

Salem Public Library Advisory Board

Salem Public Library

Si necesita ayuda para comprender esta información, por favor llame 503-588-6178.

Special accommodations are available, upon request, for persons with disabilities or those needing sign language interpretation, or languages other than English. To request accommodations or services, please call 503-588-6071 (TTD/TTY 503-588-6439) at least two business days in advance.

Salem Public Library Advisory Board

Board Members

Francine Boullosa
Gretchen Coppedge
Katherine Daniels Vice Chairman
Sarah Bishop
Denise Duren
Lois Stark Chairman
Callen Sterling
Stephen Rosen

City Staff

Kim Carroll, Interim City Librarian
Clarissa Maciel-Garibay, Staff Assistant

Next Meeting: Wed., Mar. 9, 2022

www.cityofsalem.net

It is the City of Salem's policy to assure that no person shall be discriminated against on the grounds of race, religion, color, sex, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity, and source of income, as provided by Salem Revised Code 97. The City of Salem also fully complies with Title VI of the Civil Rights Act of 1964, Americans with Disabilities Act of 1990, and related statutes and regulations, in all programs and activities.

Meeting Agenda

Wednesday, February 9th, 2022

5:30 p.m. – 7:00 p.m. Virtual Meeting

The meeting will be available on

<https://www.youtube.com/channel/UCuw7eUMqW0fgwHhj8h1ECIQ>

1. Call to Order
2. Approval of Minutes
 - Wednesday, January 12th, 2022
3. Public Comment
(Public testimony may be provided in advance of the meeting by email. Email spladmin@cityofsalem.net)
4. Information Items
 - Teen Advisory Board (TAB) update
 - Chair's report
 - City Librarian's report
 - Friends of SPL report
 - SPL Foundation report
5. Discussion Items
 - City Librarian Recruitment/Strategic Plan update (Norm)
 - Library Fines (Kim)
 - Library Bus Stop (Lois)
 - Wild Ideas (Denise)
6. Action Items
 -
7. Miscellaneous Board Items
 -
8. Adjournment

February 2022 City Librarian's Report

Staff News

Library Spaces

The Art Hall has been updated for the month of February with Salem Reads art featured. For the first time ever we will be exhibiting the Salem Read art purchased by the Foundation from the previous five Salem Reads.

Collections

This February, the library is reviving the popular Blind Date with a Book display. Patrons can choose from wrapped books with a few clues on the outside, check out the book, and enjoy!

Special Projects and Programs

Regularly scheduled teen programs restarted in January. All events are currently held on Zoom and include:

- Bucket of Words Teen Writing Group on the 2nd Saturday of each month
- Teen Social Justice Book Club on the 3rd Saturday of each month
- Special Teen Activity on the 3rd Thursday of each month
- Teen Art Night on the 4th Tuesday of each month

Finishers of the Snuggle Up Winter Reading Club, in which readers and listeners were encouraged to complete at least 5 hours of reading and/or a combination of reading and literacy activities during the month of January, are encouraged to stop by the 2nd floor Ask Here desk in February and pick out a free book to keep.

Readers and listeners ages 0 to 18 are encouraged to pick up a "March into Non-fiction" reading log in February, and read books from at least 4 different Dewey subject categories during the month of March. Finishers will earn a free prize book in April.

Grade K - 2 teachers are encouraged to participate in this year's new R.E.A.D. Book Bundle program. The program enables schools to receive a delivery of 30 - 50 items checked out from the library's grant-funded outreach collection for in-facility circulation. Each Book Bundle comes with application packets and information for families to sign up to receive library cards and access library services. So far, 13 elementary schools in the Salem-Keizer school district have requested a scheduled Book Bundle tote delivery.

Salem Reads Events

Events and activities are planned throughout the month of February as we explore ***A Tale for the Time Being*** by Ruth Ozeki. Early February events include:

- **Dear Stranger:** Using a model developed by Oregon Humanities, letters will be collected at the library to be exchanged and sent out to participants—so you send a letter and get a letter! You may write about anything you wish. It is your choice whether to sign your letter or remain anonymous.
- **Voices of the Past writing contest:** Voices of the Past Writing Contest for Teens and Adults. Blend family lore with imagination as you write a fictitious entry into the diary of one of your grandparents (or similar ancestor). It can be from any time period and tell any story from their lives. Share with readers the flavor and life of the people who helped shape you! Top entries will be read at a special awards and recognition event February 26, 11am to noon.
- **A Tale for the Time Being Interpreted Art Show.** February 1-26 | Art Hall, Floor 1, Main Library, 585 Liberty St. SE
- **Courage and Compassion: Our Shared Story of the Japanese American World War II Experience.** February 1-26 | Floor 1, Main Library, 585 Liberty St. SE
- **Exploring Buddhism** with the Rev. Yuki Sugahara of the Oregon Buddhist Temple. 6:30-7:30 p.m. Thursday, February 3 | On Zoom
- **Portland Taiko.** 2-3 p.m. Saturday, February 5 | On Zoom
- **Pacific Northwest History: The Impacts of Executive Order 9066 Then and Now.** 6:30-7:30 p.m. Tuesday, February 8 | On Zoom
- **Connecting with Your Past: Getting Started with Genealogical Research, led by the Willamette Valley Genealogical Society.** 10:30-11:30 a.m. Wednesday, February 9 | On Zoom
- **From Ordinary to Magical: A Magical Realism Writing Workshop for Adults with Elizabeth Beechwood.** 10:15 a.m.-1:15 p.m. Saturday, February 12 | On Zoom
- **Magical Realism Writing Workshop for Teens with Kate Ristau.** 2-5 p.m. Saturday, February 12 | On Zoom

Events continue through February 26.

Strategic Plan Update

The next steps in the Strategic Plan which includes 1:1s and Focus groups are underway. Corraggio will be reaching out to individuals to participate in these interviews and information gathering sessions.

City Librarian Recruitment

City Librarian position was posted. It closes February 21st.

Organizational Costs of Fines

Hidden Costs



While fines are a revenue source for public libraries, the cost of collecting those fines can easily outweigh those revenues.



Revenue

A fine might appear to be a simple source of revenue, but there are **hidden costs** below the surface.



Staff Time

A 10 minute conversation between a frontline library staff member and a patron regarding fines **costs a library \$4.83** in staff wages (based on a pay rate of \$29 an hour.)



Mental Health

A challenging fines negotiation could require staff to need **time away from the desk** to recover.



Overdue Notices

Paper, envelope, and postage for an overdue notice **cost an average \$.67** a notice. There is a similar cost for **staff time and fees** to support systems that contact patrons with phone or email notices.



Cost of Collecting

Digital fine payment transactions cost the library **\$.41 in fees**. Staff time collecting, counting, and processing cash or check deposits generate additional staff-time costs.

To collect a **\$5 fine...**

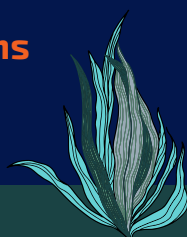
... costs the library system **at least \$5.92.**

\$5

\$5.92

Time spent collecting and processing fines leaves staff with less time to **help patrons** and work on **programs and services**

An account sent to collections immediately adds at least **\$8.95 to the cost of collecting fines**



CHAIR'S REPORT
LIBRARY ADVISORY BOARD
FEBRUARY 9, 2022

It is with great pleasure that I write that the Salem History Project 2.0 is going forward! This is a wonderful collaboration between the Salem Public Library and the Willamette Heritage Center. Our community will reap the benefits of this far into the future.

The next steering committee for the November bond measure will take place on zoom on February 18th starting at 1:00pm. There will be a chance for written and verbal testimony. If you want to make a live statement you may sign up on the day of the meeting at the bond measure website.

I am planning to make a statement in favor of branch libraries in the new bond. Hopefully others will do so too.

I am asking people who give reports (Friends of the Library and the Foundation) to make a written report unless their report is very short. This will leave more time for questions and discussion on other issues.

This also means that board members need to READ the reports BEFORE the meeting. This is part of being a good board member.

Salem Public Library Advisory Board *Wild Ideas* Ranking Summary:

1. Idea # 19 = 5 votes

Adding puzzles and games to library offerings is another idea libraries can consider.

2. Idea # 20 = 5 votes

Murray Hill Middle School library developed a MakerStation with various hands-on learning stations that teach creative concepts. There's a duct tape crafting center with idea cards on things to make. Another station holds a computer for learning to code. Yet another has a Legos station, and another has older-level coloring pages and colored pencils, sharpener and erasers. The MakerStation expands and refreshes some centers with new ideas; and there is an idea submission box so patrons can suggest maker projects they would like to see included. The MakerStation is funded through donorschoose.org and costs about \$400 to start. This may work in the Teen Library.

3. Idea # 21 = 5 votes

The idea for "checking out" people of various working backgrounds to talk with.

4. Idea # 18 = 3 votes

Carson City, Nevada Public Library offers a similar vending experience called "BranchAnywhere" with secure, automated machines that deliver books, CDs, DVDs, devices, games or puzzles. They have placed these in YMCA, Boys and Girls Clubs, Senior Centers and more.

5. Idea # 5 = 2 votes

Murray Hill Middle School library developed a MakerStation with various hands-on learning stations that teach creative concepts. There's a duct tape crafting center with idea cards on things to make. Another station holds a computer for learning to code. Yet another has a Legos station, and another has older-level coloring pages and colored pencils, sharpener and erasers. The MakerStation expands and refreshes some centers with new ideas; and there is an idea submission box so patrons can suggest maker projects they would like to see included. The MakerStation is funded through donorschoose.org and costs about \$400 to start. This may work in the Teen Library.

6. Idea # 11 = 1 vote

The Seattle Public Library has formed a "cultural consortium" with art galleries, museums, university venues, theaters, musicians, zoos, city attractions and others to offer discounts or passes to these attractions as prizes for such events as reading contests, teen talent shows, internships and more.

7. Idea # 17 = 1 vote

ContraCosta County Library in California offers Redbox style branch libraries in strategic locations. Each vending machine holds 400 books that can be checked out and returned by library customers.

***Please note LAB Member Callen Sterling was absent (excused) from the 1/12/22 meeting and has not submitted her choices yet.