



City of Salem Downtown Advisory Board

April 25, 2024
12 Noon -1:30 PM In-Person
350 Commercial St NE

Si necesita ayuda para comprender esta información, por favor llame 503-588-6178

PARTICIPANTS

Board Members

Joshua Kay, Chair; Kirk Sund; Allan Pollock; Charles Weathers, Vice-Chair; Rory McManus; Rian Fechtel; Sara Ngo; Kiana Chase; Laurie Miller; Ernesto Toskovic

Staff

Sheri Wahrgren, Shelly Ehenger, Lynda Rose, Margarita Perez

AGENDA

1. Welcome
2. Call to Order
3. Approval of Agenda
4. Approval of Minutes from February 8, 2024
5. Public Comment
6. Action Items
None
7. Information Reports
 1. DAB North Block 45 Sub-Committee Report
 2. DAB Opportunity Purchases Sub-Committee Report
 3. Downtown Art Contribution
 4. Updates – The Forge Grant, New North Waterfront URA, Streetscape Phase Information
8. Adjourn

Next Meeting: May 23, 2024

This meeting is being conducted In-Person only. No virtual participation is possible. Interested persons may view the meeting online on [YouTube](#), and the public may attend in person. Please submit any written comments on agenda items no later than 5 p.m. one day prior to the day of the meeting at DAB@cityofsalem.net.

Special accommodations are available, upon request, for persons with disabilities or those needing sign language interpretation, or languages other than English. To request accommodations or services, please call 503-540-2371 (TTD/TTY 503-588-6439) at least two business days in advance.



It is the City of Salem's policy to assure that no person shall be discriminated against on the grounds of race, religion, color, sex, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity, and source of income, as provided by Salem Revised Code 97. The City of Salem also fully complies with Title VI of the Civil Rights Act of 1964, Americans with Disabilities Act of 1990, and related statutes and regulations, in all programs and activities.

MINUTES
Downtown Advisory Board
Thursday, February 8, 2024 @ Noon
350 Commercial St. NE
[YouTube](#)

1. WELCOME AND INTRODUCTIONS OF NEW BOARD MEMBERS

2. CALL TO ORDER AND ROLL CALL: 12:02 p.m.

Roll Call: Joshua Kay, Kirk Sund, Allan Pollock, Rian Fechtel, Laurie Miller, Kiana Chase, Ernesto Toskovic (arrived at 12:15 p.m.)

Excused: Charles Weathers, Rory McManus, Sara Ngo

Staff: Sheri Wahrgren, Michael Brown, Lynda Rose, Margarita Perez, Lisa Anderson-Ogilvie, Jake Morris

Guests: None.

3. APPROVAL OF AGENDA

Motion: Move to approve the agenda for February 8, 2024, as presented.

Motion By: Board Member Pollock

Seconded by: Board Member Sund

Action: Approved

Vote: Aye: Unanimous **Motion PASSES**

4. APPROVAL OF MINUTES

Motion: Move to approve the Minutes from January 22, 2024, as presented.

Motion by: Board Member Fechtel

Seconded by: Board Member Sund

Action: Approved

Vote: Aye: Unanimous **Motion PASSES**

5. PUBLIC COMMENT

a. None.

6.A ACTION ITEM

Motion: Move to approve recommendation of the 2025 Parking Fund budget to City Council

Motion by: Board Member Fechtel

Seconded by: Board Member Pollock

Action: Approved

Vote: Aye: Unanimous **Motion PASSES**

6.B ACTION ITEM

Motion: Move approval of members to serve on Opportunity Purchases Sub-Committee members: Fechtel, Sund, and Toskovic, with optional additions of members not present, including Weathers, McManus, and Ngo

Motion by: Board Member Sund

Seconded by: Board Member Fechtel

Action: Approved

Vote: Aye: Unanimous **Motion PASSES**

6.C ACTION ITEM

Motion: Move approval of members to serve on North Block 45 Sub-Committee members: Miller, Chase, and Sund, with optional additions of members not present, including Weathers, McManus, and Ngo.

Motion by: Board Member Sund

Seconded by: Board Member Miller

Action: Approved

Vote: Aye: Unanimous **Motion PASSES**

7. INFORMATION REPORTS

1. Historic Design Standards for Security Gates/Fencing in Historic Downtown – Jake Morris, Historic Planning (Planning Division)
Questions/Comments: Fechtel, Sund, Chase, Toskovic, Wahrgren, Morris, Anderson-Ogilvie, Ehenger
2. 2024 Check-In on Topics of Interest for DAB meetings
Questions/Comments: Sund, Kay, Toskovic, Miller, Wahrgren

8. ADJOURN @ 1:32 p.m.

Next Meeting: April 25, 2024

MEMORANDUM

Community Planning & Development - Urban Development Division



TO: DOWNTOWN ADVISORY BOARD

**FROM: Sheri Wahrgren
Tory Banford**

DATE: April 25, 2024

SUBJECT: North Block 45 Sub-Committee - Survey

On March 6th the DAB North Block 45 Sub-Committee had a meeting at which time they discussed in detail the site location and prepared a draft scope of goals/objectives for the redevelopment of the site.

As a follow-up to that meeting the full board received a copy of the goals/objectives and were asked to prioritize the list of objectives, which results would then be shared with the full board and used in the solicitation for redevelopment of the site.

Five board members provided input on their priorities. The following summarizes the results:

<u>Category</u>	<u>Points</u>	<u>Total Points</u>	<u>Priority</u>
Design Creativity	5, -, 4, 2, 4	15	2
Relationship to Riverfront Park	2, 4, 4, 1, 4	15	2
Nature	2, 5, 3, -, -	10	7
Proximity to water	1, 3, 5, -, 5	14	3
Mix of Uses	5, -, 5, -, 5	15	2
Preference For-Profit Developer	3, 2, 3, 5, 4	17	1
Encourage Green Building	1, -, 4, 4, 3	12	5
One Phase Development	4, -, 4, -, 5	13	4
Encourage Connections to surrounding public amenities	3, -, 5, -, 3	11	6
Housing (Affordable versus Market Rate)	2, 1, 5, 3, 2	13	4
Other: <u>Entertainment</u>	5		
Other: <u>Historic Design Elements that honor prior structures/uses</u>	5		

Based on the input received the highest priority would be Preference for For-Profit Developer, with Design Creativity, Mix of Uses and Relationship to Riverfront Park tied for second with Proximity to Water and Mix of Uses ranked third.

MEMORANDUM

Community Planning & Development - Urban Development Division



TO: DOWNTOWN ADVISORY BOARD

**FROM: Sheri Wahrgren
Shelly Ehenger**

DATE: April 25, 2024

SUBJECT: Downtown Art

During the development of the 2025 Riverfront-Downtown Urban Renewal Budget, the board recommended a budget of \$50,000 to cover the costs to purchase art for two vacant art pedestals in downtown.

Art Pedestal Locations

- SW corner of Chemeketa/Commercial in front of Firestone
- SE corner of Court/Commercial by Olivia's Boutique

If the Urban Renewal Agency Board approves the 2025 budget recommendation for art acquisition, staff will engage the Salem Public Art Commission with a request for them to solicit and select art for these locations. Along with the approved parameters for the size of the art for these locations, staff would like to also provide SPAC with some ideas from the board that they can use in their solicitation process regarding what the art should give in the way of an experience for those viewing the art, or benefits to downtown.

Please come prepared to share at the April board meeting your thoughts regarding the contributions art could make in downtown.

Thank you

[illegible]