

he City of Salem is celebrating its 45th year as a Tree City USA and wants you to celebrate with us! The contest's theme is "If I Were a Tree" The theme is designed to provide wonder and inspire a greater appreciation of the beautiful assortment of trees that make up Salem's community forest. There will be four winning entries, one from each of the following categories: elementary school, middle school, high school, and adult. Entries may be used for outreach and education for the Urban Forestry and other tree-related programs and events.

First and second place winners for each category will receive a prize package.

### About Tree City USA

The Tree City USA program has been helping to plant trees in cities and towns across America since 1976. It is a nationwide movement that helps communities care for their public trees.

## Contest Guidelines



- All Salem residents are eligible.
- Incorporate "If I Were a Tree" into your artwork.
- Any media may be used to create the poster (crayon, pencils, charcoal). We are looking for eye-catching artwork.
- Please provide original artwork with dimensions of 8.5" X 11" and in portrait orientation. Artwork will become property of the City.
- Each poster must be created by an individual. No group entries, please.
- The poster must reference Salem's 45th year as a Tree City USA.
- Please provide the artist's first and last name with the entry. See attached entry form.
- Grammar and spelling must be correct.
- One entry allowed per artist.

#### **Poster Evaluation Criteria:**

- Theme relevance and significance
- Visual impact/appeal
- Originality and creativity
- All posters are due to the City of Salem by May 28, 2021.

#### If I Were a Tree, Art Poster Contest Entry Form

# 

#### All posters are due to the City of Salem by May 28, 2021.

Posters can be mailed to us at the following location:
City of Salem
Salem Tree City USA Poster Contest
1410 20th Street, Building 2
Salem, Oregon 97301

Or send us a jpg or gif file, not to exceed 5 megabytes, to: stormwateroutreach@cityofsalem.net

## Need ideas? Explore these questions:

If I were a tree, what would I need to be healthy and strong?

If I were a tree, what kind would I be?

If I were a tree, what might I see?

If I were a tree, how would others see me?

If I were a tree, what kinds of critters might visit me?

If I were a tree, who would appreciate me?



AT YOUR SERVICE
Public Works Department



