

URBAN RENEWAL AGENCY

Urban Development Department

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Downtown Advisory Board

Board Members

Jill Munger, Chair
Aaron Terpening, Vice-Chair
Hillary Banks
Brad Compton
Chip Conrad
Jesse Hayes
Vincenzo Meduri
Laurie Miller
Maria Palacio
Ron Welter
Dana Vugteveen

City Staff

Sheri Wahrgren, Downtown Revitalization Rebecca Ziegler, Project Manager Anita Sandoval, Supervisor

Next Meeting: April 26, 2018

www.cityofsalem.net

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Meeting Agenda

Thursday, March 22, 2018 12 p.m. – 1:30 p.m. UD Conference Room 350 Commercial St NE

- 1. Call to Order
- 2. Approval of Agenda
- 3. Approval of Minutes
 - a. February 22, 2018
- 4. Board Member Comment
- Public Comment
 (Appearance of persons wishing to address the Board on any matter other than those which appear on this Agenda.)
- Action Items
 - Downtown Advisory Board recommendation to Urban Renewal Agency to allocate \$450,000 from FY 2018-19 Riverfront-Downtown Urban Renewal Opportunity Fund Budget Line Item, to Loans
- 7. Old and/or New Business
 - a. Riverfront Park Master Plan Update Patricia Farrell
 - b. Downtown Salem Streetscape Design Plan
 Presentation Walker Macy
- 8. Adjourn

MINUTES

Downtown Advisory Board

Thursday, February 22, 2018–12:00 P.M. Urban Development Conference Room 350 Commercial St NE

This Action Agenda/Minutes complements the **MP3** and WMA recording of the meeting, which may be reviewed at http://www.cityofsalem.net/Pages/downtown-advisory-board.aspx

1. CALL TO ORDER

Call to Order and Roll Call: 12:02 PM

Roll Call: Hillary Banks; Brad Compton; Jesse Hayes; Vincenzo Meduri, Laurie Miller; Jill Munger; Maria

Palacio; Aaron Terpening

Absence: Chip Conrad; Dana Vugteveen; Ronald Welter

Staff: Allen Dannen; Renee Frazier; Aaron Kimsey; Kristin Retherford; Anita Sandoval; Sheri Wahrgren;

Julie Warncke; Rebecca Ziegler

Guests: Dan Clem; Lynise Frink; Steven Hill; Myron Jones; Ross Swartzendruber

2. APPROVAL OF AGENDA

Motion: Move to amend the agenda for February 22, 2018, moving Riverfront Budget under

Action Items.

Motion by: Board Member Terpening Seconded by: Board Member Miller

Action: Approved the agenda for February 2, 2018, as amended.

Vote: Aye: Unanimous Motion PASSES

3. APPROVAL OF MINUTES

Motion: Move to approve the Minutes from January 25, 2018, as presented.

Motion by: Board Member Terpening Seconded by: Board Member Meduri

Action: Approved the Minutes from January 25, 2018, as presented.

Vote: Ave: Unanimous **Motion PASSES**

4. BOARD MEMBER COMMENT

5. PUBLIC COMMENT on items not on the agenda

Dan Clem, UGM – Introduced Steven Hill, Guest Services Manager

Comments/Questions: Palacio

6. ACTION ITEMS

a. Downtown Advisory Board Parking Fund Budget Recommendation

Comments/Questions: Frazier; Terpening; Hayes; Munger; Meduri; Palacio; Miller; Wahrgren; Ziegler

Motion: Move to forward to City Council the DAB Parking Fund recommended budget for FY 2018-

19 to fund the following additional services/programs:

~ \$100,000 Capital Reserve Fund

~ \$ 92,940 Clean Team

~ \$ 25,800 Marketing/Promotion

~ \$ 9,800 Banners

~ \$ 5,000 Marking of Parkades

Motion by: Board Member Terpening Seconded by: Board Member Meduri

Action: Approved to forward to City Council the DAB Parking Fund recommended budget for FY

2018-19 to fund the additional services/programs.

Vote: Aye: Unanimous **Motion PASSES**

b. Downtown Advisory Board Downtown-Riverfront Budget Recommendation

<u>Comments/Questions:</u> Dannen, Frazier, Retherford, Wahrgren, Miller, Palacio, Meduri, Munger, Terpening, Hayes

Motion: Move to forward to the Urban Renewal Agency the DAB recommended Downtown-

Riverfront Fund budget for 2018-19 as presented.

Motion by: Board Member Munger **Seconded by:** Board Member Miller

Action: Approved to forward to Urban Renewal Agency the DAB Downtown-Riverfront Fund

recommended budget for 2018-19 as presented.

Vote: Aye: Unanimous **Motion PASSES**

7. OLD and/or NEW BUSINESS- None

8. ADJOURN

Chair Munger adjourned the meeting at 1:18 PM. Next meeting March 22, 2018.



RIVERFRONT DOWNTOWN CAPITAL IMPROVEMENT GRANT SUMMARY January 2018 – March 9, 2018

Funding (Committed)	Total Project Costs	Applicant	Property Address	Objective	Status
\$71,251	\$165,003	Suzanne M Gwynn Family Trust	495 State Street (Franklin Building)	Upper Floor Improvements/Business Recruitment	Active
\$170,000	\$711,027	201 Commercial St. NE LLC	201-211 Commercial St. NE	Upper Floor Renovations/Historic Preservation	Active
\$38,291	\$85,082	Nate Levin	702 High Street	Business Recruitment	Active
\$7,761	\$30,907	Hollymac, LLC	142 High Street	Upper Floor Renovations	Active

Salem AT YOUR SERVICE

Salem, OR 97301

Fax: 503.589.2054

MEMORANDUM

Urban Development Department

DATE: March 22, 2018

TO: Downtown Advisory Board

FROM: Sheri Wahrgren, Downtown Revitalization Manager

SUBJECT: Request to allocate \$294,000 of Riverfront-Downtown Urban

Renewal Area FY 2017-18 Opportunity Funds to the Loan Budget?

An application for Riverfront-Downtown Urban Renewal Area (RDURA) loan funds in the amount of \$450,000 has been submitted by 440 State Street, LLC whose sole member is Charles Weathers. There is currently insufficient loan program funds to fund this request so the process to move funds from one budget line item to another, requires Agency Board authorization.

If approved, Urban Renewal loan funds would partially fund interior and exterior renovations of three floors of a current vacant building located at 440 State Street.

Proposed renovations include:

- Basement upgrades for entertainment businesses
- Ground Floor upgrades to create 5-8 micro restaurants "Food Hall"
- Second Floor upgrades that create 5 apartment units

In addition to loan funds, the applicant has also requested approximately \$280,000 in grant funds. Total project costs are estimated to be \$2.4M.

The following table summarizes the available funds:

FY 2017-18	Opportunity Fund Balance	\$2.000.000
1 1 2011-10		WZ.(MM.(MM)

FY 2017-18 Toolbox Loan Allocation	\$ 250,000
Loans committed to date- Rudy's Restaurant LLC	\$ 94,000
Balance of Loan Funds	\$ 156,000

Loan Request \$450,000

Without the authorization of additional funds, the Loan Program will be short \$294,000 to fund the current loan request.

Staff is seeking the Downtown Advisory Board's recommendation of support to the Agency Board to allocate an additional \$294,000 to the Riverfront-Downtown Urban Renewal Area Loan Program from Opportunity Funds.

Urban Development Department Tele: 503.588.6178

350 Commercial St. NE

Salem, OR 97301 Fax: 503.589.2054