

URBAN RENEWAL AGENCY

Urban Development Department

Si necesita ayuda para comprender esta información, por favor llame 503-588-6178.

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Downtown Advisory Board

Board Members

Aaron Terpening, Chair Linda Nishioka Brad Compton Joshua Kay Vincenzo Meduri, Vice-Chair Scott McLeod Laurie Miller Maria Palacio Dana Vugteveen

City Staff

Sheri Wahrgren, Downtown Revitalization Rebecca Ziegler, Project Manager Jamie Corff, Project Coordinator Anita Sandoval, Supervisor www.cityofsalem.net

Next Meeting:

January 23, 2020

It is the City of Salem's policy to assure that no person shall be discriminated against on the grounds of race, religion, color, sex, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity, and source of income, as provided by Salem Revised Code 97. The City of Salem also fully complies with Title VI of the Civil Rights Act of 1964, Americans with Disabilities Act of 1990, and related statutes and regulations, in all programs and activities.

Meeting Agenda

Thursday December 5, 2019 12:00 p.m. – 1:30 p.m. UD Conference Room 350 Commercial St NE

- 1. Opening exercises
- 2. Approval of Agenda
- 3. Approval of Minutes from October 24, 2019
- 4. Public Comment (Appearance of persons wishing to address the Board on any matter other than those which appear on this Agenda.)
- 5. Action Items
 - a. Approval consideration for an extra meeting on February 13, 2020 and March 26, 2020 to complete budget review and recommendations?
- 6. Information Reports
 - a. Our Salem Presentation Eunice Kim
 - b. Broadband Study Update Chris Drobnicki
 - c. 2019 Holiday Season Information Sheri Wahrgren
- 7. What's Happening Downtown
- 8. Adjournment

MINUTES

Downtown Advisory Board

Thursday, October 24, 2019–12:00 P.M. Urban Development Conference Room 350 Commercial St NE

1. CALL TO ORDER

Call to Order and Roll Call: 12:02 PM

Roll Call: Brad Compton; Joshua Kay; Vincenzo Meduri; Laurie Miller; Linda Nishioka; Aaron Terpening;

Dana Vugteveen

Absent: Maria Palacio; Scott McLeod

Staff: Jamie Corff; Michael Miller; Anita Sandoval; Julie Titchbourne, Sheri Wahrgren; Rebecca Ziegler

Guest: Lamont Smith; Ian MacKenzie, Tyson Giza

2. APPROVAL OF AGENDA

Motion: Move to approve the agenda for October 24, 2019, as presented

Motion by: Board Member Meduri Seconded by: Board Member Miller

Action: Approved the agenda for October 24, 2019, as presented.

Vote: Aye: Unanimous **Motion PASSES**

3. APPROVAL OF MINUTES

Motion: Move to approve the Minutes from September 26, 2019, as presented.

Motion by: Board Member Miller Seconded by: Board Member Nishioka

Action: Approved the Minutes from September 26, 2019; as presented.

Vote: Aye: Unanimous **Motion PASSES**

Member Kay introduced Tyson Giza as his guest. Mr Giza has applied for an appointment to the Board.

4. PUBLIC COMMENT on items not on the agenda –

a. Lamont Smith and Ian MacKenzie presented information and renderings for the Holman Riverfront Park Hotel.

Comments/Questions: Wahrgren; Meduri; Vugteveen; Terpening

5. ACTION ITEMS

a. November and December Holiday Meeting Dates

Comments/Questions:

Motion: Move to combine the November and December meetings and meet on December 5.

Motion by: Board Member Miller Seconded by: Board Member Meduri

Action: Approved combining the November and December meetings and meet on December 5.

Vote: Aye: Unanimous **Motion PASSES**

b. Communication to URA Board

Comments/Questions: Kay

Motion: Move to approve the communication to the Agency Board sharing highlights of the DAB

9/26/19 public meeting

Motion by: Board Member Vugteveen Seconded by: Board Member Miller

Action: Approved approve the communication to the Agency Board sharing highlights of the

DAB 9/26/19 public meeting

Vote: Aye: Unanimous **Motion PASSES**

6. INFORMATION REPORTS

a. Downtown Streetscape Update - Michael Miller, Senior Engineer, PW

<u>Comments/Questions</u>: Kay; Wahrgren; Terpening, Meduri; Nishioka Downtown Streetscape Implementation Phase 1

b. Central Salem Mobility Study One-Way to Two-Way Conversion – Michael Miller, Senior Engineer, PW

<u>Comments/Questions</u>: Vugteveen; Meduri; Kay; Wahrgren State Street Two-Way Conversion Project

c. Alley Lighting Project Update - Michael Miller, Senior Engineer, PW

Comments/Questions: Wahrgren; Miller

Downtown Alley Lighting Improvements between Chemeketa and Court Streets

d. North Downtown Zoning Code Review Update - Rebecca Ziegler

<u>Comments/Questions:</u> Meduri; Wahrgren; Terpening North Downtown Salem Focus Groups

e. Commercial Street Undercrossing Update – Julie Tichbourne

<u>Comments/Questions:</u> Meduri; Wahrgren; Terpening Pringle Creek Demolition and Restoration

7. "WHAT'S HAPPENING DOWNTOWN?"

- i. Oregon Oncology, 5000 sq foot lease at Equity Center
- ii. Knit Shop Equity Center opening Nov 1
- iii. La Familia Cider and Tacos 245 Court St
- iv. Marcos Italian Bistro and Buffet- Grand Theater
- v. Barber Shop going in next to Court Street Dairy
- 8. ADJOURN 1:35 p.m. Next Meeting: December 5, 2019



MEMORANDUM

Urban Development Department

DATE: December 5, 2019

TO: Downtown Advisory Board

FROM: Sheri Wahrgren, Downtown Revitalization Manager

SUBJECT: 2019 Holiday Season Information

The following is a summary of projects/activities that will be completed in support of the 2019 Holiday Season:

Project	Status
 Pedestrian Pole Holiday Banner Installation Costs \$1,120 	Banners have been installed
 Liberty Parkade Free Parking Banner City permit fee cost only \$45 	To be Installed 11/25
 Contracted Security Services Marion/Chemeketa Parkades DePaul Security Services 	Start Date 11/29 End Date 12/31 \$3,408

In addition to the above activities, we are reviewing six prior Free Parking communications with the goal of reusing one or more of them (depending on cost) over the holiday season.

PARK SA	LEM MON	ITHLY REPORT						
		mber 21, 2019						
	P	arking Resource Summary			Budget Summary	Actual	19-20 Budget	% of YTD**
Total On-Street Parking Spaces 1,106			Liberty	\$120,459	\$258,360	47		
Free Customer Unlimited Time Parking Spaces 1,08			Chemeketa	\$63,523	\$195,010	33		
Free Customer 30-Minute Spaces 3			32		Marion	\$69,204	\$179,990	38
Remaining spaces loading zone,ADA,motorcycle				Riverfront	\$5,120	\$21,830	23	
			Total Free		Total Number of Permits	Permits		
		Total Parking Spaces	Customer Spaces	of total spaces	for Sale	Sold	Permits sold as a % of total permits	
Liberty Par		370				361	84%	
Chemeketa		619	281			298	82%	
Marion Par		1,052	525			360	64%	
Riverfront	Park	238	160	67%	104	48	46%	
*Daily pern	nits are not fo	actored into total number o	f permits for sale.					
Daily Perm	l its Sold Liber	tv		45				
Daily Permits Sold Chemeketa			70					
Daily Permits Sold Marion			76					
		ld at Riverfront Lot						
			Average Parking	November	Actual Revenue to Date			
		Total Parking Spaces	Time	Revenue	(established 4/1/2019)			
Municiple (Parking Lot	29	2 hours 13 minutes	\$4,945.00	\$43,559.66			
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	Cuata va av Ca	aces also include ADA and	 EV Designated frame	1	l .			