

CITY OF SALEM, OREGON

BROWN ROAD PARK MASTER PLAN

SEPTEMBER 2018



ADOPTION DATE: OCTOBER 22, 2018

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CHAPTER 1: INTRODUCTION

1.1 MASTER PLAN PURPOSE

Brown Road Park is an approximately 4.0 acre undeveloped neighborhood park located in the northeastern portion of Salem (**Figure 1-1**). Development of the park will help fulfill the basic recreational needs of North Lancaster Neighborhood residents within one half mile of the park.

This document describes future park improvements as a guide for subsequent park design and development. It was prepared in order to understand the current conditions of the park, to help generate and build community interest and participation, and to create a common vision for the future of the park.

1.2 PARK HISTORY

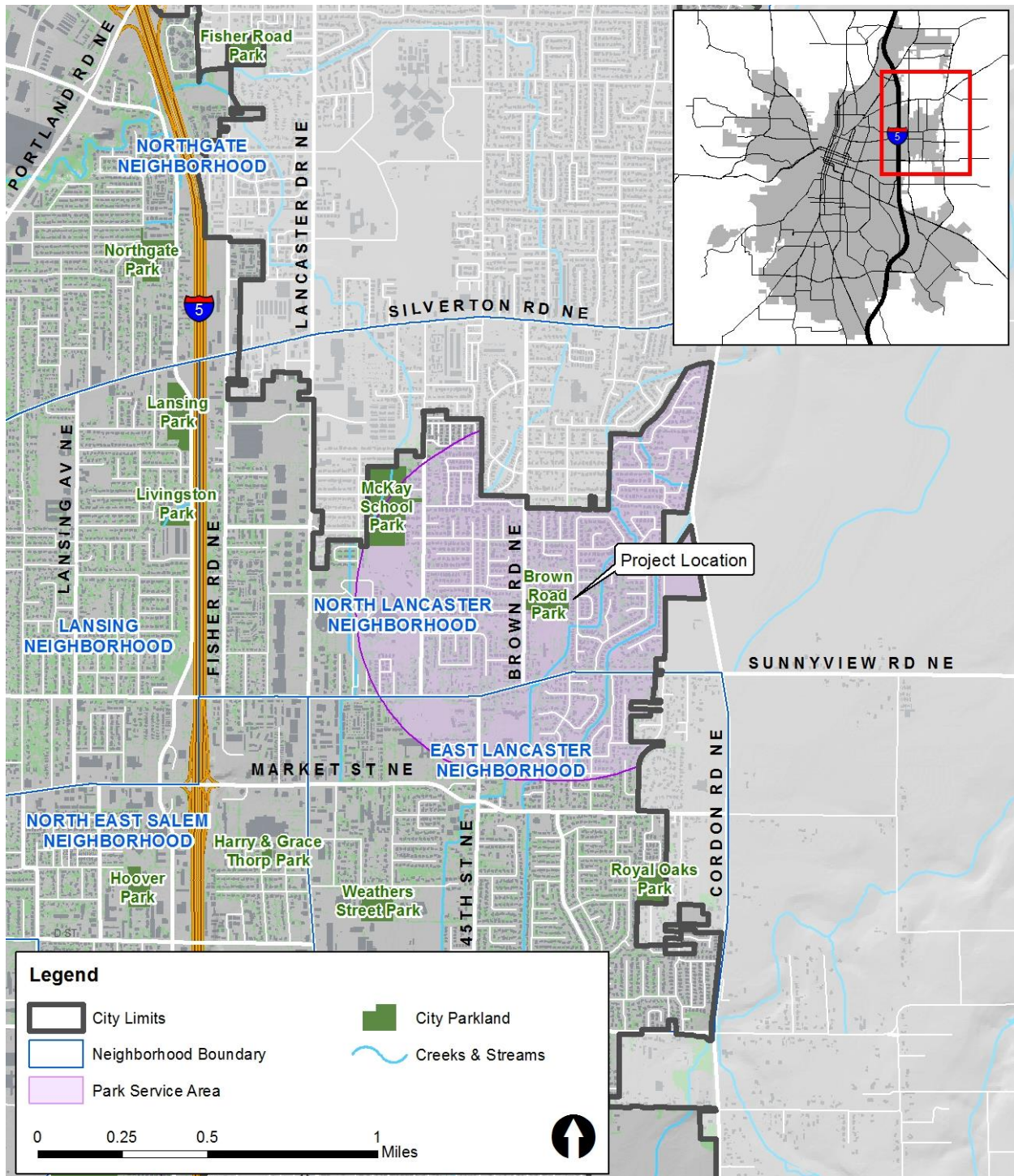
The Brown Road Park property was identified as a potential park location in a 1978 technical park need study. It was subsequently purchased by the City in 1996 to secure the location as a future neighborhood park. The acquisition was funded by revenue generated from System Development Charges.

An opportunity to expand the park arose in 1998 when the owner of an approximately 0.77-acre adjoining parcel notified the City that the property was for sale. The City Council subsequently authorized negotiations, however, the purchase was declined due to a high purchase price and a lack of available resources for parkland acquisitions.

An early attempt to adopt a master plan for Brown Road Park began in November, 2000. City staff held three meetings with the North Lancaster Neighborhood Association (NOLA) to discuss park features, adjacent impacts, and potential uses and facilities. Multiple concepts were developed, with NOLA favoring one of these preliminary designs. In April, 2001, the Salem Parks and Recreation Advisory Board identified a preferred design and recommended that it be adopted as the park master plan. However, the proposed master plan was not advanced to the City Council for adoption.

In 2012, City staff began working with NOLA to identify and initiate early park development in order to provide opportunities for public enjoyment of the site. This initial improvement is considered “predevelopment,” or interim use, in advance of a master plan and future park development. Phase 1 of predevelopment was completed in 2013. It included the initial establishment of a community garden, a soft trail system along the park perimeter, and the gravel parking area. A second phase that began in 2014 added an accessible picnic table and trees along a portion of the southern park boundary. A third phase was completed in 2016 with the installation of an irrigated grass field. These improvements were funded in part by the Salem Park Improvement Fund and Salem Parks Foundation.

Figure 1-1: Neighborhood Context



1.3 RELATED PLANS AND GOALS

North Lancaster Neighborhood Association

In January, 2018 the North Lancaster Neighborhood Association (NOLA) approved the following goals for the Brown Road Park master plan.

- Goal 1: Park design and equipment should showcase unique attributes to distinguish the character and diversity of the NOLA neighborhood.
- Goal 2: Park design shall incorporate amenities and facility attributes as identified for a neighborhood park in the [Comprehensive Park System] Master Plan with a focus on health and family. Park design should maintain an exception to the Comprehensive Park System Master Plan with the inclusion of a parking lot.
- Goal 3: Park design should enhance visibility into the park space from adjacent local streets and residences.
- Goal 4: Park design should enhance safety of the users of the park.
- Goal 5: Promote tree planting to increase the urban tree canopy of the North Lancaster Neighborhood and extend the community garden of the park.

Comprehensive Park System Master Plan

The Salem Comprehensive Park System Master Plan (CPSMP), completed in 2013, is a system-wide plan that describes specific goals and policies for the City's park system. This policy document defines park classifications, classifies Brown Road Park as a neighborhood park, and provides guidelines for development. It also identifies Brown Road Park as a high priority for development within the next 10 years.

As described in the CPSMP, the classification of *neighborhood park* is given to sites that provide basic recreation resources for residents located within a half-mile service area. Design guidelines focus on creating neighborhood destinations while discouraging excessive uses that may cause impacts to the neighborhood or create significant operations and maintenance burden. The CPSMP guidelines identifies the following list of common facilities as either standard, optional, or not appropriate for neighborhood parks.

STANDARD FACILITIES

- Picnic Area
- Site furnishings (trash receptacles, bike racks, pet waste stations, etc.)
- Playground or play features
- Internal pedestrian trails
- Open turf area (minimum 50 feet x 50 feet)
- Trees
- On-street parking

- Park identification sign
- Security lighting
- At least one active recreation resource (see “Optional Facilities”)

OPTIONAL FACILITIES

- Practice sports fields (baseball, soccer, softball, or other athletic fields)
- Sports courts (basketball, tennis, multi-use court, etc.)
- Small-scale active recreation resources (skate spot, horseshoe pits, disc golf hole, etc.)
- Community garden
- Multi-use trails/paths
- Soft trails/paths
- Shelter, shade structure, or gazebo
- Lighting
- Seasonal chemical toilet

NOT APPROPRIATE FOR NEIGHBORHOOD PARKS

- Dog parks
- Parking
- BMX/mountain bike trails
- Aquatic facilities (splash fountains or pools)
- Destination facilities or resources with community-wide draw
- Memorials (except for memorial trees or benches)
- Floral plantings (display gardens)
- Reservable facilities

Community Forestry Strategic Plan

In acknowledgment of the many economic, environmental, and social benefits provided by trees, the *City of Salem Community Forestry Strategic Plan* establishes six specific goals to increase, preserves, manage, and provide education about Salem’s tree canopy. The plan also recommends a 23 percent citywide canopy goal. In contrast, tree cover within the North Lancaster Neighborhood is among the lowest in the City at approximately 11 percent. City parks, such as Brown Road Park are among the top opportunity sites for tree planting.

Sensitive Area Management Handbook

The Salem *Sensitive Area Management Handbook* is used by the Park Operations Division of Salem Public Works to identify sensitive areas within parks and to determine best management practices for maintenance activities. Sensitive features within Brown Road Park include two seasonally saturated wetlands and a forested upland area dominated by white poplar (*Populus alba*). This master planning process considered the extent to which impacts to these sensitive features could be avoided and minimized through the placement of park facilities.

CHAPTER 2: EXISTING CONDITIONS

2.1 LANDSCAPE CONTEXT

The neighborhood and site overview maps, **Figures 1-1 and 2-1**, provide landscape context for Brown Road Park. The park is located less than ½ mile from the edge of the Salem Urban Growth Boundary. Low density single-family housing is the predominant surrounding land use with several multi-family complexes located at the outer extent of the park service area. The site is in close proximity to several other City parks: Weathers Street, Royal Oaks, and McKay Parks are all located within a mile.

Brown Road provides public access to the park, however, pedestrian access is inhibited by a lack of sidewalks and formalized street crossings and the presence of drainage ditches. The park is served well by public transportation; a Cerriots bus stop located at the intersection of Brown Road and Maria Avenue. While parking is not typically provided within neighborhood parks, a temporary gravel parking area provides capacity for approximately 10 vehicles.

The City is expected to begin street improvements along Brown Road in 2019. This work will address many of the existing access limitations by adding sidewalks and bike lanes on both sides of the roadway as well as a crosswalk, new drainage infrastructure, pocket parking area, and traffic calming measures along the park frontage.

A significant portion of the park service area lies to the east. Access to the park from this direction is poor due to a lack of available public right-of-way to develop an additional access. However, properties abutting the park could be subject to increase in-fill development over time. This urbanization will likely increase demand for local parks and open space, and may also provide a future opportunity to develop a secondary park entrance.

2.2 NATURAL RESOURCES

The park is located on flat topography typical of northeastern Salem. The average slope is judged to be between 1-2%. The site drains towards the West Fork Little Pudding River, which is located approximately 250 feet from the park boundary. Site elevation ranges from 200 to 202 feet above mean sea level (msl). A maintained grass field characterizes much of the site. Further details about natural resources at the site are provided as follows, including soils, hydrology, vegetation, and wildlife.

Figure 2-1: Site Overview



Soils

Site soils are shown in **Figure 2-2**. The park is predominantly underlain by Woodburn silt loam. A small portion of Amity silt loam has been mapped in the western portion of the site. Both soil units are considered non-hydric, meaning these soils are typically not saturated with water on a permanent or seasonal basis. Profile characteristics are further detailed below based on the information provided in the soil survey report of Marion County, Oregon¹.

Woodburn silt loam (mapping unit WuA) is a moderately well-drained soil unit formed in silty alluvium on broad valley terraces. The typical profile includes an approximately 17-inches-thick surface of very dark brown silt loam. The underlying subsoil is about 37 inches thick with a dark yellowish-brown silty clay loam color/texture in the upper part, mottled dark brown silty clay loam in the middle, and mottled, dark brown silt loam in the lower part. The substratum is a dark brown silt loam that extends to a depth of 68 inches or more.

Amity silt loam (mapping unit Am) is a somewhat poorly-drained soil unit formed in alluvium. In a typical profile the surface layer is very dark grayish-brown silt loam that is mottled in the lower part and is about 17 inches thick. The underlying upper subsoil is mottled dark-gray silt loam with a thickness of approximately 7 inches. The lower subsoil is a mottled grayish-brown silty clay loam layer that is about 13 inches thick. The substratum is comprised of mottled olive-brown silt loam that underlies the subsoil.

Figure 2-2: Soils



¹ Williams, L.H. 1972. Soil Survey of Marion County, Oregon. U.S. Department of Agriculture Soil Conservation Service and Forest Service, in cooperation with Oregon Agricultural Experiment Station. 95 pp. URL: https://www.nrcs.usda.gov/Internet/FSE_MANUSCRIPTS/oregon/OR643/0/or643_text.pdf.

Hydrology

Site contours indicate surface runoff discharged from Brown Road Park flows toward the east, likely by sheet flow, before eventually emptying into West Fork Little Pudding River. The Little Pudding River watershed is one of thirteen urban drainage basins in the City, covering an area of 9.1 square miles that drains much of east Salem. During the winter months, high groundwater levels and saturated soils are common within this basin.

Brown Road Park is estimated to receive off-site runoff from a small drainage area to the northwest of the site that is less than 2 acres and comprised of low-density single-family residential. Anthropogenic contributions to runoff received by the park property is judged to be insignificant. There are no features suggestive of active water quality management, however, a storm ditch is located just offsite to the west along the Brown Road frontage.

The Local Wetland Inventory identifies a wetland feature within the park, however, a wetland delineation conducted by the City in October 2017 and February 2018 identified two separate wetlands. The locations and extent of these features are shown **Figure 2-3**. 'Wetland A' is a freshwater Seasonally Flooded Palustrine Emergent Flat Class wetland that covers 0.18 acres. 'Wetland B' is a freshwater Seasonally Flooded Palustrine Scrub-Shrub Flat Class wetland that covers 0.024 acres. Both wetlands are waters of the state and regulated by the Oregon Department of State Lands. Additionally, the U.S. Army Corps of Engineers will likely take jurisdiction over both wetlands due to a likely nexus with West Fork Little Pudding River.

Figure 2-3: Wetlands

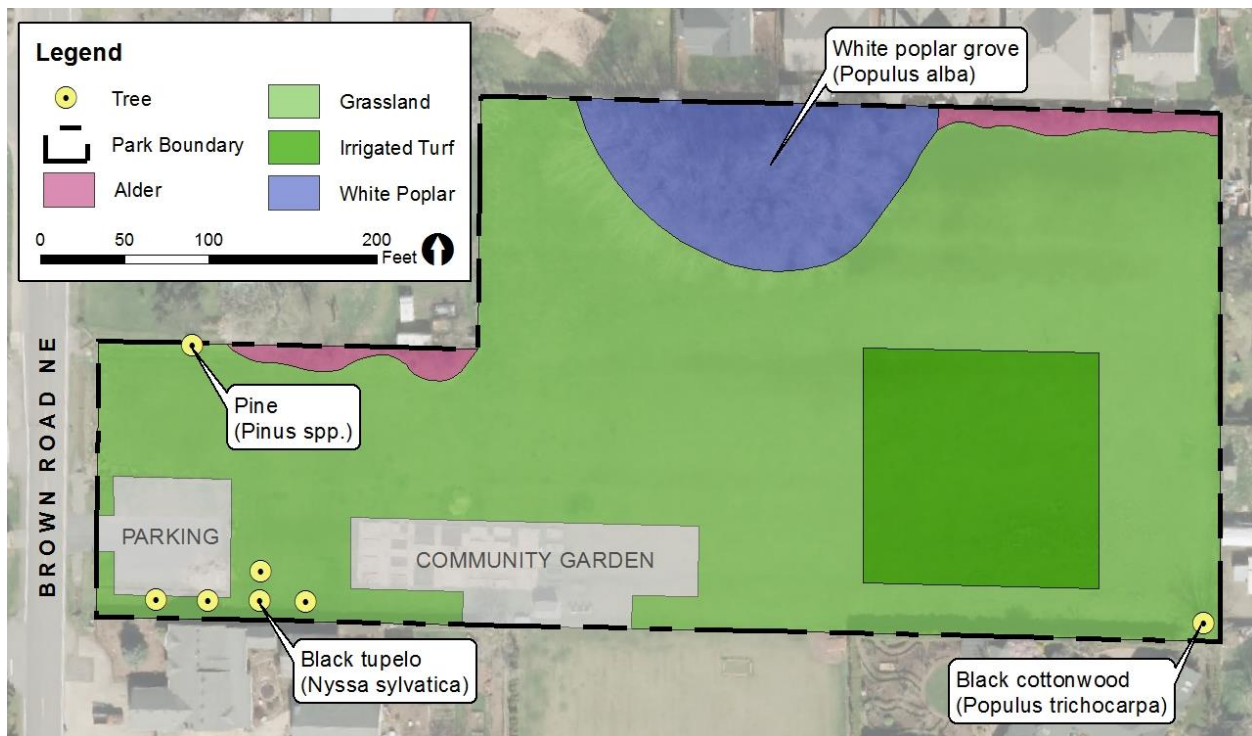


Vegetation

A vegetation map is provided as **Figure 2-4**. The site is dominated by maintained grassland composed of Kentucky blue grass (*Poa pratensis*), white clover (*Trifolium repens*), reed canary grass (*Phalaris arundinacea*), tall fescue (*Schedonorus arundinaceus*), hairy cat's ear (*Hypochaeris radicata*) and English plantain (*Plantago lanceolate*). A forested area located along the northern park boundary is dominated by white poplar (*Populus alba*). A black cottonwood (*Populus trichocarpa*) tree is located in the southeast corner of the park. Five black tupelo (*Nyssa sylvatica*) trees have been planted near the existing gravel parking lot. A species of alder (*Alnus spp.*) is found along the northern park boundary.

Himalayan blackberry (*Rubus armeniacus*) is an invasive plant found within the park property, but particularly along the edge of trees where mowing access is limited.

Figure 2-4: Vegetation



Wildlife

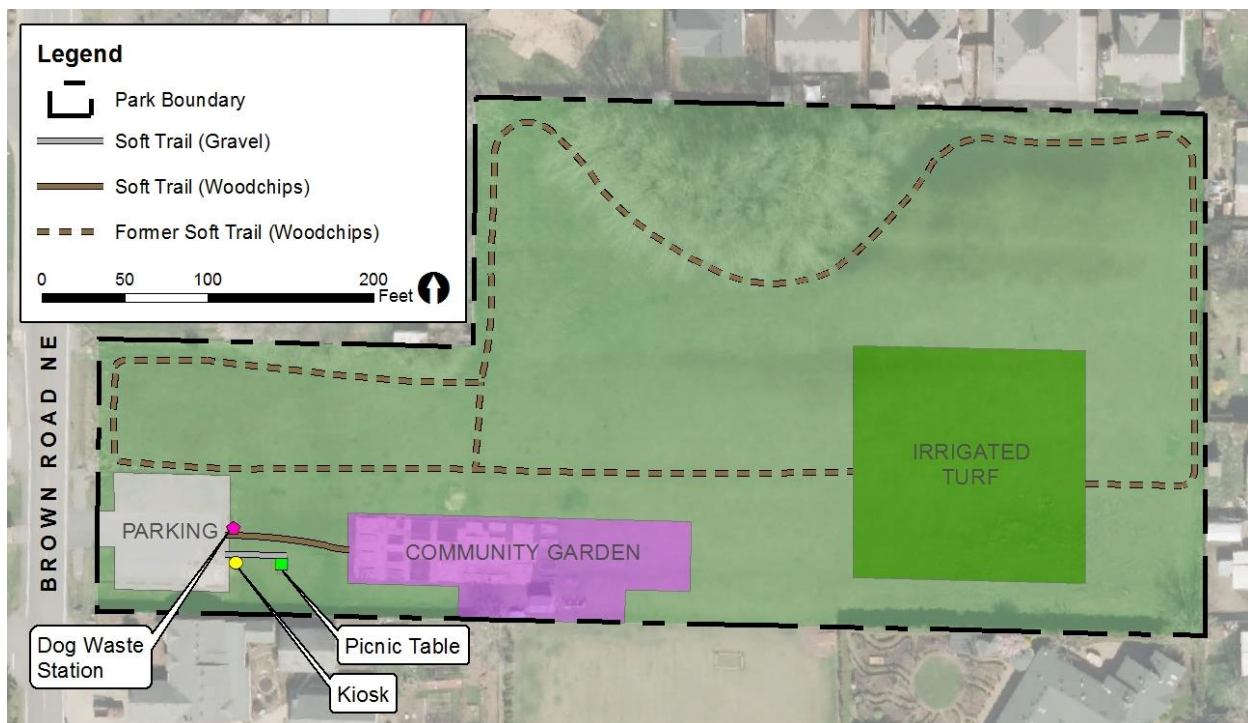
A thorough wildlife inventory has not been conducted at Brown Road Park. The presence of wildlife may be reduced by park development. Wildlife within the park is expected to be limited to common urban and suburban species, including black-tail deer, raccoons, turkeys, squirrels, song birds, raptors, and possibly coyotes.

2.3 EXISTING FEATURES

Park Facilities

Predevelopment improvements completed at the site include an approximately 11,000 square foot community garden, a 5,100 sq. ft. gravel parking area, a roughly 2,000 sq. ft. irrigated turf area, vehicle access barriers, a park kiosk, an accessible picnic table, a dog waste station, and soft surface wood chip trails. Much of the developed trail system has deteriorated from lack of maintenance. Many of these features are shown in **Figure 2-5**.

Figure 2-5: Existing Park Facilities



Utilities

All major utilities are present within or directly adjacent to the park. Water, electrical, sanitary sewer, and stormwater lines run along Brown Road. A sewer main also runs along the east edge of the site just beyond the park boundary.

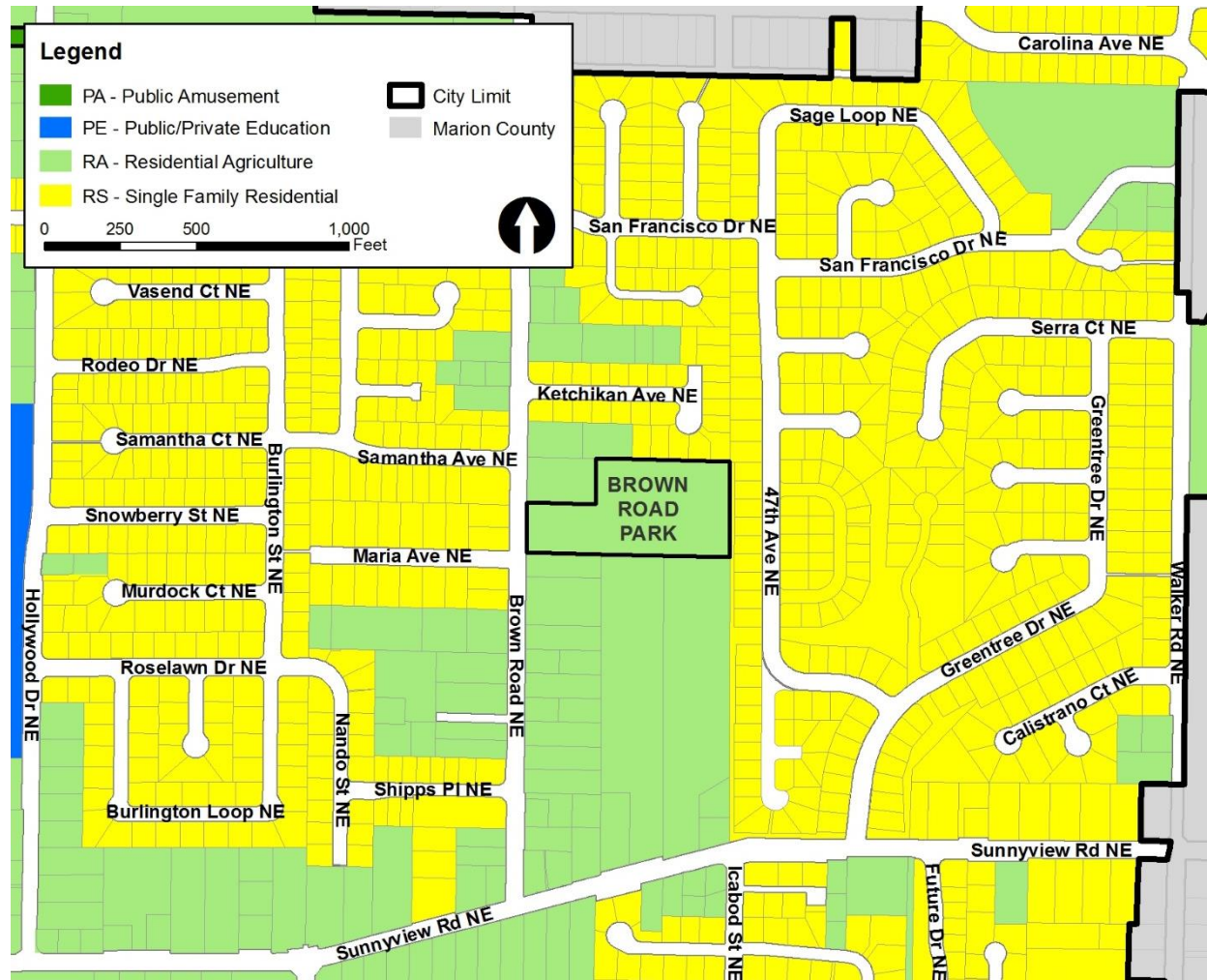
A 2-inch water meter is located in the northwest corner of the park. It provides service to an existing irrigation system. This irrigation system serves multiple hose bibs within the community garden, several rotor sprinklers within the irrigated turf area, and establishment irrigation for black tupelo (*Nyssa sylvatica*) trees planted near the existing gravel parking lot. A quick-coupler connection has also been provided. A potable water valve has been connected to the existing water meter, however, there are no potable fixtures currently in use at the site.

2.4 OTHER ASPECTS

Land Use Zoning

As shown in **Figure 2-6**, the surrounding area includes two primary zoning types, single-family residential (RS) and residential agriculture (RA). Further to the southwest is multi-family residential (RM2). To the north and east, beyond the City limits, is unincorporated Marion County. To the north, County zoning is Single Family Residential. The unincorporated area to the west is identified as an Urban Transition zone. The park is zoned residential agriculture (RA).

Figure 2-6: Land Use Zoning



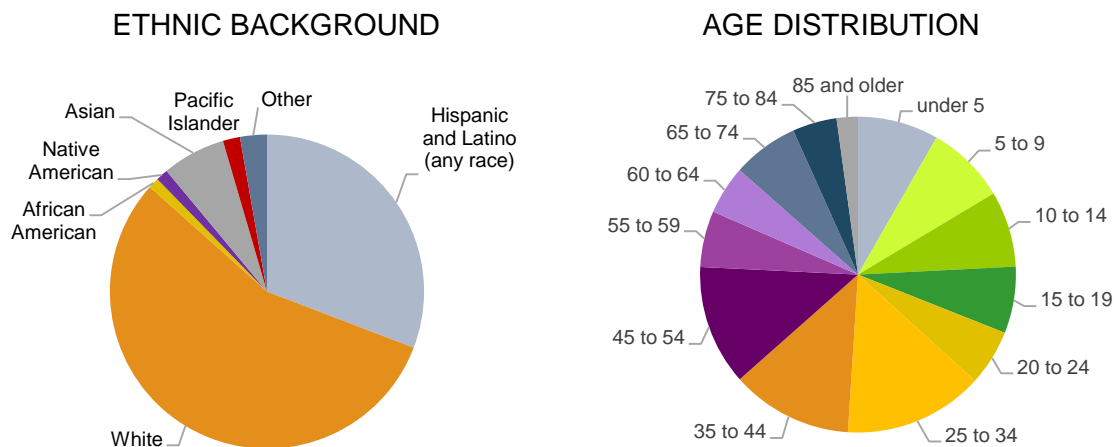
Surrounding Demographics

To ascertain neighborhood demographic within the Brown Road Park service area, information from the 2010 Census was examined for 39 census blocks that surround the park. A census block is the smallest geographic unit used by the U.S. Census Bureau for reporting the United States Census. This selection roughly approximates the park service areas.

According to the [U.S. Census Bureau American Fact Finder website](#), the total population in 2010 reported in the 2010 Demographic Profile was 5,105 with a density of 6,134 per square mile.

The racial makeup was: 3,549 White (69.5%); 333 Asian (6.5%); 90 Pacific Islander (1.8%); 85 Native American (1.7%); 70 African American (1.4%); 272 two or more races (5.3%); 706 other races (13.8%). The Hispanic and Latino population (of any race) was reported at 1,573 (30.8%).

The age distribution had a spread of 838 people (16.4%) under the age of 10, 745 people (14.6%) aged 10 to 19, 1,657 people (32.5%) aged 20 to 44, 1,176 people (23.0%) aged 45 to 64, and 689 people (13.5%) who were 65 years of age or older.



The American Community Survey is another source of detailed demographic information provided by the U.S. Census Bureau. The smallest geographic unit used for reporting the American Community Survey is the census block group. Seven census block groups were examined within and surrounding the North and East Lancaster Neighborhoods.

According to the [U.S. Census Bureau American Fact Finder website](#), the 2012-2016 American Community Survey estimates 760 limited-English-speaking households out of a total of 4,506, representing roughly 17% of all households. Of those, 663 households are estimated to speak Spanish.

Twelve-month median household income estimates ranged by census block with a low of \$19,412 and a high of \$74,278. This can be compared to the city-wide estimate of \$49,126 and \$53,270 state-wide.

Due to the U.S. Census Bureau's representative sampling methods, the American Community Survey estimates for census blocks are subject to high margins of error. Therefore, exact values presented here are unreliable and should be considered as a rough snapshot.

CHAPTER 3: SITE ANALYSIS

3.1 OPPORTUNITIES AND CONSTRAINTS

Opportunities and constraints to park development were evaluated based on existing conditions and the requirements of potential recreation facilities. Factors such as community preferences, operational and maintenance requirements, and the presence of jurisdictional wetlands provide the context for weighing the types of activities that could be located at and/or designed to fit into the park. Key opportunities and constraints are summarized below.

Opportunities

The following are key opportunities identified to guide master plan development:

- Engaging local residents, park users, and other stakeholders in this planning process can help ensure the park design provides a range of facilities that serve diverse needs and appeal to a wide range of potential and existing users.
- Adding amenities within the park will increase the availability of close-to-home recreation resources for residents within the park service area.
- Flat topography provides opportunities for a wide range of park facilities.
- Tree plantings within the park can provide shade, visual attraction, and increased canopy cover within the North Lancaster Neighborhood.
- The community garden provides a natural location for neighbors to gather.



Brown Road Community Garden

Constraints

There are several elements that constrain future development within the park. These include the following:

- The site is largely isolated, with limited visibility from Brown Road and no direct pedestrian connections to residents located to the east.
- Brown Road is an urban collector street, serving to move traffic between local streets and higher capacity arterials roads. For active park facilities, such as playgrounds, a buffer space along the park frontage may be desirable.

- Existing wetlands limit options for park circulation and development. Removal would likely come at a financial cost through payment of permitting and in-lieu mitigation fees.
- Proximity of adjacent residents may limit the type and intensity of uses.
- Safe pedestrian access to the park will remain an issue until the proposed street improvements along Brown Road are completed.



Brown Road lacks safe pedestrian connectivity to the park

CHAPTER 4: PLANNING PROCESS

Engaging the public in this planning process ensures that the needs, interests, and desires of the surrounding neighborhood are reflected in the development of Brown Road Park. The approach taken by this master planning process included the following steps:

(1) Assessment of Site Conditions, including Opportunities and Constraints

- Technical information about the site was gathered and analyzed.

(2) Park Visioning

- Public input on desired facilities and activities, and other user preferences, was gathered through an online survey and at a community workshop.

(3) Conceptual Design Alternatives

- Site plans for several design concepts were developed based on feedback received through the park visioning process.
- Design concepts were presented to the public, and feedback was gathered through a second online survey and a second community workshop.

(4) Preferred Design Alternative

- A site plan for the Preferred Design Alternative was developed based on comments and preferences shared through the second round of community input.
- The Preferred Design Alternative was presented to the public at a third community workshop.
- Public feedback on the Preferred Design Alternative was gathered.

(5) Draft Master Plan

- The Preferred Design Alternative became the design concept presented in Chapter 5 of this document, the Brown Road Park Master Plan.
- The Draft Master Plan was presented to the North Lancaster Neighborhood Association (NOLA), and a recommendation was made to City Council to adopt.
- The Draft Master Plan was presented to the Salem Park and Recreation Advisory Board (SPRAB), and a recommendation was made to City Council to adopt.

(6) City Council Adoption

- The Brown Road Park Master Plan was adopted by City Council at a regular meeting held on October 22, 2018.
- This final Master Plan documents was prepared and published.

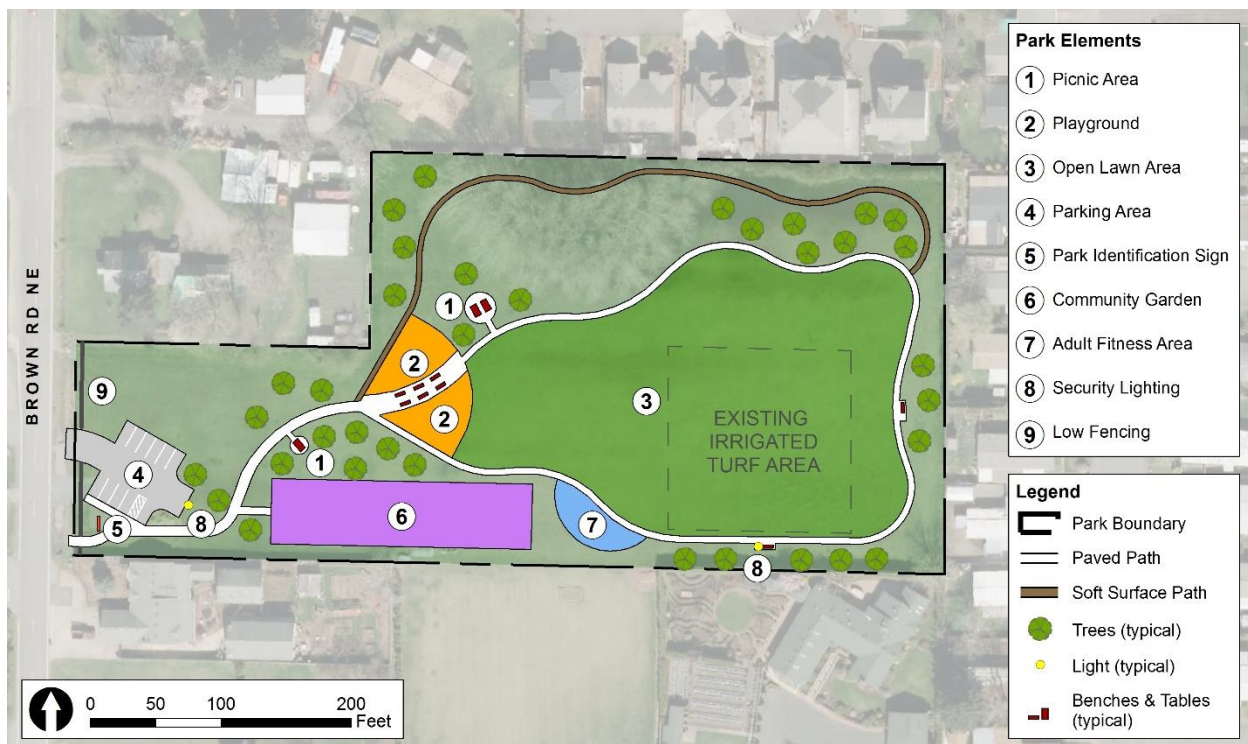
4.1 CONCEPTUAL DESIGN ALTERNATIVES

Three Conceptual Design Alternatives were developed to explore the placement and layout of potential features within the park. These concepts were influenced by the site analysis, the standard and optional amenities identified in the Comprehensive Park System Master Plan, and public input. All of the concepts retained the existing community garden and propose the addition of a picnic area, playground, off-street parking, and security lighting. Further details of the Conceptual Design Alternatives are summarized below. Elements from all three alternatives were used to develop the Preferred Design Alternative and Master Plan.

Conceptual Design Alternative 1

Conceptual Design Alternative 1 (see **Figure 4-1**) prioritizes the park as a place for children to play and as a destination for neighborhood walks. A multi-zoned playground would be centrally located, surrounded by shade trees and picnic tables. The existing irrigated turf area would be expanded into a larger lawn area bounded by a looping paved walking path. Sited along this path would be an adult fitness area. A soft surface spur path is also proposed to provide variety in walking opportunities.

Figure 4-1: Design Alternative 1



Conceptual Design Alternative 2

Conceptual Design Alternative 2 (see **Figure 4-2**) seeks to support small group gatherings. It features a centralized plaza surrounded by athletic facilities. Amenities include a picnic shelter and playground, an ADA-complaint gravel perimeter path, a youth-sized soccer field, and a half basketball court. Establishment of pollinator habitat is also envisioned within the southwestern corner of the park, near the community garden.

Figure 4-2: Design Alternative 2



Conceptual Design Alternative 3

Conceptual Design Alternative 3 (see **Figure 4-3**) improves the community garden and provides facilities to accommodate larger group gatherings. Enhancements to the community garden include an entry plaza, an accessible gravel pathway, and the establishment of accessible raised planter spaces. A wide central pathway leads to a playground and open lawn area. This central space is surrounded by a large picnic shelter and basketball court. The eastern portion of the park is retained as open space with a soft-surface perimeter path.

Figure 4-3: Design Alternative 3



4.2 OUTREACH METHODS

An outreach campaign targeted engagement with local community members and park users. Postcards, fliers, and direct communications to the North Lancaster Neighborhood Association were used to notify local residents about the various opportunities to participate in the master planning process. Additional outreach tools included the use of a webpage on the City website and social media noticing. These electronic forums were used to disseminate information about participation opportunities and to provide web links to online surveys, project materials and staff contact information. Both print and online communications encouraged interested stakeholders to subscribe to an email-based newsletter, used to provide project updates and notices. Prepared outreach materials are included as Appendix A.

Notification strategies included:

- Announcements and presentations at North Lancaster Neighborhood Association meetings;
- Direct mailing of postcards to residents within the ½ mile park service area;
- Fliers posted at Brown Road Park and disseminated to surrounding churches;
- Creation of a City webpage with project information and a document library;
- Distribution of notices through:
 - Email-based newsletters,
 - North Lancaster Neighborhood Association.

A concerted effort was made to overcome linguistic barriers. Postcards and meeting fliers were prepared as multi-lingual materials in English and Spanish. Online surveys were translated into Spanish and made available in both languages. A Spanish-speaking translator was also present at each of the three public planning workshops.

4.3 PUBLIC INVOLVEMENT

Surveys

Two neighborhood-focused community surveys were used to solicit input from park users and local residents during the master planning process. The results assisted City staff in identifying planning issues and variation in community preferences. Responses to the first survey totaled 24, while the second survey totaled 17. The survey results are included in Appendix B.

Survey 1 – Visioning

The first survey ran from April 10 to April 24, 2018. It focused on engaging the surrounding community members and park users in the planning process, and collecting preferences for park uses and facilities. The survey was also used to capture concerns about park development. Top responses are summarized as follows.

CONCERNS

- Impacts to community garden from increased use
- Loitering and criminal activity
- Not having enough parking

DESIRED FEATURES

- Trees
- Playground / play equipment
- More walking paths / trails
- Lighting
- Picnic area / picnic shelter
- Youth soccer field
- Basketball court
- Keeping / expanding community garden
- Dog park (CPSMP identifies dog parks/off-leash dog areas as inappropriate facilities for neighborhood parks)

Survey 2 – Conceptual Design Alternatives

The second survey was conducted from May 22 to June 5, 2018. It supported an evaluation by local community members of the three Conceptual Design Alternatives presented in Section 4.1 of this document. The survey asked respondents to identify which alternative best met their vision for Brown Road Park. They were also asked to describe their specific preferences (i.e. likes and dislikes) for proposed facilities and layouts. Feedback from the survey was used to guide the preparation of a Preferred Design Alternative.

Half of the respondents indicated that Design Alternative 3 best met their vision for Brown Road Park while roughly 38 percent preferred Alternative 1. The single most popular concept within this initial design option was the development of a paved loop walking path. Other popular concepts included a picnic shelter and pollinator habitat as shown in Alternative 2. Several respondents also identified a preference for the playground concept within Alternative 1, the youth soccer field within Alternative 2, and the larger picnic shelter shown in Alternative 3. Support for security lighting, a fitness areas, and half and full basketball courts was mixed.

Community Workshops

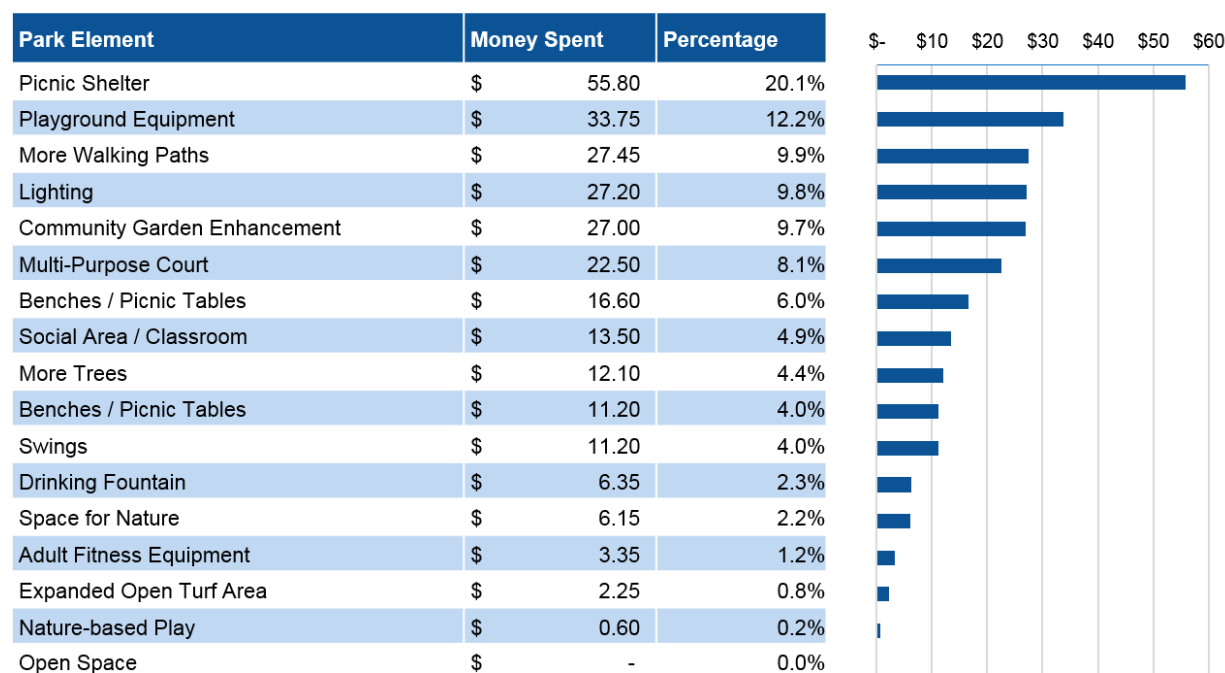
The City held three public workshops to gather input that guided the master planning process. The first two workshops were held at McKay High School on Tuesday evenings while the third workshop was held at Brown Road Park on a Saturday in conjunction with a social event hosted

by the North Lancaster Neighborhood Association. Attendance at the first two workshops was 8 and 11 individuals respectively. Attendance at the third workshop was approximately 35.

Workshop 1 – Visioning

The first workshop set the stage for the park planning process by providing background information, such as a listing potential park facilities and design elements that could be incorporated into the site. Attendees were also invited to participate in an interactive *yard sale* activity. Participant received an equal amount of ‘money stickers’, and were asked to place them on posters featuring 16 different possible facilities and uses identified by City staff. Participants had the opportunity to write in and vote for additional elements. The exercise allowed participants to engage with the project team, learn, ask questions, and identify their priorities for the master plan via the spending exercise. Result are presented in **Figure 4-4**.

Figure 4-4: Yard Sale Activity Results



Workshop 2 – Design Alternatives

The second workshop provided a summary of the results from Survey 1 and the yard sale activity. The Conceptual Design Alternatives were then presented and feedback was solicited. A sticker activity was used to identify participants’ likes and dislikes. Attendees were also encouraged to participate in Survey 2 as a means of further capturing their preferences within each design alternative.

Concepts popular among the workshop participants were the pollinator habitat included in Alternative 2 and the larger picnic shelter and assessable community garden beds proposed in

Alternative 3. Several participants suggested that the youth soccer field within Alternative 2 should be set within a larger open lawn area. Others commented that a full basketball court could attract too much intensity of use, and that a half court would be preferred. Other shared ideas were to incorporating distance markers along the paths system and to locate a bench within the adult fitness area.

Workshop 3 – Preferred Design Alternative

A Preferred Design Alternative was presented at the third workshop. It was well received by those in attendance. Suggestions for adjustments or refinements to the plan were minimal. One concept that was reinforced by many of the participants was to incorporate a futsal court, or a multi-use court that could be used for the sport. The concept of including futsal in discussed in more detail in Section 4.4. Other comments received related to an alternate parking options that was presented with the Preferred Design Alternative, which is further discussed in Section 4.5.

Other Public Meetings

Following Community Workshop 3, the Preferred Design Alternative became the Draft Master Plan. A presentation of the Draft Master Plan was then scheduled with the North Lancaster Neighborhood Association and the Salem Park and Recreation Advisory Board (SPRAB). A schedule of public presentations associated with this planning effort is listed below.

Community Workshop 1	April 10, 2018
Community Workshop 2	May 22, 2018
Community Workshop 3	July 14, 2018
North Lancaster Neighborhood Association	September 5, 2018
SPRAB Presentation and Recommendation	September 13, 2018
North Lancaster Neighborhood Association	October 3, 2018
SPRAB Presentation and Recommendation	October 11, 2018



Workshop 2 participants review and comment on initial design



Workshop 3 participants learn about the Preferred Design Alternative

4.4 FUTSAL COURT

The concept of including a futsal court was suggested by the public during the planning process. Futsal is a team sport similar to soccer that is played on a smaller, hard court. While Salem's park system does not currently include futsal, growing demand for the sport has been identified by City staff. Developing a futsal court at Brown Road Park, or a multi-use futsal and basketball court combination, would likely create a very popular attraction that would overwhelm the neighborhood park by drawing in significant outside use. Due to this concern, a futsal court is not recommended to be included in the Master Plan.

The City is exploring opportunities to add one or more futsal courts at larger community and urban parks. If concerns regarding high demand are mitigated by the development of facilities elsewhere in the City, a futsal court could be included at Brown Road Park. The most likely location for futsal would be along the main entrance path, in lieu of or in combination with basketball.

Figure 4-5: Futsal Court Concept



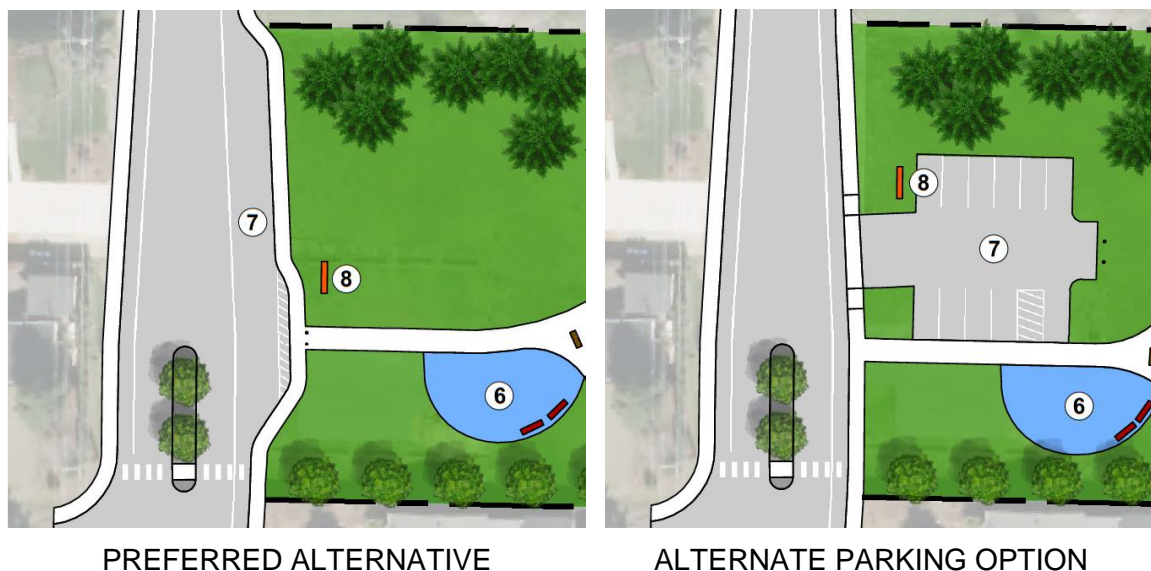
4.5 PARKING OPTIONS

An opportunity to establish on-street parking along the park frontage was identified by City staff following the preparation of the Conceptual Design Alternatives. This parking concept evolved out of internal Public Works coordination with the planned street improvement project along Brown Road. The proposed roadway design includes a formalized crosswalk at the intersection of Maria Avenue with a center median safety island. Adding this new crosswalk and center median requires that the existing park driveway be relocated to the north to allow for full vehicular access. This would greatly impact a jurisdictional wetland (Wetland A), potentially resulting in a significant financial cost through payment of permitting and in-lieu mitigation fees. In addition, it would require a new parking lot entrance and parking lot redesign. Parking facilities are also identified in the CPSMP as not appropriate for neighborhood parks.

The on-street ‘parking pocket’ was presented as part of the Preferred Alternative. This design strategy is similar to other neighborhood parks in Salem, including Hoodview Park and Bryan Johnston Park. It is judged to potentially provide capacity for five vehicles. An alternate off-street parking options was also presented. It showed a new paved parking area accommodating approximately 11 vehicles (**see Figure 4-6**). This alternate parking option is not recommended because it does not meet the CPSMP neighborhood park design guidelines and would increase wetland mitigation and project construction costs. The alternate option is recommended to be considered only if the parking pocket is deemed unfeasible.

Input from Workshop 3 was mixed. Several individuals expressed concern that the on-street option would provide inadequate parking for park users. Others indicated a strong preference for the parking pocket as a way to deter excessive park use from outside residents while keeping more open space within the park.

Figure 4-6: Preferred Alternative with Alternate Parking Option



CHAPTER 5: MASTER PLAN

5.1 PROJECT GOALS

The project goal was to gather local community input and develop a park master plan that adds basic recreation resources to serve nearby residents. The Brown Road Park Master Plan is a conceptual document that may be modified in the future. Elements in the park design and layout may vary from the master plan depending on available funding, changing community needs, and unforeseen constraints. Through the public involvement process an overall concept for the future park was developed with support from the local community.

The broad concepts below were identified through the master planning process and are well-supported by community input.

- Plan for the development of a neighborhood park that helps fulfill recreation deficiencies within the park system as identified in the Comprehensive Park System Master Plan (CPSMP)
- Distinguish the park as a neighborhood destination by showcasing unique attributes and neighborhood characteristics
- Preserve and enhance the Brown Road Community Garden
- Plant more tree in order to increase tree cover, provide shade, and create an attractive landscape

5.2 RECOMMENDATIONS

The Master Plan was developed with special consideration of input gathered from the public, the goals set forth by the North Lancaster Neighborhood Association, and community needs as identified in the CPSMP. The Master Plan is shown in **Figure 5-1**. Recommended guidelines for park development are provided as follows.

Park Access

The existing entry into the park will be redesigned to accommodate pedestrians and bicyclists. In lieu of an off-street parking area, the park frontage will be used to establish an on-street parking pocket. A wide ADA-complaint access ramp and path will connect to the proposed street parking and will provide vehicular access for maintenance and operations, as well as occasional vehicular access to the community garden.



Bryan Johnston Park frontage along Mildred Lane

Paths and Circulation

Three walking path types are proposed within the park. The majority of paths will be paved, providing ADA-compliant access to proposed facilities and forming a walking loop within the park. Distance markers may be embedded within the paved paths. A soft surface path will spur off of this loop and meander through the existing white poplar tree grove, providing variety for walks and joggers. Access to the community garden will be provided by a stabilized crushed gravel path or similar surfacing that is designed to allow for wheelchair access. These path types are described in greater detail in **Table 5-1**.

Table 5-1: Path Types

	Path Types		
	Paved	Gravel Path	Soft Surface Path
Users	Pedestrians, wheelchairs, strollers	Pedestrians, wheelchairs, strollers	Pedestrians
Width	8'-5' with 1' gravel shoulder	4' width	3' width
Surface	Paved: Asphalt or concrete	Crushed gravel	Wood chips
Level of Use	High	Moderate to low	Moderate to low
Location	Through park connecting facilities	Access to community garden	Through existing white poplar grove

Picnic Shelter

A picnic shelter (picnic pavilion) will offer an opportunity for park users to gather and socialize in the shade or under cover from inclement weather. It will be only large enough to accommodate gatherings of small to moderately sized groups (approximately two picnic table). The shelter is envisioned to be constructed of vandalism-resistant metal beams and roofing. As shown in the Master Plan (**Figure 5-1**), the proposed footprint is approximately 500 square feet.

Figure 5-1: Brown Road Park Master Plan



MASTER PLAN
BROWN ROAD PARK



Playground

A dual-zoned playground will be included in the western portion of the park. One zone is envisioned to have post and platform play equipment while the other would feature freestanding pieces such as swings and net climbers. Design development should seek further input from the surrounding community on specific components while also incorporating concepts of inclusive play, such as equitability in access and flexibility in use.

Community Garden

Enhancement to the Brown Road Community Garden includes an improved path leading to and within the garden and establishment of approximately six accessible raised planter beds. New perimeter fencing with an automatically locking entry gate is also envisioned. These improvements should be advanced in cooperation with current gardeners and the garden operator (Marion-Polk Food Share).



Accessible raised planters at Long Beach City College, Long Beach, CA

Outdoor Fitness Area

The outdoor fitness area will be composed of user-powered park fitness equipment, such as elliptical and lateral pulldown machines. Equipment selection should consider a range of fitness programs, including aerobic, muscle fitness, balance/flexibility and core fitness as well as adaptability for those with assistive devices.

Security Lighting

Security lighting is proposed to be situated at several locations within the park in order to enhance nighttime visibility from Brown Road and surrounding residences. This lighting is recommended to be night sky downlight LED stands. Placement should avoid illumination of park facilities that could encourage after-hour use.

Site Furnishings

Site furnishings include picnic tables, benches, trash receptacles, pet waste stations, a bicycle rack, a park kiosk, and a drinking fountain. These amenities are small but critical elements for the enjoyment of park users. Many of these items will be centrally located near the playground, including benches, trash receptacles, and a freestanding accessible drinking fountain with dog waterer. A bicycle rack and kiosk will be located near the main park entry. Picnic tables and additional benches will be scattered throughout the park to provide a range of settings for picnicking, socializing, and resting. The park may also provide a limited number of opportunities to establish memorial benches. Recommended furnishing quantities are detailed in **Table 5-2**.

Table 5-2: Site Furnishing Totals

Site Furnishings	
Accessible Drinking Fountain with Pet Waterer	1
Accessible Picnic Table	5
Bench	11
Bike Rack	1
Park Kiosk	1
Pet Waste Station (Mutt Mitt)	2
Trash Receptacle	5



Custom City of Salem bike rack awaiting installation at Brown Road Park

Plantings for Pollinator Habitat

A pollinator habitat area is proposed in the northeastern portion of the park. Establishment will involve planting a selection of native plants that provide homes and food for pollinators. Plant selection should seek to provide pollen and nectar sources early and late in growing season. Additional elements may include interpretive signage, accent paving, and decorative rocks. Specific maintenance practices should be developed for this areas and included in the Sensitive Area Management Handbook.



Pollinator habitat with educational signage

Trees

Landscaping will prioritize tree planting across the site in order to establish a future canopy cover of at least 40%. This increase will provide shade, visual aesthetics, and contribute to an increase to the overall neighborhood cover. Existing trees will be preserved and protected to the extent practicable.

Invasive Plant Eradication

The removal and long-term suppression of nonnative invasive vegetation is recommended, most notably Himalayan blackberry (*Rubus armeniacus*). It is further recommended that management practices for Brown Road Park described within the Sensitive Area Management Handbook be updated prior to park development

CHAPTER 6: IMPLEMENTATION

6.1 PRIORITIES AND PHASING

The City of Salem does not have the financial resources to complete development of Brown Road Park at once. Design and construction of park features will be phased. An initial phase could proceed within 1 to 2 years, and is likely to include the playground, picnic shelter, and development of the new path system. A later phase could include all other elements not included within Phase 1. Some proposed park elements may proceed outside of phasing through volunteer efforts. This may include tree plantings, enhancements to the community garden, establishment of pollinator habitat, and the eradication of invasive plants. The proposed on-street parking may also be developed as part of the street improvements that are planned for construction in 2019.

6.2 FUNDING SOURCES

Funding for the development of the park will be compiled from multiple sources, including Park Systems Development Charges (SDCs). The proposed Salem Capital Improvement Plan for Fiscal Years 2019 through 2023 has allocated \$84,000 in Parks SDCs for Phase 1 design and construction. Additional funding may be provided through a combination of local government grants from the Oregon Department of Parks and Recreation, individual and corporate donations, and volunteer services. The North Lancaster Neighborhood Association, non-profit groups, and other community members may be willing to volunteer time to help construct or install less technical elements of the park.

The design and cost estimation for Phase 1 elements will be developed following the adoption of the Brown Road Park Master Plan to aid in project planning and potential grant applications.

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APPENDIX A

OUTREACH MATERIALS

POSTCARDS

First Postcard Mailing




CITY OF Salem
AT YOUR SERVICE
Public Works Department

Brown Road Park Master Planning

The City of Salem invites you to take an online Park Visioning Survey and attend a series of Community Workshops

Take the online survey at:
<http://bit.ly/cosbrownroad-a>


Workshop details can be found on the reverse side.




Plan maestro de Brown Road Park

La Ciudad de Salem lo invita a realizar una Encuesta de Visión del Parque en línea y asistir a una serie de Talleres de la Comunidad

Tome la encuesta en línea en: <http://bit.ly/cosbrownroad-e>
Los detalles del taller se pueden encontrar la parte de atrás.





CITY OF Salem
AT YOUR SERVICE
Public Works Department

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PERMIT NO. 102

Join the City of Salem for a series of workshops. Come share your thoughts on recreational uses, public access, and more. The first workshop will be April 10th. Two other workshops are scheduled for May and July, 2018.

Tuesday, April 10, 2018 McKay High School Commons
6:30 p.m. to 8:00 p.m. 2440 Lancaster Dr NE, Salem
A Spanish interpreter will be available at the meeting.

More information can be found by visiting:
www.cityofsalem.net/brown-road-park

If you need help understanding this information, please call 503-588-6261.
Reasonable accommodation and accessibility services will be provided upon request.

Acompañe a la ciudad de Salem para una serie de talleres. Venga a compartir sus ideas sobre usos recreativos, acceso público y más. El primer taller será el 10 de abril. Otros dos talleres están programados para mayo y julio de 2018.

Martes, 10 de abril de 2018 McKay High School Commons
6:30 p.m. a 8:00 p.m. 2440 Lancaster Dr NE, Salem
Un intérprete de español estará disponible en la reunión.

Se puede obtener más información visitando:
www.cityofsalem.net/brown-road-park

Si necesita ayuda para comprender esta información, por favor llame 503-588-6261.
Servicios razonables de alojamiento y accesibilidad se facilitarán por petición.

Second Postcard Mailing

Brown Road Park Master Planning Plan maestro de Brown Road Park

The City of Salem invites you to help shape the future of Brown Road Park
La ciudad de Salem le invita a ayudar a dar forma al futuro de Brown Road Park

Join the City for a series of community workshops to learn about and participate in this effort. Come share your thoughts on recreational uses for the site, natural resource conservation, public access, and more.
A Spanish interpreter will be available at each workshop.

Workshop #2 | Tuesday, May 22, 2018
6:30 p.m. to 8:00 p.m.
McKay High School Commons
2440 Lancaster Dr NE in Salem

Workshop #3 | Saturday, July 14, 2018
10:30 a.m. to 12:00 p.m.
Brown Road Park
2350 Brown Rd NE in Salem

Participate Online
Visit the Brown Road Park webpage to learn more and participate in online surveys: www.cityofsalem.net/brown-road-park
Subscribe to receive email updates with the latest project news: <http://bit.ly/brownroadproject>

If you need help understanding this information, please call 503-588-6261.
Reasonable accommodation and accessibility services will be provided upon request.

CITY OF *Salem*
AT YOUR SERVICE
Public Works Department
Parks and Recreation

<p>Talleres Comunitarios</p> <p>Acompañe a la ciudad para una serie de talleres comunitarios para conocer y participar en este esfuerzo. Venga a compartir sus ideas sobre los usos recreativos del sitio, la conservación de los recursos naturales, el acceso público y más. <i>Un intérprete de español estará disponible en cada taller.</i></p> <p>Taller #2 Martes, 22 de mayo de 2018 6:30 p.m. to 8:00 p.m. McKay High School Commons 2440 Lancaster Dr NE in Salem</p> <p>Taller #3 Sábado, 14 de julio de 2018 10:30 a.m. to 12:00 p.m. Brown Road Park 2350 Brown Rd NE in Salem</p> <p>Participe en línea</p> <p>Visite la página web de Brown Road Park para obtener más información y participar men encuestas en línea: www.cityofsalem.net/brown-road-park</p> <p>Suscribete para recibir actualizaciones por correo electrónico con las últimas noticias del proyecto: http://bit.ly/brownroadproject</p> <p><small>Si necesita ayuda para entender esta información, llame al 503-588-6261. Se proporcionarán servicios razonables de alojamiento y accesibilidad bajo petición.</small></p>	<div><p>CITY OF <i>Salem</i> AT YOUR SERVICE Public Works Department Parks and Recreation</p><div><p>FIRST CLASS US POSTAGE PAID SALEM OR PERMIT NO. 102</p></div></div>
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WORKSHOP FLIERS

First Workshop Flier (English Version)

Brown Road Park Master Planning

The City of Salem invites you to take an online Park Visioning Survey
and attend a series of Community Workshops

Online Survey

The City would like to know your vision for the future of Brown Road Park, an undeveloped park site located in the North Lancaster neighborhood. Survey results will be used to help guide the development of a park master plan. This survey will remain open through Tuesday, April 24th.

Take the online survey at:
<http://bit.ly/cosbrownroad-b>

Community Workshops

Join the City of Salem's Park Planning staff for a series of community workshops to learn about and participate in this effort. Come share your thoughts on recreational uses for the site, natural resource conservation, public access, and more.

The first workshop will include a presentation about the planning project, a Q&A session, and an interactive visioning activity for attendees. Two other workshops are scheduled for May and July, 2018.

Workshop #1 | Tuesday, April 10, 2018
6:30 p.m. to 8:00 p.m.
McKay High School Commons
2440 Lancaster Dr NE in Salem
A Spanish interpreter will be available at the meeting

More information can be found by visiting:
www.cityofsalem.net/brown-road-park

If you need help understanding this information, please call 503-588-6261. Reasonable accommodation and accessibility services will be provided upon request.





Subscribe to receive email updates with the latest project news:
<http://bit.ly/brownroadproject>



First Workshop Flier (Spanish Version)

Plan maestro de Brown Road Park

La Ciudad de Salem lo invita a realizar una Encuesta de Visión del Parque en línea y asistir a una serie de Talleres de la Comunidad

Encuesta en línea

A la Ciudad le gustaría conocer su visión para el futuro de Brown Road Park, un parque sin desarrollar ubicado en su zona. Los resultados de la encuesta se usarán para ayudar a guiar el desarrollo de un plan maestro de parques. Esta encuesta permanecerá abierta hasta el martes, 24 de abril.

Tome la encuesta en línea en:
<http://bit.ly/cosbrownroad-s>

Talleres comunitarios

Acompañe al personal de Planificación del Parque de la Ciudad de Salem para una serie de talleres comunitarios para aprender y participar en este esfuerzo. Venga a compartir sus ideas sobre los usos recreativos del sitio, la conservación de los recursos naturales, la seguridad pública y más.

El primer taller incluirá una presentación sobre el proyecto de planificación, una sesión de preguntas y respuestas y una actividad de visión interactiva para los invitados. Otros dos talleres están programados para mayo y julio de 2018.

Taller n. 1 | Martes, 10 de abril de 2018
6:30 p.m. a 8:00 p.m.
McKay High School Commons
2440 Lancaster Dr NE en Salem
Un intérprete de español estará disponible en la reunión.

Se puede obtener más información visitando:
www.cityofsalem.net/brown-road-park

Si necesita ayuda para entender esta información, llame al 503-588-6261. Se proporcionarán servicios razonables de alojamiento y accesibilidad bajo petición.



CITY OF Salem
AT YOUR SERVICE
Public Works Department

Suscríbete para recibir actualizaciones por correo electrónico con las últimas noticias del proyecto:
<http://bit.ly/brownroadproject>

Second Workshop Flier (English Version)

Brown Road Park Master Planning

The City of Salem invites you to help shape the future of Brown Road Park

Community Workshops

Join the City for a series of community workshops to learn about and participate in this effort. Come share your thoughts on recreational uses for the site, natural resource conservation, public access, and more. A Spanish interpreter will be available at each workshop.

Workshop #2 | Tuesday, May 22, 2018
6:30 p.m. to 8:00 p.m.
McKay High School Commons
2440 Lancaster Dr NE in Salem

Learn about the different design concepts for the Brown Road Park and help guide the development of a preferred design by providing your input.

Workshop #3 | Saturday, July 14, 2018
10:30 a.m. to 12:00 p.m.
Brown Road Park
2350 Brown Rd NE in Salem

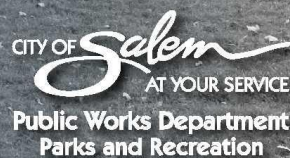
Join us for a presentation of the preferred design for the Brown Road Park master plan, and give us your feedback before a City Council adoption process begins.



Participate Online

Visit the Brown Road Park webpage to learn more and participate in online surveys: www.cityofsalem.net/brown-road-park

Subscribe to receive email updates with the latest project news: <http://bit.ly/brownroadproject>



If you need help understanding this information, please call 503-588-6261.
Reasonable accommodation and accessibility services will be provided upon request.

Second Workshop Flier (Spanish Version)

Plan maestro de Brown Road Park

La ciudad de Salem le invita a ayudar a dar forma al futuro de Brown Road Park

Talleres Comunitarios

Acompañe a la ciudad para una serie de talleres comunitarios para conocer y participar en este esfuerzo. Venga a compartir sus ideas sobre los usos recreativos del sitio, la conservación de los recursos naturales, el acceso público y más. Un intérprete de español estará disponible en cada taller.

Taller #2 | Martes, 22 de mayo de 2018
6:30 p.m. to 8:00 p.m.
McKay High School Commons
2440 Lancaster Dr NE in Salem

Aprenda sobre los diferentes conceptos de diseño para Brown Road Park y ayude a guiar el desarrollo de un diseño preferido al proporcionar su opinión.

Taller #3 | Sábado, 14 de julio de 2018
10:30 a.m. to 12:00 p.m.
Brown Road Park
2350 Brown Rd NE in Salem

Acompáñenos para una presentación del diseño preferido para el plan maestro de Brown Road Park, y denos sus comentarios antes de que comience el proceso de adopción del Concejo Municipal.



Participe en línea

Visite la página web de Brown Road Park para obtener más información y participar en encuestas en línea: www.cityofsalem.net/brown-road-park

Suscríbete para recibir actualizaciones por correo electrónico con las últimas noticias del proyecto:
<http://bit.ly/brownroadproject>

CITY OF *Salem*
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Si necesita ayuda para entender esta información, llame al 503-588-6261.
Se proporcionarán servicios razonables de alojamiento y accesibilidad bajo petición.

Third Workshop Flier (English Version)



Help Shape the Future of Brown Road Park

The City is creating a park master plan and we need your input!

Community Workshop

Join the City of Salem Park Planning staff for a presentation of the preferred design plan for the Brown Road Park Master. Come learn about the plan, ask questions and give your feedback.

Your input matters! Public input provided at the workshop may lead to adjustments to the design before it becomes the draft master plan for Brown Road Park. A City Council adoption process will then begin.

Saturday, July 14, 2018

10:30 a.m. to 12:00 p.m.
Brown Road Park
2350 Brown Road NE in Salem
A Spanish interpreter will be available.

The NOLA Neighborhood Association will be hosting a BBQ in conjunction with the workshop. Give your input while mingling with your neighbors over some food and fun. For more information, contact Kaleb at 503-383-2920.

Participate Online

Visit the Brown Road Park webpage to learn more and participate in online surveys: www.cityofsalem.net/brown-road-park

Subscribe to receive email updates with the latest project news: <http://bit.ly/brownroadproject>

Contact City of Salem Parks Planning at 503-588-6211 or BrownRoadParkInput@cityofsalem.net

If you need help understanding this information, please call 503-588-6261.
Reasonable accommodation and accessibility services will be provided upon request.

CITY OF Salem
AT YOUR SERVICE
Public Works Department
Parks and Recreation

Third Workshop Flier (Spanish Version)



Ayudé a dar forma al futuro de Brown Road Park

¡La Ciudad está creando un plan maestro de parques y necesitamos su aporte!

Taller comunitario

Acompañé al personal de Planificación de la Ciudad de Salem para una presentación del plan de diseño preferido para Brown Road Park. Venga y aprenda sobre el plan, haga preguntas y dé su opinión.

¡Su aporte importa! El aporte público proporcionado en el taller puede conducir a ajustes en el diseño antes de que se convierta en el plan preliminar del plan maestro para Brown Road Park. Entonces comenzará un proceso de aprobación del Concejo Municipal (City Council).

Sábado, 14 de julio de 2018

10:30 a.m. to 12:00 p.m.
Brown Road Park • 2350 Brown Road NE en Salem
Un intérprete de español estará disponible.

La Asociación NOLA Neighborhood Association organizará una reunión social junto con el taller. Dé su opinión mientras se socializa con sus vecinos y disfruta algo de comida y diversión. Para obtener más información, comuníquese con Kaleb al 503-383-2920.

Participé en línea

Visite la página web de Brown Road Park para obtener más información y participaren encuestas en línea: **www.cityofsalem.net/brown-road-park**

Suscríbese para recibir actualizaciones por correo electrónico con las últimas noticias del proyecto: **<http://bit.ly/brownroadproject>**

Póngase en contacto con City of Salem Parks Planning al 503 588-6211 o **BrownRoadParkInput@cityofsalem.net**



Si necesita ayuda para entender esta información, llame al 503-588-6261.
Se proporcionarán servicios razonables de alojamiento y accesibilidad bajo petición.

CITY OF Salem
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Parks and Recreation

E-MAIL BASED NEWSLETTERS

March 28, 2018

[View this email in your browser](#)

Brown Road Park Master Planning

Join us for a Series of Community Workshops

Take our Online Survey!

This City is beginning the process of master planning Brown Road Park, which is located in the North Lancaster Neighborhood. Master planning organizes the use and development of parkland, and is the first step toward significant park improvements.

Hearing from you is critical to developing a plan that meets the needs of the surrounding community. We need your input!

How Can You Participate?

Online Surveys

Two online surveys will be used as part of this process. This first survey focuses on capturing your vision for Brown Road Park, and is available now. This survey will remain open through Tuesday, April 24th. Results will be used to help guide the development of design alternatives.

- [Take the park visioning survey.](#)
- [Toma la encuesta de vision del parque en español](#)

A later survey will provide the opportunity to review design concepts for the park and capture your specific preferences.

Community Workshops

Join the City of Salem Park Planning staff for a series of community workshops. A Spanish interpreter will be available at each meeting.

The first workshop will be held on Tuesday, April 10, 2018. It will include a presentation about the planning project, a Q&A session, and an interactive visioning activity for attendees. Two other workshops are scheduled for May and July, 2018.

March 28, 2018 Continued

Workshop #1 | Tuesday, April 10, 2018
6:30 p.m. to 8:00 p.m.
McKay High School Commons
2440 Lancaster Dr NE in Salem

Workshop #2 | Tuesday, May 22, 2018
6:30 p.m. to 8:00 p.m.
McKay High School Commons
2440 Lancaster Dr NE in Salem

Workshop #3 | Saturday, July 14, 2018
10:30 a.m. to 12:00 p.m.
Brown Road Park
2350 Brown RD NE in Salem

More project information can be found at: www.cityofsalem.net/brown-road-park. If for some reason you are unable to reach this website, or have additional questions, please contact us by email at BrownRoadParkInput@cityofsalem.net or call City of Salem Public Works at 503-588-6211.

Please forward this email to anyone who may be interested in participating. New participants can sign up to this e-newsletter by going to bit.ly/brownroadproject.

Use the following links for a printable flyer: [English](#) [Spanish](#)

Si necesita ayuda para comprender esta información, por favor llame 503-588-6261. Servicios razonables de alojamiento y accesibilidad se facilitarán por petición.

If you need help understanding this information, please call 503-588-6261. Reasonable accommodation and accessibility services will be provided upon request.



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You are receiving this email because you have requested to be on the City's email list for Brown Road Park.

Our mailing address is:
City of Salem
555 Liberty St SE
Salem, OR 97301

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April 9, 2018

[View this email in your browser](#)



CITY OF Salem
AT YOUR SERVICE
Public Works Department



Brown Road Park Master Plan Workshop

Tomorrow, April 10th at 6:30 p.m.

Please join us. We need your input!

A master plan is being prepared for Brown Road Park. Join us tomorrow at McKay High School starting at 6:30 p.m. to share your thoughts on recreational uses, public access, and more.

The workshop will include a presentation about the planning project, a Q&A session, and an interactive park visioning activity. A Spanish interpreter will be available. Light refreshments will also be served.

Workshop #1 | Tuesday, April 10, 2018
6:30 p.m. to 8:00 p.m.
McKay High School Commons
2440 Lancaster Dr NE in Salem

Hearing from you is critical to ensuring we develop a plan that meets the needs of the surrounding community!

Can't make it?
Presentation slides will be posted to the Brown Road Park web page (www.cityofsalem.net/brown-road-park) following the workshop.

Two additional meetings will be held in May and July.

Workshop #2 | Tuesday, May 22, 2018
6:30 p.m. to 8:00 p.m.
McKay High School Commons
2440 Lancaster Dr NE in Salem

Workshop #3 | Saturday, July 14, 2018
10:30 a.m. to 12:00 p.m.
Brown Road Park
2350 Brown RD NE in Salem

April 9, 2018 Continued

Online Visioning Survey

You can also participate by taking an online survey. Results will be used to help guide the development of an initial design concept for the park. These concepts will be presented at the second community workshop, scheduled for May 22. This survey will remain open through Tuesday, April 24th.

- [Take the park visioning survey](#)
- [Toma la encuesta de visión del parque en español](#)

More project information can be found at: www.cityofsalem.net/brown-road-park. If for some reason you are unable to reach this website, or have additional questions, please contact us by email at BrownRoadParkInput@cityofsalem.net or call City of Salem Public Works at 503-588-6211.

Please forward this email to anyone who may be interested in participating. New participants can sign up to review this e-newsletter by going to bit.ly/brownroadproject.

Use the following links for a printable flyer: [English](#) [Spanish](#)

Si necesita ayuda para comprender esta información, por favor llame 503-588-6261. Servicios razonables de alojamiento y accesibilidad se facilitarán por petición.

If you need help understanding this information, please call 503-588-6261. Reasonable accommodation and accessibility services will be provided upon request.



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April 17, 2018

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CITY OF Salem
AT YOUR SERVICE
Public Works Department



Have you shared your vision for Brown Road Park?

If not, take our online survey before it closed on April 24th

The City of Salem would like to hear your thoughts on recreational uses, new park facilities, access, and more. Please take a few moments to complete an online visioning survey. We need you input!

Take the Park Visioning Survey

Toma la encuesta de vision del parque en español

Results will be used to guide the Brown Road Park planning process, including the preparation of multiple park design concepts. These concepts will be shared at a second planning workshop, scheduled for May 22nd, and through a later survey.

Community Planning Workshop #2

Tuesday, May 22, 2018

6:30 p.m. to 8:00 p.m.

McKay High School Commons

2440 Lancaster Dr NE in Salem

A Spanish interpreter will be available.

More information about this project can be found at:
www.cityofsalem.net/brown-road-park

If for some reason you are unable to reach park webpage, or have additional questions, contact us by email at BrownRoadParkInput@cityofsalem.net or call City of Salem Public Works at 503-588-6211.

April 17, 2018 Continued

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May 16, 2018

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Reminder: Next Community Workshop for the Brown Road Park Master Plan Tuesday, May 22 at 6:30 p.m.

The next community workshop for the Brown Road Park Master Plan will be held next Tuesday at McKay High School. Come learn about different design concepts for the park and contribute your feedback!


Community Workshop #2
 Tuesday, May 22, 2018
 6:30 p.m. to 8:00 p.m.
 McKay High School Commons
 2440 Lancaster Dr NE in Salem
A Spanish interpreter will be available.




Your input will help guide the development of a draft preferred design for the park master plan. This preferred design will be discussed at a third community workshop to be held in July.

More information about this project can be found at:
www.cityofsalem.net/brown-road-park

Contact the project team by email at BrownRoadParkInput@cityofsalem.net or by calling the Salem Public Works Department at 503-588-6211.

Please forward this email to anyone interested in participating. New participants can sign up to receive this e-newsletter by going to bit.ly/brownroadproject.

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May 24, 2018

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Alternatives for the Brown Road Park Master Plan Available for Review

Help guide the development of a preferred alternative by participating in an online survey!

Community feedback has guided the preparation of three initial designs for the Brown Road Park master plan:

- [Alternative 1](#)
- [Alternative 2](#)
- [Alternative 3](#)

Now you can weigh in on these alternatives by participating in a second online survey. But don't wait too long! The survey runs through June 5, 2018. Results will help shape a single preferred alternative for the park master plan.

[Take the survey in English](#) [Toma la encuesta en español](#)







This preferred alternative will be shared at a community workshop scheduled for Saturday, July 14, 2018 at Brown Road Park. The Saturday workshop at the park is an opportunity to walk through and visualize the preferred master plan design with the project team, ask questions, and give further input.

Workshop #3
Saturday, July 14, 2018
10:30 a.m. to 12:00 p.m.
Brown Road Park
2350 Brown RD NE in Salem
A Spanish interpreter will be available.

More information about this project can be found at:
www.cityofsalem.net/brown-road-park.

Contact the project team by email at BrownRoadParkInput@cityofsalem.net or by calling the Salem Public Works Department at 503-588-8211.


Please forward this email to anyone interested in participating. New participants can subscribe to this e-mail list by going to bit.ly/brownroadproject.




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May 31, 2018

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Reminder: Survey for Brown Road Park Closes on June 5

We need your input! There is still time to participant in the design alternatives survey for the Brown Road Park master plan. The survey closes on Tuesday, June 5 at midnight. Results will help shape a preferred alternative for the park master plan.

[Take the survey in English](#) [Toma la encuesta en español](#)


This preferred alternative will be shared at a final community workshop on Saturday, July 14, 2018 at Brown Road Park. This is an opportunity to speak with the project team one-on-one, ask questions, and provide any additional comments.

Workshop #3
 Saturday, July 14, 2018
 10:30 a.m. to 12:00 p.m.
 Brown Road Park
 2350 Brown RD NE in Salem
A Spanish interpreter will be available.

More information about this project can be found at:
www.cityofsalem.net/brown-road-park

Contact the project team by email at BrownRoadParkInput@cityofsalem.net or by calling the Salem Public Works Department at 503-588-8211.

Please forward this email to anyone interested in participating. New participants can subscribe to this e-mail list by going to bit.ly/brownroadproject.



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July 3, 2018

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Please Come to the Third Community Workshop for the Brown Road Park Master Plan

Join the City of Salem Park Planning staff at Brown Road Park on Saturday, July 14 for a presentation of the preferred design for the Brown Road Park Master Plan.

Your input matters!

Come learn about the plan, ask questions and give your input before the preferred design becomes the draft park master plan and begins a City adoption process.

Workshop #3
Saturday, July 14, 2018
10:30 a.m. to 12:00 p.m.
Brown Road Park
2350 Brown RD NE in Salem

The North Lancaster Neighborhood Association (NOLA) will be hosting a BBQ in conjunction with the workshop. You can give your input on the park plan while mingling with your neighbors over some food and fun. For more info about the BBQ, contact Kaleb at 503-383-2920.

More information about this project can be found at:
www.cityofsalem.net/brown-road-park.

Contact the project team by emailing BrownRoadParkInput@cityofsalem.net or by calling the Salem Public Works Department at 503-588-6211.

Please forward this email to anyone interested in participating. New participants can subscribe to this e-mail list by going to bit.ly/brownroadproject.



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July 24, 2018

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Brown Road Park Draft Park Master Plan Now Available Online

The City of Salem presented a preferred alternative for the Brown Road Park Master Plan at a public workshop held Saturday, July 14, 2018.

The plan was well received by those in attendance! With no significant changes proposed, the concept has now become the draft park master plan.

Miss the workshop? Want to view the design concept again? It can be accessed online by visiting the [Brown Road Park web page](#). Workshop presentation materials, earlier park design concepts, and other project documents are also available under the 'Project documents' drop-down menu.

Top Discussion Items from July 14 Workshop

Conversations at the July 14 workshop focused on two topics: the potential for including a futsal court in the park, and, two separate parking strategies.

Futsal

Incorporating a futsal court into the park was suggested by multiple members of the public. Futsal is a team sport similar to soccer that's played on a smaller, paved court. Futsal courts are not presently a part of the City park system, therefore, adding a facility at Brown Road Park is likely to create a popular attraction. Due to concern that use would overwhelm this small neighborhood park, City staff is not recommending a futsal court be included in the master plan. However, in response to the level of demonstrated interest in this sport, staff is examining opportunities to add facilities at other park sites.

Parking

Two different parking strategies are being considered: development of [an on-street parking pocket](#) along Brown Road and development of [a new paved parking lot](#) with access from Brown Road. City staff recommends proceeding with the on-street parking option if it can be developed in conjunction with planned street improvements scheduled for next year. As an alternative, the new parking lot option would be recommended.

July 24, 2018 Continued

Do You Have Comments or Questions?

Comments and questions can be sent to:

Rob Romanek, Park Planner
City of Salem Public Works Department
555 Liberty St SE, Suite 325
Salem, OR 97301-3515
Phone: 503-588-6211
Email: BrownRoadParkInput@cityofsalem.net

Next Steps

A process is now underway to adopt this design concept as the master plan for Brown Road Park. As a next step, the draft master plan will be presented to the [North Lancaster Neighborhood Association](#) (NOLA) on September 5, 2018. The meeting will be held at Scott Elementary School starting at 6:30 p.m.

[North Lancaster Neighborhood Association](#)
6:30 p.m. - 8:30 p.m.
Scott Elementary School
4700 Arizona Avenue NE
Salem, OR 97305

The draft plan will then be presented to the [Salem Parks and Recreation Advisory Board](#) (SPRAB) on September 13, 2018. The meeting will be held in the Civic Center starting at 5:30 p.m.

[Salem Parks and Recreation Advisory Board](#)
5:30 p.m. - 7:30 p.m.
Traffic Control Center Conference Room / Public Works Department
Civic Center, 555 Liberty Street SE, Room 325
Salem, OR 97301

As a final step, the Brown Road Park Draft Master Plan will be forwarded to City Council to be considered for adoption.

Please forward this email to anyone who may be interested. New participants can subscribe to this e-mail list by going to bit.ly/brownroadproject.



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August 29, 2018

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Reminder: Upcoming Dates for the Brown Road Park Master Plan

The Brown Road Park Draft Master Plan will be available for public review in early September. Two presentations about the content of this proposed plan have been scheduled in concurrence with the release of the proposed master plan.

On Wednesday, September 5, the Draft Master Plan will be presented to the [North Lancaster Neighborhood Association](#). The meeting will be held at Scott Elementary School starting at 6:30 p.m.

North Lancaster Neighborhood Association
6:30 p.m. - 8:30 p.m.
Scott Elementary School
4700 Arizona Avenue NE
Salem, OR 97305

The draft plan will then be presented to the [Salem Parks and Recreation Advisory Board](#) (SPRAB) on September 13, 2018. The meeting will be held in the Civic Center starting at 5:30 p.m.

Salem Parks and Recreation Advisory Board
5:30 p.m. - 7:30 p.m.
Traffic Control Center Conference Room / Public Works Department
Civic Center, 555 Liberty Street SE, Room 325
Salem, OR 97301

A subsequent project update will announce the availability of the draft master plan for review.

Comments continue to be welcomed, and may lead to changes to the proposed plan. Comments and questions can be sent to:

August 29, 2018 Continued

Rob Romanek, Park Planner
City of Salem Public Works Department
555 Liberty St SE, Suite 325
Salem, OR 97301-3515
Phone: 503-588-6211
Email: BrownRoadParkInput@cityofsalem.net

The draft master plan is based on the [preferred alternative that includes an on-street parking strategy](#). For more information, visit the [park web page at www.cityofsalem.net](#).

Please forward this email to anyone who may be interested. New participants can subscribe to this e-mail list by going to bit.ly/brownroadproject.



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PARK WEBPAGE SCREEN CAPTURE

Master Plan Information from www.cityofsalem.net/Pages/brown-road-park.aspx

Brown Road Park Master Plan Project

The City of Salem is in the process of preparing a master plan for Brown Road Park. Master planning organizes the use and development of City park land, and is the first step toward significant park development.

[Sign up](#) here to receive emails with the latest project updates.

Design Alternatives

Based on previous public input, City staff prepared three design alternatives for Brown Road Park. These alternatives present a range of potential facilities and uses that are being considered for this neighborhood park.

- [Alternative 1](#)
- [Alternative 2](#)
- [Alternative 3](#)

Preferred Alternative

Additional community input has guided City staff in preparing an additional design alternative, which is referred to as the preferred alternative. This concept proposes an improved trail system, a playground, picnic shelter, half-court basketball, practice sports field, adult fitness areas, tree planting, establishment of pollinator habitat area, and enhancements to the existing Brown Road Community Garden. Two different parking strategies are also being considered:

- [Preferred alternative with on-street parking](#)
- [Preferred alternative with off-street parking](#)

Next Steps

A process is now underway to adopt the preferred design as a master plan for Brown Road Park. As a next step, the draft master plan is expected to be presented to the [North Lancaster Neighborhood Association](#) on September 5, 2018. The draft plan will then be presented to the [Salem Park and Recreation Advisory Board](#) on September 13, 2018. As a final step, the plan will be forwarded to City Council.

Once approved by the [City Council](#), the master plan for Brown Road Park will provide a comprehensive vision for Brown Road Park within the context of its location, resources, and community preferences. This vision will guide future park improvements.

[Community workshop schedule](#)



Master Plan Information from www.cityofsalem.net/Pages/brown-road-park.aspx Continued

Project documents

7/14/2018	Brown Road Park Master Plan Preferred Alternative Off-Street Parking	2441 KB
7/14/2018	Brown Road Park Master Plan Preferred Alternative On-street Parking	2441 KB
7/14/2018	Brown Road Park Workshop 3 presentation slides	5314 KB
5/23/2018	Brown Road Park Master Plan Alternative 1	1821 KB
5/23/2018	Brown Road Park Master Plan Alternative 2	1747 KB
5/23/2018	Brown Road Park Master Plan Alternative 3	1796 KB
5/23/2018	Brown Road Park Master Plan Community Survey 1 Results	456 KB
5/23/2018	Brown Road Park Master Plan Workshop 2 presentation	8565 KB
4/10/2018	Brown Road Park Workshop 1 presentation slides	7976 KB
4/4/2018	Brown Road Park Site Assessment Report	3678 KB

1 - 10

Close


Additional park planning resources

[Park Master Planning](#)
Learn more about the Salem Comprehensive Park System Master Plan and current park planning effort.


[Salem Parks and Recreation Advisory Board](#)
The Park and Recreation Advisory Board is an advisory board to Salem City Council.

Close


Project contact



Rob Romanek
Parks Planner
Public Works Department



Mailing address:
555 Liberty ST SE RM 325
Salem, OR 97301



Phone: 503-588-6211

APPENDIX B

SURVEY RESULTS

COMMUNITY SURVEY 1

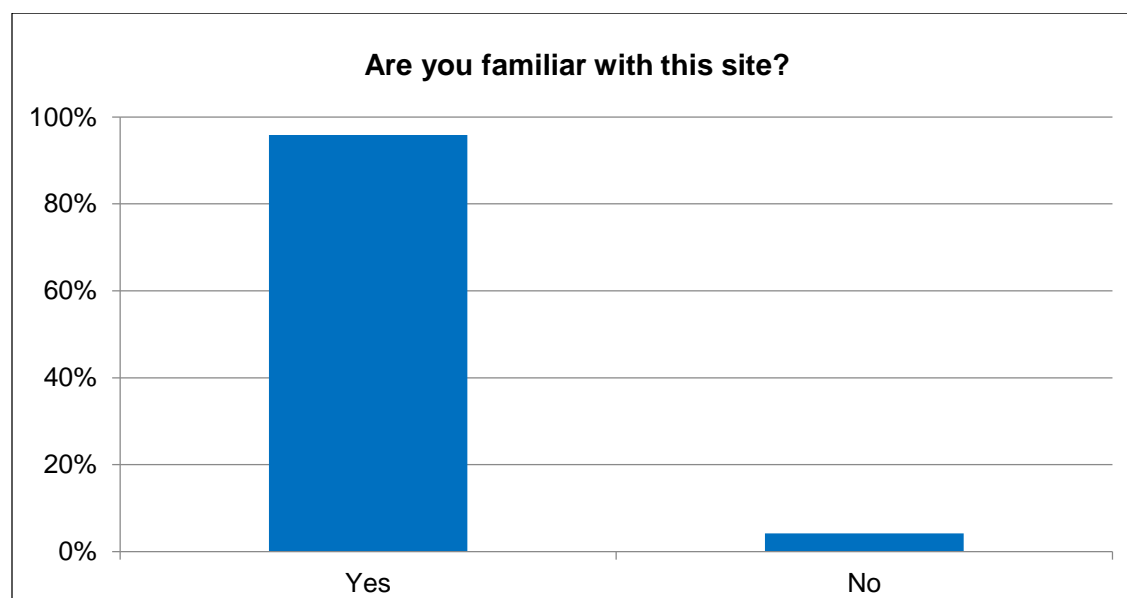
Survey Overview

The City of Salem Public Works Department administered a neighborhood-focused community survey from April 11, 2018 through April 24, 2018 to help inform the development of initial design alternatives for Brown Road Park. This survey focused on the interest, views, concerns, and preferences of local residents and park users. It was also used to gauge reactions to potential park features and uses, and to solicit additional suggestions for the park.

The survey was advertised at the Workshop 1, held on April 10, 2017, and to the project email notification list. The survey was also advertised to the neighborhood at-large through the North Lancaster Neighborhood Association, social media, and the City website. A total of 24 survey responses were received including 21 completed in English and three in Spanish.

Question 1

1. Brown Road Park is an undeveloped neighborhood park located in the eastern portion of the North Lancaster Neighborhood. Are you familiar with this site?		
Answer Choices	Response Percent	Response Count
Yes	95.8%	23
No	4.2%	1
Answered question		24
Skipped question		0



Question 2

2. What is your interest in or relationship with the site?	
Response Count	24
Answered question	24
Skipped question	0

Number	Response Text
1	Live on nearby street
2	I am a nola member
3	Close to my house
4	I have 4 children and am within a reasonable distance to use the park on a regular basis
5	We have lived & continue to raise our family in the Greentree Community Association for 14 yrs, I believe the site borders GSA on the East side. Nevertheless, the site is nearby, within walking distance, and in September 2014 it became a bittersweet area for us as both of our dogs 9yr old Beagle & 7mo Boxer, both 40lbs) were struck by a "hit & run" driver, going approx. 45mph on Brown, losing front bumper of their BMW, immediately killing our family Beagle and significantly injuring our puppy (who was traumatized and unable to locate for 18hrs. We would LOVE to see a DOG PARK integrated in the plans somewhere. We now take our dogs all the way to Keizer or South Salem and NE SALEM DESPERATELY NEEDS a dog park! No need for it to be HUGE just enough to safely let them off their leashes and get to know other dogs in the neighborhood. I promised my BEAGLE that I'd do whatever I could to not forget the speed limit on Brown Rd and keep him remembered in any way we possibly could. There were several people and families that came to our aide when the accident happened, a wonderful community helping a horrified family with a death, and continued all evening to look for and finally find our pup, and some still keep in contact, to this day, checking in on our family and now 4yr old Boxer.
6	The park's development was a primary reason for purchasing a home in the area.
7	community gardener, neighbor
8	Would like to have a park that is safe and welcoming to all families.
9	Dog park for walks.
10	Live in the area and have visited park before
11	Walking my dog.
12	I'm hoping it will be a place where my grandchildren can play.
13	I'm a resident in the neighborhood and member of the North Lancaster Neighborhood Association (NOLA) interested in public amenities in our area and Oregon's Capital.
14	Resident who visits this park.

15	It is a short walk. I use it as a dog park. It definitely needs more accessibility. The pedestrian access is unsafe. I am not interested in seeing it with a play ground etc. All of that is already at McKay. The nearest dog parks are at Minto Brown or Keizer Rapids. I feel people with pets are greatly underserved in our area, even though many of us have them. There is no safe environment for them to interact off leash.
16	If this is a park. Where are we going to have a playground and park like atmosphere? I only see people plant something small there that they can plant at their backyard and let the site be used by everyone as a relaxing park zone.
17	i live a block away. used to take my dog there for exercise
18	It's one block from our home.
19	I live near. My family has grown and harvested crops. We enjoy the open space.
20	Nearby neighbor supporting the development of the site.
21	I am a neighbor and gardener at Park.
22	I'm a teacher at Chávez. My students need save places to play
23	es mi vencindario (it's my neighborhood*)
24	Un parque de niños (A children's park*)

*Denotes translated text

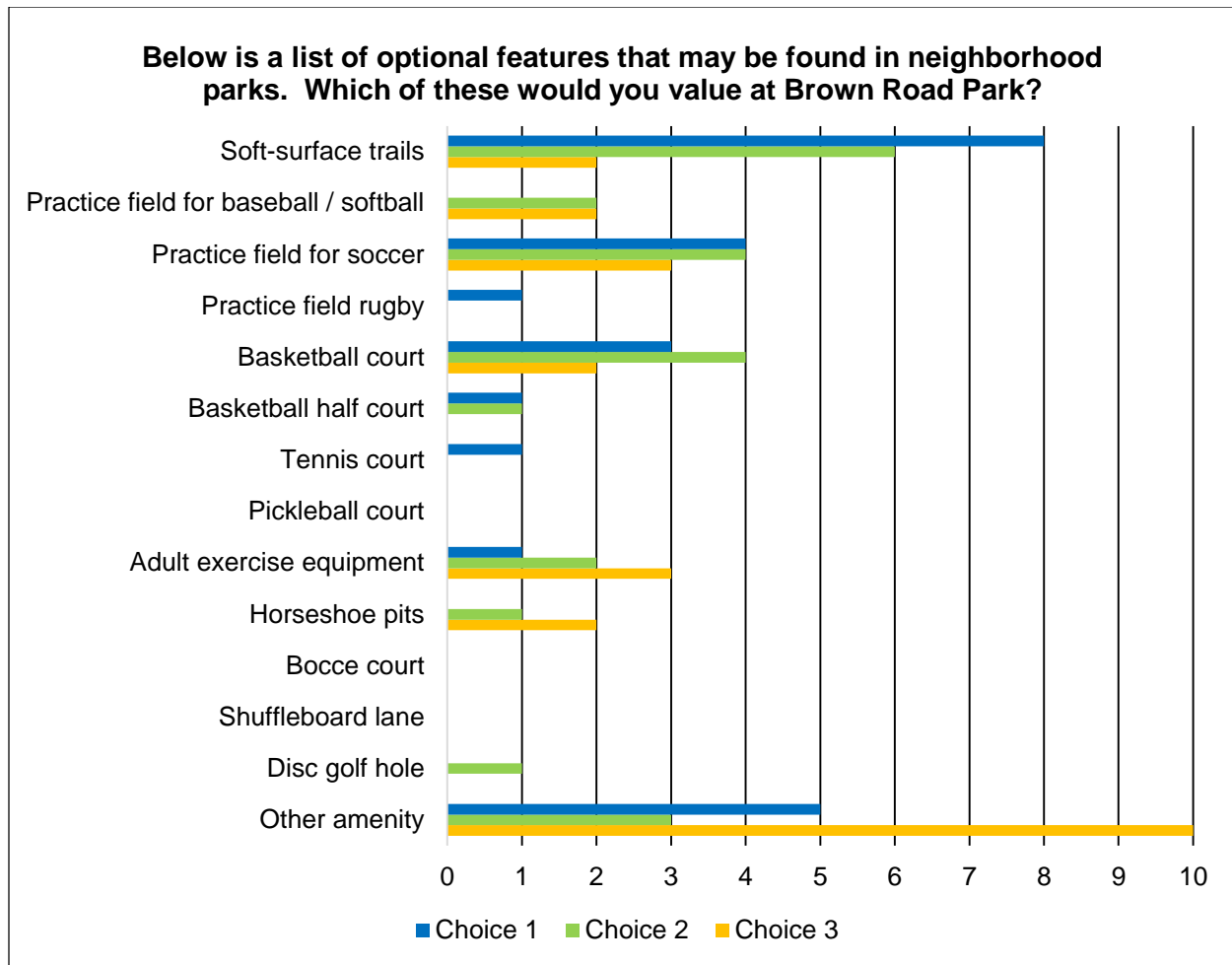
Question 3

3. Below is a list of features usually found in neighborhood parks. What is your opinion about potentially adding these to Brown Road Park?						
Park Features	Strongly in favor	Somewhat in favor	Neutral or unsure	Somewhat Opposed	Strongly Opposed	Total
Picnic area	13	6	2	1	0	22
Picnic area with a cover	12	7	5	0	0	24
Playground or play features	18	1	1	0	3	23
Pedestrian paths	15	5	4	0	0	24
Trees (planting of trees)	17	6	1	0	0	24
Lighting	15	5	3	1	0	24
Answered question						24
Skipped question						0

Question 4

4. Below is a list of optional features that may be found in neighborhood parks. Which of these would you value at Brown Road Park?				
Park Features	Choice 1	Choice 2	Choice 3	Total
Soft-surface trails	8	6	2	16
Practice field for baseball / softball	0	2	2	4
Practice field for soccer	4	4	3	11
Practice field rugby	1	0	0	1
Basketball court	3	4	2	9
Basketball half court	1	1	0	2
Tennis court	1	0	0	1
Pickleball court	0	0	0	0
Adult exercise equipment	1	2	3	6
Horseshoe pits	0	1	2	3
Bocce court	0	0	0	0
Shuffleboard lane	0	0	0	0
Disc golf hole	0	1	0	1
Other amenity (please describe below)	5	3	10	18
Answered question				24
Skipped question				0

Number	Response Text
1	Dog park
2	Skatepark or skate plaza
3	Dog Park Area/Run
4	Fence for community garden to keep out off-leash dogs and vandals--hard to garden here due to destruction by McKay students; signage indicating that this is NOT a dog park would be good too
5	Sheltered area for picnicing.
6	Family picnic area with covers
7	dog park
8	Dog Park (Choice 3)
9	Fenced dog park
10	Enclosed dog park
11	Covered Futsol Court. http://www.terrafluxus.com/archives/2224



Question 5

5. Below is a list of optional features that may be found in neighborhood parks. Which of these would you value at Brown Road Park? Please select up to 3 choices.					
Park Features	Very interested	Somewhat interested	Neutral or unsure	Note of interest	Total
Space for tranquility and relaxation	12	7	2	0	21
Neighborhood social gatherings	12	8	3	1	24
Space for nature / habitat	10	6	4	1	21
Learning about local history	4	6	7	4	21
Learning about nature within and surrounding the neighborhood	6	6	6	2	20
Open space / unprogrammed space	11	6	3	0	20
Something missing? Need to elaborate? Please use the space below to make a comment.					4
Answered question					23
Skipped question					1

Number	Response Text
1	Fence for community garden--afraid that if other features attract more people, it will be completely impossible to garden here
2	Make sure area has lights and keep community garden.
3	Fenced dog area
4	Most of the above are available at McKay Park

Question 6

6. What are you looking forward to most about designing a plan for the park?	
Response Count	21
Answered question	21
Skipped question	3

Number	Response Text
1	The most important thing to me is a dog area. Keizer has a dog park and South Salem has a dog park, but nothing is in NE.
2	getting it done
3	A place to walk. For kids to play basketball. A place for picnics (with portapotty) and trees/shrubs
4	Adding input to ensure more use of the park
5	permanent features...temporary measures instituted here have not stood the test of time
6	Play equipment for children. Lighting that would help keep vagrants away.
7	Play Ground for kids.
8	Get to be part of choosing what is put in.
9	A place for dogs to be off leash.
10	Play equipment for children.
11	Building community spirit around a facility that helps provide common enjoyment and pride in both our neighborhood and our city.
12	Making it into something more than a community garden.
13	Seeing its fruition. I would like to see a non-sport oriented park.
14	Play ground, trees, open area for games such as volleyball (or maybe even a volleyball court), picnic area where parents can be and watch while children are playing.
15	place to walk. walk dogs
16	Making it usable for parents to take children and play, eat, and interact with the neighborhood. Also to allow adults to exercise. Very important to make this a "destination" site for neighborhood association meetings, birthday parties, play dates, and functions that folks are looking for an area to hold festivities
17	A place for our community to gather and enjoy.
18	Helping to design a park that many neighbors will benefit from for years to come. Creating something that appeals to all ages. I have neighbors that are toddlers and neighbors that are great-grandparents.
19	Doing it with my neighbors and seeing tangible differences at Park and hopefully more usage too.
20	que tambien terminen la banqueta (that also end the sidewalk*)
21	Juegos de niños (Kids' games*)

*Denotes translated text

Question 7

7. What is your biggest concern about developing the park?	
Response Count	18
Answered question	18
Skipped question	6

Number	Response Text
1	maintance
2	Drinking and vagrancy. Traffic
3	Developed in a way that end up in costly improvements that become under or unused
4	more people + more dogs = destruction of gardens that are necessary to feed hungry people in the neighborhood
5	That it will attract people that will use the park for illegal activity.
6	Not enough Parking.
7	Will attract those who are doing criminal acts.
8	Keep it simple.
9	Getting money to make reasonable progress that build enthusiasm and support for a potentially outstanding asset in a reasonable time.
10	It becoming a place for homeless people to congregate/overtake.
11	Another basketball court run over by unsupervised teenagers, like at McKay. Becoming an area where homeless people congregate. Drugs
12	What is the plan, and when will the development began?
13	traffic, parking
14	Not enough lighting. High probability of vandalism and drug use.
15	Not being developed with community's needs and opinion.
16	Design that deters delinquent behavior.
17	Park will be so cool and desirable, parking will be an issue.
18	Que se vuelva una zona mas insegura y que de cabida a reunion de personas que viven en la calle (homeless) o a pandillas (That it becomes a less safe area and that it is a place for people who live in the street (homeless) or for gangs*)

*Denotes translated text

Question 8

8. A community garden is located in the park. Do you have an opinion about potential expansion, reduction, or removal the garden?						
Park Features	Strongly in favor	Somewhat in favor	Neutral or unsure	Somewhat Opposed	Strongly Opposed	Total
Increasing the number of individual garden plots and overall size of the community garden	15	4	9	2	2	22
Adding perennial plants that can be harvested repeatedly	10	3	7	1	1	22
Reducing the current size of garden and potentially removing some individual plots	1	3	4	5	8	21
Removing the current community garden entirely	1	1	3	2	14	21
Comments (optional)						9
Answered question						23
Skipped question						1

Number	Response Text
1	If it is used, keep it.
2	MANY PEOPLE NEED THESE GARDENS AS A BASIC FOOD/SURVIVAL RESOURCE...PLEASE DO NOT TAKE THEM AWAY
3	Community gardens are great but is this one secured by fencing? The more people that visit the park with a garden the more chance that people will disturb the garden.
4	Need to keep garden!!
5	Increasing the size and investigating the educational possibilities for today's children may help tomorrow's adults make better decisions, more friends and give opportunities that may not exist today!
6	As to perennials, who harvests them and has the right to? The area is small and can't really expand the garden without sacrificing park or other amenities, such as walking paths and a dog enclosure
7	People can plant at their own backyards and let public place be public for all the community to use. If there is space for individual gardening then now everyone can use that part of the park but everyone needs to pay taxes for it as if everyone can use it, which is not fair to all the community.
8	Great effort has been put into that community garden... in time I'm sure it will be accentuated but strongly recommend a small number of fruit or nut trees
9	I think the garden is important. I think the garden should be flexible and be willing to move if it helps the design of the park. I think there should be perennials plants and harvestable (ie nut) trees. Blueberries would be nice as well. The administration of the garden needs to be formalized. Money related to garden plots should be well accounted for and reported to the appropriate oversight body.

Question 9

9. What walking surfaces do you prefer? Select all answers that apply.		
Answer Choices	Response Percent	Response Count
Woodchips (hogfuel)	46%	11
Gravel (fine gravel)	21%	5
Asphalt	25%	6
Concrete	25%	6
I prefer to walk on a variety of surfaces	13%	3
Other (please specify)	25%	6
Responses for Other		
dry, without holes		
makes no difference		
A variety of all weather surfaces including raised walkways over ponds or water features would provide stimulation and increase the likelihood of increased and regular use.		
permeable cement. With all of our rain mud tends to develop quickly with degradable surfaces like gravel or wood chips		
A surface that kids can skate on, such as roller skating, ride a bike, and ride a board.		
I'm not sure which is best for the environment, which is the easiest to maintain and which has the longest lifecycle.		
Answered question		24
Skipped question		0

Question 10

10. Do you have any other comments or ideas?	
Yes	8
No / Not at this time	16
Answered question	24
Skipped question	0

Number	Response Text
1	Please consider adding a dog-specific area
2	Salem is in desperate need of additional skate areas. They can be used by bikes, scooters, inline skates and skateboards. And if made as more of a skate plaza area instead of a full skatepark can be great places to simply learn how to ride a bike, or skateboard. There is one skatepark in disrepair, and it still sees more use than a lot of other park amenities in town.
3	Vandalism is a major issue in this park...any new features will need to be teenager-proof
4	Please add enough light to keep folks feeling safe but doesn't bother people living adjacent to park.
5	Dreams cost nothing and dreaming big costs no more, so let's not rule anything out. Lets consider everything we can imagine, then asses what it would take to do all of those things, then lets work out what we can actually do, but starting with an almost blank slate, lets aim for the stars, even if we only get to Mars!
6	I feel that we need an area that is decidedly different than what is available at McKay. The dog park areas at Minto and Keizer rapids encourage people to get to know the dogs and each other. When I go there everyone is visitng. At McKay people barely make eye contact. I walk at McKay and bring my dog there, but areas of it are too private (by the bridge) or intimidating because of the large groups of young men playing basketball.
7	Please announce the June work session as soon as possible for planning purposes.
8	Would love to incorporate neighbors in providing sweat equity to park structures, planting, etc. Would cut costs (maybe) and give neighborhood more unity and ownership at park.

Question 11

11. What is your age group?		
Answer Choices	Response Percent	Response Count
Younger than 18 years	0%	0
18 to 24 years	4%	1
25 to 34 years	29%	7
35 to 44 years	17%	4
45 to 54 years	21%	5
55 to 64 years	17%	4
Older than 64 years	13%	3
Answered question		24
Skipped question		0

Question 12

12. What is your zip code?		
Answers	Response Percent	Response Count
97305	88%	21
97301	8%	2
97302	4%	1
Answered question		24
Skipped question		0

COMMUNITY SURVEY 2

Survey Overview

The City of Salem Public Works Department administered a neighborhood-focused community survey from May 22, 2018 through June 5, 2018 to provide an opportunity for community members to review initial design alternatives for Brown Road Park and identify their preferences. It was also used to solicit additional suggestions for the park design and future programming. This feedback was used to guide the preparation of the Preferred Design Alternative and Master Plan.

The survey was advertised at the Workshop 2, held on May 22, 2018, and to the project email notification list. The survey was also advertised to the neighborhood at-large through the North Lancaster Neighborhood Association, social media, and the City website. A total of 17 survey responses were received. All responses were received in English.

Question 1

1. Which of the below choices best meets your vision for Brown Road Park?		
Answer Choices	Response Percent	Response Count
Design Alternative 1	37.5%	6
Design Alternative 2	12.5%	2
Design Alternative 3	50%	8
None of the above	0%	0
Expand on your answer (optional)		5
Answered question		16
Skipped question		1

Number	Response Text
1	Has basketball court and playground
2	I like the bigger picnic shelter, I believe that would give more usability through a wider range of weather conditions.
3	Add to Alternative 1 a covered picnic area on west side; of garden area instead of open tables; add basketball court/volly ball/tennis/badmitten - universal court on south side of walkway near playground area; consider rest points (benches, etc.) along soft-surfaced walkway; possibly several more security lights around perimeter of walkways
4	Fewer trees. We need open spaces.
5	Best one that fits my families needs

Question 2

2. What do you like about Alternative 1?	
Response Count	11
Answered question	11
Skipped question	6

Number	Response Text
1	Path for walking. Adult fitness area and playground
2	The separated play areas for small and big children. The adult fitness area. The trees.
3	The longer paved path that would give more access to people like my wife that is a wheelchair.
4	I don't. My home is directly behind the park. I feel the walking path is entirely too close to my yard.
5	The two different walking surfaces.
6	1. Open lawn area. 2. Adult Fitness area. 3. Paved path. 4. Trees.
7	Adult area (but think to add several resting benches/conversation area) Like the contours of pathways and placement of children's play area
8	The walking path that goes around perimeter of park. Will the existing trees be cut down? Having a paved path is nice.
9	Pathways.
10	The walking path around the field and the adult fitness area
11	Walking space and play areas.

Question 3

3. What do you dislike about Alternative 1?	
Response Count	12
Answered question	12
Skipped question	5

Number	Response Text
1	Nothing
2	The angled driveway into the parking area.
3	The smaller picnic shelter.
4	Same
5	That it doesn't have a shelter picnic area.
6	No dog park.
7	1. No basketball. 2.
8	More lighting; picnic area not covered
9	No soccer goals.
10	#4 is too small #7...i wont use it
11	Nothing
12	Adult fitness area. The park by the hospital has this and its not used that often and I see more kids on it than adult.

Question 4

4. Do you have any other comments regarding Alternative 1?	
Yes	3
No / Not at this time	9
Answered question	12
Skipped question	5

Number	Response Text
1	Brown Road Park demographics: Lots of kids and senior population around area and could be a good place for bicycle riders to rest - Is there consideration for drinking fountains in park?
2	Will the neighbors where existing tree bunch be fencing their back yard. Have experienced loose dogs coming out in park.
3	Yes, I like alternative 2 parking better, the bee garden, and open space for a half court basketball now or in the future.

Question 5

5. What do you like about Alternative 2?	
Response Count	12
Answered question	12
Skipped question	5

Number	Response Text
1	Picnic area and playground plus path for walking and half basketball court
2	The pollinator habitat. The half court. The extension of the field area. The straight entrance into the parking lot. The paths and the trees.
3	The pollinator habitat.
4	No real comment
5	picnic shelter
6	Shelter picnic area. Long walking path.
7	Half-court basketball court.
8	1. Gravel path. 2. Security light at basketball. 3. Covered picnic area.
9	Covered picnic area
10	The practice soccer field, big paved walking path, cool about pollinator habitat (who will maintain?), picnic shelter.
11	The paved path
12	Bee garden, soccer field, parking, walking space

Question 6

6. What do you dislike about Alternative 2?	
Response Count	11
Answered question	11
Skipped question	6

Number	Response Text
1	Only half basketball court
2	No adult fitness area.
3	Nothing, I think it's a good balance of options
4	No comment
5	That there is not an open grass area like in Alternative 3. And there is only half a court.
6	No dog park.
7	1. Open grass area too small.
8	Pollinator area (why?)
9	Don't think we need another basketball court. There are plenty of those in that neighborhood already (Chavez, McKay park, Scott). A street soccer futsal court would provide something new and meet a need you can't meet anywhere else.
10	The picnic area so close to the park. Makes it very congested in that area
11	Smaller playground. Picnic area with shelter- It brings in parties that take over the only park and makes me feel like I'm intruding on their party. No toilets can add to that problem.

Question 7

7. Do you have any other comments regarding Alternative 2?	
Yes	2
No / Not at this time	6
Answered question	8
Skipped question	9

Number	Response Text
1	Love the pollinator habitat.
2	Curious about path that goes between wall and garden. As garden coordinator, I was told to stay 10ft away in any building because of its poor structure.

Question 8

8. What do you like about Alternative 3?	
Response Count	14
Answered question	11
Skipped question	6

Number	Response Text
1	Basketball court. Picnic area
2	The basketball court. The accessible beds in the community garden. The trees and the path.
3	The raised Garden beds in the community garden, again my wife is in a wheel chair so increased access for all, including those with limitations is important, if it's to be a true "Neighborhood Park"!
4	Full court, expanded garden
5	Gives alot more privacy in the amount of space between my home and the park
6	garden expansion and full court
7	Shelter picnic area. Element 3. It allows for kids to play close to the element 2 and to element 1 while parents can watch over the kids. Full court.
8	Expanded community garden.
9	1. Full basketball court. 2.
10	Why extend the garden? The park is for family gathering and activities not solely to gardeners. Devote the open space to the MAIN intent of the park. I would prefer the garden be not there at all as children are likely to want to sample the produce and maybe even some adults. Were extra funds being allocated for secure fencing and locking gates around the garden area?
11	Cool about Garden accessibility. I like the picnic shelter.
12	This is the only area with a covered picnic area.
13	Nothing
14	parking is ok

Question 9

9. What do you dislike about Alternative 3?	
Response Count	12
Answered question	12
Skipped question	5

Number	Response Text
1	Walking path too small
2	No pollinator habitat and no adult fitness area. The paving around the tree next to the garden.
3	Nothing..
4	More parking
5	Not thrilled that a park is being built right behind my home I just bought in the first place
6	Shorter walking path.
7	No dog park.
8	1. No running path. 2. Small open grass area.
9	See above - wrote that information in the wrong box
10	Don't think we need another basketball court. Would like to consider a futsal street soccer court. There isn't any in all of salem. There are 3 different basketball courts in walking distance of this park already.
11	The whole layout is bad
12	Full court. My kids hear enough bad words from the basketball courts at McKay park.

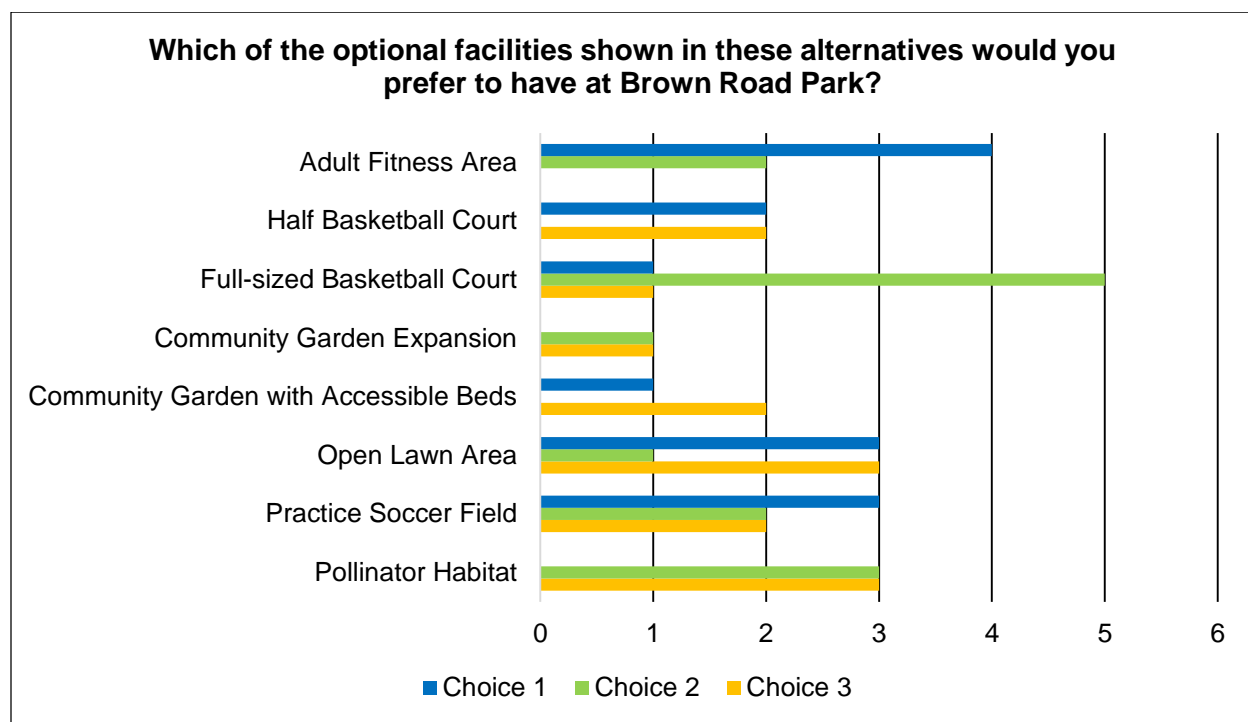
Question 10

10. Do you have any other comments regarding Alternative 3?	
Yes	2
No / Not at this time	9
Answered question	11
Skipped question	6

Number	Response Text
1	I like the paths that use the whole park perimeter. Worried about expanding garden and not having a good security for gardeners and their vegetables.
2	Yes, No Cover shelter area. It can become a place for homeless. No restrooms for people using the Shelter area who mostly are using it for parties. Would lead to public urination and other problems.

Question 11

11. Which of the optional facilities shown in these alternatives would you prefer to have at Brown Road Park?				
Park Features	Choice 1	Choice 2	Choice 3	Total
Adult Fitness Area	4	2	0	6
Half Basketball Court	2	0	2	4
Full-sized Basketball Court	1	5	1	7
Community Garden Expansion	0	1	1	2
Community Garden with Accessible Beds	1	0	2	3
Open Lawn Area	3	1	3	7
Practice Soccer Field	3	2	2	7
Pollinator Habitat	0	3	3	6
Answered question				15
Skipped question				2



Question 12

12. Do you have any other comments or ideas at this time?	
Yes	7
No / Not at this time	7
Answered question	14
Skipped question	10

Number	Response Text
1	Like walking path's, basketball court and playground
2	Where will the bike rack be located.
3	What day NEXT WEEK, can we start building? Just a touch of Australian sarcasm thrown in to lighten the mood!
4	Soccer field is very important in this part of the city and would be greatly appreciated.
5	Dog Park!
6	Love the ideas brought. Love the pathways. Any chance of having a byway through the neighborhood on the other side of park that could be another entryway?
7	Walking paths and great play ground Please

Question 13

13. What is your age group?		
Answer Choices	Response Percent	Response Count
Younger than 18 years	0%	0
18 to 24 years	0%	0
25 to 34 years	20%	3
35 to 44 years	27%	4
45 to 54 years	13%	2
55 to 64 years	27%	4
Older than 64 years	13%	2
Answered question		15
Skipped question		2

Question 14

14. What is your zip code?		
Answers	Response Percent	Response Count
97305	93.3%	13
97317	6.7%	1
Answered question		15
Skipped question		2

APPENDIX C

STAFF REPORT FROM CITY COUNCIL ADOPTION

Staff Report

File #: 18-446**Version:** 1**Date:** 10/22/2018**Item #:** 3.3 a.

TO: Mayor and City Council**THROUGH:** Steve Powers, City Manager**FROM:** Peter Fernandez, PE, Public Works Director**SUBJECT:**

Adoption of Brown Road Park Master Plan.

Ward(s): 6

Councilor(s): Hoy

Neighborhood(s): North Lancaster

ISSUE:

Shall Council adopt the Brown Road Park Master Plan?

RECOMMENDATION:

Adopt the Brown Road Park Master Plan.

SUMMARY AND BACKGROUND:

The *Brown Road Park Master Plan* (Attachment 1) provides an overall park design, describes the appropriate amenities and uses for the park, and provides guidelines for its future development. It has been developed in consideration of community input and the unique aspects of the site.

Park design guidelines are provided within the 2013 *Comprehensive Park System Master Plan*. Typical neighborhood park facilities include playground equipment, sports courts, picnic tables, pedestrian paths, multi-use turf fields, and passive recreation opportunities. Other amenities are considered not appropriate for this park classification. These include parking, dog parks, and facilities with community-wide draw. Per the *Comprehensive Parks System Master Plan*, a neighborhood park provides local access to basic recreation resources for residents within a half-mile service area.

Consisting of four acres, Brown Road Park is an undeveloped neighborhood park located in the North

Lancaster Neighborhood (NOLA). Currently located at the site is a community garden. Other improvements include a gravel parking area, an irrigation system, and site furnishings. These enhancements are considered interim use in advance of a master plan and future park development.

Brown Road Park is surrounded by low density single-family residential. Several multi-family complexes are located at the outer extent of the half-mile neighborhood park service area. Access to the park is provided by Brown Road NE. Pedestrian access is currently poor due to lack of sidewalks or formalized street crossings, and the presence of drainage ditches at the park frontage. A capital construction project planned for 2019 to improve Brown Road so that it meets current collector street standards will address these access barriers.

FACTS AND FINDINGS:

1. As depicted in Attachment 2, the *Brown Road Park Master Plan* identifies the following features for the park:
 - Picnic shelter;
 - Playground, with a zone for post and platform play equipment and a second zone for freestanding equipment such as swings and net climbers;
 - Half-court basketball;
 - Youth soccer field, created by enlarging an existing irrigated turf area;
 - Enchantments to existing community garden;
 - Outdoor fitness area;
 - On-street parking pocket; and
 - Pollinator habitat area.
2. The Brown Road Park Master Plan has been developed through a robust public process facilitated by City staff that included three public workshops and two separate online surveys. Workshop attendance varied from 8 to 35 individuals at each meeting. Responses to the first survey totaled 24; the second survey received 17. The workshops and surveys were advertised using a combination of postcard mailers, posting of fliers, email-based newsletters, notices at North Lancaster Neighborhood Association meetings, and via the City's website. A concerted effort was made to overcome linguistic barriers. Online surveys were available in English and Spanish, and a

Spanish-speaking translator was present at each workshop. Attachment 3 contains comments received by email.

- 3.** At the October 3, 2018, meeting of the North Lancaster Neighborhood Association, the Board members approved a motion recommending City Council adopt the Brown Road Park Master Plan (Attachment 4).
4. At the October 11, 2018, meeting of the Salem Parks and Recreation Advisory Board, the Board members approved a motion recommending City Council adopt the Brown Road Park Master Plan (Attachment 5).
5. Development of the park master plan will be dependent on funding and will likely proceed in at least two phases. Funding for some of the amenities at Brown Road Park will be provided through Park System Development Charges. Additional funding may be provided through a combination of grants from the Oregon Department of Parks and Recreation, individual and corporate donations, and volunteer services.

Robert D. Chandler, PhD, PE
Assistant Public Works Director

Attachments:

1. Proposed Brown Road Park Master Plan
2. Overview of Proposed Brown Road Park Elements
3. Compiled Comments Received by Email
4. NOLA Letter
5. SPRAB Action Sheet

Attachment 2



Attachment 3

Toni Whitler

From: Jose Guerrero <josedejesusguerrero@gmail.com>
Sent: Friday, September 07, 2018 7:46 PM
To: BrownRoadParkInput
Subject: Brown Road Park

I believe it is important that a temporary bathroom be part of the summer schedule. It would benefit gardening activities and sport practices. Thank you. JG

Attachment 3

Toni Whitler

From: Doug Rodgers <dougroddersfororegon@outlook.com>
Sent: Wednesday, October 03, 2018 12:56 AM
To: BrownRoadParkInput
Subject: Brown Road Park Suggestions

Hello Rob,

I would like to push for two things regarding our Park.

1. DO NOT have off-street parking. It is too dangerous. The city would be asking for trouble. If you don't think law-suits are expensive, drive down Hawthorne North of Silverton Road. A young boy was killed when a city truck hit him (the driver was not at fault) and the whole street ended up being remodeled. If a child runs out between two parked cars and gets hit, it will be the CITY that gets sued. That's my money and your money. Keep the parking where it is. Even if you have to make it smaller or get rid of the Adult exercise area.
2. Add a bus pull out. If you have enough room for parked cars, then you have enough room for a pull out. This is the time to put it in. It is cheaper now, before the sidewalks go in, than at any other time.

That's all. 😊

Thank you for your time and I'll see you at NOLA!

Doug Rodgers,

NOLA, Chair

Sent from [Mail](#) for Windows 10

Attachment 3

Toni Whitler

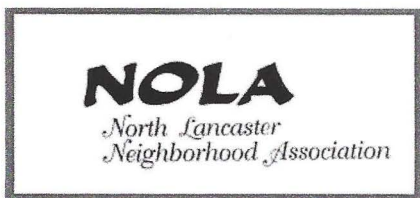
From: Frank <creekfishrman@yahoo.com>
Sent: Friday, July 13, 2018 12:46 PM
To: BrownRoadParkInput
Subject: Thanks and concern

Follow Up Flag: Follow up
Flag Status: Flagged

On behalf of Immanuel's Reformed Church I would like to say ty for the opportunity to have some input regarding the future of the park. We share a common property line on the south side of the park and due to safety and traffic concerns, would like to see a fence constructed along the common line. Thanks again, Frank D.

Sent from my Verizon 4G LTE Droid

Attachment 4



To: Rob Romanek

From: North Lancaster Neighborhood Association (NOLA)

Date: Oct 3rd, 2018

Subject: Brown Road Park Master Plan suggestions

Dear Mr. Romanek,

Thank you for spending time with us this evening as we spent some time going over Brown Road Park.

The executive board of NOLA has looked over the various plans for Brown Road Park and is recommending approval of the master plan with the following caveat (A):

- (A) When funding is released for improvements within the park, we are in full agreement that *children come first*. Therefore, improvements made with children in mind should be the first items placed in the park. (e.g. swings)

We are also asking that the two items below (B) & (C) be seriously considered:

- (B) No one in NOLA has come out in favor of street parking. Since it looks like that will happen anyway, we ask that the parking lot stay as is for as long as possible. No need to close it off sooner than is absolutely necessary.
- (C) A majority in the NOLA board is either enthusiastically in favor of, or at least not against having a bus pull out for Cherriots. Only one board member had a concern; that it not block the entrance to the park. (Which it won't.) In addition, the Cherriots board of directors' member assigned to NE Salem wants to see it happen. We have repeatedly stated that we want it, and feel as though we are being ignored.

Thank you for your time,

A handwritten signature in cursive script, appearing to read "Doug Rodgers".

Doug Rodgers
NOLA Chair

Cc: Irma Dowd



SALEM PARKS AND RECREATION ADVISORY BOARD ACTION SHEET

OCTOBER 11, 2018

BOARD MEMBER ATTENDEES

Present: Tony Caito, Woody Dukes, Diana Dickey, Dave Fridenmaker, Bill Fujii, Kasia Quillinan, Carol Snyder, Patty Tipton, Micki Varney

Absent:

ISSUE

Shall SPRAB endorse the Brown Road Park master plan and forward a recommendation to City Council for adoption?

DATE OF DECISION

October 11, 2018

BACKGROUND

Rob Romanek, Park Planner, presented the Brown Road Park draft master plan to the Board at its September 13, 2018 meeting. Mr. Romanek said he presented the Plan to the North Lancaster Association (NOLA) on September 5, but NOLA was undecided with regard to parking in the Plan, and would reconvene to make a decision in October. Chair Quillinan asked him to come back to SPRAB at the October meeting following NOLA's decision.

On October 11, Mr. Romanek again presented the Brown Road Park master plan and told the Board that NOLA endorsed the Plan at its October 3 meeting. Member Fujii asked that the wetland area identified in the draft master plan as "Wetland A" be enhanced and educational signage added.

ACTION TAKEN

Motion: Member Snyder moved that the Board endorse the Brown Road Park master plan and forward a recommendation to City Council for adoption. Member Varney seconded the motion.

Vote: All members voted in favor of the motion.