



## MEETING MINUTES

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Thursday, May 9, 2024, 6:30 pm  
North Neighbors Resource Center  
945 Columbia St NE, Salem

### **Present:**

#### Executive Committee Members

Leigh Tracey-Gaynair, Chair  
Ryan Erickson-Kulas, Secretary & Treasurer

Heather Ames, Member At Large  
Holly Schiefelbein, Communications Chair

#### Association Members

Sarah Vick  
Theodore Greenbaum  
Dr. Irvin Brown  
Gil Bellamy  
Claudia Cruz Morales  
Jes Poynter

Celine Coleman  
Cathy Hornaday  
Rick Kokel  
Jim Stuller  
Theodore Greenbaum

#### Guests

Brandon Gould- Salem PD  
Michael Hoselton

Kenneth Bierly, Glenn Gibson Creek Watershed Council Chair

## MINUTES

1. Introductions
2. Highlights from Highland Neighbors
  - 2.1. Great Clean Up Crew outing for Earth Day!
  - 2.2. Crime is going down
  - 2.3. Turn signal near Fred Meyer is working
  - 2.4. Beautiful gardens in the neighborhood!
3. Approval of Minutes
  - 3.1. **Motion to Approve Minutes:** Ryan Erickson-Kulas
  - 3.2. **2nd:** Leigh Tracey-Gaynair
  - 3.3. **Vote: Motion Passes Unanimously**
4. Guest Reports/Updates/Presentations
  - 4.1. Salem Police Officer
    - 4.1.0. Community Violence Reduction Initiative had their 2nd of 4 meetings at Chemeketa Community College
      - 4.1.1. Crime data and statistics are available for viewing on department website
      - 4.1.2. Recent budget negotiations confirmed they will not be losing a graffiti abatement position
      - 4.1.3. Procedural Justice Class available to community members on May 18th
  - 4.2. City Councilor(s) - Councilor Stapelton asked Dr. Irving Brown, Budget Committee Chair, to share updates
    - 4.2.0. Budget was recently approved by the committee and will be going to the City Council
    - 4.2.1. Next year will be a challenging budget unless new revenue is identified

- 4.3. Salem Floodplain Species Assessment Presentation- Kenneth Bierly, Glenn Gibson Creek Watershed Council Chair
  - 4.3.0. [See Addendum A](#)
5. Highland Board 2023-2024 Annual Report
  - 5.1. [See Addendum B](#)
6. Annual Meeting Elections
  - 6.1. Chair
    - 6.1.0. Leigh Tracey-Gaiynar's term ends May 2025**
  - 6.2. Vice Chair
    - 6.2.0. No nominations**
  - 6.3. Secretary
    - 6.3.0. Ryan Erickson-Kulas term ends May 2025**
  - 6.4. Treasurer
    - 6.4.0. Ryan Erickson-Kulas term ends May 2025**
  - 6.5. Outreach and Communications Chair
    - 6.5.0. Holly Schiefelbein term ends May 2025**
  - 6.6. Heritage Committee Chair
    - 6.6.0. Heather Ames term ends May 2025**
  - 6.7. Safety and Livability Chair
    - 6.7.0. Sarah Vick nominated and elected via a 7-2 vote. Term ends May 2026**
  - 6.8. Executive Board At Large Members
    - 6.8.0. Heather Ames term ends May 2025**
    - 6.8.1. Holly Schiefelbein, and Jes Poynter nominated and elected unanimously term ends May 2026**
7. Events Committee Reports
  - 7.1. April 20th Earth Day Clean Up Event Recap
    - 7.1.0. Great day of cleaning up around Highland Park
  - 7.2. Garage Sale- June 8th
    - 7.2.0. Cutoff to be added to event map is 5/31
  - 7.3. Make Music Day Salem- June 21st
    - 7.3.0. Still in planning process
  - 7.4. Highland Neighborhood Family Council Summer Fun Family Friday- July 26th
    - 7.4.0. Highland Neighborhood Family Council attending next month's meeting
  - 7.5. August Salem Seekers River Road Park Event
    - 7.5.0. HNA sponsoring the event
  - 7.6. National Night Out Tuesday August 6th
    - 7.6.0. Details should be shared at next month's meeting
8. Heritage Committee Report
  - 8.1. No major updates shared
9. Neighborhood Concerns
  - 9.1. None shared
10. Next Month's Agenda Items Preview
  - 10.1. Quiet Clean Salem Endorsement Vote
11. Land Use
  - 11.1. No items shared

\*Next monthly meeting: June 13, 2024

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<https://www.facebook.com/highland.neighbors.salem>

<https://instagram.com/highland.neighbors.salem>

# Addendum A

## Salem Floodplain Species Assessment

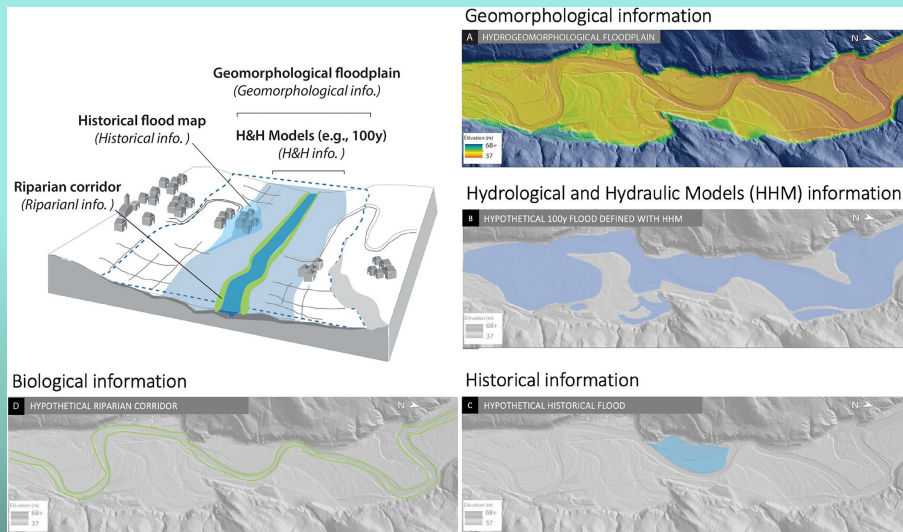
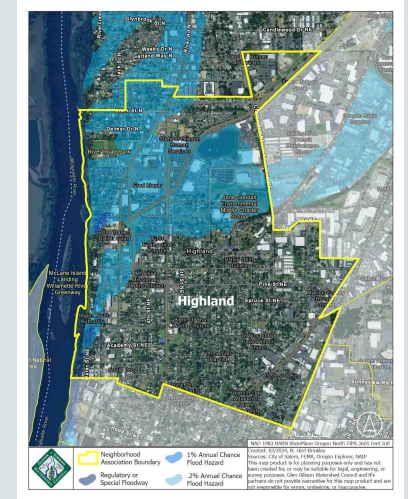


Glenn - Gibson Watershed Council

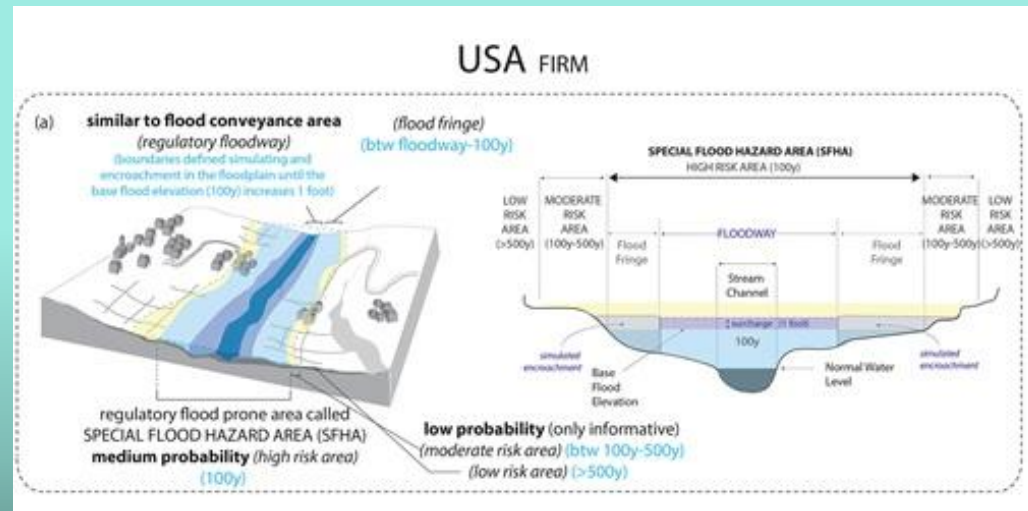


## Floodplains and Floodplain Species in Highland

- Floodplains
- Floodplain Regulation
- Salem Floodplain Management
- Endangered Species Act
- Floodplain Species Assessment



Floodplains



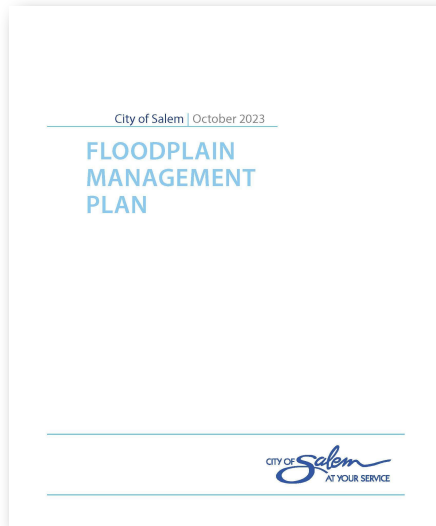
Floodplain Regulation

# City of Salem Floodplain Management

• REVISED IN 2023

• MAPPING AVAILABLE

<https://saalem.maps.arcgis.com/apps/information/lookup/index.html?appid=51cd6806a0214257af748e3f923e87e7>

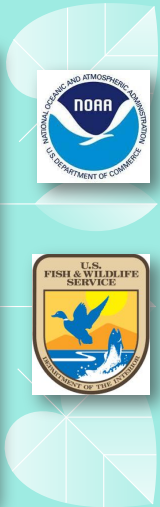
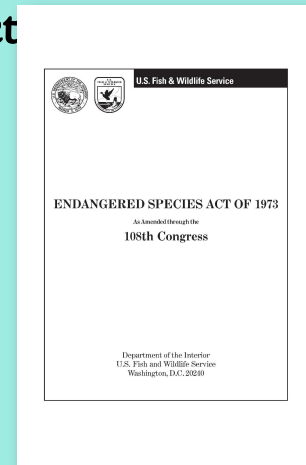


## Endangered Species Act

An endangered species is defined as "any species which is in danger of extinction throughout all or a significant portion of its range."

A threatened species is defined as "any species which is likely to become an endangered species within the foreseeable future throughout all or a significant portion of its range."

Species designated as threatened or endangered are called "listed species."



## Example Species



Northwestern Pond Turtle



Upper Willamette Steelhead



Streaked Horned Lark



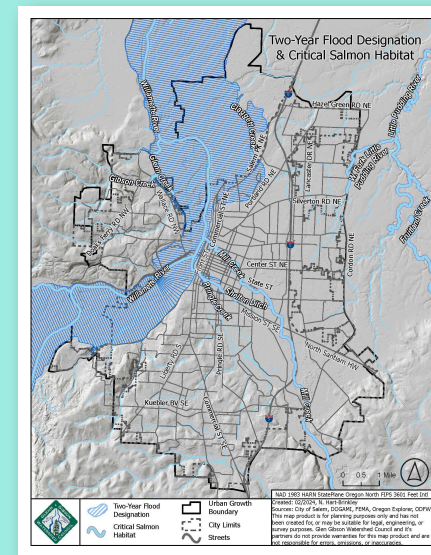
Upper Willamette Chinook salmon



Willamette Daisy

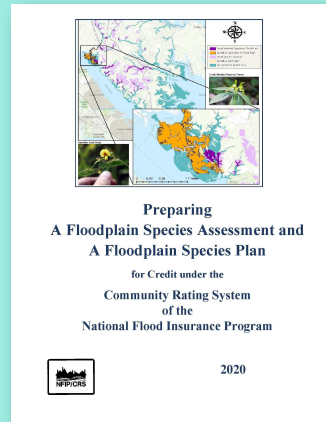
## Critical Habitat

Critical habitat is the specific areas within the geographic area, occupied by the species at the time it was listed, that contain the physical or biological features that are essential to the conservation of endangered and threatened species and that may need special management or protection.



# Floodplain Species Assessment

- Community Rating System determines Flood Insurance Rates
- Credit is given for a Floodplain Species Assessment
- Draft Assessment is reviewed by Federal listing agencies and other interested parties, State agencies, Conservation groups
- Draft will be available in April 2024



## Thank You

Ken Bierly

Glenn Gibson Watershed Council

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City of Salem

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## Any Questions?



# Highland Neighborhood Association Executive Board Annual Report

## 2024



## Executive Board Members



Leigh Tracey-Gaynair  
Chair, Land Use & Heritage



Ryan Erickson-Kulas  
Secretary & Treasurer



Holly Schiefelbein  
Outreach & Communications Chair,  
Executive Board Member At-Large



Heather Ames  
Heritage Chair,  
Executive Board Member At-Large

# Community and Livability Improvements

## Clean Up Crew



- Organized five clean-up events since July
- Removed hundreds of bags of litter from our neighborhood
- Engaged community members in environmental stewardship
- Helped make HNA visible to neighbors



## Outreach Efforts

- New logo
- Yard signs
- Postcard
- Instagram
- Newsletter
- Zoom meeting attendance
- Building connections with other community groups



## Enhancements to Local Parks



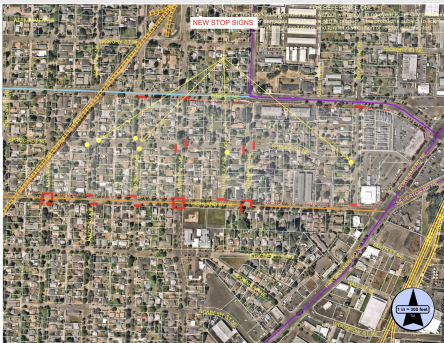
### New Equipment in Highland Park:

- Spinner
- Seesaw
- Climber

### River Road Park:

- Hosting the Salem Seekers glass bird project in 2024

## Improving Neighborhood Safety with New Stop Signs



New stop signs to be installed at four critical intersections

- Spruce & Hazel
- Spruce & Laurel
- Spruce & Walnut
- Spruce & Brooks

Expected installation this summer to enhance traffic safety

## Heritage Committee

The Heritage Committee led by Chair Heather Ames:

- booklet featuring vintage homes and the history of our neighborhood
  - In conjunction with the City of Salem Historic Landmark Commission
  - Tim Patterson has donated his talents as the photographer
- Ten new Heritage Neighborhood sign toppers were installed in 2023 and more are planned for 2024.
- Work continues to elevate the marker for the former home of President Herbert Hoover.



# Events



## National Night Out



Hosted by Andrea Madison at River Road Park on August 1st

Neighbors enjoyed games, potluck, and community bonding

Special guests included CERT representative, Danette Ficken from Oregon State Fair, and a local police department representative

## Halloween Decoration Contest



Engaged the community through a festive social media contest

Seven houses nominated, with two rounds of voting

Nearly 100 votes cast

- Winners: 2155 Laurel Ave NE & 1035 Spruce St NE
- Awarded a giftcard to a local pizza restaurant

## Decorate & Donate Holiday Event



Collaborated with Center 50+ for a holiday celebration for Salem seniors

Wrapped and distributed hundreds of presents

Decorated 250 cookies with families



# Kids' Spring Clothing Swap



Supported dozens of families with sustainable clothing options

Partnered with Center 50+ and Salem Neighborhood Services

Upcoming swap event planned for August to prepare for the school year

# Annual Neighborhood Garage Sale



Inaugural event in 2023 on the first Saturday in June

Expanding event in 2024

- Partnering with Grant Neighborhood Association
- Interactive map for registered houses to boost participation

# Civic Engagement: Candidate Forums



Hosted forums for:

- Mayoral candidates
- Ward 1 and Ward 5 councilors
- Marion County Circuit Court Judges

Focused on informing neighbors about key local issues

Enhanced community awareness and participation in local governance

## Communication Funds Tracking Worksheet for Highland FY 23/24

City of Salem Neighborhood Services - Public Communication Enhancement Plan



- Goals:
- Support the neighborhood association to effectively fulfill its City-recognized roles.
  - Enhance the City's ability to communicate effectively with the public.

**Flexible Communication Funds** Currency in red is available for Highland to use for communications projects such as website hosting, advertising, printed materials, training, banners, and other special projects to help engage the community. An additional \$500 can be earned "in-form" by June 1, 2024, of how much will be spent and of any planned expenses that will take place by the end of the fiscal year, June 30, 2024. All materials and services must be received by June 30, 2024, to qualify for these funds.

This category includes:

Volunteer hours at \$24.14/hour up to \$250.  
Carry over from FY 21/22 funds: \$1,335.17

**\*Matching Funds:** Matches can include value of in-kind donations or monetary donations.

Date	Project	Cost	Available Balance
7/1/22	Beginning Balance		\$1,467.49
8/18/23	Zoom Renewal	\$148.90	
1/25/23	Reimbursement, Pizza Gift Cards, Halloween	\$100.00	
	<b>TOTAL YTD SPENT:</b>	<b>\$249.90</b>	
Date	Match - Donation, In-Kind, Volunteer Hours, Attendance & Activity Credits (see Communication Funds list for all possible credits)	Credit (up to \$500)	
7/22/23	Volunteer Hours - Max/Street Clean Up	\$250.00	
8/28/23	Quarterly Chairs Meeting Attendance	\$15.00	
1/25/24	Quarterly Chairs Meeting Attendance, Leigh	\$30.00	
2/15/24	Clothes Swap Flyers Expense Donation, Holly	\$30.00	
3/23/24	Donation Jar, Donation, Leigh	\$18.14	
4/8/24	Donation, Projector Screen, Ryan	\$44.99	
3/31/24	Donation, Clothes Swap Flyers, Holly	\$50.00	
FY 24/25	Annual On-line Presence	\$50.00	
8/1/24	National Night Out event host	\$10.87	
	<b>TOTAL YTD EARNED:</b>	<b>\$500.00</b>	

# Get Involved!



## Available Positions

### Executive Board:

- Chair
- Co-Chair
- Secretary
- Treasurer
- At-large (up to 6)

### Committee Chair or Members:

- Outreach and Communications Committee
- Heritage Committee
- Safety and Livability Committee
- Land Use Committee