point to the building that were renovated during this era.
106	I live/own a "contributing" house, would like more information about how to manage such a property to the benefit of the community.
109	I am too unfamiliar with the program to give a thoughtful answer.
111	I don't think I know enough to say either way.
113	More information/ publicity to general public

## ResponseID Response

115	More city council Support, especially support by mayor.
116	Create reasonable rules for establishment of historic properties of districts. The owners of the proposed properties should have the ability to opt out of a proposal. Right now the opt out provisions are impossible to meet. Forcing historic designation onto a property without property owner consent should be a violation of basic property ownership rights.
118	I think it is important to modernize while maintaining a connection with our history. I think regulations that prohibit construction upgrades and modernization discourage economic and cultural growth. Similarly, I worry that labeling certain locations as "historic" can have a chilling effect on investment. But at the same time, I think there is value in recognizing the historic significance of certain locations. I know now that I need to educate myself on the different perspectives of this conversation.
120	Preservation is not a useful end in itself. Preservation and improvement to satisfy society's desire to be sustainable need to work hand in hand and they don't right now.
121	The city is too abrasive with contractors and the state. The people were rude and condescending.
128	Less regulation on non-historic buildings in historic areas
132	faster, less paperwork
133	More broader awareness in the community.
136	It needs more power to prevent the developers from tearing down valuable buildings.
137	Fee Structure Advocacy Incentives for adaptive reuse of historic buildings
139	Do more to let the public know what it is you are doing.
142	I believe allow structures like high rises in the city's core would help eliminate the need destroy historic buildings in order to build new/more projects
143	Honestly, you are doing the best you can with limited resources.
148	Outreach?
152	I have no idea. I am new here.
154	More advocacy for historic sites, neighborhoods, by taking the initiative beyond current levels.

## ResponseID Response

158	Fees are too high, especially since one can't always anticipate what improvements to the property will be necessary. In that case, you can't apply for everything with just one fee; each proposed improvement means another fee. No wonder so many people don't bother to apply for approval. I do appreciate that the city offers the Toolbox grant program.
160	More awareness.
161	I don't know anything about the historic preservation program.
166	I wish the city could come to understand that the historic built environment is the most important asset Salem has and must be encouraged in every way. The recent influx of young creatives to Salem and their willingness to rehab historic structures is very encouraging. The protection and encouragement and aid to the downtown close-in neighborhoods will be more important than ever as Salem grows. Visitors to Salem are always amazed at the nice neighborhoods within easy walking distance of the Capital and downtown...neighborhoods that re constantly threatened by traffic and development. Although budgets are tight, adequate staff support for code enforcement and all the myriad issues that surround the delicate balance between historic preservation and modern life is paramount.
170	Outreach on seismic retrofitting for historic buildings
171	Make it less strict on necessary updates like energy-efficient windows. It cost me \$800 to replace one 18"x14" window. I can't afford to do that to all the windows in my home that need to be replaced.
175	I don't know anything about it. Don't know where to learn about it.
176	More information and photos in the Salem visitors' guide and on Salem tourism web sites.
177	It needs to be more efficient and there needs to be a more user friendly online experience where all information can be easily found and accessed.
179	Before and after pictures of the area, as well as walking maps for each designated area, available at some location within the designated area.
183	Less restrictive regulations; more nonprofit involvement
184	Continue to work on city code, restricting ADUs from being allowed within historical districts.
185	Stop Developers from taking away land that could be used for parks, or other positive areas to benefit the neighborhoods. Protect land with trees and space, We don't want to end up like CA all cement and no thought for the environment.

## ResponseID Response

186	Referring to my comment above about the impact on our neighborhood of a methadone clinic - there needs to be direct communication between business permits/business locations and proximity to historic neighborhoods
187	More information available about historic properties such as original occupants and historic photos of properties and surrounding area where available.
191	Make it more affordable to maintain historic buildings.
195	More visibility. Continuing to get Salem's history out to the public. Love the utility wraps downtown- engaging the community/school children to tour and access these learning opportunities- specifically in our historic downtown, historic parks, etc.
197	Very happy with assistance of the Salem Historic Landmarks Commission Staff (Kimberli).
200	It worked as it should with our project.
202	My property is incorrectly described in the application and almost all of the features have been altered significantly at least once. I believe many other properties in historic districts have been significantly altered should not be considered significant. This causes confusion regarding alterations are allowed or not. The current historic seem to be determined based on advocacy and subjective impressions rather than accurate verifiable information.
203	constant positive publicity/news reports,etc. needed to keep in public consciousness
209	The city could stop letting developers do whatever they want to whatever property they want.
210	Public outreach
213	I can't think of anything historic that needs to be saved that hasn't already been saved
216	Although not directly connected, making Salem more walkable would increase people's interest in visiting historic sights.
220	Letting go of old industrial buildings and homes not in a planned neighborhood along the water front.
221	More communication and education to community
222	Recognize pre-white settler/colonization history. Including Native Americans and Mesoamericans and their lives and cultures. "We" (current residents) are living on top of other peoples' land. A genocide happened here and what we now see as "historic" (read white settlers) is a result of that genocide.
237	More public awareness



## ResponseID Response

238 Assist property owners in preserving the properties.

244 Be more transparent with the community. Share/inform community on where historic buildings/neighborhoods/et al are in the City. Dumb it down for residents and visitors to our community; don't 'bury it' in the city website, be an advocate and inform us of these things (post to twitter or facebook).

252 More education regarding history of an area

254 More funding and opportunities for people to learn about the historic districts. More communication and opportunities to have information meetings between historic home owners and the historic preservation program.

257 City needs to find ways to allow for modern updates like solar panels in respect of the historic properties. Doesn't care about impacts of developers on historic properties. Wants progress but not for all.

258 More info out there. Have no clue what the group does or is.

261 I am not familiar with it, so I cannot say

263 More information

274 Clearer guidelines and expectations.

279 Needs to be more advertised

281 Consistency

289 I don't know that much about this part.

290 I don't know the current program, so maybe better publicity

291 Little effort put into historic preservation in recent years. Downtown is no longer compliant. It's turning into party central with little regard for its history.

294 I don't know enough about the city's historic preservation program to judge it.

298 Allow upgrades for energy efficiency

299 Community involvement and education

305 the cost is too much!

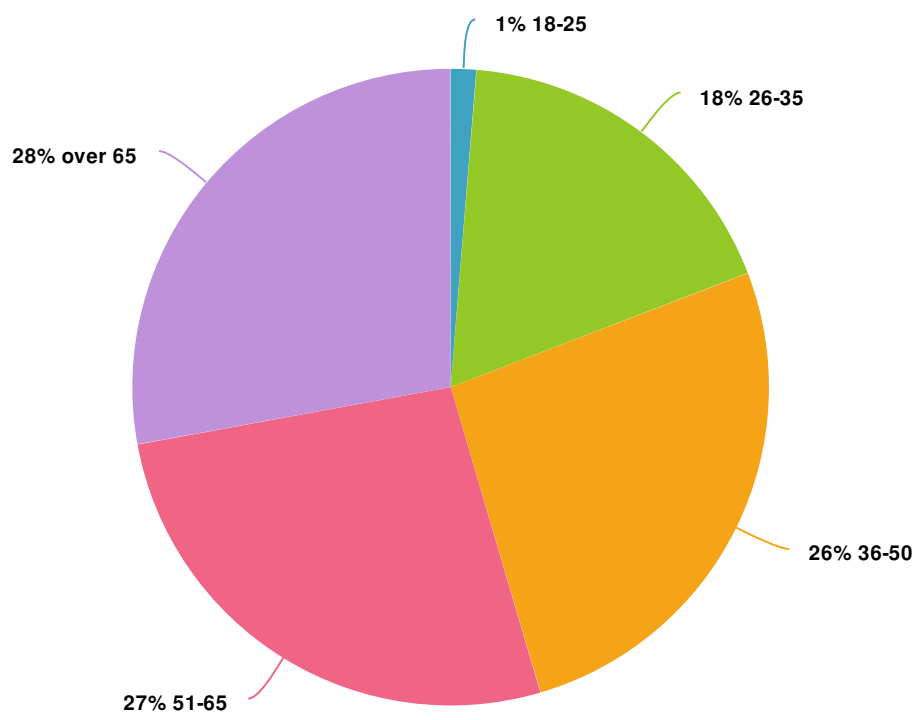
307 More visibility.

308 Underground tours downtown would be fantastic.

## ResponseID Response

312	Require any new construction in downtown to meet historical architecture design regulations that match and compliment our existing historic buildings, no more steel and glass boxes.
315	A recognition that residential historic districts are unlike other neighborhoods for a variety of reasons and development should take that uniqueness into account. Perhaps a more participatory process for resolving stakeholder/resident issues, where residents' concerns are embraced. I refer to the commercial use of home as an STR in a residential historic district, where not a single resident was in favor of this use.
316	Get more information out to the public.
317	I'm honestly unfamiliar with this program, so I would say more awareness could help.
318	Education of historic property owners. Convincing other residents of the value which historic districts bring to Salem as a city.
323	I don't know much about the program!
325	Increased communication.
326	I don't know anything about the City's historic preservation program.
328	I don't know enough about it yet to feel I could comment on improvements.
330	City needs to stand stronger against developers who don't care about historic properties or areas, and also do more to preserve historic infrastructure such as bridges and lighting.
333	Cut costs of applying for historic changes
334	Be realistic. Listen to community Salem has a habit of making decisions without ALLOWING input of community. And by the time the community is allowed to participate, the decision has already been decided. Hello?
336	More funding and cooperation with innovations that support environmental preservation as well
337	I'd like to see get their projects approved quicker.

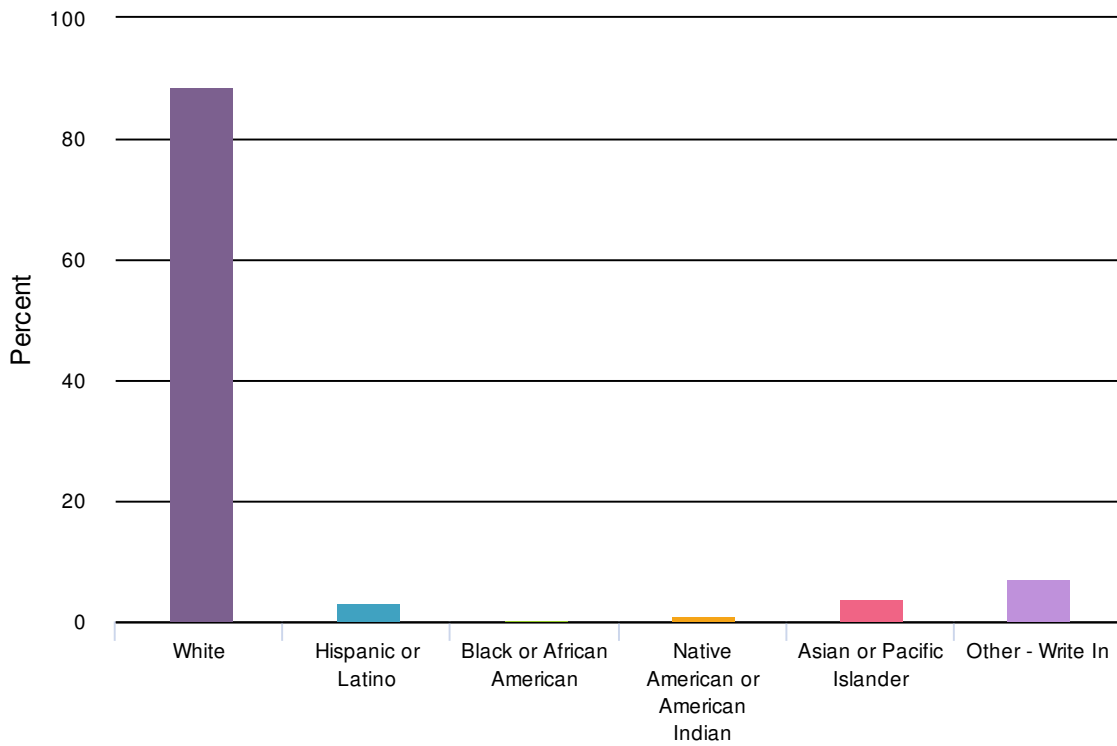
### 41. How old are you?



Value	Percent	Responses
18-25	1.3%	3
26-35	17.9%	43
36-50	26.3%	63
51-65	26.7%	64
over 65	27.9%	67

Totals: 240

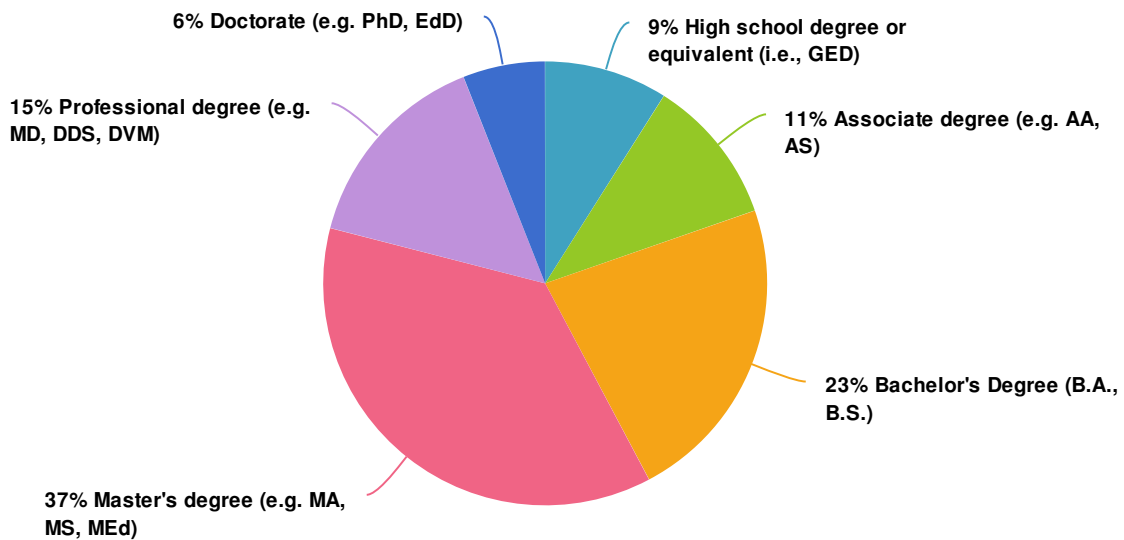
## 42. How would you describe yourself? (Please select all that apply)



Value	Percent	Responses
White	88.6%	202
Hispanic or Latino	3.1%	7
Black or African American	0.4%	1
Native American or American Indian	0.9%	2
Asian or Pacific Islander	3.9%	9
Other - Write In	7.0%	16

Other - Write In	Count
Human	2
American	1
Euro-trash American	1
I don't care to share this	1
Irish and Unknown....	1
N.A.	1
Oregonian	1
Ruggedly handsome	1
Scientifically, there are no races. Skin shading is not an indicaor of a non-existent race.	1
mixed	1
twins	1
will not disclose	1
Totals	13

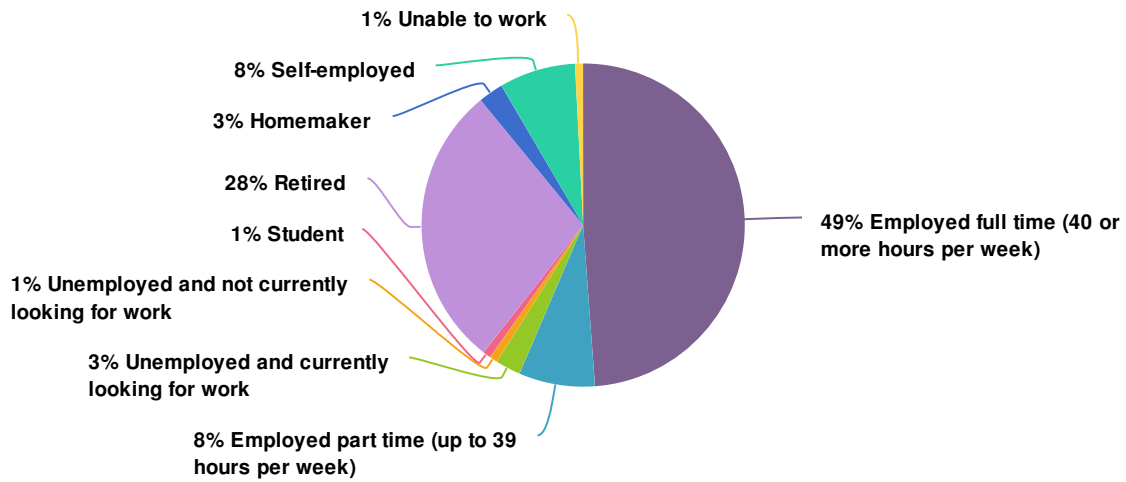
43. What is the highest degree or level of school you have completed? (If you're currently enrolled in school, please indicate the highest degree you have received.)



Value	Percent	Responses
High school degree or equivalent (i.e., GED)	9.0%	21
Associate degree (e.g. AA, AS)	10.7%	25
Bachelor's Degree (B.A., B.S.)	22.6%	53
Master's degree (e.g. MA, MS, MEd)	36.8%	86
Professional degree (e.g. MD, DDS, DVM)	15.0%	35
Doctorate (e.g. PhD, EdD)	6.0%	14

Totals: 234

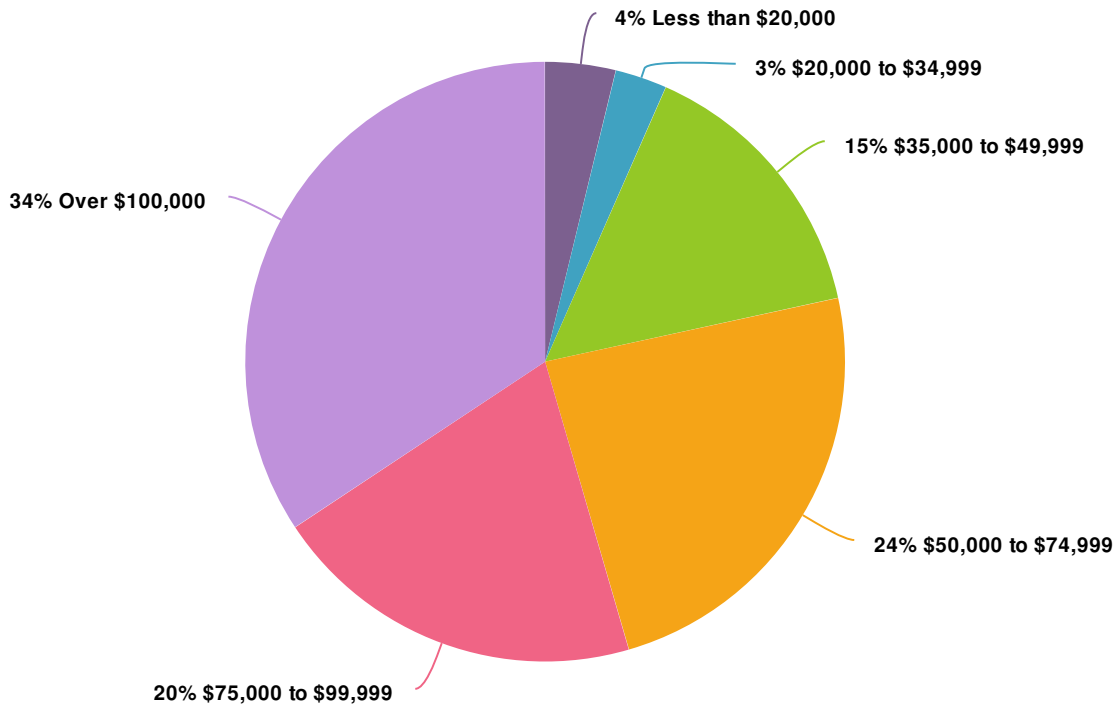
#### 44. What is your current employment status?



Value	Percent	Responses
Employed full time (40 or more hours per week)	48.7%	115
Employed part time (up to 39 hours per week)	7.6%	18
Unemployed and currently looking for work	2.5%	6
Unemployed and not currently looking for work	0.8%	2
Student	0.8%	2
Retired	28.4%	67
Homemaker	2.5%	6
Self-employed	7.6%	18
Unable to work	0.8%	2

Totals: 236

### 45. What is your household income?



Value	Percent	Responses
Less than \$20,000	3.8%	8
\$20,000 to \$34,999	2.8%	6
\$35,000 to \$49,999	15.0%	32
\$50,000 to \$74,999	23.9%	51
\$75,000 to \$99,999	20.2%	43
Over \$100,000	34.3%	73

Totals: 213





*This Place Matters*



*this place matters*



*This Place Matters*



*this place matters*



*This place matters*



# Salem Historic Landmarks Commission (HLC) 2018 Accomplishments & 2019 Work Plan



JANUARY 2019



## Message from the Chair

Dear Mayor Bennett and Council Members,

We are pleased to present you with our 2018 Accomplishments and 2019 Work Plan from the Salem Historic Landmarks Commission (HLC). Partnering with City Staff, we have achieved a variety of accomplishments in 2018. With their continued help, I believe we can complete our 2019 goals.

I am proud that the Historic Landmarks Commission is one of just two Salem commissions that hold quasi-judicial public hearings. Our work is primarily focused upon historic design review for alterations, demolition, and new construction within Salem's four National Register Historic Districts. Our work is only possible because a majority of our Mayoral appointed members are highly trained professionals who are uniquely suited to complete the often complex historic design reviews required to ensure that the integrity of our historic resources are retained.

The historic Residential Tool Box Grant Program continues to provide residential property owners with much needed financial support. This program is possible thanks to our generous donor and the commitment of Salem's City Council to assist property owners with the maintenance of their historic resources, which now includes grants to help offset the cost of having their historic homes seismically upgraded and retrofitted.

Archaeology is playing a stronger role in our program. In 2018 we hosted two public archaeology open houses. We celebrated the Qing Ming Festival at Salem's Pioneer Cemetery at the Chinese Shrine, with over 100 people in attendance! We also co-sponsored a pop up archaeology exhibit at the Willamette Heritage Center featuring the artifacts recovered at Salem's Police Facility site.

The HLC had its fourth successful year hosting the "This Place Matters" Historic Photo Contest! I was especially excited that we added a new Youth category this year to our Best Historic Building, Best Historic Place, and Best Historic Neighborhood categories. The winners were announced during Historic Preservation Month in May.

You will find more accomplishments in this document but these are my highlights. The Commission greatly appreciates the Mayor and City Council for supporting our historic efforts to maintain Salem's historic resources as well as your continued faith in our Commission to successfully complete the good work of the City.

Sincerely,






A handwritten signature in black ink, appearing to read "Kevin Sund".

Kevin Sund, Outgoing HLC Chair

## Commission Purpose & Historic Preservation Plan

The Salem Historic Landmarks Commission provides expertise on identifying, designating, and preserving significant properties related to the community's prehistory and history by encouraging the rehabilitation and ongoing viability of historic buildings and structures; strengthening public support for historic preservation efforts within the community; fostering civic pride; encouraging cultural heritage tourism; and promoting the continued productive use of recognized resources, and implementing the policies contained in the Salem Area Comprehensive Plan for the preservation of historic resources. (Ord No. 34-10)

In 2010 the Salem Historic Landmarks Commission adopted a Historic Preservation Plan with the following Goals:

-  1. Improve the application and review process and revise the historic preservation code and design guidelines
-  2. Develop a Public Outreach and Education Program
-  3. Develop Economic and Recognition Incentives
-  4. Survey and Designate Salem's Historic Resources
-  5. Promote Heritage Tourism and Local History

All of the work identified in the Commission's Annual Work Plan relates directly to these goals which were approved by Salem City Council, when the Historic Preservation Plan was adopted.

The HLC is comprised of nine members appointed by the Mayor. As a Certified Local Government (CLG), it is required that a majority of the members meet the United States Secretary of Interior's Historic Preservation Qualifications Standards, to the extent that candidates are available in the community. Professional fields for consideration may include archaeology, architectural history, conservation, cultural anthropology, curation, engineering, folklore, historic architecture, historic landscape architecture, historic preservation, historic preservation planning, and history.

Five members of the HLC currently meet these qualification standards. The professional positions are held by an archaeologist, two historians, an architect, and a construction project manager. The at-large positions are held by an attorney, historian, and a historic property owner. The HLC currently has one vacancy.

## Commission Members

**Carroll Cottingham** – Commissioner Cottingham was appointed to the HLC in December 2017. He holds an MA in Historic Preservation and Planning from the University of Maryland and prior to moving to Oregon, he worked for the NPS on federal and local preservation and protection in the Chesapeake Bay region. He lives with his family in Salem and works for ODOT as the Distracted Driving Project Coordinator.

**Jamie French** - Commissioner French serves as a Professional member, holds a M.A. in Historical Archaeology and works for the Oregon SHPO as an archaeologist. She's worked at locations such as Salem Pioneer Cemetery, Champoeg State Park, Fort Yamhill State Park, Camp Adair, and Fort Hoskins County Park. A life-long Salemite, Jamie enjoys educating people about archaeology in urban environments and watching current developments in Salem that join the history of the town with new opportunities for its residents.

**Andrew Hendrie** (served 2013-2018) – Commissioner Hendrie served as an At-Large member since June 2013 and termed out after five years of service in December 2018. He was elected Chair in August 2014 and served as Chair through December 2016. Andrew is an Oregon State University alumni and recently started attending law school at Willamette University. He is also an avid home remodeler in his spare time. He is a third generation Salemite.

**Patty Mulvihill** – Commissioner Mulvihill has resided in Salem since 2016 and was appointed to the Historic Landmarks Commission in September of 2018. She is an Indiana native who has dedicated her professional career to serving local governments. Patty is the General Counsel for the League of Oregon Cities. She describes herself as a practical conservationist and is excited to serve the city of Salem and its Historic Landmarks Commission.

**Tracy Schwartz** – Commissioner Schwartz was appointed to the HLC in December 2018. As one of the commission's newest members, Tracy brings a wide range of experience to the HLC. She holds a M.S. in Historic Preservation, an M.A. in Anthropology, and is currently working towards a Master's in Business Administration. Tracy works for the Oregon State Historic Preservation Office as a Cultural Resource Specialist.

**Russell Schutte** – Serving as a Professional member Russell works for CB Two Architects. He's worked on numerous historic projects in Salem and understands the importance these resources have to the community. Russell holds 4 degrees, including a Masters of Architecture and volunteers teaching students about Architecture through the AVID and Architects in Schools programs.

**Andy Zimmerman** — Commissioner Zimmerman was appointed to the HLC in December 2018. A lifelong Salem resident, he wrote a column about Salem-area history for the Statesman Journal for more than five years. He also serves as the vice chair for the Oregon Century Farm and Ranch program. Andy works for the Oregon Department of Agriculture as a Publications and Web Specialist. When not with his wife and children, the Western Oregon University graduate can be found gardening, sometimes with success.

**Kevin Sund** – Commissioner Sund serves as a Professional member and works for Hoffman Construction Company as a Project Manager. He has a long heritage in the Salem Community and enjoys helping the area develop while preserving its history. Professionally, Kevin had the opportunity to be involved in the OSH Hospital Renovation and the ODOT Renovation on the Capitol Mall. Kevin was voted in as the new HLC Chair in January 2017.

**Jennifer Maglinte-Timbrook** – Commissioner Maglinte-Timbrook serves as an At-Large member and works at the State of Oregon Department of Revenue. She has a B.A. in History and pursued a M.S. in Historic Preservation and Urban Planning from Eastern Michigan University. Before joining Salem's HLC, she served as a Commissioner on the West Chicago HLC for six years. Jennifer took over the role as Vice-Chair of the Commission in January 2017.

## 2018 Accomplishments

Between January 2018 and December 2018, the Salem Historic Landmarks Commission held nine public meetings and fourteen public hearings. Out of a total of thirty-nine Historic Design Reviews processed, twenty-eight were Minor Administrative Alteration Reviews completed by staff while the other fourteen went before the HLC as Major Historic Design Reviews.

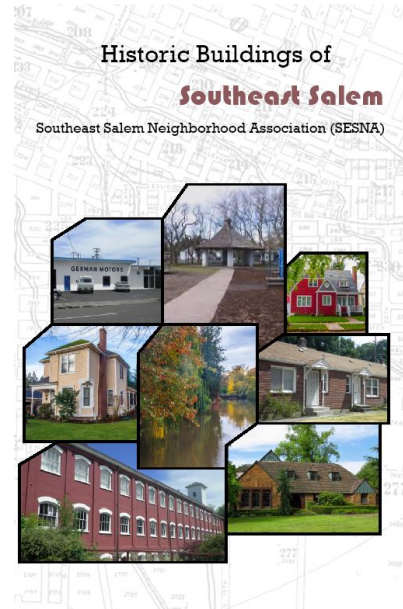
### 2018 Projects

#### Salem Heritage Neighborhood Program

In 2010, the City Council approved the Salem Historic Preservation Plan which has stated goals regarding the City’s preservation program. One of the goals is to develop a public outreach and education program for historic preservation.

In 2013, the City Council authorized the Planning Division of the Community Development Department to apply for and receive a CLG grant from the Oregon State Historic Preservation Office, which included funding for the development of a historic preservation educational and outreach program specifically for the Grant Neighborhood.

The South East Salem Neighborhood Association (SESNA) was designated as Salem’s second Heritage Neighborhood by the HLC on November 19, 2015. SESNA participated in this program through 2018. During 2018, the HLC liaison and staff worked with a sub-committee of representatives from the SESNA neighborhood to complete an RLS (Reconnaissance Level Survey) of the SESNA Neighborhood, an architectural guide, and wrap several electrical boxes with vinyl containing historic information about the neighborhood in both English and Spanish.

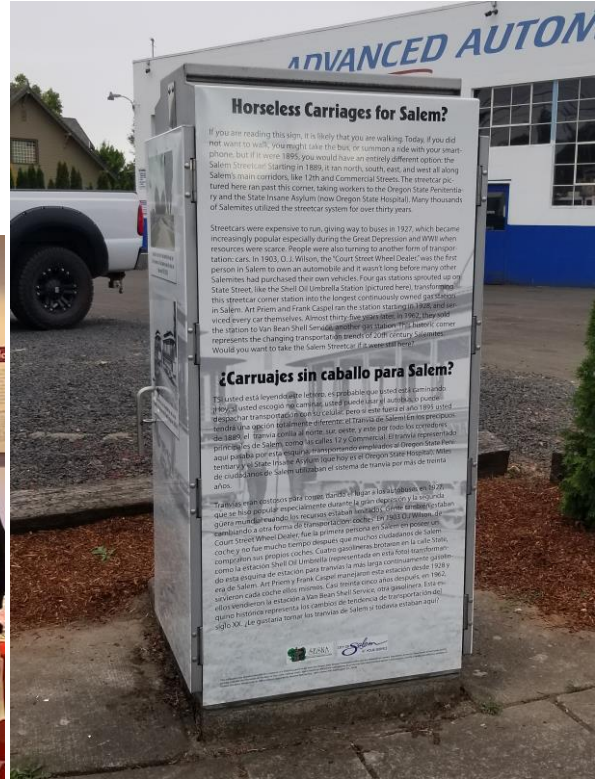


Left: Final installed panel at 23<sup>rd</sup> and State about Mill Creek.  
Above: Final proof of wrap installed at Aldrich Park.

In addition, staff visited the SESNA neighborhood at their annual Neighborhood Association meeting to share the progress made on these projects. Staff created a game featuring SESNA’s most historic and/or iconic buildings for residents to participate in.



Left: Shannon Priem and Dave Macmillan of SESNA pose with the “Where in SESNA?” game.  
Right: Vinyl Panel Wrap at 25<sup>th</sup> and State Street about the history of transportation in Salem.



**Salem Landmark - HLC Newsletter**

Publication of quarterly newsletters with articles written by the HLC Commissioners has continued and the HLC has successfully created, printed, and distributed four newsletters to over 600 Salem residents in both hard copy and electronically from January to December 2018. These newsletters include technical articles about how property owners can maintain their historic properties as well as information about the history of Salem. The newsletter mailings were funded by a grant obtained through the Certified Local Government (CLG) program through the State Historic Preservation Office (SHPO).

Left: Excerpts from the Winter 2018 edition of the HLC Newsletter.



**SALEM LANDMARK**  
WINTER 2018  
VOLUME 10, ISSUE 4  
Newsletter of the Salem Historic Landmarks Commission

**Salem Brewery Association—From Beginning to End**  
Commissioner Tracy Schwartz

A picture is worth a thousand words... and you can lead your own research rabbit hole. Being new to Salem, I have been searching through many of the online historic photo collections to learn more about the historic fabric of my new home. During this browsing, I found a photo of a man carrying a Salem Brewery Association “party pack.” The photo was taken between 1933 and 1941, decades before the current craft beer resurgence in Oregon. Maybe it was the phrase “party pack” being used in the 1930s, or the captivating font, but I wanted to learn more about the history of the Salem Brewery Association.



Man carrying Salem “Party Pack”  
Oregon Historical Society, 372A0768,  
Courtesy of The Oregonian

**What’s New in Salem: Gray Building**  
Commissioner Russell Schutte

There is new (old) face in Downtown Salem: the newly repainted and remodeled Gray Building, located at the northwest corner of State and Liberty Streets. Updates were numerous, including structural, plumbing, and electrical. The interior historic staircase was also completely refinished and is now patiently awaiting the pounding of foot traffic making its way to the newly renovated second floor office spaces. One of the biggest improvements was the addition of an elevator allowing for ADA access to the whole building.

The Italianate-style structure was originally built in 1891 for brothers Charles A. Gray, George B. Gray, and William T. Gray. The

nd Seraphin Beck purchased the name to Capitol City Brewery. It year and used corks to seal the nth century, Capitol City Brewery mercial Street. For a period of time n “with sawdust floor, 5 cent beer eopold Schmidt, best known for his upia Brewing Company, purchased d the name to Salem Brewery o selling beer, they produced ice, “to all who wanted it.” By 1910, four story concrete building with t. A newspaper article described the lern between Olympia, Wash., and

**Historic Preservation Month – May 2018**

This year, the HLC participated in several events during Historic Preservation Month including hosting a table at the 8<sup>th</sup> Annual Historic Preservation Fair, held at the Capitol Mall on the north side of Court Street NE. The free event showcased 27 heritage organizations that are helping to preserve historic events, persons, and places that tell Oregon’s story. The HLC booth was a popular stop this year for kids as they took turns spinning the trivia wheel and testing their historic knowledge!



Left: Sally Long and HLC Chair Kevin Sund speak with a participant at the Historic Preservation Fair. Above: Historic Photo Contest Winners on display at the Oregon State Capitol Building and Historic Preservation Banner on display at Liberty Square Parking.

**Historic Photo Contest** (See cover for winners)

The HLC had a third successful year hosting the “This Place Matters” Historic Photo Contest! A total of 21 photos were submitted for four categories: Historic Building, Historic Place, Historic Neighborhood, and our new category, Youth Entries. Winners were announced at the June HLC meeting and all photos were displayed at the Oregon State Capitol during Historic Preservation Month (see photo of display in above section). Winners of the historic photo contest appear on the cover of this report.



Left: Commissioner Russell Schutte presents an award during the HLC Photo Contest awards in June 2018. Above: Commissioner Andrew Hendrie presents an award to Max Quintero.



**HLC Annual Awards**

In 2010, the HLC established the Benjamin Maxwell Award to recognize outstanding contributions to the preservation of Salem’s historic resources. In 2013, the Virginia Green Award was established to recognize exemplary service on behalf of Historic Preservation within the Salem Community. These awards were presented by Councilor Cara Kaser at the June 2018 HLC meeting. Dr. Richard Neahrng received the Benjamin Maxwell Award for his efforts in restoring and nominating the Ed and Marie Viesko House. Deb Meaghers was the winner of the Virginia Green Award for her outstanding service and commitment to historic preservation through her work on the KMUZ radio show “Salem History Matters” and as an author of several Salem history books.



**Doctor Richard Neahrng** *for*  
**Ed & Marie Viesko House**  
**Nomination & Rehabilitation**

Recipient of the  
 2018 Benjamin I.  
 Maxwell Award

For Outstanding Contributing  
 to the Preservation,  
 Restoration & Maintenance of  
 Salem’s Historic Resources

Left: Dr. Richard Neahrng wins the Benjamin I. Maxwell Award in 2018. Above: City Councilor Cara Kaser presents the Virginia Green Award to Deb Meaghers.

**Residential Toolbox Grant Program**

Another goal of the adopted Salem Historic Preservation Plan is to develop both economic and recognition incentives for historic property owners. In June 2011, City Council adopted Resolution 2011-52, approving guidelines for the historic Residential Toolbox Grant program and directing staff to implement the program consistent with these guidelines. In 2018, \$9,355 of grant funding was awarded to private residential property owners. This program has provided over \$70,724 since 2011 to private homeowners to help them maintain and preserve their historic homes.





### Seismic Retrofit Grants

Under the umbrella of the Residential Toolbox Grant Program, a new opportunity arose for historic property owners this year. Following the success of the HLC’s Seismic Work Shop in 2016, homeowners were offered grants to help offset the cost of having their historic homes seismically upgraded and retrofitted. Several individuals took advantage of the grants and had their homes secured to their foundations.

Toolbox Grant recipient Scott Grew poses with the “Preserving Salem” sign after successfully completing seismic retrofit work on his property in the Court-Chemeketa Historic District.



### Downtown Historic District Update

During the summer, staff worked to update the Salem Downtown Historic District National Register Nomination. This update served to confirm addresses, incorporate more historic narrative information, and provide updated photos to the Oregon SHPO office. Staff will work with the SHPO office to incorporate these updates as an addendum to the National Register Nomination. For example, this historic photo of the old Fred Meyer (Pacific Telephone and Telegraph Building) located at 170 Liberty St NE was revealed during this research.

Fred Meyer Building next to the JC Penney Building right after a snow storm in 1937. (Ben Maxwell Collection, Salem Public Library, ID687)



Modern Drug Store—A store that is fast finding popularity in Salem is the Fred Meyer store (above). Figure 1: 170 Liberty St NE as it appeared c1938 when home to Fred Meyer. (“Meyer Firm Finds Wide Patronage,” Capital Journal, July 2, 1938, p. 3)



Above: Corner of State and Commercial Streets c1880. Left: Same corner circa 1939. (Ben Maxwell Collection, SPL, gn040 and 1371)

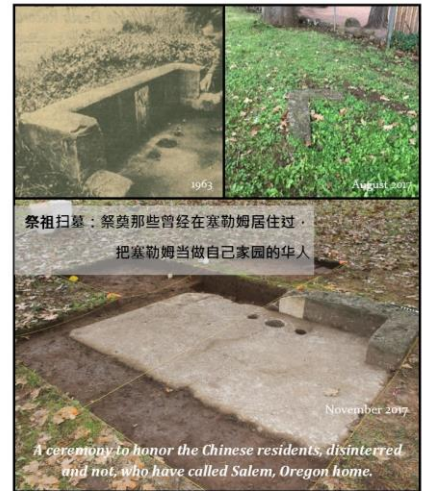
**Archaeology**

**Chinese Shrine at the Salem Pioneer Cemetery**

Over the course of 2017 and 2018, staff worked to complete several archaeology projects related to the Salem Pioneer Cemetery and the Chinese Shrine within the cemetery. In November 2017, Kimberli Fitzgerald, the City of Salem Archaeologist, led an excavation of the area immediately surrounding what researchers thought was the remnant of a Chinese funerary shrine within the cemetery. Her work revealed that while partially destroyed, the shrine was still identifiable.

In the last year, staff worked with several partner groups to host a Qing Ming Festival at the cemetery on April 4, 2018. Nearly 100 people showed up to honor the contributions that Chinese Salem residents have and continue to make to Salem’s history. Both Mayor Bennett and City Councilor Tom Andersen took part in the Qing Ming festival.

Qing Ming Festival at the Salem Pioneer Cemetery 清明节 塞勒姆先锋历史墓园



April 5th, 2018 at 10am • 2018年4月5号 上午10点



Photos captured by David Barker of the City of Salem during the Qing Ming Festival on April 5, 2018.

During the summer of 2018, the City partnered with the Willamette Heritage Center during their Special Exhibit called “Arrival – Stories of Migration, Immigration, and Journeys in the Mid-Willamette Valley.” Sharing resources uncovered during research about Salem’s Chinatown, the shrine, and Chinese funerary traditions allowed visitors to the museum to learn more about this vital piece of Salem’s history.

Archaeological work continued at the shrine in December of 2019 which revealed many more artifacts, including a metal grate which may indicate the presence of a “burner.” A burner is commonly associated with Chinese funerary shrines as a place to burn small items that the deceased could use in the afterlife. On December 1, 2018, staff held an archaeology “Open House” so people could come view the work being done at the shrine.

Top: Photo of exhibit about shine at the Willamette Heritage Center. Right: Photo of the rainy Public Archaeology Day. Below: Photos from the archaeological dig.



Second round of excavation (Nov. 2018)



## *Salem Police Facility Site*

In May 2017, the residents of Salem passed a \$61.8 million bond measure to finance the construction of Salem's new Police Facility. The City of Salem, in compliance with local, State and Federal law, is required to ensure no known archaeological sites are adversely affected by any publicly funded projects. The new Police Facility site, located between Commercial St NE, Liberty St NE, and Division St NE, had a high probability of containing archaeological resources. Research and subsequent archaeological testing verified that the land comprising the block located at 333 Division Street NE was in fact an archaeological site and was first utilized by Native Americans. Since it is close to both the Willamette River and Mill Creek, it was a suitable location for members of the Kalapuya Tribes to gather and trade.

In the fall of 1840, the Oregon Methodist Missionary, Jason Lee, established a Mission just north of this block. Over the next decade a lumber mill, flour mill and woolen mill were constructed. Since it was an ideal location close to this industry, one of Salem's first residential neighborhoods was established on this block, with ten houses by 1895 and twenty-one houses, most with garages, by 1926. This residential neighborhood was demolished in 1967 and redeveloped with a new Volkswagen Dealership and repair shop. The entire site was soon paved over, and additional automobile sales and repair buildings were constructed on the site, which remained until their demolition in 2017.

Given that it was not feasible to avoid impacting the archaeological resources on this site during the redevelopment and construction of the Salem Police Facility, the City of Salem, in consultation with the Confederated Tribes of the Grand Ronde and the Oregon State Historic Preservation Office decided to recover as many artifacts as we could prior to the redevelopment. Archaeologists from AINW and over 30 volunteers from the Oregon Archeological Society and students from Willamette and Western Universities donated over 700 hours of time. During this archaeological data recovery in the late summer and fall of 2018, archaeologists recovered over 17,000 artifacts from the site. Artifacts included pre-contact Native American tools, 19th century ceramics, bottles, buttons and shoes. One of the most exciting finds was the knapped 19th century glass and ceramic, providing us a glimpse into the time when the Missionaries and the Native Americans were living together in this area.

The Willamette Heritage Center and the City of Salem, and in particular the Salem Police Department, partnered to showcase a selection of these artifacts in WHC's rotating exhibit space during "Magic at the



Top: Volunteers work to sort archaeological debris. Middle: Mayor Bennett and Counselor Kaser inspect site work. Bottom: Visitors during Public Archaeology Day ask questions about the work being done.

Mill,” one of the Heritage Center’s most well attended events. Almost 4,000 people attended Magic at the Mill in December of 2018. Continuing on this this success, the same artifacts were displayed at the Salem Public Library, in the Peace Plaza Windows on the first floor from January 15 to January 27.

Citizens had another opportunity to learn about Archaeology when staff hosted a table at the Salem Police Department’s Halloween Dress Rehearsal. Using an educational collection of artifacts, staff allowed children to touch a cow bone and match bone to animal with photos.

Staff host the Archaeology bone display at the Salem Police Department’s Halloween Dress Rehearsal, October 2018.



**Salem Culture and Heritage Forum**

The City of Salem and the Historic Landmarks Commission continues to support the Salem Culture and Heritage Forum. The forum is a coalition between organizations with on cultural or heritage related missions and offers a place to share information, resources, and plan for big events.

James Phelps, the interim Executive Director of the Willamette Heritage Center in 2018 gives a presentation about Planned Giving to the members of SHCF.



**Awards**

**Dorothy Patch Community and Education Achievement Award**

The archaeology volunteers at the Salem Police Facility Site were honored with the Dorothy Patch Community and Education Achievement Award at the 2018 City of Salem Volunteer Award Ceremony held in October of 2018.



Some of the volunteers from the Salem Police Facility Archaeology Project pose prior to receiving their award at the City of Salem Volunteer Award Ceremony.

**Demuro Award**

The City of Salem, and the many other partners involved with the project, were honored for their work on the Salem Railroad Baggage Depot (1889). Awarded by Restore Oregon, the Demuro Award recognizes excellence in preservation, reuse, and revitalization.



Above: The Salem Baggage Depot after restoration, now a Greyhound Bus Station. Right: City Councilors attend the Restoration Dedication Ceremony.

**Andrew Hendrie Terms Out after Five Years of Service**

Andrew Hendrie, on the Historic Landmarks Commission since 2013, termed out after five years of service on the Commission. He recently started attending Willamette University’s Law School. We wish Andrew luck with all his future endeavors!

With a couple vacancies and Andrew terming out, the Historic Landmarks Commission was left with several openings at the end of 2018. At the December 2018 HLC meeting, three new commissioners were sworn in: Tracy Schwartz, Patricia Mulvihill, and Andrew Zimmerman.



Above: Chair Kevin Sund presents a Certificate of Appreciation to Andrew at the December 2018 HLC meeting. Left: Assistant City Attorney Natasha Zimmerman swears in the new commissioners.

# **Salem Historic Landmarks Commission – 2019 Work Plan**

## **GOAL 1: Improvements to Existing Codes and Processes**

The Historic Landmarks Commission and staff continue to work to ensure that the Historic Preservation Code reflects the policies within the Comprehensive Plan as well as City Council's goals. Minor Updates and improvements to SRC Chapter 230 as part of the UDC update will be completed in the spring of 2019.

The Historic Landmarks Commission will coordinate with the Planning Commission (PC) to receive training on land use and ethics from the City Attorney in 2019.

The HLC will also pursue CLG grant funding to hire a consultant to assist with an update to our Historic Preservation Plan, which expires in 2020.



Land Use & Ethics Training presented by:  
Assistant City Attorney, Natasha Zimmerman

## **GOAL 2: Public Outreach and Education**

The HLC plans to work with a new Heritage Neighborhood in the fall/winter of 2019.

The HLC will continue its development of their social media and multi-media educational outreach program in order to share the wealth of information about Salem's historic resources.

As well, the HLC plans to offer both a window workshop and a seismic upgrade workshop for residential historic property owners in Salem.

In addition to celebrating Historic Preservation Month each May, the HLC will add a number of new historic and heritage commemorations to their calendar in order to educate and further honor the diverse heritage within our community.

### 2019 Historic & Heritage Commemorations

- African American Historic Month – February
- Historic Preservation Month – May
- Asian Pacific Heritage Month – May
- Archaeology Month – October
- Hispanic Heritage Month – September
- Native American Heritage Month – November

In order to improve public outreach and education to the Native American Community in 2019, the HLC will work with the Legislative Commission on Indian Services (LCIS) to identify the tribes with deep historic and cultural ties to the City of Salem. As a result, the HLC will provide recommendations to the Salem City Council to improve and strengthen communication and cooperation between the tribes and the city on matters of mutual interest.

### GOAL 3: Economic & Recognition Incentives

The HLC will offer two cycles of the Residential Toolbox grant in 2019, including grants for seismic upgrades of historic residential properties. Information about the program and how to submit an application can be found at this link:

<http://www.cityofsalem.net/Pages/apply-for-a-residential-toolbox-grant.aspx>

Awards recognizing both exceptional individuals and projects in historic preservation will be given out in May 2019, during Historic Preservation Month. We will also host our 5<sup>th</sup> annual “This Place Matters” historic photo contest in the spring of 2019, with the winners announced at the May HLC meeting.

 **Calling All Photographers!!**

The Salem Historic Landmark Commission (HLC) announces the fourth annual “*This Place Matters*” Historic Photo Contest. Every person in Salem has a place that is important to them, places they care about, a place that matters! We want to see and celebrate the places that matter to you. This contest is for amateur and professional photographers of all ages. We encourage the youth of our community to participate and a youth division (ages 18 and under) has been established!

A youth and an adult winner will be selected for each category. All photos will be exhibited at the Oregon State Capitol May 14-31, 2018. Prizes will be awarded to the top entries and an honorable mention in each category as well as one Chairman’s Choice Award.

**3 Categories**  
Best Historic Building  
Best Historic Neighborhood  
Best Historic Place

The HLC will vote on the winning submissions. Photos submitted by youth, ages 18 and under, will be judged separately from those submitted by adults.



2017 - Best Historic Neighborhood Winner



2017 - Best Historic Building Winner



2017 Best Historic Place Winner

**Contest guidelines**

- You are allowed one photo per category highlighting your favorite historic buildings, places, and neighborhoods.
  - A completed [photo release form](#) must be included with all submissions.
  - All submissions are due by **March 30, April 18, 2018**.
    - Photo submissions:
      - Submit two image files. Add the text THIS PLACE MATTERS to one of the image files
      - Files must be .jpg or .tiff image taken with a resolution of 8 megapixels or higher
      - Include the category
      - Save the file with your name, a title describing the image and the category, e.g. first-name-lastname-jason-lee-house-neighborhood.jpg

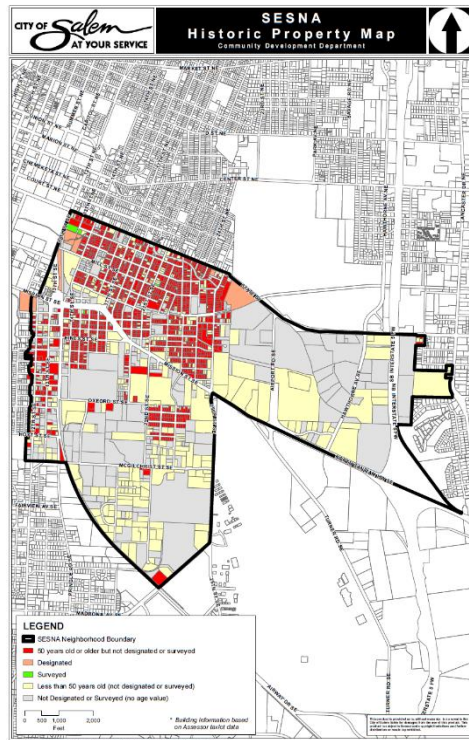
All photos will be exhibited at the Oregon State Capitol May 14 - 31, 2018. All submissions are due by **March 30, April 18, 2018**. Photos may be submitted electronically, by mail, or in person.

Send electronic entries to Sally Long: [Slong@cityofsalem.net](mailto:Slong@cityofsalem.net) or Kimberli Fitzgerald: [k Fitzgerald@cityofsalem.net](mailto:k Fitzgerald@cityofsalem.net). Mail entries to: City of Salem Planning Division, 555 Liberty St SE, Room 305, Salem, OR 97302



**GOAL 4:**      Survey and Designate Resources

**We will complete the SESNA Survey of 3197 properties, verifying the historic data collected meets the SHPO standards and can be added to the statewide database.**



*Red denotes potential historic properties in the SESNA Neighborhood*

**GOAL 5:**      Promote Heritage Tourism and Local History

**The HLC will continue to provide a liaison to the Salem Heritage and Culture Forum, a group that is working to promote Salem’s heritage and local history.**



For more information about the Forum, visit their website: <https://salemcultureandheritageforum.org/>

**The Salem Landmarks Commission will continue to work with the Friends of the Pioneer Cemetery, Willamette University and the Chinese American Community to interpret and share the history of the Chinese community in Salem through development of a plan to restore and interpret the Chinese Shrine at the Salem Pioneer Cemetery. The Salem HLC will also pursue funding to interpret diverse histories throughout Salem.**



Qing Ming Festival held on April 5, 2018 at the Salem Pioneer Cemetery.

**Salem's local leaders have committed to a policy of inclusiveness (i.e. Salem City Council's Resolution to become an Inclusive City in February of 2017). The Salem Historic Landmarks Commission holds the interpretation of the history of traditionally underrepresented communities as an important goal. The HLC will continue to work towards educating the community about the diverse foundations of our city.**

**Potential future interpretation could include the Kalapuyan village thought to have been located near the new Salem Police Facility, or the Chinese immigrants who lived and worked in Chinatown located in downtown Salem.**