



City of Salem SALEM PUBLIC ART COMMISSION MEETING

Wednesday, May 8, 2024

3:30 P.M. – 5:30 P.M.

HYBRID PUBLIC MEETING

Zoom Meeting Info Available Upon Request

In-person at Public Works Operations Building

1457 23rd Street SE, Salem, OR 97301

Si necesita ayuda para comprender esta información, por favor llame 503-540-2371

PARTICIPANTS

Board Members

Zach Hull, Chair; Susan Napack, Vice-Chair; Spencer Emerick; Eduardo Diaz-Salazar, Krista Lauer.

The commission has one vacancy for a member experienced in landscape architecture, real estate development or community foundations, and one vacancy for a member experienced in museum curation, art restoration, or art appraisal.

Staff

Keith Bondaug-Winn, Public Works Staff Liaison

Marc Weinstein, Legal Counsel

AGENDA

1. Welcome and call to order.
2. Public Comment – Appearance of persons wishing to address the Commission on any matter other than those which appear on this agenda.
3. Approval of Consent Agenda – Agenda for May 8, 2024, meeting; Minutes of April 10, 2024, meeting.
4. Discussion Items
 - a. Updates
 1. Art Wraps for Utility Boxes: Historic Landmarks, Downtown Revitalization, Public Art – All
 2. Legal’s Perspective on Community Art - Marc
 3. Review and approve SPAC Draft Strategic Plan – All
 4. Review Online Mural Application – Keith
 - b. Subcommittee Reports
 1. Social Media Plan Report – Commissioner Lauer

2. Art Collection Maintenance
 - a. Repair of *Drummer & Rooster*
 - b. *Black Discs*

5. New Business

6. Action Items

7. Commissioners Comments

8. Adjourn

Next Meeting: Wednesday, June 12, 2024 at 3:30 PM – 5:30 PM. In-person and Zoom hybrid meeting.

This meeting is being conducted virtually, with remote attendance by the governing body. No in-person attendance is possible. Interested persons may view the meeting online on [YouTube](#). Please submit written comments on agenda items, or pre-register to provide Public Comment on items not on the agenda, by 5 p.m. or earlier one day prior to the day of the meeting at kbondaug@cityofsalem.net

Special accommodations are available, upon request, for persons with disabilities or those needing sign language interpretation, or languages other than English. To request accommodations or services, please call 503-540-2371 (711 for Relay) at least two business days in advance.

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Public Works Department

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Salem Public Art Commission

April 10, 2024

HYBRID IN-PERSON AND ONLINE MEETING

Commissioners Present

Zach Hull, Chair
Susan Napack, Vice-Chair
Spencer Emerick, Commissioner
Krista Lauer, Commissioner
Eduardo Diaz, Commissioner

Guests

Brian Hart, Community Member
Chris D’Arcy, Ward 2 Resident

Staff

Keith Bondaug-Winn, Public Works Staff Liaison

1. **Call to Order** – Chair Hull called the meeting to order around 3:30 PM.

2. **Public Comment**

- a. **Chris D’Arcy:** Chris Darcy commended Commissioner Krista Lauer for her excellent work on the social media posts, noting that they are informative, regular, and a great addition to public information across Salem. Additionally, Chris expressed enjoyment in seeing the first utility box wrap near Sheri Wahrgren’s office. As a regular attendee of SCAN board meetings, Chris believes that Neighborhood Associations and neighbors across the city would appreciate more opportunities for similar artistic routes across Salem.

Vice-chair Napack inquired about the possibility of Neighborhood Associations (NA’s) wrapping utility boxes and whether there is a specific program for neighborhoods to do so, akin to the Street Painting Program. She expressed interest in knowing if there are established guidelines or procedures for neighborhoods to follow in order to participate in such an initiative.

Keith received an email from an artist interested in creating more temporary art installations. While SPAC typically doesn’t entertain solicitations, Keith suggested

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Willow Lake Water Pollution Control Facility

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sharing the email with the group during the meeting for consideration on whether they would like to hear more from the artist and discuss temporary art projects further.

Brian, Susan, Jessica Remy, and Chris recently presented Salem's Street Painting Program at The Institute for Continued Learning at Willamette, receiving positive feedback. They now have a PowerPoint available for sharing and have been invited to speak at a Pringle Creek Community. There was a proposal to post the presentation on the Salem Public Art Commission website and boost it through social media, although concerns arose regarding its mostly visual content. They agreed to revisit this when discussing content integration into the strategic plan.

3. **Approval of Consent Agenda**

- a. Approval of the Consent Agenda – Agenda for April 10, 2024; Minutes of March 13, 2024, meeting.

Motion: Chair Hull proposed approving the consent agenda and minutes. Vice-Chair Napack seconded the motion. The motion was put to a vote and passed unanimously. The consent agenda and minutes have been approved.

4. **Discussion Items**

a. **Updates**

1. **Review and Approve SPAC Draft Strategic Plan:**

The meeting begins with Chair Hull discussing the Salem Public Art Commission's Draft Strategic Plan, emphasizing the need to organize initiatives into actionable plans. The goal is to continue pushing towards implementing a public art plan, potentially securing budgetary support for a Public Arts Manager. The commission aims to organize thoughts, take action, and slowly develop a repeatable process.

Keith suggests approving the draft plan, seeking approval from Scott Archer or the city council. Chair Hull suggests discussing and amending the plan in real-time or revising it for approval at the next meeting, aiming to finalize it by July 1st.

They review Strategic Priority One, focusing on Outreach and Education. They acknowledge successful social media promotion by Krista and discuss expanding the focus beyond the city's art collection. Krista suggests collaborating with other organizations for monthly social media takeovers.

Keith mentions the new Communications Officer, Elizabeth Kennedy-Wong, and suggests seeking advice from her. They also discuss collaborating with various art holders around Salem and exploring opportunities for partnership.

The conversation expands to include reaching out to the State of Oregon, Salem Art Association, and other local arts organizations for collaboration. They discuss refining the message and planning meetings to engage stakeholders effectively.

Vice-Chair Susan Napack suggests reaching out to Neighborhood Associations to keep them apprised of SPAC's initiatives, potentially through the quarterly NA Chair meetings.

Chair Hull suggests amending Strategy A2 to keep Neighborhood Association chairs informed about SPAC's initiatives, fostering collaboration and participation.

Topics Covered

Documentation and Education: There's a suggestion to create a short presentation about the public art collection to educate people about its contents. This could include using existing posts made by Krista as a basis for the presentation.

Outreach and Education: The group discusses strategies for making art accessible, including reaching out to different neighborhoods and organizing public walking tours focused on the art collection. They also consider collaborating with educational programs and institutions to involve students in the process.

Collaboration with Partners: There's a recognition of the importance of collaborating with partners like the Neighborhood Chairs Meetings and Travel Salem to increase awareness and accessibility to the art collection.

Inventory, Maintenance, and Acquisitions: The discussion touches upon the need for proper documentation of the collection's inventory, maintenance requirements, and potential acquisitions. This includes considerations about budgetary constraints and exploring options like internships or volunteer work to address these needs.

Transfer of Library Foundation Collection: There's an ongoing discussion about the transfer of the Library Foundation collection to the city, with considerations about maintenance, appraisal, and insurance.

Legal and Administrative Considerations: There's a suggestion to involve Legal counsel to understand the process and requirements for acquiring the Library Foundation collection and addressing any legal or administrative issues that may arise.

Hybrid of Maintenance, Inventory, and Monitoring: Hull and Napack emphasized the need to distinguish between maintenance and other aspects like monitoring and auditing. This suggests the necessity of a broader collection management plan that includes regular audits, monitoring for theft, and defining protocols for handling missing items.

Security Measures for Artwork: Chris proposed the idea of using sensors on artworks to prevent theft, similar to those used in the Library for books. This suggestion could be explored further as part of the collection management strategy.

Inventory and Tracking: Napack raised questions about the inventory of artworks in the Library and whether there's a system to track them. Establishing a clear inventory and tracking system could be part of the broader collection management plan.

Diversifying Public Art: The discussion touched upon expanding initiatives like Street Painting Programs and Utility Box Art. There was also mention of leveraging

collaborations with entities like the Housing Authority and the Salem-Keizer School District to broaden the scope of public art projects.

Streamlining Processes: There was a suggestion to streamline processes for approving public art installations across different surface types (e.g., streets, utility boxes, fences). This could involve unifying requirements and creating a standardized application process.

Legal Considerations: Keith mentioned the importance of consulting legal experts to ensure any proposed changes align with existing regulations and to address issues such as community art headings and criteria for different types of installations.

Community Engagement: Engaging with Neighborhood Associations and stakeholders was emphasized as a crucial aspect of implementing public art initiatives. This could involve communicating the availability of mapping programs and seeking input on proposed projects.

Mural Application Progress: The mural application process is still in development, with Keith mentioning that he's in the process of refining the questions necessary for the application. Legal issues surrounding the seven-year easement requirement for murals were also discussed.

Distinction Between Public and Private Surfaces: There was a discussion about whether murals on public and private surfaces should be treated differently. The definition of a mural was clarified to include only buildings, not fences.

Comparison with Other Programs: Reference was made to Portland's two mural programs, highlighting the differences between original small-scale neighborhood art mural projects and larger city-sponsored public murals. The possibility of learning from Portland's approach was mentioned.

Artist Roster and Database: There was a suggestion to create a roster of local and regional artists interested in creating murals or other public art. The idea of utilizing existing resources such as the Oregon Arts Commission's public art roster was also discussed.

Conservation Efforts: Krista talked about focusing on conservation efforts, particularly related to mosaic artworks like the Peace Mosaic and the Eco Globe.

Artwork Placement: Discussion centered around finding a suitable location for the Drummer and Rooster artwork once it's completed. Suggestions included considering spaces like the Public Works Operations Building or at the Civic Center.

Procurement Rules: It was noted that due to procurement rules, if the estimated cost for a project exceeds \$5,000, additional estimates from other artists may need to be obtained. This is in response to Lee Imonen's quotation to repair the *Black Discs*.

Future Meetings and Actions: The group agreed to focus on finalizing the mural application process before moving on to other initiatives. There was also a suggestion to merge the discussions about murals and public surfaces into a comprehensive plan for public art in Salem.

2. **Councilor Nishioka's Motion for Temporary Art:** The discussion on integrating temporary arts into the Strategic Plan was part of the review and approval process for the SPAC Strategic Plan.
3. **West Salem Redevelopment Advisory Board Commissioned Art Discussion:** Tori Banford presented the proposal to the West Salem Redevelopment Advisory Board on April 3rd, where they discussed developing criteria for the desired art direction. Once established, this direction will guide the selection of artists and designs by the Salem Public Art Commission.
4. **Downtown Art Utility Box Wraps Update:** Keith will look into potentially establishing a Neighborhood Utility Box Wrap program.
5. **Library Art Kiosk Update:** No new updates.

b. **Subcommittee Reports**

1. **Art Collection Maintenance:**

a. **Repair of the *Drummer & Rooster* and the *Black Discs*:** None.

b. **Social Media Plan Report:** Commissioner Krista Lauer reported on the success of the Women's History Month focus for public art posts, noting positive feedback and engagement from the community. She highlighted the inclusion of the library in the focus and expressed appreciation for continued support. Krista discussed plans for upcoming initiatives, considering a mural month for May but leaning towards postponing until the mural application process is finalized. Instead, she proposed focusing on conservation efforts, particularly mosaic projects like the Peace Mosaic and the Eco Globe. Krista emphasized the importance of community engagement in conservation and restoration efforts, aiming to raise awareness about the process and garner additional support. She expressed optimism about the community's response to these conservation-focused initiatives.

5. **New Business**

None

6. **Action Items**

Finalize Mural Application Process: Keith mentioned the need to finalize the mural application process, ensuring that all necessary details are included and clarified before proceeding with any mural projects.

Identify Locations for Artwork: With the completion date of the Drummer and Rooster sculpture approaching, the group needs to identify suitable locations for its placement.

Keith suggested exploring options within the Public Works building or considering other city-owned spaces.

Explore Additional Artists for Projects: Regarding the black discs project, the group decided to wait for the return of the Drummer and Rooster sculpture before considering other artists for estimates. This involves reaching out to two other artists for additional quotes, ensuring compliance with procurement rules.

Coordinate with Arts Organizations: There was discussion about collaborating with arts organizations to create a roster of artists interested in contributing to public art projects. This involves reaching out to potential artists and compiling their information for future reference.

Promote Conservation Efforts: Krista highlighted the importance of promoting conservation efforts for public art, particularly mosaic projects. She proposed focusing on initiatives to raise awareness about conservation processes and encourage community involvement in restoration efforts.

Engage with Carol Snyder from Salem Parks Foundation: Keith suggested engaging with Carol Snyder to explore opportunities for fundraising and support for conservation and restoration projects, particularly those related to mosaic artwork.

8. **Commissioner and Staff Comments**

None

9. **Adjournment:** The meeting was adjourned, and attendees were wished a great day and safe travels. Chair Hull adjourned the meeting at 5:31 PM.