

Salem Public Library Advisory Board

Salem Public Library

Si necesita ayuda para comprender esta información, por favor llame 503-588-6178.

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Salem Public Library Advisory Board

Board Members

Francine Boullosa Gretchen Coppedge Katherine Daniels Bill Distad Jeffrey Skrysak Lois Stark Callen Sterling Vacant

City Staff

Sarah Strahl, City Librarian Clarissa Maciel-Garibay, Staff Assistant

Next Meeting: Wed., Sept. 9, 2020

www.citvofsalem.net

It is the City of Salem's policy to assure that no person shall be discriminated against on the grounds of race, religion, color, sex, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity, and source of income, as provided by Salem Revised Code 97. The City of Salem also fully complies with Title VI of the Civil Rights Act of 1964, Americans with Disabilities Act of 1990, and related statutes and regulations, in all programs and activities.

Meeting Agenda

Wednesday, August 12th, 2020 5:30 p.m. – 7:00 p.m. Virtual Meeting The meeting will be available on https://www.youtube.com/channel/UCuw7eUMqW0fgwHhj8h1 ECIQ

- 1. Call to Order
- 2. Approval of Minutes
 - Wednesday, June 10th,2020
- 3. Public Comment

Appearance of persons wishing to address the Board can send an email to spladmin@citvofsalem.net

- 4. Information Items
 - Teen Advisory Board (TAB) update
 - Chair's report
 - City Librarian's report
 - Friends of SPL report
 - SPL Foundation report
- 5. Discussion Items
 - Update on shear wall art selection (Francine)
 - Parking fees (Francine/Lois)
 - LAB Funds (Francine)
 - Strategic Plan (Lois)
 - Bridge Plan (Lois)
 - Elections (Lois)
- 6. Action Items

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7. Miscellaneous Board Items

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8. Adjournment

Staff News

Amazing staffers

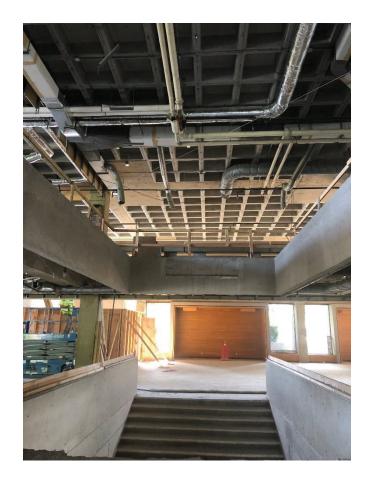
Staff have been working hard to provide virtual and in-person services to the community. They've come up and implemented lots of wild ideas, welcomed back the CCRLS courier and the amplitude of materials courier brought from the other CCRLS libraries, and created virtual library environments in the absence of physical library spaces. Happy milestones include Senior Librarian Jessica Marie reaching her 10-year anniversary with the Library and Librarian Dan Johnson completing probation as of August 1. We also said goodbye to Rebecca Wright, a library assistant in Circulation services.

Library Spaces

Updates on construction and reopening

Construction at the Main Library is on pace with where it should be! Demolition is finished and the seismic shear walls are in progress. Don't forget to check out Construction Chapters to learn more about the project and see the progress for yourself. Volume 2 focuses on the seismic benefits of the shear wall currently being installed and will be posted very soon. Also, here's some photos of the progress taken in early August.







In non-construction news: Library Express—the limited reopening of SPL @ Broadway—is on pause for the foreseeable future with the rise of COVID-19 cases in Marion county. During this pause we are focusing on how to expand services to bridge the digital divide in Salem.

Collections

Virtual and physical materials updates

A project team has formed and started work on a Collection Expansion Project. The goal of this project is to identify and procure library materials in areas of the collection that would benefit from target expansion for the reopening of the Library's Main facility. Planning is also going to begin soon for how to move back into the building and unpack existing stored collections.

In addition to our new virtual readers advisory on Facebook we're also allowing for virtual browsing of the newest titles we're getting in. The pictures go onto social media with links for placing holds directly on the items for curbside pickup.



Events

Virtually engaging the community

Programming and Outreach staff got creative during the past several months to continue to connect with our community members in an exclusively online (or non-contact) environment. Below is a brief list of our efforts.

Summer Reading – Summer Reading Club "Imagine Your Story" was held online through the Beanstack app again this summer. Given the unusual year, we were happy to serve nearly 2700 participants. Participants heard about summer reading club through Library emails, social media, the Library website, community partners such as local schools and the Assistance League of Salem Keizer. All participants, ages birth through adult, who read or listened to stories or participated in summer reading club activities earned online badges. Those completing the program earned a book and drawstring backpack. Elementary, Teen and Adult participants earned chances to win additional prizes by trying new genres, activities, and participating in virtual library programs.

Prize Distribution: Summer Reading prizes, including a drawstring backpack and book for each finisher will be distributed at the Broadway location. Prize winners will be able to sign up for available time slots Tuesday afternoons, Wednesday mornings or Thursday afternoons from August 18- September 10 to pick up their prizes following a no-contact protocol.

Although Library staff miss working with our community members in person, we still managed to provide some fun and thought-provoking activities:

StoryWalks in the Park--This partnership between Salem Public Library and the City Parks Department provided three picture book Storywalk experiences between June 23 and July 27 at Bush, Englewood and Riverfront Parks this summer. The Library received many positive comments and a few pictures from our community members who enjoyed this safe alternative to reading together at the Library.

Virtual Storytimes—these early literacy videos continue to be posted to Facebook each week: Mondays and Saturdays in English; Thursdays in Spanish.

Take and Make Kits – 200+ craft kits for Children, Teens and Adults proved to be so popular, they were all distributed in record time with help from the Library Curbside Service Team.

NASA @ My Library partnership programs included a stem related Take and Make Kit and two very popular Tuesday live webcast events that attracted hundreds! of community members: My Trip to Mars Live (interactive) on June 30; and Constellations: Science and Stories in the Sky on July 28.

Virtual Performances - links to a video version of *Jugglemania* as a gift to our community from Rhys Thomas on July 15 and 30 families participated in a special interactive presentation of ScienceTellers "Dragons: Return of the Ice Sorceress" was shared through Zoom on July 29, 2020

Kids' Art Show – By the July 31 deadline, we had over 50 online entries from young artists ages 3-11. The gallery will be shared on social media and with participating families.

Virtual Games— Staff used Facebook, Nintendo Switch Animal Crossing, and the GooseChase app to provide interactive virtual games with Salem community members.

<u>Games</u>--Patrons were offered a chance to play book-related games including "Book Titles in Emojis" (124 players) and "Blank Book Covers" (184 players) through Facebook and MailChimp. Future plans are in place for more games, including a Facebook-based murder mystery, a virtual Escape Room, Book Titles in Emojis, Part II, Book Title in Synonyms, and more.

Animal Crossing—this Nintendo Switch game provides a new opportunity to engage with our community with "Liv the Librarian" on the SPL Library Island. This program, provided through a SPL Foundation Sprinkles grant has been a hit, allowing Library staff to connect with 52 community members in the first three sessions. Many of these participants were first time Library program attendees!

<u>Virtual Summer Fun Challenge for All Ages</u> – Patrons of all ages were invited to sign up as individuals or teams to complete 10 video/photo missions in this game run through the GooseChase app. Players can also see and comment on the entries of other teams. The game runs from July 22 to August 12 and currently has 84 teams signed up.

Teen Summer Events – A total of 382 Middle and high school students attended a slate of live virtual summer events, including Art Nights, Virtual Escape Room Face-Offs, Jackbox Gaming Night, and Bucket of Words Teen Writing Group, and the ongoing weekly Quaran-Teen Book Chat. The summer will be capped off by a virtual version of our annual Teen Talent Showcase, which will livestream on YouTube to highlight the talents of 10 local students.

Teen Advisory Board—The Teen Advisory Board has continued meeting and working, adapting to the virtual environment. In addition to monthly meetings on Zoom, TAB members have worked together to decorate delivery bags for the new Operation Front Porch deliveries, draft a TAB Recommends Book List to guide other teen readers to great books, and are working on recording and editing for a digital TAB Band performance of the songs developed for the cancelled Broadway Opening event.

Short Story Contest for Teens and Adults – Winners will be announced on August 20 for a short story contest that drew 95 entries from middle school, high school, and adult writers.

Exploring Together Zoom Discussions- Talking about race and racism is often uncomfortable, sometimes confusing, and almost always difficult. Salem Public Library provided an opportunity for community members

to do the important work of exploring race and racism in America through a staff facilitated online discussion series beginning with Systemic Racism and White Privilege Tuesday evening July 28 on Zoom. A group of 23 community members attended the first discussion.

Digital Reader's Advisory – Librarians have teamed up for several live sessions on Facebook, offering to help people find their next great read available through our digital download systems cloudLibrary and Libby. Sessions have ranged from a general invitation for us to develop recommendations based on the last 3 books you enjoyed to more specific themes such as "your cancelled vacation location," and "your favorite movie or TV show."

General Library News

Data Dashboard

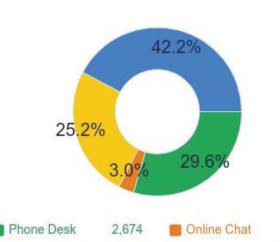
Members of the Library Leadership Team worked with the State Library early on in the closures due to COVID-19 to determine what to track and how during the pandemic. Attached to this report is a dashboard they've created showing the data they've been gathering. This dashboard format is one we will use to share out with LAB members quarterly (as per the last discussion on statistics with LAB.)

April-July 2020 Customer Service Dashboard



8,976

Customer Interactions



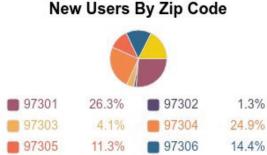
2,282

Curbside



952

New **Cardholders**



17.6%

97317

Library Email



268

3,820



103,749

Ebook Checkouts



30,435

Social Media Interactions



1,348

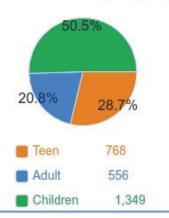
Virtual Program Live Attendees



2,673

Summer Reading Signups

Summer Reading Signups





200

Take & Make Kits Distributed

TRUST AND AGENCY REPORT

Fund 461 - - - FY 2019-20

L.A.B.CONTROLLED DONATIONS (Gifts)

Cost Center - 33982800 - Project #337147

Fiscal Year	Revenue Source	Revenue	Expend Source	Expend \$	Description	Balance
Balance at 06	5/30/19					179,353.41
Jul-19	Interest	367.67				
	Total Jul 19 - Revenue	367.67	Total Jul 19 - Expenditures	-		179,721.08
Aug-19	Interest	353.19	Allocated banking fees	19.12	•	
	Total Aug 19 - Revenue	353.19	Total Aug 19 - Expenditures	19.12		180,055.15
Sep-19	Interest	334.70				
	Total Sep 19 - Revenue	334.70	Total Sep 19 - Expenditures	-		180,389.85
Oct-19	Interest	317.08	Allocated banking fees Donation	28.93 4,000.00		
	Total Oct 19 - Revenue	317.08	Total Oct 19 - Expenditures	4,028.93		176,678.00
Nov-19	Interest	325.31	Allocated banking fees	14.96		
	Total Nov 19 - Revenue	325.31	Total Nov 19 - Expenditures	14.96	:	176,988.35
Dec-19	Interest	367.44	Allocated banking fees	20.20		
	Total Dec 19 - Revenue	367.44	Total Dec 19 - Expenditures	20.20		177,335.59
Jan-20	Interest LAB Gifts	388.91 150.00	Allocated banking fees	18.03		
	Total Jan 20 - Revenue	538.91	Total Jan 20 - Expenditures	18.03	· •	177,856.47
Feb-20	Interest	339.19	Other Special Payments Allocated banking fees	414.58 36.27		
	Total Feb 20 - Revenue	339.19	Total Feb 20 - Expenditures	450.85		177,744.81
Mar-20	Interest	345.36				
	Total Mar 20 - Revenue	345.36	Total Mar 20 - Expenditures	-		178,090.17
Apr-20	Interest	298.41	Allocated banking fees	24.40		
	Total Apr 20 - Revenue	298.41	Total Apr 20 - Expenditures	24.40	· :	178,364.18
May-20	Interest	316.68				
	Total May 20 - Revenue	316.68	Total May 20 - Expenditures	-	•	178,680.86
	Total 19/20 Revenue	3,903.94	Total 19/20 Expenditures	4,576.49	:	
				Balance a	as of 5/31/2020	178,680.86

Prepared By: Randy Chittenden - Finance

TRUST AND AGENCY REPORT

Fund 461 - - - FY 2019-20

L.A.B.CONTROLLED DONATIONS (Henricks Trust)

Cost Center - 33982800 - Project #337148

Fiscal Year	Revenue Source	Revenue	Expend Source	Expend \$	Description	Balance
Balance at 0	6/30/19					774.65
Jul-19	Interest	1.59				
	Total Jul 19 - Revenue	1.59	Total Jul 19 - Expenditures	-	=	776.24
Aug-19	Interest	1.52				
	Total Aug 19 - Revenue	1.52	Total Aug 19 - Expenditures	-	=	777.76
Sep-19	Interest	1.44				
	Total Sep 19 - Revenue	1.44	Total Sep 19 - Expenditures	-	=	779.20
Oct-19	Interest	1.41				
	Total Oct 19 - Revenue	1.41	Total Oct 19 - Expenditures	-	=	780.61
Nov-19	Interest	1.45				
	Total Nov 19 - Revenue	1.45	Total Nov 19 - Expenditures	-	=	782.06
Dec-19	Interest	1.63				
	Total Dec 19 - Revenue	1.63	Total Dec 19 - Expenditures	-	=	783.69
Jan-20	Interest	1.73				
	Total Jan 20 - Revenue	1.73	Total Jan 20 - Expenditures	-	- =	785.42
Feb-20			Other Special Payments	785.42	Pronto Signs	
	Total Feb 20 - Revenue	-	Total Feb 20 - Expenditures	785.42	- =	-
	Total 19/20 Revenue	10.77	Total 19/20 Expenditures	785.42		
	=	<u>=</u>		Balance a	as of 5/31/2020	

Prepared By: Randy Chittenden - Finance

TRUST AND AGENCY REPORT

Fund 461 - - - FY 2019-20

L.A.B.CONTROLLED DONATIONS (Luella Charlton Estate) Cost Center - 33982800 - Project #337149

Fiscal Year	Revenue Source	Revenue	Expend Source	Expend \$	Description	Balance
Balance at 06	6/30/19					28,893.09
Jul-19	Interest	59.37				
	Total Jul 19 - Revenue	59.37	Total Jul 19 - Expenditures		. =	28,952.46
Aug-19	Interest	56.89				
	Total Aug 19 - Revenue	56.89	Total Aug 19 - Expenditures		• •	29,009.35
Sep-19	Interest	53.90				
	Total Sep 19 - Revenue	53.90	Total Sep 19 - Expenditures	-	- -	29,063.25
Oct-19	Interest	52.23				
	Total Oct 19 - Revenue	52.23	Total Oct 19 - Expenditures		. :	29,115.48
Nov-19	Interest	53.64				
	Total Nov 19 - Revenue	53.64	Total Nov 19 - Expenditures		. :	29,169.12
Dec-19	Interest	60.58				
	Total Dec 19 - Revenue	60.58	Total Dec 19 - Expenditures	-	. •	29,229.70
Jan-20	Interest	64.07				
	Total Jan 20 - Revenue	64.07	Total Jan 20 - Expenditures		. =	29,293.77
Feb-20	Interest	56.00				
	Total Feb 20 - Revenue	56.00	Total Feb 20 - Expenditures	-	- -	29,349.77
Mar-20	Interest	57.02			_	
	Total Mar 20 - Revenue	57.02	Total Mar 20 - Expenditures	-	=	29,406.79
Apr-20	Interest	49.27			_	
	Total Apr 20 - Revenue	49.27	Total Apr 20 - Expenditures	-	=	29,456.06
May-20	Interest	52.28			_	
	Total May 20 - Revenue	52.28	Total May 20 - Expenditures	-	=	29,508.34
	Total 19/20 Revenue	615.25	Total 19/20 Expenditures		=	
				Balance a	as of 5/31/2020	29,508.34

City of Salem Summary of Revenues/Expenses 461-33982800 For Month Ended, May 31, 2020

Beg Balance		209,021.15
Project 337147		
Revenue	3,903.94	
Expenses	4,576.49	(672.55)
Project 337148		
Revenue	10.77	
Expenses	785.42	(774.65)
Project 337149		
Revenue	615.25	
Expenses	-	615.25
Net Balance	-	208.189.20
Net Balance	- -	208,189.20