

Budget Committee

City of Salem March 21, 2024

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Enterprise Services Department



Department Overview – 3 Years in Review

Establishment and Growth

• Department age: 3 years

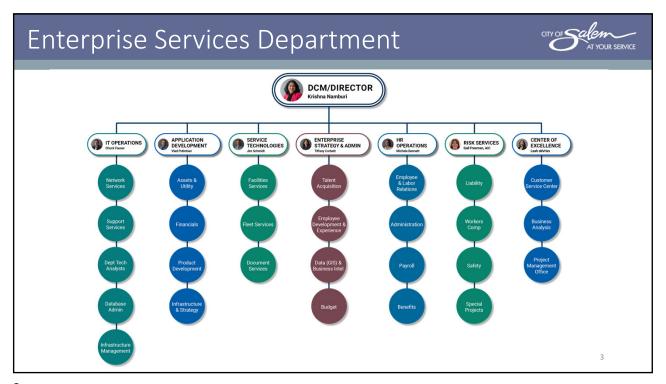
Consolidation and Optimization

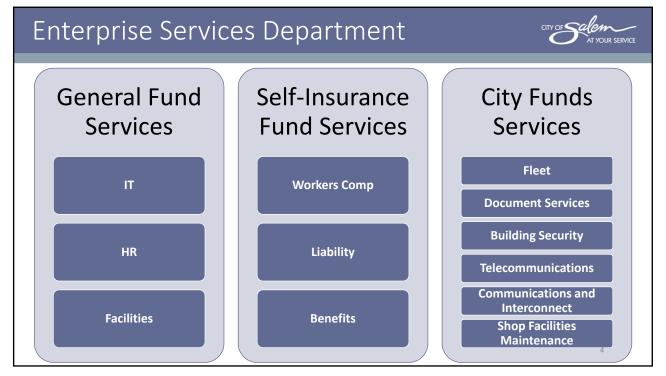
- Merged multiple departments under one umbrella
- Repurposed director-level and other positions to fulfill critical operational demands

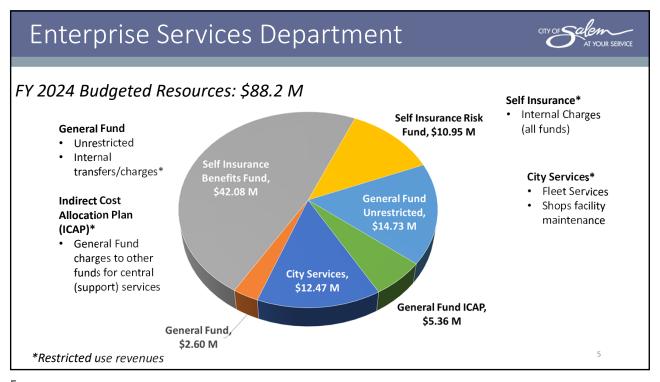
Strategic Restructuring

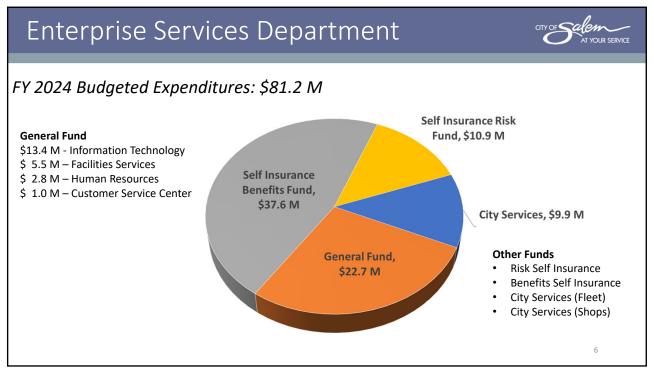
- · Adaptations made for
 - · Addressing budget constraints
 - Enhancing operational efficiencies
 - · Addressing immediate operational needs
 - · Advancing innovation
 - Streamlining processes

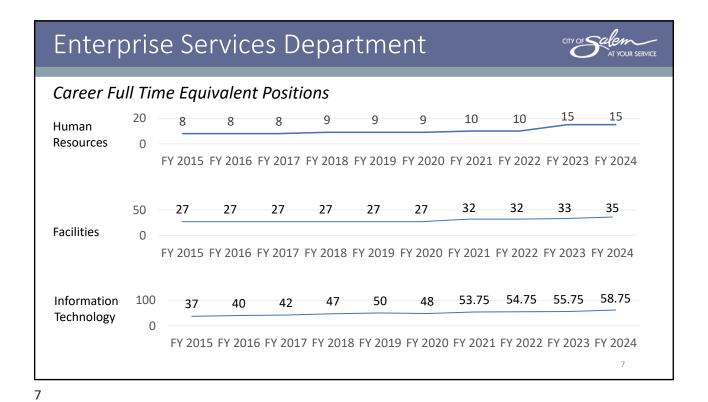












Weaknesses to Address

Workload Management

Service Demand

Consequences of Inaction

Lost Opportunity Cost

Rapid Technology Changes

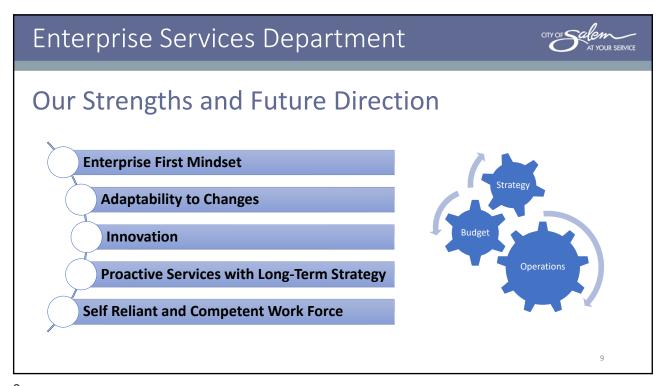
Employee Retention

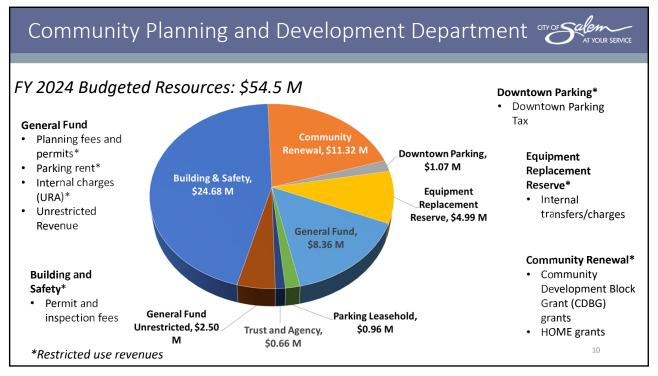
Resource Management Overhead

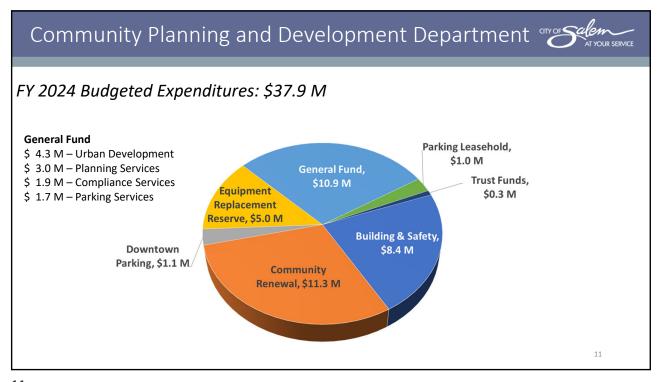
Long-Term Financial Impact

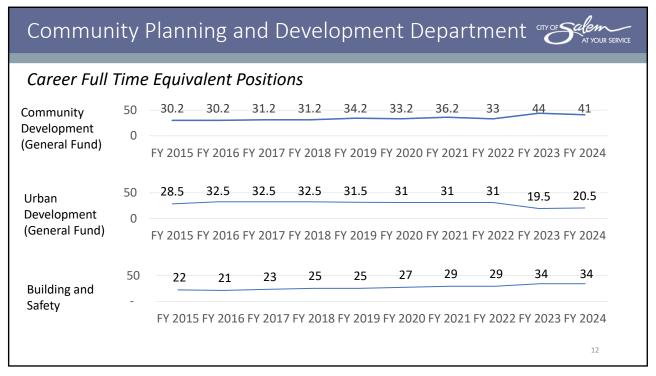
Limiting Service Growth

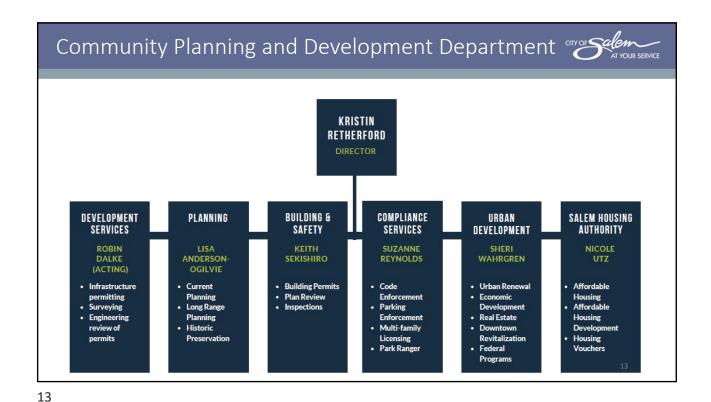
Increasing Costs











City Manager's Office AT YOUR SERVICE FY 2024 Budgeted Expenditures: \$1.5 M **General Fund Indirect Cost** Unrestricted Allocation **General Fund** Amount FTE Plan (ICAP)* **Boards and Commissions Support** 40,660 0.25 General 255,570 1.25 City Council Support Fund 145.170 0.50 **General Fund** Citywide Planning and Initiatives charges to Unrestricted, \$0.70 Communications Strategy and Delivery 422,250 2.00 other funds M Community Partnerships and Engagement 134,520 0.65 for central Diversity, Equity, and Inclusion 96,940 0.80 (support) Organizational Management 361,260 1.35 services **Policy Analysis** 20,890 0.10 Homeless and Sheltering Coordination 16,190 0.10 FY 2024 Budgeted Resources: \$1,5 M

City Manager's Office



Career Full Time Equivalent Positions



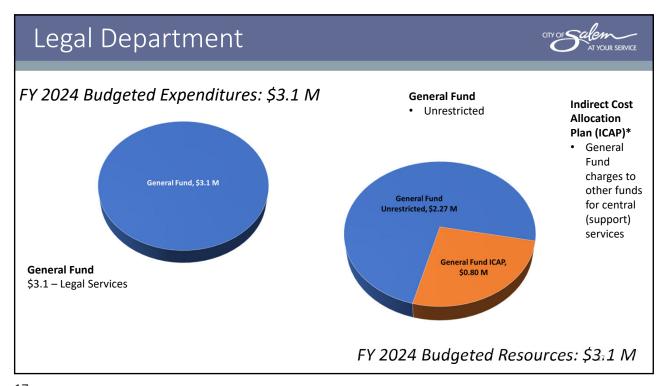
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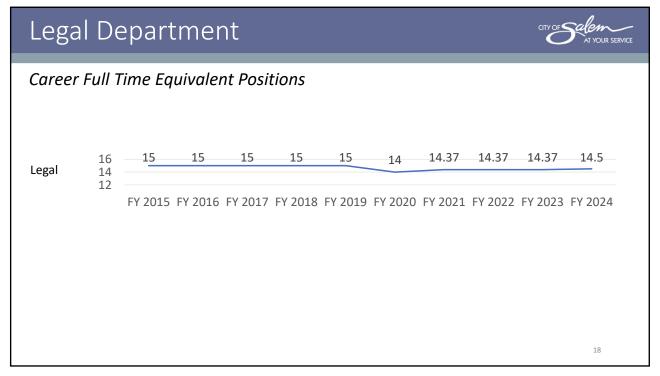
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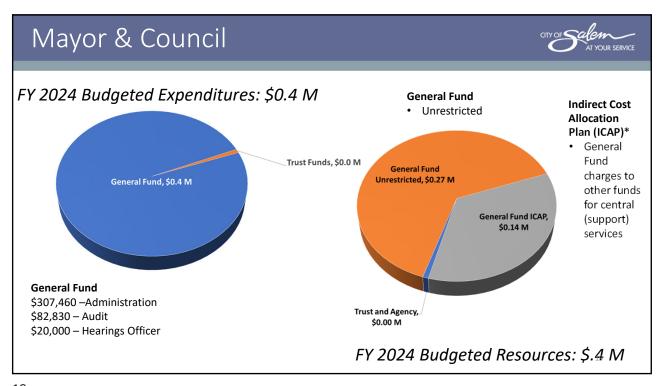
Legal Department

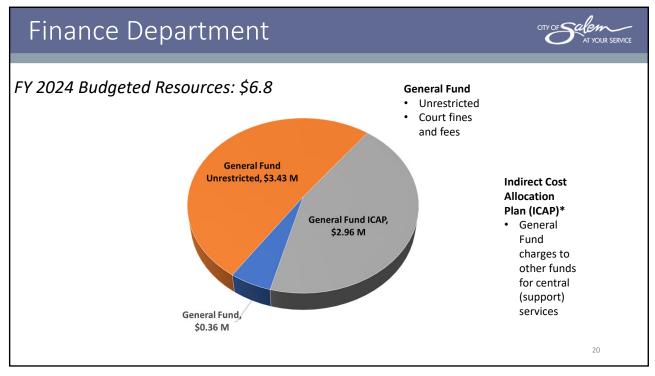


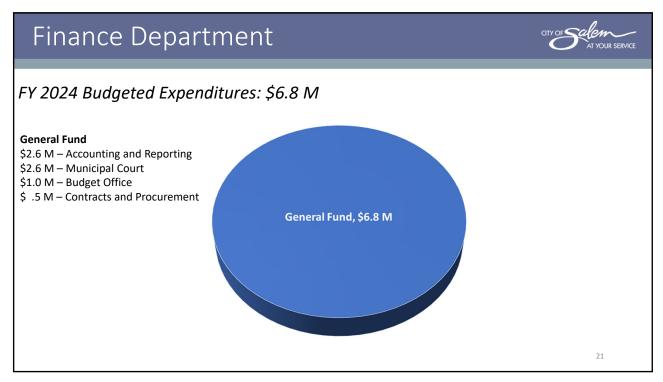
- As City departments have become increasingly strapped for personnel and resources, Legal has taken on more responsibilities that departments once performed.
- Increases in the scope and size of City programs and services has resulted in the need for increased general counsel support, as well as a rise in claims against the City.
- Since 2013, the Department has developed efficiencies to control costs and provide better service, while managing workloads:
 - the prosecution unit is largely paperless, reducing the need for 1,000's of paper files;
 - introduced Legistar to manage the Council/URA/SHA meetings agendas and packets, and GovQA to provide a "one-stop" public records portal, and
 - Contract with Municode to host the City's code online.

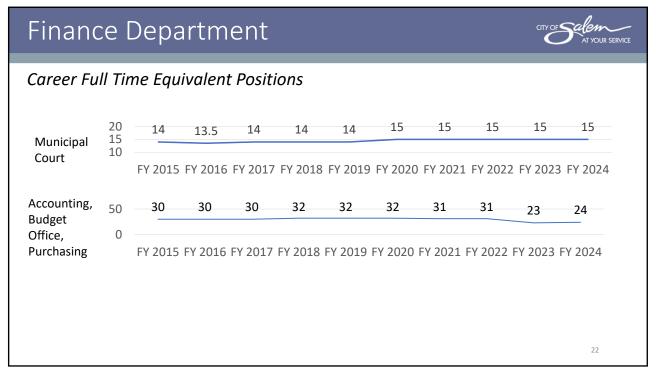


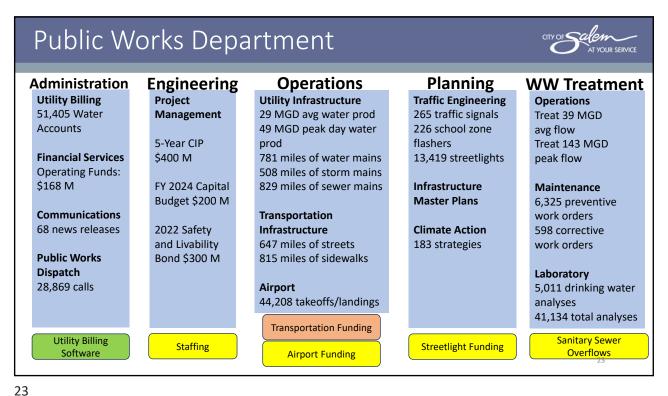


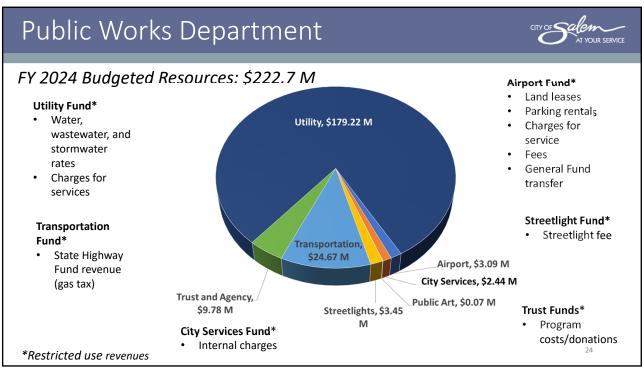


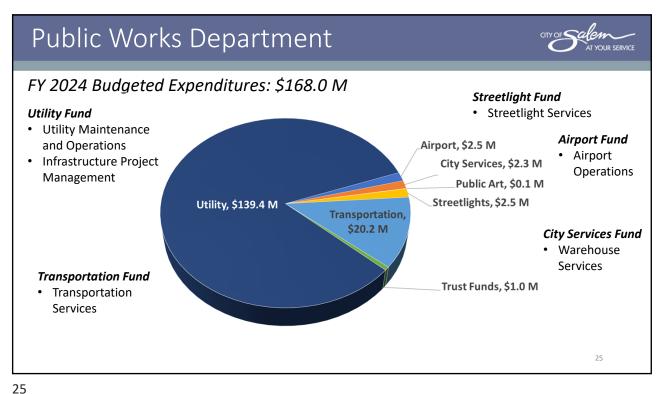


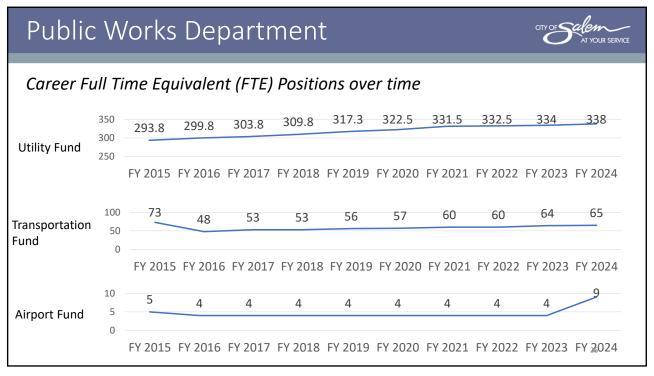


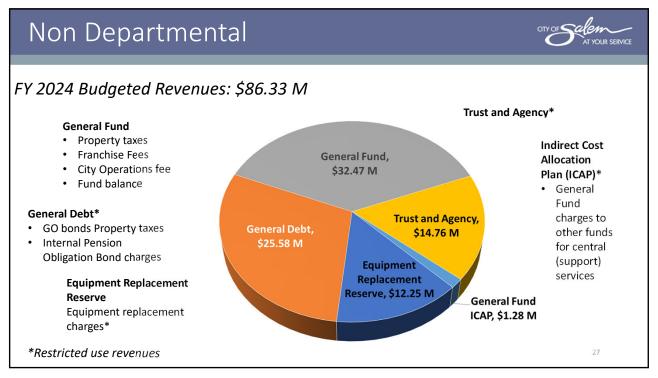


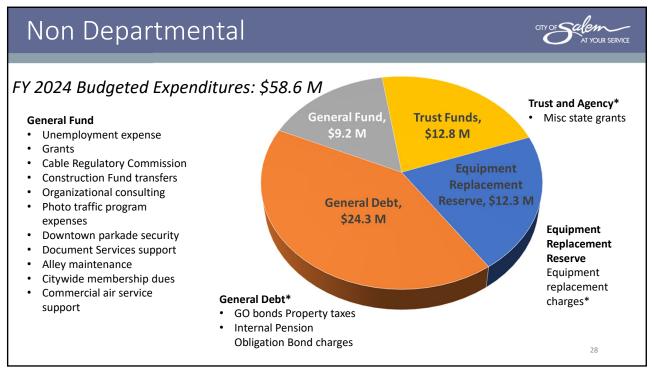












Option 1: September 18 Proposal



FY 2025

- All Salem Funding for Micro Shelters (State funding potential extending operations)
- Library (8 FTE) \$1,125,000
- Center 50+ \$400,000
- Recreation \$400,000
- Parks Operations \$700,000
- Youth Development (1 FTE) \$224,000
- Police Graffiti Abatement (1 FTE) -\$91,000
- Social Service Grants \$400,000
- Sheltering Services Safe Park, Warming
 \$510,000

- Additional TOT support for Parks-\$70,000
- Special Program Outreach Team (formerly HRAP)

FY 2026

- All Salem Funding Navigation Center (State funding potential extending operations)
- Fire Station (9 FTE) \$1,902,000
- Police (12 FTE) \$1,731,940

FY 2028

• Fire Station (9 FTE) - \$2,066,000

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Option 2: Add Park Rangers and SOS Team



New or Continued Service

- Park Rangers (2 FTE) \$236,000
- SOS Team Expansion (4 FTE) \$417,000
- Police HST (2 FTE) \$417,000

All other reductions / changes from Option 1 are still included with this scenario.

Reduction / Tradeoff

FY 2025

- Planning Additional Cost Recovery (fee increases) \$200,000
- Recreation Full Cost Recovery (fee increases) \$200,000

Option 3: No Reductions to Public Safety



New or Continued Service

- Police Crime Analyst \$118,000
- Fire Training Officer \$217,000
- No Graffiti Abatement reduction \$91,000
- No Fire Station reductions \$4,133,000
- No Police position reductions \$1,731,940

All other reductions / changes from Option 1 are still included with this scenario.

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Option 3: No Reductions to Public Safety



Reduction / Tradeoff FY 2025

- Planning Additional Cost Recovery (fee increases) - \$200,000
- Recreation Full Cost Recovery (fee increases) - \$200,000
- Close Library (main branch) -\$3,940,000

FY 2026

• Close Center 50+ - \$1,223,000

FY 2027

Finance Positions (2 FTE) - \$143,000

FY 2028

- Information Technology Positions (2 FTE) - \$209,000
- Human Resources (1 FTE) \$95,000
- Legal (1 FTE) \$122,000
- Code Compliance (2 FTE) \$284,000
- Municipal Court (1 FTE) \$134,000
- Parks Operations (5 FTE) \$546,000

Option 4: Fund All Sheltering Services



New or Continued Service

- · Continue Micro-shelter grant funding
- Continue Navigation Center grant funding

All other reductions / changes from Option 1 are still included with this scenario.

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Option 4: Fund All Sheltering Services



Reduction / Tradeoff

FY 2025

- Planning Additional Cost Recovery (fee increases) - \$200,000
- Recreation Full Cost Recovery (fee increases) - \$200,000
- Close Library (main branch) -\$3,940,000

FY 2026

- Close Center 50+ \$1,223,000
- Police Positions (6 FTE) 1,237,000

FY 2027

• Finance Positions (2 FTE) - \$143,000

FY 2028

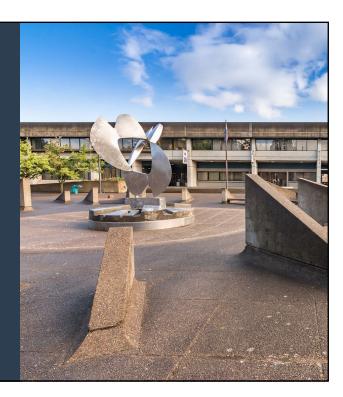
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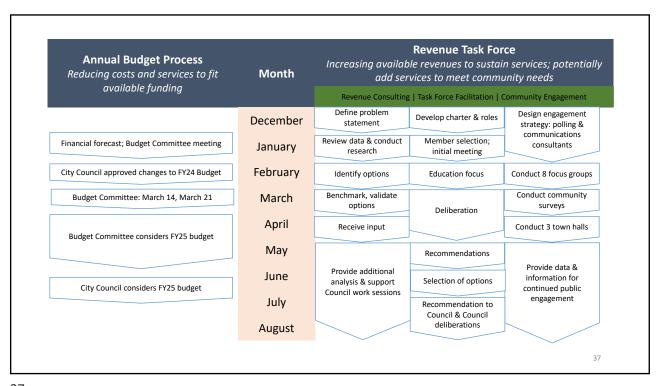


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Salem Revenue Task Force Update

Budget Committee March 14, 2024





By the numbers

- 25 members (+2 alternates, 1 ex officio)
- 7 Task Force meetings
- 8 focus groups
- 3 town hall/community forums
- 1 statistically valid poll

Who serves

Broadly representative of community

- · Residents and business owners
- · All wards, and all kinds of connections to Salem
- Variety of lived experience, life stages, ethnicity and background

With representatives of

- · Chamber of Commerce
- · Latino Business Alliance
- Salem 350
- Employee Union

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