



City of Salem SALEM PUBLIC ART COMMISSION MEETING

Wednesday, December 13, 2023
3:30 P.M. – 5:30 P.M.

Si necesita ayuda para comprender esta información, por favor llame 503-540-2371

PARTICIPANTS

Board Members

Zach Hull, Chair; Susan Napack, Vice-Chair; Spencer Emerick; Eduardo Diaz-Salazar, Krista Lauer.

The commission has one vacancy for a member experienced in landscape architecture, real estate development or community foundations, and one vacancy for a member experienced in museum curation, art restoration, or art appraisal.

Staff

Keith Bondaug-Winn, Public Works Staff Liaison

AGENDA

1. Welcome and call to order.
2. Public Comment – Appearance of persons wishing to address the Commission on any matter other than those which appear on this agenda.
3. Approval of Consent Agenda – Agenda for December 13, 2023, meeting; Minutes of November 8, 2023, meeting.
4. Public Hearing
 - a. **Proposal for Public Mural – 1380 & 1390 Madison St NE, Salem, OR 97301**
5. Discussion Items
 - a. Updates
 1. New Public Works Operations Building and Airport Terminal - Keith
 2. SPAC Annual Report and Presentation to City Council – Chair Hull
 3. Downtown Utility Box Wraps Update – Keith
 4. Northgate Neighborhood Hoodview Park Fence Painting – Keith
 - b. Subcommittee Reports
 1. Art Collection Maintenance
 - a. Repair of *Drummer & Rooster* – Keith
 - b. *Black Discs* – Keith
 2. Social Media Plan Report – Commissioner Lauer

- c. Develop Draft Strategic Plan
 - 1. Workshop one or more goals
- d. Review Draft Mural Application Progress – Keith
- e. Format for January 10, SPAC Meeting – Chair Hull

- 6. New Business
 - a. Library Art Hall Interactive Art Kiosk
 - b. Request to Display Pieces of the Public Art Collection in Public Spaces – City Hall Lobbies, Airport, Public Works Operations Building
 - c. Short-term and Long-term Storage of Pieces
 - d. Update Current Inventory

- 7. Action Items

- 8. Commissioners Comments

- 9. Adjourn

Next Meeting: January 10, 2024; 3:30 P.M – 5:30 P.M.

This meeting is being conducted virtually, with remote attendance by the governing body. No in-person attendance is possible. Interested persons may view the meeting online on [YouTube](#). Please submit written comments on agenda items, or pre-register to provide Public Comment on items not on the agenda, by 5 p.m. or earlier one day prior to the day of the meeting at kbondaug@cityofsalem.net

Special accommodations are available, upon request, for persons with disabilities or those needing sign language interpretation, or languages other than English. To request accommodations or services, please call 503-540-2371 (711 for Relay) at least two business days in advance.

It is the City of Salem's policy to assure that no person shall be discriminated against on the grounds of race, religion, color, sex, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity, source of income and housing status, as provided by Salem Revised Code 97. The City of Salem also fully complies with Title VI of the Civil Rights Act of 1964, Americans with Disabilities Act of 1990, and related statutes and regulations, in all programs and activities.



Public Works Department

555 Liberty Street SE / Room 325 • Salem OR 97301-3513 • Phone 503-588-6211 • Fax 503-588-6025

Salem Public Art Commission

November 8, 2023

ONLINE

Commissioners Present

Zach Hull, Chair

Susan Napack, Vice-Chair

Spencer Emerick, Commissioner

Eduardo Diaz-Salazar, Commissioner

Guests

Carol Snyder, President, Salem Parks Foundation

Staff

Keith Bondaug-Winn, Public Works Staff Liaison

Shelly Ehenger, Urban Development Staff

Sheri Wahrgren, Urban Development Staff

-
1. **Call to Order** – With a quorum present, Chair Hull called the meeting to order around 3:30 P.M.
 2. **Public Comment**
Carol Snyder, President of the Salem Parks Foundation, answered a question from Vice-Chair Napack regarding the grant application status with the Cultural Advocacy group. Carol reported that the Eco-Earth project got a spot on the list and that there is a state legislator who will be moving forward with a bill to fund these projects.
 3. **Approval of Consent Agenda**
 - a. Approval of the Consent Agenda – Agenda for November 8, 2023; Minutes of October 11, 2023.

Motion: Chair Hull proposed approving the consent agenda and minutes. Vice-Chair Napack seconded the motion. The motion was put to a vote and passed unanimously. The consent agenda and minutes have been approved.

Transportation and Utility Operations

1410 20th Street SE / Building 2
Salem OR 97302-1209
Phone 503-588-6063
Fax 503-588-6480

Parks Operations

1460 20th Street SE / Building 14
Salem OR 97302-1209
Phone 503-588-6336
Fax 503-588-6305

Willow Lake Water Pollution Control Facility

5915 Windsor Island Road N
Keizer OR 97303-6179
Phone 503-588-6380
Fax 503-588-6387

❖ ADA Accommodations Will Be Provided Upon Request ❖
Servicios razonables de accesibilidad se facilitarán por petición

4. **New Business**

1. **Urban Development Downtown Streetscape Art Pedestals and Art Wraps for Utility Boxes:** Sheri Wahrgren, with a 20-year tenure as the staff liaison to the Downtown Advisory Board, discusses the history of art pedestals in downtown areas initiated by the Oregon Artist Series Foundation in 2014. She highlights the locations and existing artworks on these pedestals, emphasizing the need for additional pieces to enhance downtown vibrancy. Sheri expresses her interest in collaborating with the group to select and install art on empty pedestals, intending to secure funding in the upcoming budget cycle.

The group responds positively, showing enthusiasm for acquiring more public art for downtown Salem. There's clarification about the unique nature of the pedestals, recessed beneath sidewalk grates. Sheri assures that parameters are in place for the size and weight of art, and the group expresses interest in participating when funding is secured. Questions about the flexibility of pedestals and the potential to accommodate various artworks are addressed, with Sheri confirming adjustments can be made based on chosen pieces.

The conversation includes questions about the selection process, with Sheri preferring to commission new pieces rather than moving from the existing city collection. The group supports this approach and commends the thoughtful art placement strategy. The discussion concludes with Sheri expressing intent to work with her board to secure funding, and the group offering support for the collaboration.

2. **Urban Development Downtown Streetscape Art Wraps for Utility Boxes:** In this part of the conversation, Shelly discusses the exciting initiative of enhancing downtown vibrancy through utility box wraps featuring artworks from the city's collection. The goal is to prevent graffiti and promote existing art. Shelly outlines the collaborative selection process for these artworks, focusing on complementarity and enhancing the pedestrian experience. Practical considerations, such as access to utility boxes and ventilation vents, are addressed in the wrapping proposal. The potential inclusion of QR codes for viewers to learn about the original artwork is considered positively. Additionally, Shelly and Sheri express the desire to engage the community in appreciating and preserving the city's art through this creative initiative. Overall, the conversation highlights a thoughtful and inclusive approach to public art in the community.
3. **Urban Development Downtown's Chemeketa Parkade Potential Mural Location:** In this part of the conversation there is a discussion about another downtown project related to the parking structure's blank block walls. The idea is to collaborate with schools and engage kids in creating temporary art on these walls, potentially through competitions or annual events. However, the challenge is getting a response from the school's art department due to their busy schedule.

The conversation shifts to the possibility of creating an inventory of available spaces for murals around town. The current mural code, involving private businesses and funding challenges, is acknowledged, and there is a suggestion to pre-identify locations suitable for murals. The goal is to ease obstacles and find resources to facilitate more mural

installations. The group expresses interest in exploring this further and continuing the conversation.

The segment ends with a recap of the discussed projects: the art pedestals and the utility box wraps. The group expresses enthusiasm for the collaborations, and there are no immediate requests from the group, except potential assistance in locating artworks for the wraps. The discussion concludes with appreciation for the careful consideration given to art placement and excitement about the upcoming projects.

4. Updates:

- 1) **New Public Works Operations Building and Airport Terminal Improvements:** The discussion revolves around updates on the new Public Works operations building and the airport. City Engineer, Allen Dannen, reported that plaques to identify public art will be mounted in a few weeks, and additional light fixtures are being considered for better illumination of the interior drawings and wallpaper. Regarding the airport, there is a possibility of collaboration with Jim Bonnet, the engineer responsible for recent construction, to discuss potential art installations, like the return of *The Drummer and Rooster* or a new mural installation.

A brief virtual tour of the airport is presented, showcasing its interior and potential areas for art displays. The suggestion is made to discuss with Public Works the possibility of using canvases at the airport for public art. The conversation also touches on works in the public art collection not currently on display, and there is a proposal to explore creating an inventory system for better organization. The group expresses interest in meeting with Jim Bonnet to discuss art possibilities for the airport walls and potentially displaying pieces from the public art collection.

The segment ends with a question about the airport's success, with feedback mentioning full flights, especially to Burbank, and positive reports from travelers. The group encourages more people to use the airport for increased success.

- 2) **SPAC Vacancies:** The discussion focuses on SPAC vacancies and expiring terms. Commissioner Sellers-Young has sent an email indicating her resignation due to moving out of the area, leaving two vacancies on the commission. Commissioner Eduardo Dias-Salazar's term is expiring at the end of December, and he expresses interest in continuing for another term. The group discusses potential candidates for the vacant positions, specifically one for museum curation and art restoration and another for landscape architecture, real estate development, or community foundations. The plan involves sending a solicitation email to various art organizations and institutions in the area.
- 3) **Northgate Neighborhood Hoodview Park Fence Painting:** The discussion began with an update on a recent neighborhood project involving the painting of a long fence in Hoodview Park using public funds. The project was initiated by the neighborhood association and approved by the city through the Salem Parks Improvement Fund (SPIF). The fence, which faced a public space, had been painted with a mural that garnered positive community support.

However, concerns arose during the discussion regarding the project's compliance with the city's sign code, as murals were traditionally associated with building walls, and this fence painting did not align with the current code definitions. Additionally, it was highlighted that the project did not follow the typical mural approval process, potentially posing legal and regulatory issues.

The discussion touched on various aspects, including the lack of a formal agreement between the city and the private fence owners, the absence of an easement to the city, and the potential categorization of the mural as a sign due to current code definitions. The Parks Improvement Fund, intended for neighborhood enhancement, had supported the project without the usual permitting process.

Concerns were raised about the possible implications of allowing unlimited signage on fences, as suggested by some, and the need for a regulatory framework to avoid unintended consequences. The discussion acknowledged that while the project was successful in this instance, it might not be suitable for every park or public space, considering maintenance and neighborhood support.

The conversation shifted towards the broader idea of allowing fence paintings beyond parks and exploring the potential for a more inclusive policy. The concept of integrating community fences into the existing street mural program was proposed, extending the regulatory framework to include public-facing fences or those in alleys. It was noted that this expansion should consider factors such as public support, oversight, and adherence to a similar approval process as the street mural program.

Following the discussion, a motion was made:

Motion: Chair Hull made the motion to direct city staff to explore the feasibility of integrating community fences into the street mural program. The motion was seconded by Vice-Chair Napack, put to a vote, and passed unanimously.

The motion specifically mentioned looking into how the street painting program, which applies to public streets, could be adapted or extended to include fences on public-facing property, like city parks. The member making the motion acknowledged the need to investigate whether the existing street mural program could be applicable to fences, considering factors such as the city's sign code and the approval process for such art projects. Keith will need to conduct research and exploration to assess the feasibility and implications of incorporating community fences into the city's supported art projects.

5. Subcommittee Reports

1. Art Collection Maintenance:

- a. **Repair of *Drummer & Rooster*:** Keith read an email from Lee Imonen, who has been contracted to repair *The Drummer and Rooster* sculpture. The email mentioned that the base plates are cut and ready for welding. Lee has conducted initial investigations into the best approach for cutting into the drummer's leg to replace the old support, but due to uncertainties, is proceeding cautiously. Lee offered to provide a quote for refinishing the black disc sculpture and expressed the intention to inspect the site more closely during a visit to Salem in the next couple of weeks to provide a more accurate estimate for repairs. The suggestion was made that this information could dovetail nicely with discussions about the airport, and there was a proposal for Lee to potentially take a field trip to explore possibilities of where *The Drummer and Rooster* could be relocated.
- b. ***Good Cents* cleaning and sign placement:** The *Good Cents* sign has been successfully relocated and a better visual representation of the piece can now be observed. Viewers are now able to view an image of a bottle in the negative space of the sculpture's legs. Keith thanked the facilities team and also communicated with the resident who initially brought the issue to our attention.
- c. ***Black Discs*:** Lee Imonen has agreed to assess the black discs, and plans are underway to coordinate with Zach and Spencer to facilitate the inspection.

2. **Social Media Plan Report:** Keith presented a comprehensive update on the social media plan received from Commissioner Krista Lauer. He highlighted the significant engagement and varied comments generated by last week's post on Facebook, which delved into public concerns about the city's budget constraints and included an explanation of the percent-for-art program. Commissioner Lauer conveyed that the Facebook posts successfully initiated both positive and negative conversations, aligning with the objective of facilitating dialogue. She outlined her adjusted plan, aiming for weekly exposure on both Instagram and Facebook, with a focus on exploring the concept of public art in Salem. This involves delving into the meaning of public art, reaching a broader audience, and engaging the community through expansive city-wide projects.

Keith also mentioned encountering difficulties accessing the community art treasure hunt link on his iPhone. The overall group discussion expressed support for the organic approach and flexibility in adapting the plan based on engagement metrics. Notably, it was observed that Facebook generated more engagement compared to Instagram. The overall sentiment toward the update was positive within the group.

3. **SPAC Annual Report to City Council:** The City Council will receive the SPAC annual report on December 11, and Chair Hull plans to make a presentation at that City Council meeting on SPAC's annual accomplishments and plans for 2024 and beyond. Keith plans to send the group the draft annual report on December 15 for feedback by the 17 as he will be on vacation. After group input, it will be sent to Legal for review and then to the city manager before going to the City Council on December 11, at 6:00 PM.

4. **Format for December 13, SPAC Meeting:** The discussion covered the format for the December 13th SPAC meeting, considering the possibility of an in-person gathering at the new Public Works operations building. However, the recent mural application's public hearing on December 13th led to the decision to keep the meeting on Zoom to allow wider participation. The time was adjusted to 3:30 PM to 5:30 PM, and there's a plan to hold an in-person meeting at the new facility in January, potentially making it a celebratory event with attendees from the art selection process. Ideas for the January meeting included making it a party with food, perhaps focusing on tea time given the 3:30 PM timing. Detailed plans will be discussed in the next month.

5. **New Business**

1. **Urban Development Downtown Streetscape Art Pedestals and Art Wraps for Utility Boxes** – This item of business was moved to the beginning of the agenda, and notes have been recorded accordingly.
2. **Review Draft Strategic Plan:** The discussion covered feedback on the Strategic Plan draft, with positive responses and suggestions for refinement. There was agreement on the need for working sessions to gradually fill out the goals, acknowledging that it might be a lengthy process. Specific points included advocating for murals and making the mural application process more accessible. Additionally, there was a proposal for a PowerPoint presentation during neighborhood association meetings, with Vice-Chair Napack offering to assist. The focus will be on working through the goals in the upcoming meetings, possibly starting in January.
3. **Mural Application Public Hearing Timeline:** Keith will produce and post the public hearing notice on November 13, for the public hearing to be held at the December 13, SPAC monthly meeting.
4. **Review Draft Mural Application:** During the meeting, Keith introduced "Alchemer" as the new online application software intended to streamline the mural application process. Alchemer was presented as a user-friendly tool designed to replace the existing form on the city's website. The primary objective of Alchemer was to simplify the application process by posing essential questions to applicants rather than an exhaustive list of criteria. Keith highlighted ongoing efforts to incorporate logic into Alchemer, enabling dynamic adjustments based on user responses.

The participants discussed the potential benefits of Alchemer, envisioning it as a tool that could enhance efficiency and accessibility for both applicants and the city. The form's logic would prompt additional questions based on the information provided, ensuring a tailored and relevant application experience.

Furthermore, the meeting explored the idea of creating a portal for mural artists interested in contributing to public art initiatives. This portal, potentially linked to a registry of mural artists, aimed to connect artists with available spaces in the city. The participants expressed enthusiasm for the concept, seeing it as a means to reduce barriers for artists and foster a more vibrant mural program.

6. **Action Items**

1. The meeting concluded with specific action items, including a review of the presentation for the upcoming City Council meeting on December 11. Participants were encouraged to provide feedback on the draft report that would be circulated in the following week. Additionally, plans were discussed to coordinate with Lee Imonen to schedule a visit and explore potential opportunities.

7. **Commissioner and Staff Comments**

- a. Commissioners stated that this was a good meeting.

8. **Adjournment:** Chair Hull adjourned the meeting around 5:09 p.m.

9. **Next Meeting:** December 13, 2023; 3:30 P.M. – 5:30 P.M. via Zoom.

TO: **SALEM PUBLIC ART COMMISSION**

FROM: Keith Bondaug-Winn, Management Analyst II
Staff Liaison to Salem Public Art Commission (SPAC)

HEARING DATE: December 13, 2023

SUMMARY: Proposal for painting to be accepted into the Public Art Collection as a Public Mural

LOCATION: 1380 & 1390 Madison Street NE, Salem, OR 97301

APPLICANT(S): Evan Guilfooy

REQUEST: Review application materials and public testimony submitted for a Public Mural located at 1380 & 1390 Madison Street NE (Marion County Assessors Map and Tax Lot numbers 073W23AB05700 and 073W23AB05800)

CRITERIA: Salem Revised Code (SRC) Chapter 15 – Public Art
SPAC Public Art Collection Guidelines, Policies And Procedures

RECOMMENDATION: APPROVE the proposal as submitted, contingent upon the conveyance of a public mural easement to the City from the owner of the building upon which the mural is located, in a form approved by the City Attorney.

SUMMARY:

The applicant is seeking to have an existing painting on the rear, south-facing exterior walls of two adjacent and abutting commercial buildings located at 1380 and 1390 Madison Street NE, Salem, Oregon 97301 (**Attachment A – Vicinity Map**), to be accepted into the Salem Public Art Collection as a public mural. The exterior walls upon which the artwork is painted are on the backside of the buildings and adjacent to and abutting a city-owned alleyway, north of Jefferson Street NE and south of Madison Street NE. The building's zoning designation is General Commercial and is located immediately south of an Industrial Commercial zone and immediately north of a Single-Family Residential Zone. The buildings are located within the Northeast Neighbors (NEN) Neighborhood Association. The painting is approximately 50-feet long and 20-feet tall on the entirety of the exterior wall of 1390 Madison St NE. The painting continues uninterrupted for an additional 80 square feet (8-feet tall by 10-feet wide) on the adjacent and abutting exterior wall of 1380 Madison St NE. Per the submitted mural application, "The proposed mural will be the first of its kind, if approved. With an emphasis on graffiti art this mural will also contain the theme of nature. The artists involved hoped to showcase graffiti art as more than just a low brow art form, but as an evolving beautiful art form."

BACKGROUND:

As stated in the Salem Public Art Commission Guidelines, Policies and Procedures, "The purpose of the Public Mural Program Procedures and Standards is to ensure that Public Mural Program enhances the aesthetics of the

City, provides avenues for original artistic expression in the City, provides public edification through access to original works of public art, encourages community participation in the creation of original works of art, and reduces the incidence of graffiti and other crime while increasing community identity and fostering a sense of place.”

Pursuant to [Salem Revised Code \(SRC\) Chapter 15 – Public Art](#) (15.070 through 15.100) and the [Salem Public Art Commission \(SPAC\) Guidelines, Policies, and Procedures](#), all public murals require approval from the Salem Public Art Commission (SPAC) for acceptance into the Public Art Collection. Per the listed requirements, SPAC shall hold a public hearing and receive testimony on the proposed mural from interested members of the public. Public notice shall be provided to the Neighborhood Association where the proposed mural would be placed no later than 30 days before the hearing. This notice shall explain the purpose of the hearing and contain a picture and description of the mural. A public hearing notice was sent to the Northeast Neighbors (NEN) Neighborhood Association via email, posted to the City of Salem website, emailed to the applicant, and posted on the front and back of the building on November 13, 2023 (**Attachment B – Public Hearing Notice**).

FACTS AND FINDINGS:

Staff reviewed the application materials and the findings for the applicable criteria and guidelines are listed below.

Criteria: SRC 15.090 - Procedures, Mandatory Criteria for Public Murals.

- (a) Public murals shall remain in place, without alterations, for a period of not less than seven years, except as may be specified by the Salem Public Art Commission in the conditions of approval.
- (b) In historic districts, public murals may only be allowed on buildings that are non-historic non-contributing buildings or structures. Murals in historic districts shall not be allowed on a building façade. For purposes of this paragraph, the building façade is defined as the wall that contains the main entrance onto the premises.
- (c) No public murals shall be allowed on single family dwellings, duplexes, or multi-family dwellings. As used in this subsection, single family dwellings, duplexes, or multi-family dwellings do not include mixed-use buildings which contain a single-family dwelling, duplex, or multi-family dwellings.
- (d) No public mural may contain electrical components, three dimensional structural elements; employ electrical lights as part of the image, moving structural elements, flashing or sequential lighting, interior lighting elements, any automated method that causes movement, or any method that causes periodic changes in the appearance of the public mural or changes the mural image or message.
- (e) Public murals shall be located in a manner that is accessible to the public.
- (f) The approval and acceptance of each public mural shall be contingent upon the conveyance of a public mural easement to the City from the owner of the building upon which the mural will be located, in a form approved by the City Attorney. The terms of the easement shall grant the right to create the public mural on the wall of the building and provide that the person granting the easement will maintain and restore the public mural in its original condition for the period of the easement, and

state that upon termination of the easement, the mural shall be removed, and the building restored to its prior condition.

Criteria 15.090 - Findings

1380 & 1390 Madison Street NE

Staff recommends that SPAC find that *Criteria: 15.090 Procedures, Mandatory Criteria for Public Murals (a) through (f)* have been met per the summary below:

The applicant is requesting approval for an existing exterior painting on the south-facing walls on the buildings located at 1380 and 1390 Madison Street NE, Salem, OR, 97301.

- The applicant has agreed to maintain the painting for seven years and is working with the Legal department through the Public Works liaison on drafting and erecting a public mural easement with respect to the existing mural. Staff recommends that the SPAC find that SRC 15.090 (a) and (f) are anticipated to be met.
- The mural is not in a historic district. SRC 15.090(b) is not relevant to this case.
- Staff recommends that the SPAC find that SRC 15.090 (c) and (d) have been met. The location does not contain any dwelling units or electrical components, three dimensional structural components, electric lighting or moving structural elements.
- The painting is located on the south-facing façades of two commercial buildings and is visible to the public from the public alleyway north of Jefferson Street NE and south of Madison Street NE. Staff recommends that the SPAC find that SRC 15.090 (e) has been met.

Criteria: SPAC Guidelines, Policies, and Procedures (GPP) 8.A.(1) - Public Mural Selection Criteria

In addition to the criteria established in the Public Art Collection Development Guidelines, criteria for approving public murals include:

- (a) Strength of artist's concept for, and originality of, proposed public mural.
- (b) Demonstrated craftsmanship of artist.
- (c) Appropriateness of scale of the public mural to the wall on which the proposed public mural will be painted/attached.
- (d) Appropriateness of the scale of the public mural to the surrounding neighborhood.
- (e) Architectural, geographical, socio-cultural and/or historical relevance of the public mural to the site.
- (f) General support/advocacy for the public mural from the building owner/user, surrounding neighborhood, adjacent businesses, and arts community.
- (g) Demonstrated ability to complete the proposed public mural on time and within budget.
- (h) If the proposed public mural will be located in a historic district, the proposed public mural:
 - Will be on a building or structure that is "non-historic non-contributing" under historic preservation laws.
 - Will not be located on the building façade. For purposes of this criterion, the building façade is defined as the wall that contains the main entrance onto the premises.
- (i) The proposed public murals will not be located on a single-family dwelling, duplex, or multi-family dwelling. As used in this subsection, single family dwellings, duplexes, or multi-family dwellings do not

include mixed-use buildings which contain residences.

- (j) The proposed public mural will not contain electrical components, three dimensional structural elements; employ electrical lights as part of the image, moving structural elements, flashing or sequential lighting, interior lighting elements, any automated method that causes movement, or any method that causes periodic changes in the appearance of the public mural or changes the mural image or message.
- (k) The public murals will be located in a manner that is accessible to the public.

Criteria SPAC Guidelines, Policies, and Procedures 8.A.(1) - Findings

1380 & 1390 Madison Street NE

Staff recommends that the SPAC find that GPP 8.A.(1)(a) through (f) have been met through the conditions provided below:

The applicant is requesting SPAC approval of an existing exterior painting on two commercial buildings located at 1380 & 1390 Madison Street NE, to be accepted into the public art collection as a public mural. The original art for the mural was created by and installed by multiple PNW artists with over a decade of experience with murals. Per the application materials (**Attachment C – Application**), “The design was created to take on the entirety of the space while allowing as many artists to be a part of the project without it looking cluttered and unproportional.” It goes on to say that “In recent times graffiti art has been an important part of the socio-cultural landscapes in major cities. As the art form becomes widely accepted, I feel that Oregon’s capital will also benefit from this mural.”

The painting is sited on the south-facing walls of two commercial buildings located at 1380 & 1390 Madison Street NE. The buildings sit in an area that has been zoned for General Commercial. The size of the painting has been scaled to fit the entirety of one wall and a portion of the second wall. Adverse impacts to the building or surrounding neighborhood have not been documented and are not anticipated. Several letters of support in favor of the mural from the surrounding neighborhood and the general public demonstrate support for the painting to be accepted by SPAC into the Public Art Collection. A couple letters from the public opposed the mural.

Staff recommends that SPAC find that *Criteria: SPAC Guidelines Policies and Procedures (GPP). 8.A.(1) - Public Mural Selection Criteria (g) through (k) have been met.*

- This painting already exists but is incomplete at this time. Staff anticipates that GPP 8.A.(1)(g) can be met and that the mural will be completed upon approval of this application.
- GPP 8.A.(1)(h) through 8.A.(1)(k) have already been addressed per SRC 15.090(b) through 15.090 (e). These conditions have been met.

Public Comment

Summary of comments received during open public comment period (as of 4:00 PM on December 6, 2023).

- A. Neighborhood Association: The subject property is located in the Northeast Neighbors (NEN) Neighborhood Association. A public hearing notice was sent to NEN Chair, Lynn Takata. No letter of support or opposition was received from the neighborhood association at this time.
- B. Staff received six (6) emails in support of the mural and two (2) emails in opposition to the mural. Staff also received two (2) voicemails in support of the mural and zero (0) voicemails in opposition to the mural (**Attachment D – Emailed Comments**).

VI. RECOMMENDATION

According to SRC Chapter 15 and the SPAC Guidelines, Policies, and Procedures Manual, a public mural enhances the aesthetics of the City, provides avenues for original artistic expression in the City, provides public edification through access to original works of public art, encourages community participation in the creation of original works of art, and reduces the incidence of graffiti and other crime while increasing community identity and fostering a sense of place.

Based upon the information presented in the application, the findings as presented in this staff report, and the public testimony received, staff recommends that the Salem Public Arts Commission APPROVE the proposal as submitted, contingent upon the conveyance of a public mural easement to the City from the owner of the building upon which the mural will be located, in a form approved by the City Attorney.

VIII. DECISION ALTERNATIVES

- A. APPROVE the proposal as submitted by the applicant and indicated on the drawings.
- B. APPROVE the proposal with conditions to satisfy specific guideline(s).
- C. DENY the proposal based on noncompliance with identified guidelines in SRC 15, indicating which guideline(s) is not met and the reason(s) the guideline is not met.

VIII. APPEAL

The decision of the Salem Public Art Commission in this matter is final and may not be appealed.

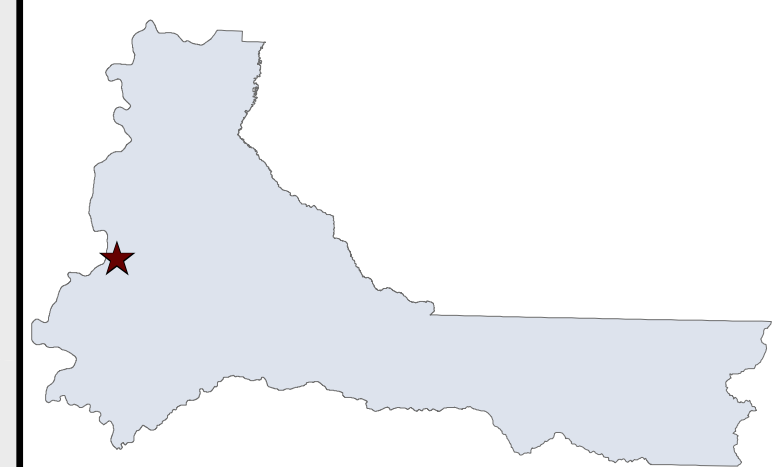
Attachments:

- A. Vicinity Map
- B. Public Hearing Notice
- C. Application
- D. Emailed Comments

Prepared by: Keith Bondaug-Winn, Management Analyst II – Salem Public Art Commission Staff

07 3W 23AB

07 3W 23AB
SALEM



MARION COUNTY, OREGON
NW1/4 NE1/4 SEC23 T7S R3W W.M.
SCALE 1" = 100'

LEGEND

- LINE TYPES
- | | |
|--------------------------|-----------------------|
| Taxlot Boundary | Historical Boundary |
| Road Right-of-Way | Easement |
| Railroad Right-of-Way | Railroad Centerline |
| Private Road ROW | Taxcode Line |
| Subdivision/Plat Bndry | Map Boundary |
| Waterline - Taxlot Bndry | Waterline - Non Bndry |

- CORNER TYPES
- | | |
|-----------------------|------------------------------------|
| + 1/16TH Section Cor. | 1/4 Section Cor. |
| ⊙ DLC Corner | 16, 15
Section Corner
21, 22 |

NUMBERS
Tax Code Number
00 00 0

Acreage
0.25 AC

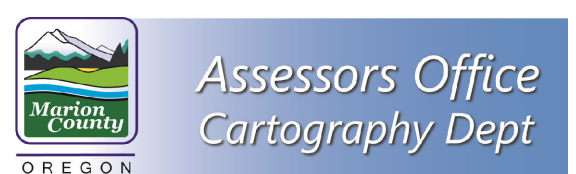
All acres listed are Net Acres, excluding any portions of the taxlot within public ROWs

NOTES
Tick Marks: A tick mark in the road indicates that the labeled dimension extends into the public ROW

200.00
175.00

CANCELLED NUMBERS			
300			
301A1			
500A1			
500A2			
2900			
11900			

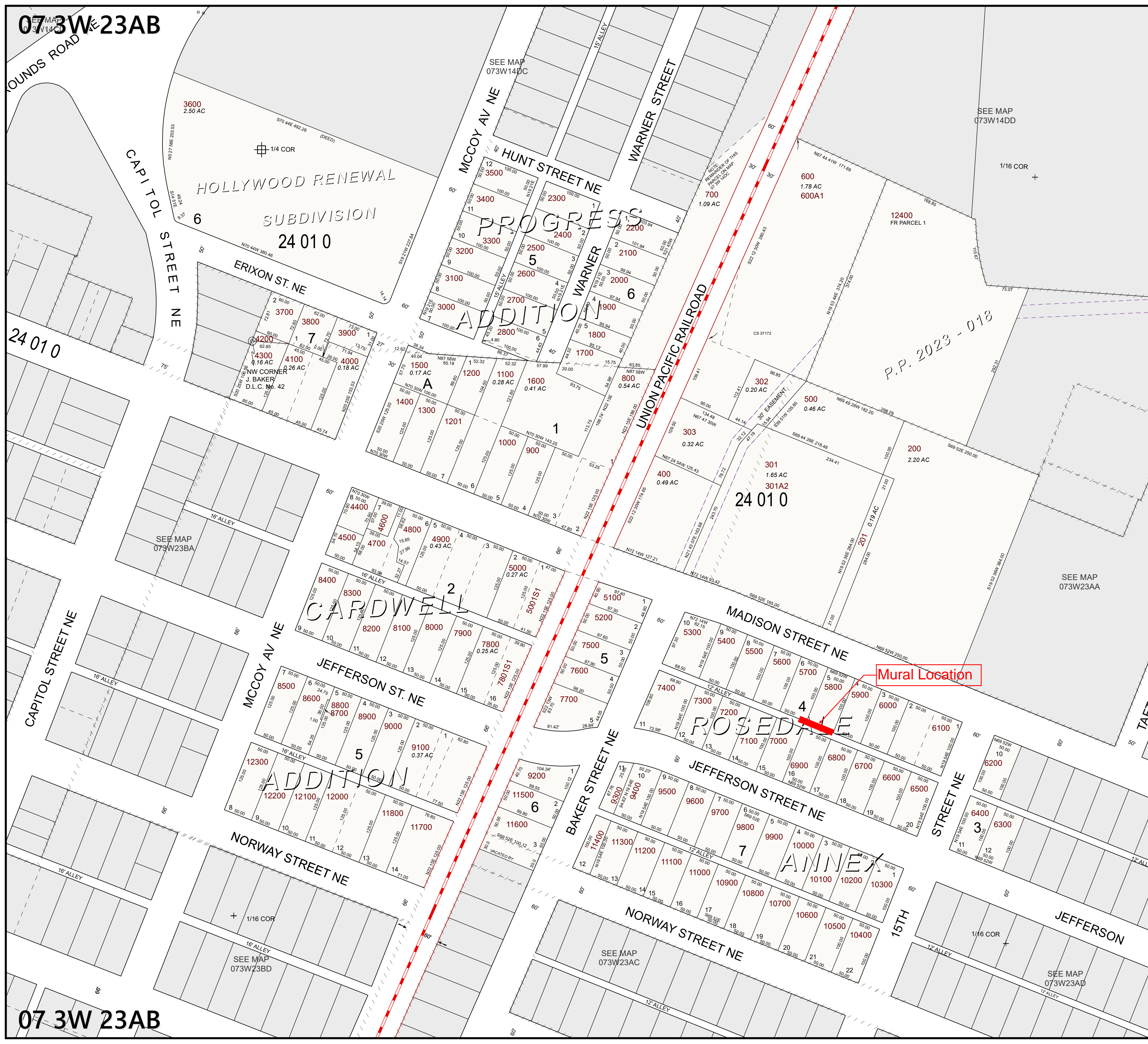
DISCLAIMER: THIS MAP WAS PREPARED FOR ASSESSMENT PURPOSES ONLY



FOR ADDITIONAL MAPS VISIT OUR WEBSITE AT
www.co.marion.or.us

PLOT DATE: 4/28/2023

SALEM
07 3W 23AB



07 3W 23AB



HEARING NOTICE

Proposal for a Public Mural

There is a public mural proposal for the property listed in this notice and shown on the attached map. The City is seeking input from neighbors on the proposal. If you have questions or comments about the proposal, contact the staff person listed below. If you need help understanding this information, please call 503-588-6406.

Esta carta es un aviso sobre una propuesta de un muro público para la propiedad referida en este aviso y se muestra en el mapa adjunto. La ciudad está buscando la opinión de los vecinos sobre la propuesta. Si tiene preguntas o comentarios sobre la propuesta, póngase en contacto con nosotros al 503-588-6406.

PROPERTY LOCATION:

1380 & 1390 Madison Street NE, Salem, OR 97301

SUMMARY:

There is a proposal for a public mural on the properties listed in this notice and shown on the attached map. The City is seeking input from neighbors and the general public about the proposal. The installation will be considered for acceptance into the Public Art Collection as a public mural. Pursuant to [Salem Revised Code \(SRC\) Chapter 15 – Public Art](#) (15.070 through 15.100), all public murals require approval from the Salem Public Art Commission (SPAC) for acceptance into the Public Art Collection.

HEARING INFORMATION:

Pursuant to [Salem Revised Code \(SRC\) Chapter 15](#) (15.070 through 15.100) and the [Salem Public Art Commission \(SPAC\) Guidelines, Policies, and Procedures](#), SPAC will hold a public hearing to receive public testimony on a proposed painting that has been submitted for acceptance as a public mural on the exterior walls of two adjacent and abutting commercial buildings located at 1380 and 1390 Madison St NE, Salem, Oregon 97301. The exterior walls upon which the artwork is painted are on the back wall of the buildings and adjacent to and abut a city-owned alleyway, north of Jefferson St NE and south of Madison St NE. The painting is visible to the public from the public alleyway. The buildings' zoning designation is General Commercial and is located immediately south of an Industrial Commercial zone and immediately north of a Single-Family Residential Zone. The buildings are located within the North East Neighbors (NEN) Neighborhood Association.

Date And Time Of The Public Hearing: Salem Public Art Commission, Wednesday, December 13, 2023, 3:30 p.m.

EFFECTIVE JULY 1, 2022, ALL BOARDS AND COMMISSIONS PUBLIC MEETINGS ARE REQUIRED TO BE HELD VIRTUALLY AS PER CITY OF SALEM ADMINISTRATIVE POLICY AND PROCEDURES (APP) 2.8 – BOARD AND COMMISSION PUBLIC MEETING REQUIREMENTS.

To view the meeting LIVE on YouTube please visit this link with any computer, tablet, or smart phone:

https://www.youtube.com/channel/UCQLj9RKZNHu4wfYcs_TC0TA

Both written and oral testimony will be accepted on this proposal.

Note: Comments submitted are public record. This includes any personal information provided in your comment such as name, email, physical address and phone number.

**HOW TO
PROVIDE
TESTIMONY:**

To provide written testimony: Direct written comment to the staff support listed below. Staff recommends emailing your comments to ensure receipt before the public hearing.

All written comments must be received by
Monday, December 11, 2023, at 5:00 p.m.

To provide testimony virtually at the public hearing: Sign up by contacting the staff support listed below to receive the virtual meeting instructions.

All requests to attend virtually must be received by
Wednesday, December 13, 2023, at 8:30 a.m.

**STAFF
SUPPORT:**

Keith Bondaug-Winn, Management Analyst, City of Salem Public Works Department, 555 Liberty Street SE, Room 325, Salem, Oregon 97301.
Phone: 503-588-6406; Email: kbondaug@cityofsalem.net

**NEIGHBORHOOD
ASSOCIATION:**

Northeast Neighbors (NEN), Lynn Takata, Chair; Email: lynntakata@aol.com

**MURAL
DESCRIPTION:**

The artwork consists of a single painting on the south-facing exterior walls of two adjacent and abutting commercial buildings located at 1380 and 1390 Madison St NE, Salem, Oregon. The exterior walls upon which the artwork is painted are on the back side of the buildings and adjacent to and abutting a city-owned alleyway, north of Jefferson St NE and south of Madison St NE. The substrate is a concrete block masonry wall; the paint used is acrylic aerosol spray paint; and the painting will be coated with a clear protective finish. The painting is approximately 50-feet long and 20-feet tall on the entirety of the exterior wall of 1390 Madison St NE. The painting continues uninterrupted for an additional 80 square feet (8-feet tall by 10-feet wide) on the adjacent and abutting exterior wall of 1380 Madison St NE.

**ADDITIONAL
INFORMATION:**

Per the submitted mural application, "The proposed mural will be the first of its kind, if approved. With an emphasis on graffiti art this mural will also contain the theme of nature. The artists involved hoped to showcase graffiti art as more than just a low brow art form, but as an evolving beautiful art form."

Per the SPAC Guidelines, Policies, and Procedures, public notice shall be provided to the Neighborhood Association where the proposed mural would be placed no later than 30 days before the hearing. This notice shall explain the purpose of the hearing and contain a picture (attached) and description

of the mural. A copy of this public notice will be placed on the exterior of the building as well as on the City of Salem website under Public Notices: <https://www.cityofsalem.net/government/public-notices-and-hearings/other-public-notices>

Any person wishing to provide testimony either for or against the proposal may do so in the manner provided in this public notice. The Salem Public Art Commission will receive testimony and make a final decision on the proposal. If the Public Mural Application is approved, notice of the decision will be mailed to the Northeast Neighbors (NEN) Neighborhood Association, anyone who participated in the hearing, and anyone who requested to receive notice.

The December 13, 2023, public hearing is an open, public meeting. Special accommodations are available, upon request, for persons requiring assistance. Services may be requested for sign language interpretation or languages other than English. To request accommodations or services, please call 503-588-6406 at least two business days prior to the meeting.

**COMMISSION
PACKET:**

The Salem Public Art Commission (SPAC) Agenda Packet will be available seven (7) days prior to the hearing, and will thereafter be posted on the City of Salem website: <https://www.cityofsalem.net/government/boards-commissions/commissions/salem-public-art-commission>.

ACCESS:

The Americans with Disabilities Act (ADA) accommodations will be provided on request.

CRITERIA:

Salem Revised Code (SRC) Section 15.090 – Procedures, mandatory criteria for public murals; Section 15.100 - Public mural neighborhood involvement.

The Salem Revised Code (SRC) is available to view at this link: <http://bit.ly/salemorcode>. Type in the chapter number(s) listed above to view the applicable criteria.

Salem Public Art Commission (SPAC) Public Art Collection Guidelines, Policies And Procedures Section 8.A.1. Public Mural Program Policy Selection Criteria.

The SPAC Public Art Collection Guidelines, Policies And procedures is available to view at this link: <https://www.cityofsalem.net/home/showpublisheddocument/4804/637796722358470000>

**NOTICE MAILING
DATE:**

November 13, 2023 (via electronic mail to: lynntakata@aol.com, treeasycare@gmail.com, and eddiexcaine@gmail.com).

Aerial View of Mural Location

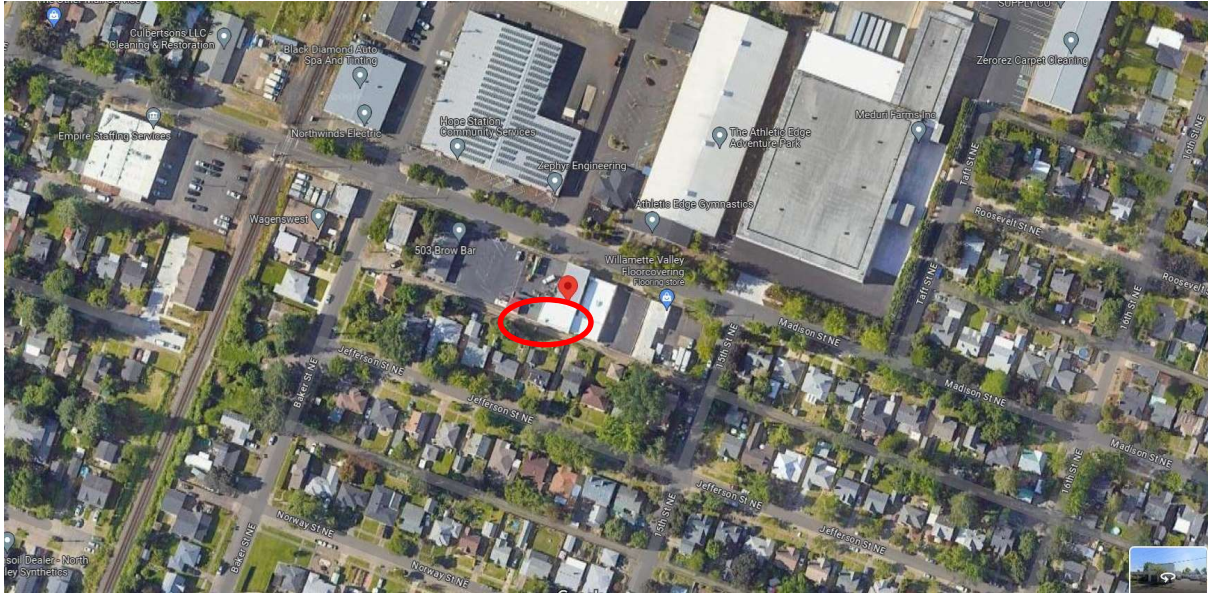
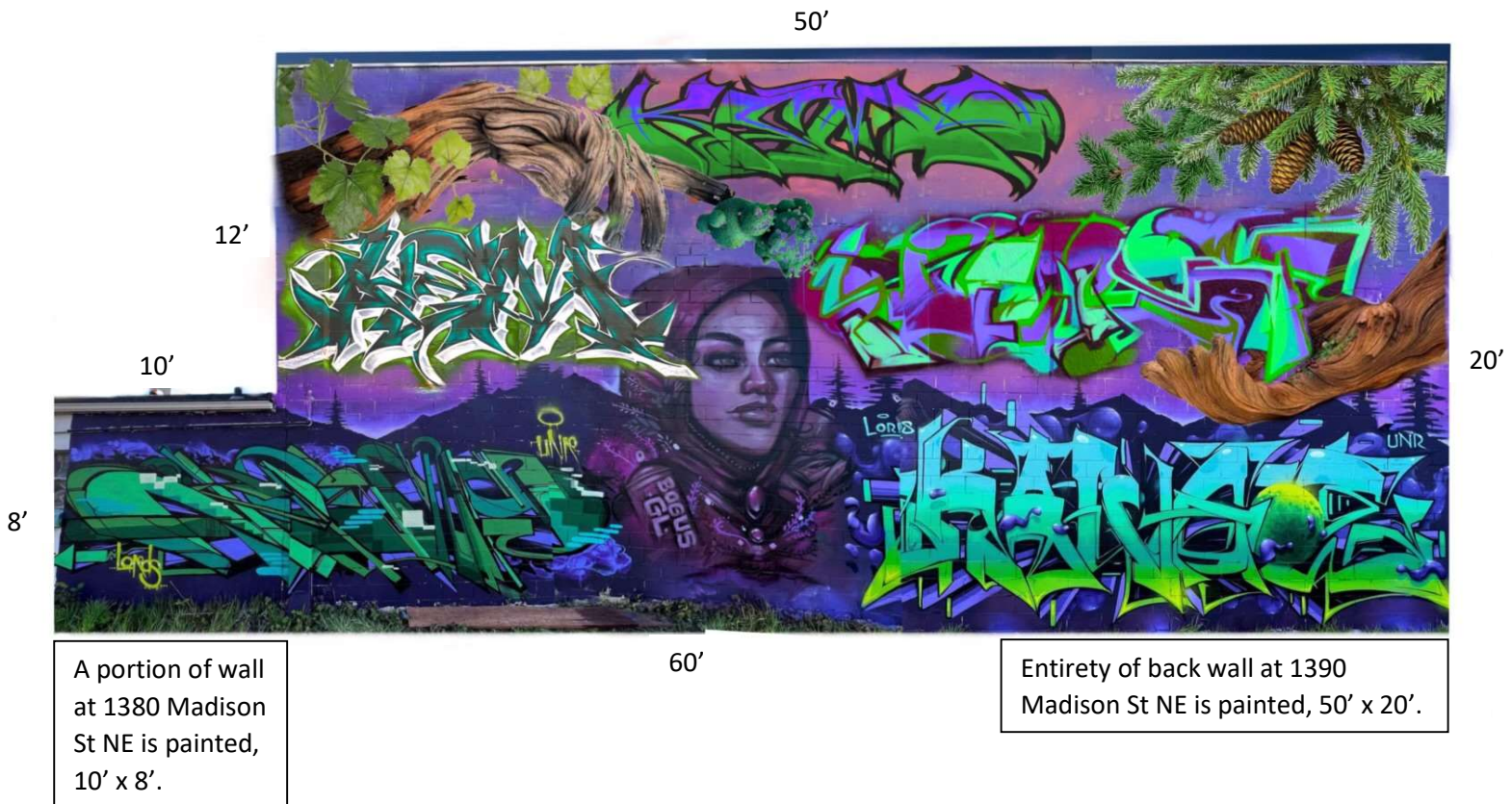


Figure 1 - Google aerial view of location of buildings and property at 1380 & 1390 Madison St NE, Salem, OR 97301.

Exhibit B – “The Artwork”

The artwork consists of a single painting on the south-facing exterior walls of two adjacent and abutting commercial buildings located at 1380 and 1390 Madison St NE, Salem, Oregon. The exterior walls upon which the artwork is painted are on the back side of the buildings and adjacent to and abutting a city-owned alleyway, north of Jefferson St NE and south of Madison St NE. The substrate is a concrete block masonry wall; the paint used is acrylic aerosol spray paint; and the painting will be coated with a clear protective finish. The painting is approximately 50-feet long and 20-feet tall on the entirety of the exterior wall of 1390 Madison St NE. The painting continues uninterrupted for an additional 80 square feet (8-feet tall by 10-feet wide) on the adjacent and abutting exterior wall of 1380 Madison St NE. The painting is more particularly described in the photograph and visual rendering attached below.

South Elevation (complete rendering of mural on south facing walls)



MURAL PROCESS APPLICATION FORM – GENERAL

1. GENERAL DATA REQUIRED [to be completed by the applicant]

1380 MADISON ST NE
 ADDRESS OF SUBJECT PROPERTY
EVAN GUILFOY
 (Name of Applicant(s))
1385 NORWAY ST NE, SALEM OR 97301
 (Applicant's Mailing Address with ZIP Code) [REDACTED]
 (Day-time Phone / Cell Phone)
TREASURYCARE@GMAIL.COM
 (Applicant's E-mail Address) (Fax Number)
TREE CARE PROFESSIONALS
 (Existing Use of Subject Property) (Comp Plan Designation) (Zoning)

- **Has contact been made with the Neighborhood Association?** ☐ Yes ☒ No
- **Owner's Representative or Design Professional** to be contacted regarding matters on this application, if other than applicant:
- Eduardo Diguez-Salazar
 (Name) 887 Liberty St SE 97302
 (Mailing Address with ZIP Code)
Eddiexcaine@gmail.com
 (E-Mail Address) [REDACTED]
 (Phone / Cell / Fax)

2. SIGNATURES OF ALL PROPERTY OWNERS and/or Contract Purchasers are required:

[Signature]
 Printed: Evan Guilfooy
1385 NORWAY ST NE 97301
 (Mailing Address with ZIP Code)
 Printed: _____
 (Mailing Address with ZIP Code)

3. SUBMITTAL FEES

Application Fee..... \$ 125.00
 Processing Fee.....\$ 12.50
 Automation Fee..... \$ 5.00
Total..... \$ 142.50

MURAL WORK PROPOSED

In a Commercial Historic District? no
 In a Public Historic District? no

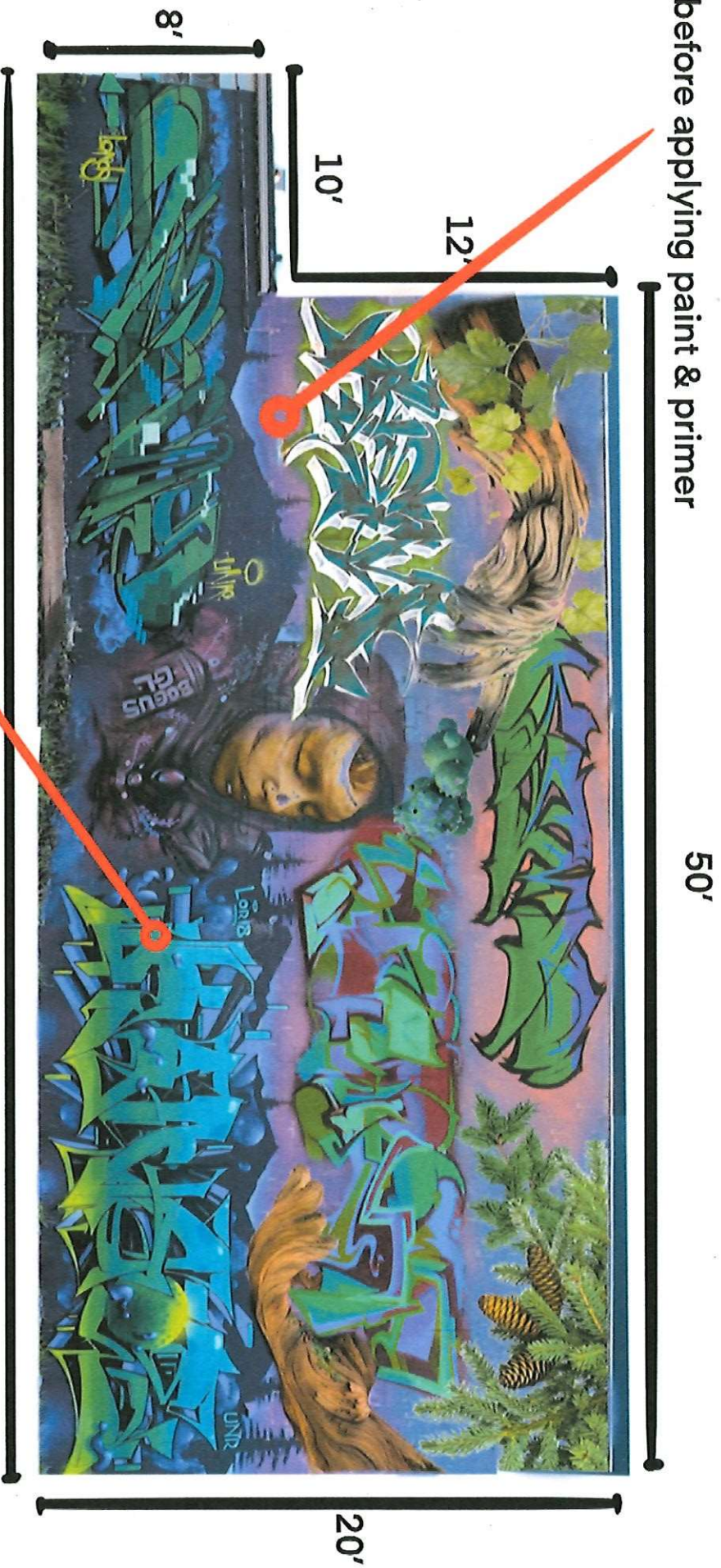
NOTE: There is an additional Archiving Fee of \$.50 per page, charged at time of submission. This fee is waived if electronic versions of all materials are also submitted.

FOR STAFF USE ONLY

RECEIVED BY _____ DATE _____ RECEIPT NO. _____
 N.A. _____ WARD NO. _____ CASE NO. _____
 Adjacent N.A. _____



Wall was pressure washed
before applying paint & primer

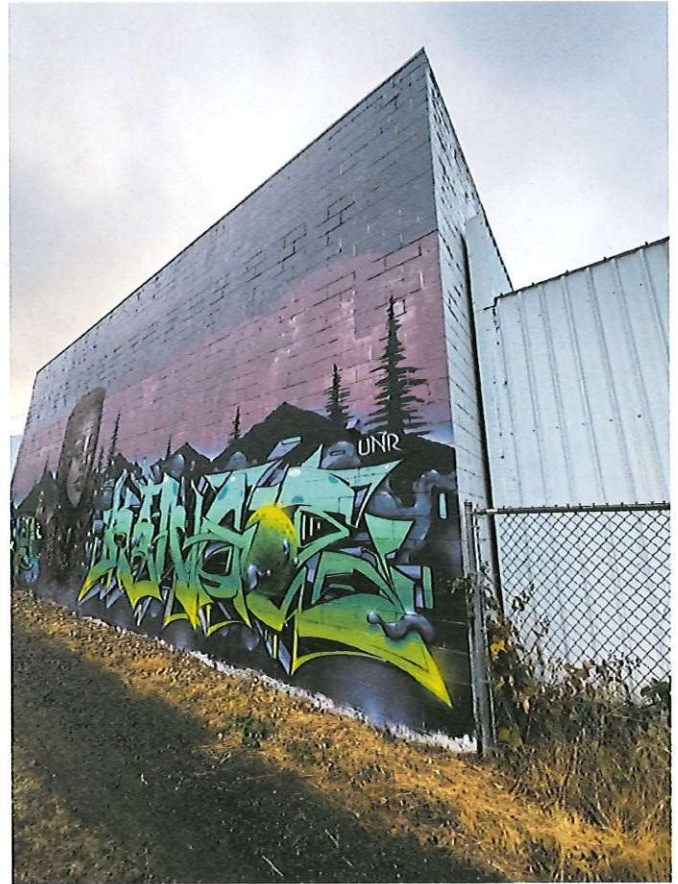


Graffiti pieces are made using low pressure aerosol

Left side of Mural



Right side of Mural



Salem Public Art Commission Public Mural Selection Criteria

To be completed by Applicant

This form outlines the selection criteria that the Salem Public Art Commission uses to select or commission a work of art. Because the Commission uses this information to evaluate the proposed acquisition of public art, please respond thoroughly. [If more space is needed, attach additional statements to this form.]

1. Strength of artist's concept for, and originality of, mural.

Describe how your proposal meets this criteria.

THE PROPOSED MURAL WILL BE THE FIRST OF ITS KIND IF APPROVED WITH AN EMPHASIS ON GRAFFITI ART THIS MURAL WILL ALSO CONTAIN THE THEME OF NATURE. THE ARTISTS INVOLVED HOPED TO SHOWCASE GRAFFITI ART AS MORE THAN JUST A LOW BROW ART FORM, AS AN EQUALLY BEAUTIFUL ART FORM.

2. Demonstrated craftsmanship of artist.

Describe how your proposal meets this criteria.

THE ARTIST CHOSEN FOR THIS PROJECT HAVE OVER A DECADE OF EXPERIENCE WITH MURALS AND THE ART FORM.

3. Appropriateness of the design and scale of the mural to the wall on which the mural will be painted / attached.

Describe how your proposal meets this criteria.

THE DESIGN WAS CREATED TO TAKE ON THE ENTIRETY OF THE SPACE WHILE ALLOWING AS MUCH ARTISTS TO BE A PART OF THIS PROJECT WITHOUT IT LOOKING UNBECOMING/ UNPROPORTIONAL.

4. Appropriateness of the scale of the mural to the surrounding neighborhood.

Describe how your proposal meets this criteria.

THE MURAL IS LOCATED IN AN ALLEY ON THE LARGEST WALL SPACE. BESIDES RESIDENTIAL PROPERTY FENCES THE PROPOSED WALL IS A MAIN FOCAL POINT IN THE ALLEYWAY.

5. Architectural, geographical, socio-cultural and/or historical relevance of the mural to the site.

Describe how your proposal meets this criteria.

IN RECENT TIMES GRAFFITI ART HAS BEEN AN IMPORTANT PART OF THE SOCIO-CULTURAL LANDSCAPE IN MAJOR CITIES. AS THE ART FORM BECOMES WIDELY ACCEPTED I FEEL THAT OREGON'S CAPITAL WILL ALSO BENEFIT FROM THIS MURAL.

6. General support/advocacy for the mural from the building owner/user, surrounding neighborhood, adjacent businesses, and arts community.

Describe how your proposal meets this criteria.

THE OWNER CAME UP WITH THE IDEA OF THE MURAL IN ORDER TO DECREASE THE VANDALISM ON HIS BUSINESS AND THE ALLEY. THE NEIGHBORING RESIDENTS HAVE BEEN SUPPORTIVE THUS FAR AND ARE LOOKING FORWARD TO THE COMPLETION OF THE MURAL. THE ART COMMUNITY IN SALEM IS ALSO HIGHLY EXCITED TO HAVE GRAFFITI MURALS IN SALEM.

7. Demonstrated ability to complete the mural on time and within budget.

Describe how your proposal meets this criteria.

AEROSOL AS A MEDIUM IS VERY FAST TO WORK WITH AND WE SHOULDN'T HAVE ANY PROBLEMS COMPLETING THIS MURAL ON TIME. THE MURAL HAS BEEN COMPLETELY FUNDED BY THE ARTISTS AND THE OWNER.

8. If the mural will be located in a historic district, the mural:

- ☒ Will be on a building or structure that is "non-historic non-contributing" under historic preservation laws.
- ☒ Will not be located on the building façade. For purposes of this criterion, the building façade is defined as the wall that contains the main entrance onto the premises.

Describe how your proposal meets this criteria.

THE MURAL IS LOCATED IN AN ALLEYWAY ON THE BACKSIDE OF THE BUSINESS.

9. The mural will not be located on a single family dwelling, duplex, or multi-family dwelling. Single family dwellings, duplexes, or multi-family dwellings do not include mixed-use buildings which contain residences.

Describe how your proposal meets this criteria.

THE MURAL IS NOT LOCATED ON ANY RESIDENTIAL BUILDING.

10. The mural will not contain electrical components, three dimensional structural elements, employ electrical lights as part of the image, moving structural elements, flashing or sequential lighting, interior lighting elements, any automated method that causes movement, or any method that causes periodic changes in the appearance of the mural or changes the mural image or message.

Describe how your proposal meets this criteria.

MURAL WILL NOT CONTAIN ANY OF THE COMPONENTS MENTIONED ABOVE.

11. The mural will be located in a manner that is accessible to the public.

Describe how your proposal meets this criteria.

THE ALLEY IN WHERE THE MURAL IS LOCATED IS
ACCESSIBLE TO PUBLIC.

12. Maintenance: Explain how you will maintain the mural for 7 years.

Describe how your proposal meets this criteria.

ONCE COMPLETED THE MURAL WILL BE COATED WITH
A PROTECTIVE LAYER. IF MURAL IS VANDALIZED THE
ARTISTS HAVE AGREED TO REWORK THE DAMAGED AREA.

13. Public Safety: Explain how the mural will not present a safety hazard to the public and will meet applicable federal, state, and local building codes and regulations.

Describe how your proposal meets this criteria

THE PROCESS WILL TAKE PLACE AWAY FROM THE MAIN
ROAD AND PEDESTRIAN WALKWAY. IT WILL NOT PRESENT
ANY SAFETY HAZARD TO THE AREA OR PUBLIC.

I certify that the responses are true and correct representations of the mural proposal and may be used as findings and evidence in the decisions made by the Salem Public Arts Commission:

Applicant's Signature: Evan Mulby

Name (Print or Type): Evan Mulby

Applicant's Mailing Address: 1385 NORWAY ST NE, SALEM OR 97301

Applicant's Phone Number(s) [REDACTED]

Property Owner(s) Signature(s) Evan Mulby

Name(s) (Print or Type): Evan Mulby

Property Owners(s) Phone Number(s) [REDACTED]

Date: 10.9.23

Public Testimony on 1380 & 1390 Madison St NE Mural Application

As of December 6, 2023, the City of Salem received:

- Six (6) e-mails in support of the mural.
- Two (2) e-mails in opposition of the mural.
- Two (2) voicemails in support of the mural.
- Zero (0) voicemails in opposition of the mural.

Keith Bondaug-Winn

From: GABRIELE BORDENAVE <gabrielebordenave@sbcglobal.net>
Sent: Monday, November 20, 2023 2:04 PM
To: Keith Bondaug-Winn
Subject: Street graffiti on 1380/1390 Madison st NE Salem 97301

Follow Up Flag: Follow up
Flag Status: Flagged

Dear Mr Bondaug-Winn

I am writing to you regarding a proposal for a public mural on the properties located at 1380 and 1390 Madison St NE Salem OR 97301.

A hearing for this proposal is scheduled for December 13, 2023, 3:30 PM

This is a short description of what, in my opinion, this graffiti conveys.

The graffiti in question which is already displayed and people are able to view it, does not create a positive or beautiful feature for the neighborhood and it certainly does not create a sense of community for all the neighbors.

The design contains religious and political messages. The design also contains words, numbers and symbols that can not be clearly identified.

It portrays a Muslim woman in a hijab with surrounding words, numbers and symbols of questionable meaning.

To say the least it gives the feeling of hostility, harassment and threat.

It does not convey a community in friendship and diversity.

I am all in favor of giving people a chance of expressing their talents and skills but there should be some guidance on how it will fit in to the community with beauty and avoiding controversy. I also support inclusivity and diversity but this graffiti has none of these qualities.

It does not represent art for this beautiful state of Oregon or the capital city of Salem but looks and feels more like a piece of propaganda.

So obviously I will vote no on continuation with this tagging graffiti.

There is a group in the Bay Area and they call themselves LORD a tag crew,
With graffiti very similar to this.

I hope you will consider my comments in your decision to move forward with this project.

I appreciate that you are willing to listen to some of the neighbors' opinions.

Respectfully
Gabriele Bordenave

Keith Bondaug-Winn

From: Michaela Bordenave <butterflymaiden@sbcglobal.net>
Sent: Thursday, November 30, 2023 8:16 PM
To: Keith Bondaug-Winn
Subject: Vote/ thoughts comments concerning the street graffiti on 1380/1390 Madison street NE Salem, 97301

Follow Up Flag: Flag for follow up
Flag Status: Flagged

11/30/23 Dear Mr. Bondaug-Winn

I am writing you regarding a proposal for a public mural/graffiti art on the properties located at 1380-1390 Madison Street NE Salem, OR 97301 that was shared on Nextdoor. A hearing for this proposal is scheduled for December 13, 2023 at 3:30P.M. I would like to attend the hearing and I am sharing my vote with you today via email.

I vote No. I cannot in good conscience support the continuation of this piece of propaganda that is being called a mural/ graffiti art. It is not a true representation of the community as a whole.

The subject matter shares one perspective of a specific group of demographics and may bring more division than unity to the community. That just may well be the true agenda of the artist/ tagger/ writer.

The large tag is unreadable therefore myself and the community cannot understand its message or meaning. Its monikers are questionable one in specific " LORDS " with the halo above it represents the Lords Crew based in the bay area specifically San Jose, California.

I hope you will count my vote as a no and really consider my thoughts and comments in your decision to move forward with this unapproved project.

Respectfully,
Michaela Bordenave
Sen from my iPhone

Keith Bondaug-Winn

From: Emily Pellegrini <emilypellegrini@protonmail.com>
Sent: Monday, December 4, 2023 8:37 AM
To: Keith Bondaug-Winn
Subject: Salem Public Art Hearing 12/13

Follow Up Flag: Follow up
Flag Status: Flagged

Good morning!

I am reaching out in hopes of attending the Public Art Hearing a week from tomorrow, 12/13, to discuss the art at 1380-1390 Madison NE. May I please request a link to the virtual meeting?

I would also like to submit my support for the art. I am a resident of NEN, and live about a block north of North Salem High School, so it is local to me. It is vibrant and beautiful, representative of our love for the land in which we live. I find it much more inspirational than a blank wall or the standard graffiti by taggers we see around town. What's wrong with encouraging expression and beauty in our city? I think we should allow the piece to remain. It's bright, joyful, and adventurous, and in our long months of gloom and chill, I think it's for the best to keep some beacons shining! This is a chance to keep them lit, let's not smother creativity and art in our community.

Thank you very much for your time and work! Please let me know if I may be any assistance, and have a lovely day.

Warm regards,

Emily Pellegrini
281 779 1508

Sent with [Proton Mail](#) secure email.

Keith Bondaug-Winn

From: Evan West <evanwest714@gmail.com>
Sent: Monday, December 4, 2023 10:58 AM
To: Keith Bondaug-Winn
Subject: Regarding 1380 & 1390 Madison Street NE Mural

Follow Up Flag: Follow up
Flag Status: Flagged

To Whom It May Concern:

I am writing to express my hope that the Public Art Commission will swiftly approve the mural at 1380 & 1390 Madison Street NE. Murals are essential pieces of public art. It behooves the City of Salem to support their proliferation - particularly of those that represent and support marginalized communities. You may hear constituents express displeasure at the resemblance of graffiti lettering incorporated in this mural. Others still will likely offer little reasoning for their displeasure, simply stating that they fail to understand its artistic merit. As our appointed public arts guardians I am calling on the commission to recognize that diversity of style is essential, and that artistic merit is not objective. The presence of murals and even appropriate graffiti art has been demonstrated to reduce unwanted graffiti, including gang-related tagging. I hope that the Public Art Commission will recognize the myriad benefits of this mural and act expediently to approve its presence in our community. Thank you.

Sincerely,

Evan West

--

Evan West, M.A.

He/Him/His

970-980-1445

evanwest714@gmail.com

Keith Bondaug-Winn

From: Lizbeth Manriquez <Imanriquez3408@gmail.com>
Sent: Monday, December 4, 2023 7:23 PM
To: Keith Bondaug-Winn
Subject: Mural

Follow Up Flag: Follow up
Flag Status: Flagged

To whom it may concern,

I am a resident of Salem and have lived here since 1994. I would like to acknowledge my support in the Mural that is located at 1390 Madison St. I feel that having more murals in Salem will add culture in to our city and also show support to our youth and their artistry. Art has always been a form of expression and I believe it will benefit our City and make it that more special.

Sent from my iPhone

Keith Bondaug-Winn

From: bret frizelle <bfrizelle@gmail.com>
Sent: Tuesday, December 5, 2023 2:22 PM
To: Keith Bondaug-Winn
Subject: KEEP MURAL!!

Follow Up Flag: Follow up
Flag Status: Flagged

Our family friends and niebors LOVE it!!!

Keith Bondaug-Winn

From: Vicky Wood-Teeters <thevickster1000@gmail.com>
Sent: Tuesday, December 5, 2023 4:20 PM
To: Keith Bondaug-Winn
Subject: Mural n Madison St Alley

Follow Up Flag: Follow up
Flag Status: Flagged

I think it would be a wonderful thing to see these all over the City.

Vicky Wood-Teeters
1290 14th St SE, Salem, OR 97302

Keith Bondaug-Winn

From: Emily Brittsan <myebohemia@gmail.com>
Sent: Wednesday, December 6, 2023 8:03 AM
To: Keith Bondaug-Winn

Follow Up Flag: Follow up
Flag Status: Flagged

In full favor of more street art.

Emily Brittsan

Sent from my iPhone

Established March 2010

Salem Public Art Commission 2023 Annual Report



Public Works Operations Building. Sculpture by Brad Rude.



General Commission Information

- Meetings:** Second Wednesday of each month at 3:30 p.m.
- Members:** Zachary Hull (Chair), Susan Napack (Vice-Chair), Spencer Emerick, Eduardo Diaz-Salazar, Krista Lauer
- City Staff:** Keith Bondaug-Winn



Street painting at 2nd St NW and Kingwood Ave NW.

WELCOMING AND LIVABLE COMMUNITY

Providing and encouraging equitable access to historic, cultural, and artistic resources can help to fuel and foster a sense of pride and connection to a community. The Salem Public Art Commission (SPAC) promotes community awareness and access to artworks in the Public Collection, leads the selection and acquisition of public art across the City, and endeavors to further facilitate artistic expression in Salem

Salem Public Art Commission

The Salem Public Art Commission is comprised of seven members with expertise in art, architecture, design and arts management. One member serves from the community at-large and all seven members to the Commission are appointed by the City Council. In September 2022, Commissioner Zachary Hull was selected to replace Chris D'Arcy as Commission Chair and Commissioner Susan Napack was selected as Vice-Chair. Current Commissioners include Spencer Emerick, Eduardo Diaz-Salazar, and Krista Lauer. A separate Collection Subcommittee convenes periodically to address special needs that arise with the Public Art Collection (e.g., coordinate label updates, determine new artwork placement options, assess maintenance needs).

The Public Art Commission stewards the Public Art Collection, approves new art acquisitions, and manages, maintains, and periodically deaccessions artwork in the Collection. Salem's Public Art Collection is valuable, includes highly respected local and northwest artists, and reflects a historical progression of the Salem area. Salem's public art brings beauty and unique character to our public spaces, and positively impacts quality of life for Salem residents and visitors alike.



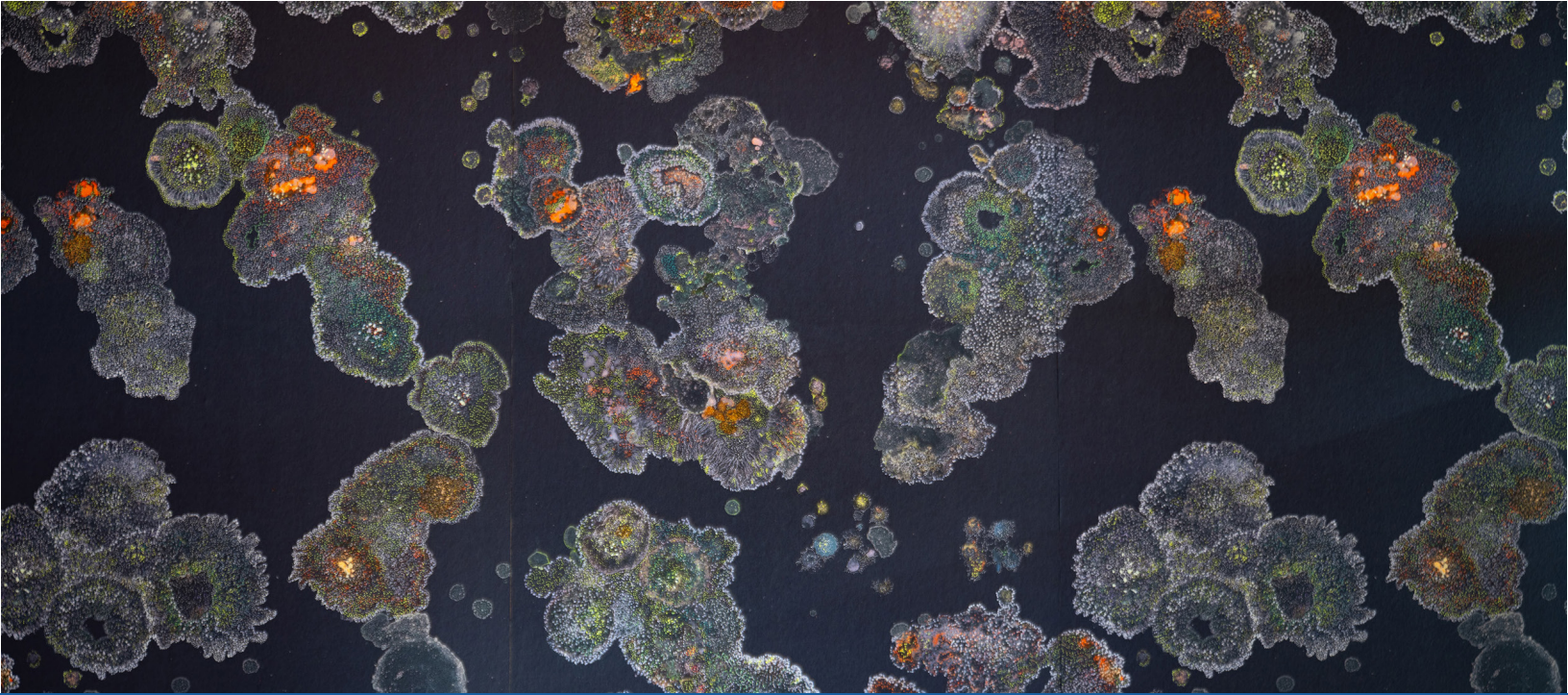
Eco-Earth Globe in Riverfront Park.

The Public Art Collection

The City's Public Art Collection includes nearly 100 works of art with a focus on local and Northwest artists. The Collection was appraised for insurance purposes in FY 2016-17 and holds an estimated value of \$1.37 million. This figure does not include the newest additions to the Collection. A majority of works in the collection were acquired in 1972 and 1974 as part of the Civic Center's opening and the First Mayor's Art Invitational. In general, the Salem Public Art Collection is valuable, in reasonable condition, and reflects Salem's cultural history. The Public Art Collection is featured on the City's website (<https://www.cityofsalem.net/government/boards-commissions/commissions/salem-public-art-commission>) along with an interactive story map of the artwork locations and descriptions (<https://storymaps.arcgis.com/stories/e086aebd172149cfb38c4a3d1e69d796>). At present, much of the collection is housed within the downtown core of Salem. The Commission is interested in expanding the placement of public art across all wards in the City and to make public art accessible.

Public Art Fund

The Public Art Fund supports the Public Art Collection and is funded by periodic donations and grants, and through the dedication of one-half of one percent of eligible publicly funded capital improvement project costs. In recent budget years, the Public Art Fund was allocated up to \$15,000 from the Transient Occupancy Tax fund to help support future acquisition, management and maintenance of art in the City's Public Art Collection. These additional funds were not available for the 2021-22 Fiscal Year. Funding from the Transient Occupancy Tax was restored in the 2022-23 Fiscal Year in the amount of \$25,000, and the amount budgeted for FY 24-25 is yet to be determined.



Wallpaper art by Claire Burbridge in the lobby at the new Public Works Operations Building.

On November 23, 2020, City Council approved Ordinance Bill 13-20 to amend Salem Revised Code 15.030, which removes prescribed percent allocations for acquisition, management, and maintenance within the Public Art Fund. This amendment frees up existing public art funds for improved management and maintenance of the existing collection.

The adopted Public Art Fund Budget for FY 2023-24 is \$72,350.

2023 Commission Highlights

Building the Collection

½ Percent for Public Art Program

In Salem, one-half of one percent of the funding for a public improvement project is dedicated to public art.

New Public Works Operations Building

Renowned artists Claire Burbridge and Brad Rude played pivotal roles in enhancing the aesthetic appeal of Salem's newly unveiled Operations Building. Originating from Walla Walla, Washington, sculptor Brad Rude created a captivating and whimsical bronze sculpture featuring a beaver atop a ram at the building's entrance, extending a warm welcome to employees and visitors. Inside, Ashland-based Claire Burbridge meticulously designed expansive custom wallpaper for the customer lobby and contributed two original drawings near the main conference room, drawing inspiration from her visits to Bush Pasture Park. Their distinctive works not only adorn public spaces but also infuse the building with a unique artistic essence, symbolizing Salem's dedication to cultural



Drawings by Claire Burbridge in the lobby at the new Public Works Operations Building.

enrichment. Salem Public Art Commissioners Michael Hernandez and Paula Booth, crucial in artist selection and design, collaborated with Mark Becketl and Hacker Architects, marking a significant milestone in Salem's commitment to seamlessly integrating art into public infrastructure. Beyond its utilitarian purpose, the new Public Works Operations Building stands as a testament to Salem's dedication to nurturing creativity and enhancing the city's visual landscape through meaningful and accessible art.

Public Mural Program

As stated in the Salem Public Art Commission Guidelines, Policies and Procures, "The Purpose of the Public Mural Program Procedures and Standards is to ensure that the Public Mural Program enhances the aesthetics of the City, provides avenues for original artistic expression in the City provides public edification through access to original works of public art, encourages community participation in the creation of original works of art, and reduces the incidence of graffiti and other crime while increasing community identity and fostering a sense of place.

Changes to Mural Code

On May 17, 2023, the Salem Public Art Commission (SPAC) unanimously supported Councilor Linda Nishioka's proposal to amend the Salem Revised Code, signaling a collective commitment to expanding the scope of public murals. The amendment sought to break free from the constraints of traditional building walls, enabling the adornment of diverse surfaces. The subsequent successful passage of Ordinance Bill No. 8-23, a targeted amendment within Chapter 15 of the Salem Revised Code, marked a pivotal legislative moment. This change, emblematic of SPAC's dedication, notably broadened the artistic canvas to include curvilinear surfaces like silos and water towers. The



Public mural at Pacific Coast Producers, 1520 Woodrow St NE.

amendment underscores SPAC's steadfast commitment to fostering a diverse tapestry of public art, promoting innovation and inclusivity in creative expressions throughout Salem.

Dave's Hot Chicken

On June 14, 2023, the Salem Public Art Commission retrospectively addressed a mural project initiated by Dave's Hot Chicken in Salem's Willamette Towne Center area. Despite the mural being installed prior to commission approval, the collaborative effort between the eatery and artists added a colorful touch to the cityscape. The commission, after meticulous evaluation and a public hearing with overwhelming support through hundreds of positive emails, officially granted approval. This unique situation highlighted the spontaneous nature of the installation, underscoring the importance of aligning community creativity with formal approval processes. The commission's subsequent endorsement reflects its ongoing commitment to balancing artistic expression with regulatory considerations, contributing to the dynamic and visually engaging urban environment in Salem.

Street Painting Program

The development of a street painting program required a series of code revisions that included the addition of a new term and definition. "Street painting" was added to Chapter 15, and an exemption to the City's sign code, Chapter 900, provided an exemption for street paintings. This set of code revisions required City Council approval, which was approved on June 13, 2022, and a subsequent application process was developed and implemented. The first street painting project was funded, in part, by Neighborhood Program Services funds, then Travel Salem provided funding for seven neighborhood associations in the amount of \$1,000 each.

While not directly involved in the Street Painting Program, the Salem Public Art Commission (SPAC) proudly recognizes the impactful contributions of this initiative to the city's artistic vibrancy. In 2023,



Street painting at 2nd St NW and Kingwood Ave NW.

two captivating street paintings graced Salem's streets, showcasing the collaborative efforts between neighborhood associations and the broader artistic community. West Salem Neighborhood Association contributed to the artistic landscape by creating a captivating street painting at the intersection of 2nd St NW and Kingwood Ave NW. This dynamic collaboration added an engaging visual element to the West Salem neighborhood, enhancing its unique character.

Adjacent to Bush Pasture Park, the South-Central Association of Neighbors initiated another captivating street painting at the intersection of Church St SE and Leffelle St SE. This project, nestled near the park's scenic surroundings, became a lively expression of community identity and artistic collaboration.

Looking ahead to 2024, SPAC acknowledges the potential for additional street painting projects initiated by various neighborhood associations. Through collaboration and promotion, SPAC aims to amplify the impact of the Street Painting Program, contributing to the city's vibrant artistic tapestry

Managing the Collection

Library Art Hall

The Art Hall space has been generously provided by the Salem Public Library in collaboration with the Salem Public Library Foundation, the Salem Public Art Commission, and the Oregon Artist Series Foundation to present rotating art exhibitions to the general public throughout the year and free of charge. This new space is dedicated to exploring artwork created by Salem area artists and is located inside the main entrance to the library. Starting in January 2022 the Oregon Artist Series Foundation (OASF), a non-profit organization that works with local partners to secure artwork from northwest artists for display at the Salem Convention Center (SCC) and in downtown Salem, has agreed to help the Salem Library



Library Art Hall in Salem Public Library. Quarterly exhibitions by Oregon Artist Series Foundation.

Foundation secure rotating shows of community art in the Library Art Hall / Exhibition Space. Below is a list of the 2023 exhibitions:

1. **Nic & Sloy Exhibition** (October 31, 2022 – January 16, 2023)
2. **John Colburn Exhibition** (February 27, 2023 – June 23, 2023)
3. **Margaret Coe, Jon Jay Cruson, Matthew Dennison, Nancy Lindburg Exhibition**
(June 26, 2023 – September 15, 2023)
4. **Gary Westford Exhibition** (September 11, 2023 – January 22, 2024)

Caring for the Collection

One of SPAC's primary responsibilities is maintenance of the artwork within the Collection. Over time, the costs associated with maintaining existing artwork in the collection have grown. There continues to be an expanding list of artworks in need of repair or cleaning, especially some that date from the development of the Civic Center.

Completed & In-Process Artwork Repairs for 2023. Multiple artworks were prioritized for maintenance this last year.

- **Good Cents (Artists: Lillian Pitt & Mikkel and Saralyn Hilde):** This iconic sculpture underwent meticulous cleaning, carried out in collaboration with Public Works Stormwater field crews. Notably, the City of Salem Facilities department played a crucial role in facilitating the repositioning of signage. This thoughtful adjustment revealed an intricate bottle image within the negative space of the sculpture's legs, adding a layer of depth and nuance to its artistic narrative.



*Good Cents sculpture by Lillian Pitt,
Mikkel and Saralyn Hilde.*

- **The Drummer and Rooster (Artist: Robert Hess):** Following a unanimous approval during the August 2022 SPAC meeting, the repair project for The Drummer and Rooster has progressed smoothly. Commissioners, recognizing the artwork's significance, instructed engineering staff to work closely with the skilled artisan, Lee Imonen. The repair is currently underway at Lee Imonen's studio in Eugene, with a contracted budget not exceeding \$9,010.
- **Eco-Earth Globe:** The Eco-Earth Globe, a testament to Salem's rich history, received official recognition as a Local Historic Resource through Ordinance Bill NO. 13-22, adopted by the Salem City Council on July 25, 2022. This designation highlights its profound human and cultural significance, linked to the Oregon Pulp and Paper Mill and Boise Cascade. The Globe stands as one of Salem's pioneering community projects, creatively transforming an industrial structure into a symbol of world peace and cultural diversity.

Architectural Resources Group, the appointed conservator, conducted a thorough condition assessment in 2020, offering recommendations for restoration and providing a detailed cost estimate. The total cost is estimated to be \$400,000 and includes approximately \$320,000 for construction (including contingencies for inflation and other unknowns) and \$80,000 for design, permitting, project management and inspection.

In the fiscal year 2022-23 budget, the City Council demonstrated its commitment by allocating an additional \$112,000 from the Transient Occupancy Tax fund for the Eco-Earth Globe Rehabilitation at Riverfront Park. The project has garnered support from the local community, with the foundation raising \$35,000 from individual donations, emphasizing its broad significance.



Eco-Earth Globe in Riverfront Park. Photo by Ron Cooper.

Looking ahead, the Salem Parks Foundation's resilient fundraising campaign has adapted to challenges, expanding the initial goal to \$400,000. Despite a setback in securing a State legislative grant, strategic collaborations, including \$71,000 from the Salem Parks Foundation, showcase the community's involvement. Chair Zach Hull's proactive use of SPAC's social media platforms further amplifies the project, reflecting SPAC's dedication to navigating financial intricacies and ensuring the preservation of impactful public art in Salem.

Public Art Outreach & Education

- **Social Media Plan:** A dynamic 12-month social media plan, spearheaded by Commissioner Krista Lauer, stands at the forefront of SPAC's digital engagement strategy. Weekly Wednesday afternoon posts serve a dual purpose: promoting the City's public art collection and amplifying messages from the vibrant artistic community. This strategic initiative not only ensures consistent online visibility but also cultivates a broader appreciation for Salem's diverse artistic landscape.
- **New SPAC Website:** As a digital hub for all things SPAC, the revamped website offers a user-friendly interface. Home to the Salem Public Art Collection Online Tour, the Street Painting Program, Commission Members' details, Rules and Bylaws, the Public Mural Program, and pertinent Public Notices, Hearings, Staff Reports, and Decisions, the site is a comprehensive resource. Monthly updates, including SPAC meeting minutes and agendas, ensure that visitors have access to the latest information, fostering transparency and accessibility.



Public mural at Dave's Hot Chicken at 3817 Center St NE.

- **Salem Public Art Collection Online Tour:** Collaborating with the City's GIS department, SPAC facilitated the creation of an immersive online story map. This digital tour showcases selected pieces from the Salem Public Art Collection, strategically highlighting artwork in key locations such as Downtown, Civic Center, Library, and Salem Convention Center. The interactive map evolves with regular updates, incorporating newly acquired public murals and street painting projects. Each entry includes detailed information and descriptions, enriching the public's understanding and appreciation of Salem's diverse artistic landscape

Looking Ahead – 2024 and Beyond

- **SPAC Strategic Planning.** In the 2023 draft strategic plan, the Salem Public Art Commission (SPAC) outlined a comprehensive strategy to enhance community engagement with public art. Emphasizing monthly visits to Neighborhood Associations and art groups, SPAC aimed to foster collaborative conversations, ensuring that public art initiatives align with the diverse needs and aspirations of Salem's communities. The commission committed to simplifying the mural application process, exploring impediment revisions, and compiling extensive lists of artists and potential mural sites to diversify and expand the representation of public art throughout the city.

To promote inclusivity, SPAC proposed advising on fund distribution within neighborhoods, launching a utility box art program, and identifying underrepresented areas for future art installations. Outreach initiatives included maintaining an active online presence through social media and newsletters, planning public art tours, and creating presentations for neighborhood association chairs. In tandem with this, SPAC aimed to contribute to a comprehensive Public Art Plan, exploring funding sources and strategic recommendations to fortify Salem's commitment



The Drummer and Rooster by Robert Hess. Currently undergoing repair.

to a vibrant and accessible public art scene. The commission's ambitious agenda for 2024 also encompassed refining the mural application process, commissioning a SPAC-funded public mural, and fostering increased collaboration with local arts organizations through public art walking tours and a social media takeover. Catalog management, including artist bios and provenance information, rounded out SPAC's efforts to enrich the artistic tapestry of Salem.

- **Percent for Art Program and Infrastructure Bond.** In November 2022, Salem voters overwhelmingly approved the Community Improvement Bond, allocating \$300 million for critical infrastructure projects. Significantly, one-half of one percent of eligible project costs related to building infrastructure is earmarked for public art. This groundbreaking initiative covers diverse projects such as new libraries, fire stations, parks restroom facilities, and seismic improvements to the civic center. SPAC is collaborating closely with project engineering staff to seamlessly integrate public art into these infrastructure enhancements, ensuring that the evolving face of Salem is adorned with creative expressions.
 - » **Airport Artwork as Percent for Art.** The Salem Municipal Airport's recent renovations yielded approximately \$5,300 in funds dedicated to artwork. Following the official closure of the project, the project manager will facilitate the transfer of these funds to the Salem Public Art Fund. This infusion of financial support will play a pivotal role in acquiring compelling artwork for the airport, enhancing its aesthetic appeal and contributing to the cultural vibrancy of the community it serves.



Birds by Tom Hardy.



Call Number Cascade by Amanda Wojick.



Open Teakwood Screen by Roy Setziol.

- **Library Foundation Sprinkles Grant for Art Kiosk:** The recent approval of the Foundation Sprinkles Grant, spearheaded by IT professional David Muller and greenlit by Salem Public Library Foundation's Executive Director Kate Van Ummersen, marks a significant step toward enhancing accessibility to City-owned art. The pending kiosk delivery, strategically placed near added electrical and data ports during hall renovations, aims to showcase both current and past exhibits. With approvals from Library Administration and City Legal ensuring copyright compliance, the project reflects a collaborative effort. Future collaboration with the Oregon Artist Series Foundation is anticipated, expanding the exhibit to include images from previous displays at the Library Art Hall and the Convention Center.
- **Library Foundation Art Collection.** Kate Van Ummersen, Executive Director of the Salem Public Library Foundation, proposed that the Salem Public Library Art Collection be given to the City of Salem to be managed under both the Library Administration and SPAC. The foundation has 44 pieces with regional artists of significance. When the library was under construction, both collections were moved and stored together in Portland. When returned to the library from storage, SPAC commissioners Eileen Cotter Howell and Paula Booth and other volunteers combined the Library Foundation's art collection and the City's art collection housed at the library and hung them together and curated them as if they were one collection. Now that these collections are physically melded, the foundation would like to discuss transfer of ownership. All art in the Library building was reviewed for a condition assessment and all of the repairs that were identified were completed.

SALEM PUBLIC ART COMMISSION

2023 Report and Update
to City Council

December 11, 2023



SRC 15.001. The Council recognizes that visual arts contribute to and provide experiences that enrich and better the social and physical environment of the community, and desires to foster an advancement of the visual arts within the City.





SALEM REVISED CODE CHAPTER 15 — PUBLIC ART

SRC 15.020. Salem
Public Art Commission
(SPAC)

Established by City
Council in 2010

7 Volunteer
Commissioners
(2 current vacancies)

Acquiring

Acquiring Public Art for City Facilities

- Includes ½ of 1% total project cost to go toward public art

Stewarding

Stewarding the City's Public Art Collection

- Includes maintenance, conservation, and public education

Managing

Managing the Public Art Fund

PRIMARY RESPONSIBILITIES



CITY'S PUBLIC ART COLLECTION



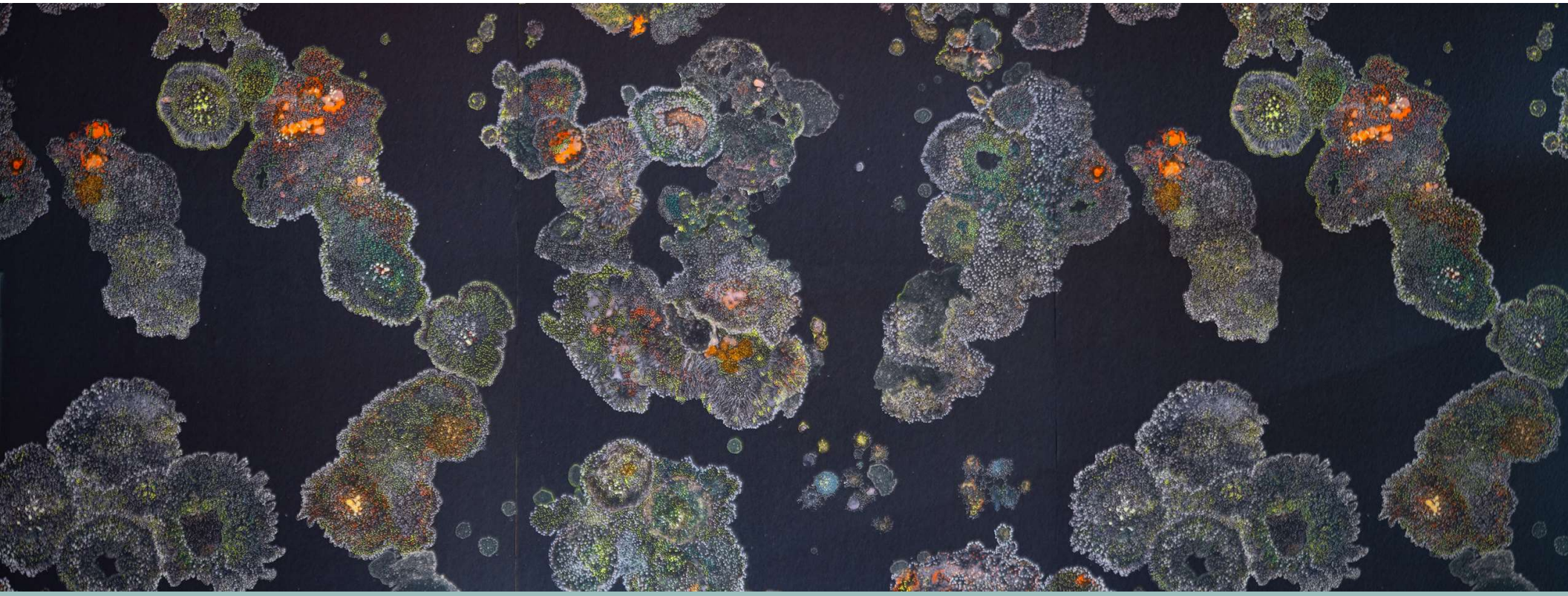
Includes
nearly 100
pieces



Valued at
\$1.37
Million per
2016-17
Appraisal



Indoor and
Outdoor
works of art



*Wallpaper art by Claire
Burbridge*

Public Works Operations
Building Lobby

2023 PUBLIC ART ADDITIONS



2023 PUBLIC ART ADDITIONS CONT.

Ram & Beaver Sculpture by Brad Rude

Public Works Operations Building
Exterior Entryway



2023 PUBLIC ART ADDITIONS CONT.

Drawings by Claire Burbridge

Public Works Operations
Building Lobby Hallway

NEW PUBLIC MURAL — DAVE'S HOT CHICKEN



ORDINANCE BILL NO. 8-23 AMENDED CHAPTER 15 OF SRC TO ALLOW FOR PUBLIC MURALS TO BE PLACED ON CURVILINEAR BUILDING SURFACES



2023 LIBRARY ART HALL



Traffic, John Colburn



Fox, Matthew Dennison

2023 Quarterly Exhibitions



The story of stones, Sloy



St. Benedict Leaving, Gary Westford

COMPLETED MAINTENANCE

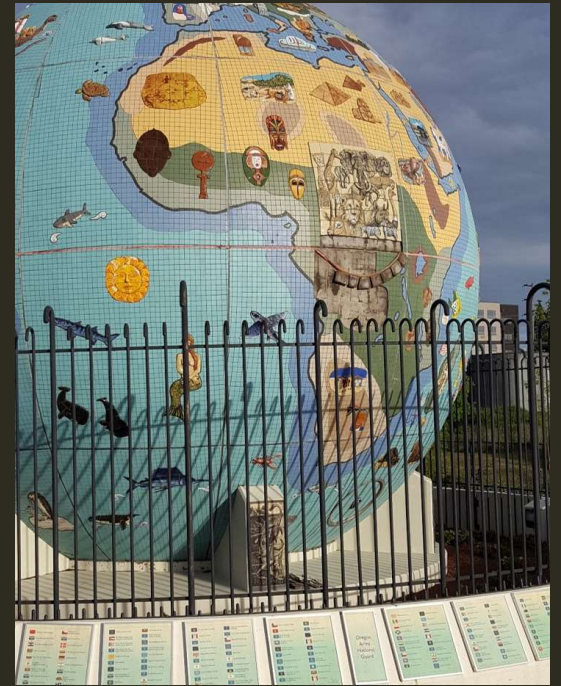
Good Cents sculpture cleaned, and signage moved.



CONTINUED MAINTENANCE UNDER CONTRACT

The Drummer and Rooster sculpture currently undergoing repair.





ECO-EARTH GLOBE FUNDRAISING

*Salem Parks Foundation's Goal
is \$400,000.*

LOOKING AHEAD - 2024 AND BEYOND

- ❖ SPAC Strategic Plan
- ❖ Develop a Public Art Plan
- ❖ SPAC to visit Neighborhood Associations
- ❖ SPAC to partner with local arts organizations
- ❖ Outreach and engagement using social media
- ❖ Commission a public mural