

City of Salem

Salem Public Library

July 12th, 2023
5:30p.m.via Zoom

Si necesita ayuda para comprender esta información, por favor llame
503-588-6178

PARTICIPANTS

Board Members

Lois Stark; Francine Boullosa, Chair; Gretchen Coppedge; Sarah Bishop; Denise Duren;
Joseph Romero; David Levy, Vice-Chair, Jackie Leung.

Staff

Bridget Esqueda, Interim City Librarian; Clarissa Maciel-Garibay, Staff Assistant

AGENDA

1. Welcome and call to order
2. Approval of Minutes
3. Public Comment - Appearance of persons wishing to address the Board on any matter other than those which appear on this Agenda
4. Information Items
 - Teen Advisory Board (TAB) update
 - Chair's report
 - City Librarian's report
 - Friends of SPL report
 - SPL Foundation report
5. Discussion Items
 - Foundation Liaison (Bridget)
 - Advocacy For Funding (Lois)
6. Action Items
7. Miscellaneous Board Items
8. Adjourn

Next Meeting: August 9^h, 2023

This meeting is being conducted via Zoom. Interested persons may view the meeting online on [YouTube](#). Please submit written comments on agenda items, or pre-register to provide Public Comment on items not on the agenda, by 5 p.m. or earlier one day prior to the day of the meeting at spladmin@cityofsalem.net

Special accommodations are available, upon request, for persons with disabilities or those needing sign language interpretation, or languages other than English. To request accommodations or services, please call 503-540-2371 (TTD/TTY 503-588-6439) at least two business days in advance.

It is the City of Salem's policy to assure that no person shall be discriminated against on the grounds of race, religion, color, sex, marital status, familial status, national origin, age, mental or physical disability,

sexual orientation, gender identity, and source of income, as provided by Salem Revised Code 97. The City of Salem also fully complies with Title VI of the Civil Rights Act of 1964, Americans with Disabilities Act of 1990, and related statutes and regulations, in all programs and activities.

June 2023 City Librarian's Report

Stats for June

Number of visitors to the library in:

Main: 32,314

WS Branch: 2,717

Number of physical items checked out/renewals:

Main: 108,847

WS Branch: 1,519

Number of digital items checked out:

cloudLibrary: 6,803

Overdrive: 20,273

Library Value Calculator

<https://ilovelibraries.org/what-libraries-do/calculator/>

Staff News

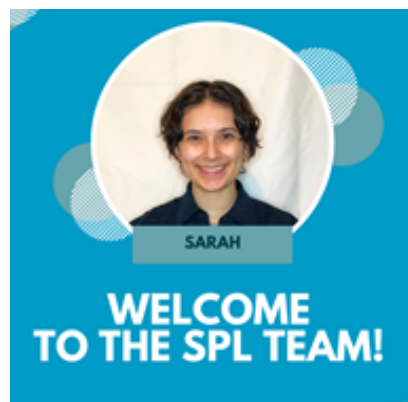
Adult Services Librarian Alexis Fritz-Stibbe resigned in May to focus more time on her growing family. The position is ready to be posted and awaiting for the next steps via the Human Resources Recruitment Team.

The Community Engagement Senior Librarian interviews were conducted in May and we had many strong candidates. An offer will be extended the first full week of June.

Karen Fischer, Youth Services Supervisor, retired after 30 years with the Salem Public Library. Interviews for her position, now renamed as "Outreach & Programming Supervisor", have concluded and we have selected Sonja Somerville to fill the position. Sonja has been working in Youth Services for the last 12 years and prior to that was a Community Relations Coordinator for the

Salem Public Library Foundation for 8 years. Sonja has also served in multiple committees including our own Communications, Programming and Outreach, and Strategic Planning teams. Sonja's dedication, knowledge, and passion for serving our community and libraries makes her the perfect fit for this position.

The library welcomed a new full time Youth Services Librarian Assistant, Sarah Diaz Fregoso. Sarah is bilingual, has customer service experience, graduated from the University of Oregon with a BS in Earth Sciences and Geography. While in college, she was a student research assistant for the Vertebrate Paleontology Lab.



Adult Services Senior Librarian Alice MacGougan attended the quarterly meeting of the Neighborhood Association Chairs on June 29. Many NA Chairs were in attendance as the mayor convened the meeting and different city departments took turns sharing their news. She made connections with Salem Housing Authority and Center 50+ and learned about what is happening in Salem.

Collections

The Playaway Launchpad collection will be moving to 'holdable' status to better fit the needs of the community. This change is focused on increasing access to the whole launchpad collection for our patrons. With the tablets being geared towards serving certain age levels and skills, it could be a bit difficult for patrons to find exactly what they are looking for without having the option to place a hold. Making these holdable would help close the selection gap for people.

The Library of Things have been growing in holds! Each week has seen a jump in circulation and holds for items. Currently there are over 20 items on the hold shelf and over 800 checkouts total.

Projects and Programs

Alice MacGougan conducted two sessions of training with library staff providing a refresher on our meeting and study room software product. Staff and the public use this tool daily for library space reservations.

Jessica Marie, Youth Services Senior Librarian, wrapped up the R.E.A.D. 1st Grade Bookmobile outreach with 3 final visits to elementary schools. Jessica, along with Librarian Dan Johnson will also be visiting the R.E.A.D. Migrant Education Summer School program, hosted for a second year in a row by Gubser elementary, which will enable participating students to check out books, get library cards, participate in the library's Summer Reading Challenge remotely, and earn prizes. Both programs are in partnership with the Assistance League of Salem-Keizer.

Youth Services staff also provided several group tours for Salem-area grade schools, providing tours, storytimes, library introduction, and scavenger hunts.

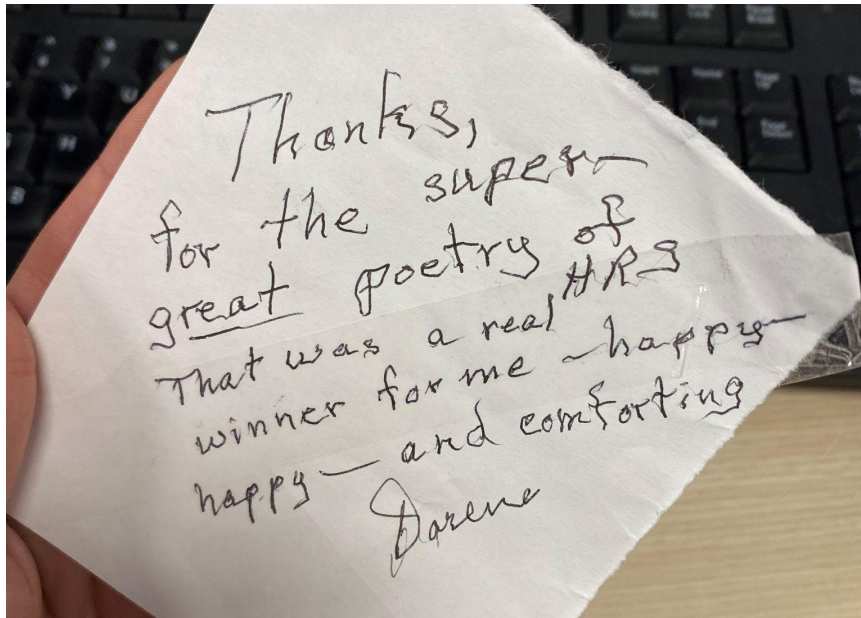
Library staff continue to provide personalized reading suggestions through the library's [Book Match](#) service. Here is a response from a Library Media Assistant from a local middle school demonstrating how the library is helping support literacy in the summer.

Thank you so much! I will pass this on to the student, she will be so excited. I have several students that are avid readers and wanted to hear about selections available at the public library to read over summer. I appreciate your time and help.

On June 16th we held our first Drag Queen Bingo. Poly Poptart was the event's Master of Ceremonies (MC), a drag queen from the Portland area. We decorated, offered fun snacks, colorful prizes, and everyone had a great time listening to music, comedy, and playing bingo. It was a huge success. Due to the program's popularity we were at max capacity and unfortunately had to turn patrons away. Taking that incredible turnout into consideration, we are moving forward with planning similar programs. Additionally, it's important to note the overwhelming support we received from library staff, the city, and the community.



A patron of Operation Bookshelf, the homebound delivery program run in partnership with the Assistance League of Salem-Keizer, sent back this grateful note:



What we are Looking Forward to!

Salem Public Library will be kicking off its annual all-ages Summer Reading Challenge on June 6th with a preschool performance by Rick Huddle. Providing a special program at the beginning of the summer enables staff to get many of the pre-readers and caregivers signed up for the challenge prior to school ending for the summer.

Library staff anticipate a busy summer reading program filled with activities, events, and community outreaches.

The library outreach van has had its wrap completed and is ready to take out into the community. The van will attend pop-up library events and outreaches. The van's debut program attendance will be the Angel Ocasio Summer Reading performance in Riverfront Park!

Strategic Plan Updates

The Equity, Diversity, Inclusion, and Belonging team finalized the general action plan steps in May. It was determined that focusing on Recruitment & Retention was the most pressing thing, so team leads met with leadership to talk about the plans for this. Sharing out the staff survey is to come.

The City of Salem recently conducted an employee engagement survey which showed that 69.8% of employees feel engaged/almost engaged in the organization. Library specific results will be known at a later date.