

City of Salem

Salem Public Library

June 12th, 2024

5:00p.m. at the Salem Public Library Collaboration Studio and via the
Salem Public Library YouTube Channel

Si necesita ayuda para comprender esta información, por favor llame
503-588-6178

PARTICIPANTS

Board Members

Francine Boullosa; Gretchen Coppedge; Sarah Bishop; David Levy, Valerie Harris; Matthew Jobson; Dana Castano; Kelly Rath

Staff

Bridget Esqueda, City Librarian; Clarissa Maciel-Garibay, Staff Assistant

AGENDA

1. Welcome and call to order
2. Approval of Minutes
3. Public Comment - Appearance of persons wishing to address the Board on any matter other than those which appear on this Agenda
4. Information Items
 - Teen Advisory Board (TAB) update
 - Chair's report
 - City Librarian's report
 - Friends of SPL report
 - SPL Foundation report
5. Discussion Items
 - FY 2024-2025 Budget Update (David)
 - Funding proposal – Oregon Battle of the Books (David)
 - Thanking Francine and Sarah for their terms served with LAB (David)
 - LAB board recruitment update (David)
6. Action Items
7. Miscellaneous Board Items
8. Adjourn

Next Meeting: August 14th, 2024

This meeting is being conducted hybrid at the at the Salem Public Library 585 Liberty St. SE, Salem, OR 97301 and online on [YouTube](#). Please submit written comments on agenda items, or pre-register to provide Public Comment on items not on the agenda, by 12 p.m. or earlier one day prior to the day of the meeting at spladmin@cityofsalem.net

Special accommodations are available, upon request, for persons with disabilities or those needing sign language interpretation, or languages other than English. To request accommodations or services, please call 503-540-2371 (TTD/TTY 503-588-6439) at least two business days in advance.

It is the City of Salem's policy to assure that no person shall be discriminated against on the grounds of race, religion, color, sex, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity, and source of income, as provided by Salem Revised Code 97. The City of Salem also fully complies with Title VI of the Civil Rights Act of 1964, Americans with Disabilities Act of 1990, and related statutes and regulations, in all programs and activities.

May 2024 City Librarian's Report

Stats

Number of Visitors:

| Location | Current Month | Previous Month | Percentage Change | Previous Year |
|------------|---------------|----------------|-------------------|---------------|
| Main | 26,196 | 24,777 | 5.6% | 27,885 |
| West Salem | 1,041 | 1,294 | -21.7% | 2,801 |

Other Stats:

| | Current Month | Previous Month | Percentage Change | Previous Year |
|----------------------------------|---------------|----------------|-------------------|---------------|
| Active Cardholders | 35,235 | 35,662 | -1.2% | Unknown |
| Programs | 52 | 46 | 12.2% | 63 |
| Meeting/Study Room Reservations | 474 | 516 | -8.5% | 540 |
| Reference/Directional Assistance | 6,331 | 6,319 | 0.2% | 8,143 |

Number of physical items checked out/renewals:

| Location | Current Month | Previous Month | Percentage Change | Previous Year |
|--|---------------|----------------|-------------------|---------------|
| Main | 50,162 | 48,488 | 3.4% | 55,308 |
| West Salem | 472 | 419 | 11.9% | 760 |
| Total First Time Checkouts (Both Branches) | 50,634 | 48,907 | 3.4% | 56,068 |

Number of digital items checked out:

| | Current Month | Previous Month | Percentage Change | Previous Year |
|---------------|---------------|----------------|-------------------|---------------|
| Cloud Library | 6,285 | 7,018 | -11.7% | 6,728 |
| Overdrive | 23,913 | 27,251 | -13.9% | 19,593 |

Library Value Calculator

<https://ilovelibraries.org/what-libraries-do/calculator/>

Staff News

We said goodbye to our long-time cataloging librarian of 7 years, Andriana Yovcheva, on May 8th. Andriana accepted a promotional opportunity at LINCC in Washington County as their new Technical Services Librarian overseeing their whole Technical Services department. We wish her all the best in her future endeavors!

We said another sad goodbye to our children's bilingual librarian Dan Johnson who served the Spanish speaking community of Salem these past 4 years. Dan accepted a job at Multnomah County Library as their Bilingual Librarian. We wish the very best to him and all his future endeavors!

Next month we will say another sad goodbye to our adult services bilingual librarian Priscilla Gaspar. Priscilla has been serving the community of Salem for the past two and a half years. We wish her the very best in all her future endeavors!

Our college interns and high school aides have come to the end of their internships. We want to give a special thanks to Marlen Sedano, Abu-Hurairah Balogun, Gabriela Ramirez, Taylor Rehkop, and Stephanie Campbell for all their support during their time here. We are so appreciative of their time spent helping patrons and supporting library services.

The Access and Acquisitions job recruitment has concluded. Three potential candidates were interviewed. Stephanie Hampson was selected to join the Salem Public Library team. Stephanie brings almost 20 years of experience working in a variety of libraries and positions. Most recently she was the Technical Services Manager at the Pasadena

Public Library in Pasadena, Texas. Her focus has been increasing and implementing DEI guidelines and collections as well as striving to increase diversity and community representation to all areas in the library. Her first day is on July 1st. We are very excited to have her join our team!

On May 17, we held our annual Staff Development Day. We closed the library to the public and 40+ staff members attended a day of learning, team building and knowledge sharing. Some learning highlights were the keynote session focused on centering culture and identity, a mandatory reporter session (which all library staff are,) presented by Marion County Child Welfare staff and reviewing safety procedures. We made sure to incorporate fun and practical elements to the day as well. Eighty-nine percent of the staff who responded to the event evaluation said they learned something new during the day and eighty-six percent said they would apply something they learned during the day in the next month. We hope to have a Staff Development Day again in March 2025.

Collections

Adult graphic novels have a new location! Staff condensed the oversize section in order to free up space for the graphic novel collection, which circulates heavily and had become overcrowded. Shifting graphic novels also allowed the fantasy section to expand and not require the use of any bottom shelves in that section, improving accessibility. This shift alleviates overcrowding in multiple areas and provides an improved shelving and browsing experience for staff, volunteers, and patrons.

cloudLibrary announced a new publisher in their Pay Per Use program which will expand access to Spanish language eBooks. With the addition of Grupo Planeta titles, the Pay Per Use titles available in Spanish are now over 41,000. This is an excellent increase in access for our Spanish language users.

Projects and Programs

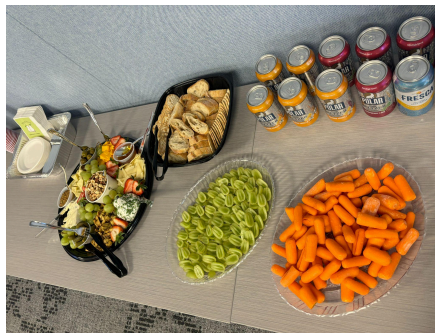
Youth Services staff are recruiting 2 paid high school summer interns and a 20 member volunteer Summer Reading Crew to help with Salem Public Library's 2024 Summer Reading Challenge. We will be holding interviews and orientations the last week of May and first week of June.

Dan Johnson moderated a webinar for REFORMA National concerning Latinos/as in Comic Books, speaking with 5 Latine creatives.

Jessica Marie, accompanied by a volunteer from the Assistance League of Salem-Keizer, embarked on SPL's second Pop-Up Library outreach, visiting Gateway Village Apartments in South Salem. These visits enable families to access library services remotely, receive library cards, check out library books, and create a variety of crafts.

Youth Services wrapped up this year's R.E.A.D. school outreach program with a visit to Chapman Hill elementary school. Since 1984, Salem Public Library, in partnership with the Assistance League of Salem-Keizer, continues to provide outreach visits with the library bookmobile to 1st grade classes in the Salem-Keizer School District. This school year, we visited 22 elementary schools, and checked out books to 1014 children.

Adult and Youth Services combined forces to create a program that focused on stay-at-home parents. This program provided parents a time and space that served their specific needs. Adults were encouraged to bring their young children to our first Positive Parenting Meet-up. This event encouraged socialization, offered adult snacks (catered locally from Wild Pear), provided parenting tips and tools, as well as, made a space with activities to keep children engaged and entertained. Megan Barella, a happy home parenting coach, provided information and one on one advice while parents and their children mingled.



What we are Looking Forward to!

2024 Summer Reading Challenge for listeners and readers of all ages begins June 11. Participants can earn incentives and prizes throughout the summer, and participate in a variety of fun and enriching activities. Sign-ups are available online at cityofsalem.beanstack.org.

Adult Services will be celebrating pride month by hosting Queer Cinema in Loucks auditorium Saturday, June 15. The community will have the opportunity to see 9 curated short films created by Queer and Transgender filmmakers for free. Two of the filmmakers will also be in attendance to discuss their art. This event creates a welcoming space to enjoy and celebrate queer art.

The State Library of Oregon created a Oregon Library Districting Toolkit, which we look forward to sharing with library stakeholders over the next months. The three-hour training outlines the complex and time-intensive process of creating a library taxing district. Here is a link to the session:

<https://my.nicheacademy.com/orlibdistricttoolkit/course/72368>

Strategic Plan Updates

The roving baskets have been a big hit with our patrons! The baskets have been widely utilized on all floors of the library.



The “Sustainability Serving our Community” strategic planning team presented a minimum staffing levels schedule and recommendations to the Library Leadership Team. These recommendations have been reviewed and will be taken into consideration. The Library Leadership Team is currently working on a possibility of flexible work schedules to better accommodate staff’s work/life balance. More to come in the fall. For their next task, the Sustainability Team will be looking at surveying the community to see what they would like to see at their library and how satisfied they are with our services.

Patron Interactions

While answering a call, a patron expressed her worry for the library's future. Being homebound she stated how important the library was to her and said “I wish I could win the lottery and save the library”. I expressed our gratitude for continued public support.
-Jennifer

Salem Public Library
SALEM LAB FUNDING REQUEST FORM

Project Title: Expanding Access to 2024-2025 Oregon Battle of the Books (OBOB) books

II) Name and Email address of Contact Person:

Valerie Harris – valerieharris.lab@gmail.com

III) Funding amount: \$5,000

- **Anticipated start and completion date:** July 1, 2024-April 12, 2025 (and beyond!)
- **Project Description/Project Purpose:**

The Oregon Battle of the Books is a statewide program that engages students in deep reading of specific texts. Student team then compete in school, regional, and state level trivia competitions to test their knowledge of the books.

While Salem Public Library purchases multiple copies of the books from the Collections Budget, there is more demand than can be met. We are asking to enhance the budget for these specific books to make more available to OBOB competitors and any readers who are interested in reading the books. The OBOB lists are often used by families as a quick way to find good books, even if their children do not compete.

In Salem, students from 28 schools participate annually in OBOB, creating a high demand for the books. Statewide, 30,000 students participate in OBOB. While the additional copies are easiest to access for Salem Keizer and local homeschool students, this project can also have regional benefit through cooperative borrowing in the CCRLS system. Often checkouts are so brisk that the OBOB shelves are empty and wait times are long for downloadable eBooks and eAudiobooks.

Funding of \$5,000 would allow selectors to purchase on average two additional print copies of the 44 OBOB books and additional eBook and eAudiobook copies for cloudLibrary.

It will be up to the children and teen selectors how to best distribute the money.

- **Does this project align with priorities listed the SPL's Strategic Plan?**

This project aligns with the Strategic Imperatives of Cultivating Connections within Our Community (Maximize the effectiveness of the Library's partnerships) and Continually Evolve Services to Increase Accessibility (Make it easier to use library services).

- **Is this a Friends of the Salem Library, the Salem Library Foundation or Salem Public Library supported project?**

It would be a Salem Public Library project.

- **Please explain how this project will expand library services and/or programs or how it will provide innovation to current Salem Library programs or activities?**

The goal of this project is to make more copies of the books are readily available on the shelf at the library and to add additional copies of eBooks and eAudiobooks so that wait times are shorter. This will increase traffic to the library and circulation numbers by having the books immediately available that people.

- **Has this project been reviewed and approved by the city librarian and/or library staff?**

Yes. This is a joint proposal from LAB member Valerie Harris and Programming & Outreach Supervisor Sonja Somerville.

Proposals will be reviewed monthly (as time allows) during Salem LAB meeting. The decision of the Salem LAB is final; however, the LAB board may request of a potential grantee additional information about their project or activity.