

HEARING NOTICE

Proposal for a Public Mural

There is a public mural proposal for the property listed in this notice and shown on the attached map. The City is seeking input from neighbors on the proposal. If you have questions or comments about the proposal, contact the staff person listed below. If you need help understanding this information, please call 503-588-6406.

Esta carta es un aviso sobre una propuesta de un muro público para la propiedad referida en este aviso y se muestra en el mapa adjunto. La ciudad está buscando la opinión de los vecinos sobre la propuesta. Si tiene preguntas o comentarios sobre la propuesta, póngase en contacto con nosotros al 503-588-6406.

PROPERTY LOCATION:

3817 Center Street NE, Salem, OR 97301

SUMMARY:

There is a proposal for a public mural on the property listed in this notice and shown on the attached map. The City is seeking input from neighbors and the general public about the proposal. The installation will be considered for acceptance into the Public Art Collection as a public mural. Pursuant to <u>Salem Revised Code (SRC)</u> <u>Chapter 15 – Public Art</u> (15.070 through 15.100), all public murals require approval from the Salem Public Art Commission (SPAC) for acceptance into the Public Art Collection.

HEARING INFORMATION:

Pursuant to Salem Revised Code (SRC) Chapter 15 (15.070 through 15.100 and the Salem Public Art Commission (SPAC) Guidelines, Policies, and Procedures, SPAC will hold a public hearing to receive public testimony on an existing painting that has been submitted for acceptance as a public mural on the exterior walls of a commercial restaurant building. The artwork is installed on all four sides (North, South, East, and West) of the exterior walls on the building located at 3817 Center Street NE. This building's zoning designation is Mixed Use III (Mixed Use – III) and is located within the North East Salem Community Association (NESCA) Neighborhood Association.

Date And Time Of The Public Hearing: Salem Public Art Commission, Wednesday, June 14, 2022, 2:30 p.m.

EFFECTIVE JULY 1, 2022, ALL BOARDS AND COMMISSIONS PUBLIC MEETINGS ARE REQUIRED TO BE HELD VIRTUALLY AS PER CITY OF SALEM ADMINISTRATIVE POLICY AND PROCEDURES (APP) 2.8 – BOARD AND COMMISSION PUBLIC MEETING REQUIREMENTS.

To view the meeting LIVE on YouTube please visit this link with any computer, tablet, or smart phone:

https://www.youtube.com/channel/UCQLj9RKZNHu4wfYcs TC0TA

HOW TO PROVIDE TESTIMONY:

Both written and oral testimony will be accepted on this proposal.

Note: Comments submitted are <u>public record</u>. This includes any personal information provided in your comment such as name, email, physical address and phone number.

To provide written testimony: Direct written comment to the staff support listed below. Staff recommends emailing your comments to ensure receipt before the public hearing.

All written comments must be received by Monday, June 12, 2022, at 5:00 p.m.

To provide testimony virtually at the public hearing: Sign up by contacting the staff support listed below to receive the virtual meeting instructions.

All requests to attend virtually must be received by Wednesday, June 14, 2022, at 8:30 a.m.

STAFF SUPPORT:

Keith Bondaug-Winn, Management Analyst, City of Salem Public Works Department, 555 Liberty Street SE, Room 325, Salem, Oregon 97301. Phone: 503-588-6406; Email: kbondaug@cityofsalem.net

NEIGHBORHOOD ASSOCIATION:

North East Salem Community Association (NESCA). Michael Beringer, Chair; Email: salempilot@aol.com. Marilyn Moritz, Co-Chair; Email: winkie4043@aol.com.

MURAL DESCRIPTION:

The existing artwork consists of multiple paintings on the south-, north-, east-, and west-facing exterior walls of a commercial restaurant building located at 3817 Center St NE, Salem, Oregon. The building is located in a high traffic commercial area on an outparcel of the Willamette Town Center Mall and is located in the North East Salem Community Association (NESCA). The paintings are represented in the attached artwork description and are visible to the public from Center St NE and from the building's parking lot in the Willamette Town Center Mall.

Per the submitted mural application, "The art brings color and intrigue to the neighborhood, blending realism and abstract in a modern and dynamic fashion. The use of multiple colors on a larger building scale are a convergence of multicultures and the shapes play on character from the State Fair. The mural designs are a modern approach to our culture and history."

ADDITIONAL INFORMATION:

Per the SPAC Guidelines, Policies, and Procedures, public notice shall be provided to the Neighborhood Association where the proposed mural would be placed no later than 30 days before the hearing. This notice shall explain the purpose of the hearing and contain a picture (attached) and description of the mural. A copy of this public notice will be placed on the exterior of the building as well as on the City of Salem website under Public Notices:

https://www.cityofsalem.net/government/public-notices-and-hearings/other-public-notices

Any person wishing to provide testimony either for or against the proposal may do so in the manner provided in this public notice. The Salem Public Art Commission will receive testimony and make a final decision on the proposal. If the Public Mural Application is approved, notice of the decision will be mailed to the North East Salem Community Association (NESCA) Neighborhood Association, anyone who participated in the hearing, and anyone who requested to receive notice.

The June 14, 2023, public hearing is an open, public meeting. Special accommodations are available, upon request, for persons requiring assistance. Services may be requested for sign language interpretation or languages other than English. To request accommodations or services, please call 503-588-6406 at least two business days prior to the meeting.

COMMISSION PACKET:

The Salem Public Art Commission (SPAC) Agenda Packet will be available seven (7) days prior to the hearing, and will thereafter be posted on the City of Salem website: https://www.cityofsalem.net/government/boards-commissions/commissions/salem-public-art-commission.

ACCESS:

The Americans with Disabilities Act (ADA) accommodations will be provided on request.

CRITERIA:

Salem Revised Code (SRC) Section 15.090 – Procedures, mandatory criteria for public murals; Section 15.100 - Public mural neighborhood involvement.

The Salem Revised Code (SRC) is available to view at this link: http://bit.ly/salemorcode. Type in the chapter number(s) listed above to view the applicable criteria.

Salem Public Art Commission (SPAC) Public Art Collection Guidelines, Policies And Procedures Section 8.A.1. Public Mural Program Policy Selection Criteria.

The SPAC Public Art Collection Guidelines, Policies And procedures is available to view at this link:

https://www.cityofsalem.net/home/showpublisheddocument/4804/637796722 358470000

NOTICE MAILING DATE:

May 15, 2023 (via electronic mail to: <u>salempilot@aol.com</u> and <u>winkie4043@aol.com</u>).

Aerial and Street View of Mural Location



Figure 1 - Google aerial view of location of new building and property at 3817 Center St NE, Salem, OR 97301.



Figure 2 – Photo taken from travel lane on Center St NE looking north to building at 3817 Center St NE, Salem, OR 97301.

Aerial and Street View of Mural Location



Figure 3 – Photo taken from sidewalk along Center St NE looking northwest toward the building at 3817 Center St NE, Salem, OR 97301.

The Artwork at 3817 Center St NE, Salem, OR 97301

The artwork consists of paint on a smooth stucco backdrop on the south-facing, north-facing, east-facing, and west-facing exterior walls of a free-standing commercial building located at 3817 Center St NE, Salem, Oregon. The mural is more particularly described below.

East Elevation (mural on east facing wall includes only the paintings described in items 1 and 2 below):



East face

1. Painting of Saint Longinus with State Fair inspired shapes and colors (red, blue, yellow and orange). Measures 21'x 20' and is located on the southern portion of the east wall of the building, generally between the pay window and pick-up window.



2. Painting of whimsical blue, yellow, green and red paint colors with abstract beige lines. Measures 32' x 12' and is located on the northern portion of the east wall of the building and is generally surrounding a window of the building.



West Elevation (mural on west facing wall includes only the paintings described in items 1 and 2 below):

1. Painting of astronomy inspired DHC4L. Measures 28' x 12' and is generally located on red wall midsection of west wall of building under a canopy.



2. Painting of whimsical blue, red, and green paint colors with abstract beige lines. Measures $27' \times 9'$ and is generally located on the northern portion of the west wall of the building surrounding a window of the building.



North Elevation (mural on north facing wall includes only the paintings described in item 1 below):

1. Painting of State Fair inspired shapes and colors (red, blue, yellow and orange). Painting is comprised of: a) Two sections with each measuring 13' x 6' which are located on the east and west ends of the north facing wall adjacent to a window of the building; and, b) Abstract red and beige lines measuring 40' x 10' located on the upper wall projection of the north facing wall.



South Elevation (mural on south facing wall includes only paintings described in item 1 below):

1. Paintings of State Fair inspired shapes and colors (red, blue, yellow and orange). Paintings are comprised of five (5) separate paintings approximately 5' x 3' in size, each located on the walls comprising the south facing wall and southern end of building.



South face



Southwest corner



Southeast corner