SALEM POLICE DEPARTMENT MEDIA RELEASE

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CONTACT: Salem Police Communications Office | spdmedia@cityofsalem.net

Statewide seat belt safety campaign in full swing as regional agencies collaborate

Salem, Ore. — This week the Salem Police Department Traffic Team is joining law enforcement agencies across the state in an effort to help educate the public about safety belt use for all passengers.

The two-week campaign, called <u>Click It or Ticket</u>, is part of the National Highway Traffic Safety Administration's high-visibility enforcement effort which starts the week prior to the Memorial Day holiday.

Through focused enforcement, the Salem Police Department, Keizer Police Department, Marion County Sheriff's Office, and Oregon State Police will be helping to raise public awareness of the laws regarding some of the most prevalent factors contributing to traffic collision injuries, such as the lack of seat belt use, speeding, distracted driving, and impaired drivers.

Although the Click It or Ticket campaign runs through June 4, all law enforcement agencies encourage drivers and passengers to make a conscious effort to use their seatbelt at all times when traveling in a vehicle, regardless of the distance traveled.

Parents and guardians who may need a little assistance with proper restraints for their child passenger can contact the Salem Police Traffic Team to make an appointment to have their child's seat checked. Simply send an email to trafficteam@cityofsalem.net. Appointments can also be found in cities across Oregon through our non-profit, traffic safety partner, Oregon Impact.

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