

# 2023 | 12A/16A TOURNAMENT PROGRAM PERSONAL AD ORDER FORM

INSTRUCTIONS: **ALL FIELDS ARE REQUIRED, EXCEPT AS MARKED.** Ad space in the official tournament program is available for purchase by parents, teams, or others who wish to include a personal message. Please complete this form and submit with payment and ad content no later than **5 p.m. on Thursday, July 13, 2023.** Ads may be submitted as text, a picture, or both. Submit photos or ad artwork at **ACTUAL SIZE** in **JPEG** format at a minimum resolution of **300 PPI.** Artwork may be submitted on CD or via email attachment (25 MB limit) or download link.

Your Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Player Name (Optional) \_\_\_\_\_

Team Name (Optional) \_\_\_\_\_

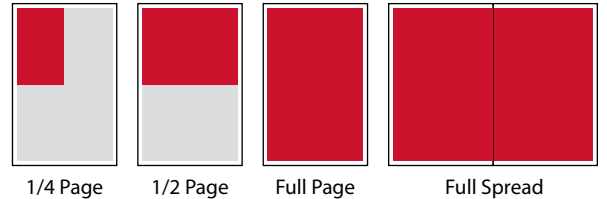
Ad Text (Optional) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Choose an ad size. (We cannot guarantee specific placement.)

- Full-Spread Ad** (8.5 in. x 10.5 in., 225-word maximum) **\$300**
- Full-Page Ad** (5 in. x 8 in., 150-word maximum) **\$100**
- Half-Page Ad** (5 in. x 4 in., 75-word maximum) **\$75**
- Quarter-Page Ad** (2.5 in. x 4 in., 50-word maximum) **\$50**



**Are you sending a photo or artwork for inclusion in this ad?** Actual size in JPEG format at a minimum resolution of 300 ppi.

- Yes     CD Enclosed     Email Attachment (25 MB limit)     Email Download Link
- No

**FORM AND PAYMENT DUE**  
**5 P.M. ON THURSDAY, JULY 13, 2023**

**ACCEPTED TYPES OF PAYMENT**  
Visa, MasterCard, cash, or check (payable to City of Salem).  
Cash payments must be made in person. Credit cards must be used online or in person with photo identification.

**ONLINE PAYMENTS**  
Online payments available after entry approval.

**SEND FORM AND ARTWORK TO:**  
Attention: Softball  
City of Salem Public Works Department  
555 Liberty Street SE, RM 325  
Salem, OR 97301-3513  
**softball@cityofsalem.net**

**WEBSITE**  
Registration forms and additional information are available at **www.softballcityusa.com.**

**FOR OFFICE USE ONLY**

<input type="checkbox"/> Cash _____	<input type="checkbox"/> Visa/MC _____		Cashier _____	Amount Paid _____
<input type="checkbox"/> Check # _____	_____		Date _____	Confirmation Code _____
_____	_____		Time _____	_____