

NOTICE OF DECISION

PLANNING DIVISION
555 LIBERTY ST. SE, RM 305
SALEM, OREGON 97301
PHONE: 503-588-6173
FAX: 503-588-6005



*Si necesita ayuda para comprender esta informacion, por favor llame
503-588-6173*

DECISION OF THE PLANNING ADMINISTRATOR

HISTORIC DESIGN REVIEW CASE NO.: HIS20-03

APPLICATION NO.: 19-126134-DR

NOTICE OF DECISION DATE: FEBRUARY 7, 2020

SUMMARY: A proposal to install a non-illuminated under awning sign on the front facade of the W.T. Grant Store Building (c.1955).

REQUEST: Minor Historic Design Review of a proposal to install a non-illuminated under awning sign on the front facade of the W.T. Grant Store Building (c.1955), a non-historic, non-contributing building in Salemfts Downtown Historic District, zoned CB (Central Business) zone, and located at 260-268 Liberty Street NE, 97301 (Marion County Assessorfts Map and Tax Lot number: 073W22DC06900).

APPLICANT: Matt Boyington, Salem Sign Co., on behalf of Chronic Tacos

LOCATION: 260-268 Liberty St NE

CRITERIA: Salem Revised Code (SRC) Chapters SRC 230.056 (Signs in Commercial Historic Districts)

FINDINGS: The findings are in the attached Decision dated <<enter date>>

DECISION: The **Historic Preservation Officer**, a Planning Administrator Designee, **APPROVED** Historic Design Review HIS20-03 based upon the application materials deemed complete on February 7, 2020 and the findings as presented in this report.

This Decision becomes effective on February 25, 2020. No work associated with this Decision shall start prior to this date unless expressly authorized by a separate permit, land use decision, or provision of the Salem Revised Code (SRC).

The rights granted by the attached decision must be exercised, or an extension granted, by February 25, 2022 or this approval shall be null and void.

Application Deemed Complete:	<u>February 7, 2020</u>
Notice of Decision Mailing Date:	<u>February 7, 2020</u>
Decision Effective Date:	<u>February 25, 2020</u>
State Mandate Date:	<u>June 6, 2020</u>

Case Manager: Kimberli Fitzgerald, kfitzgerald@cityofsalem.net, 503-540-2397

This decision is final unless written appeal from an aggrieved party is filed with the City of Salem Planning Division, Room 320, 555 Liberty Street SE, Salem OR 97301, no later than Monday, February 24, 2020 by 5:00 P.M. The notice of appeal must contain the information required by SRC 300.1020 and must state where the

decision failed to conform to the provisions of the applicable code section, SRC Chapter(s) 230. The appeal must be filed in duplicate with the City of Salem Planning Division. The appeal fee must be paid at the time of filing. If the appeal is untimely and/or lacks the proper fee, the appeal will be rejected. The Hearings Officer will review the appeal at a public hearing. After the hearing, the Hearings Officer may amend, rescind, or affirm the action, or refer the matter to staff for additional information.

The complete case file, including findings, conclusions and conditions of approval, if any, is available for review at the Planning Division office, Room 320, City Hall, 555 Liberty Street SE, during regular business hours.

<http://www.cityofsalem.net/planning>

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BEFORE THE PLANNING ADMINISTRATOR OF THE CITY OF SALEM

**HISTORIC DESIGN REVIEW CASE NO. HIS20-03
DECISION**

**IN THE MATTER OF APPROVAL OF) MINOR HISTORIC DESIGN REVIEW
HISTORIC DESIGN REVIEW)
CASE NO. HIS20-03)
260-268 LIBERTY STREET NE)
FEBRUARY 7, 2020**

In the matter of the application for a Minor Historic Design Review submitted by Matt Boyington, Salem Sign Company, on behalf of Chronic Tacos, the Historic Preservation Officer (a Planning Administrator Designee), having received and reviewed evidence and the application materials, makes the following findings and adopts the following order as set forth herein.

REQUEST

SUMMARY: A proposal to install a non-illuminated under awning sign on the front façade of the W.T. Grant Store Building (c.1955).

REQUEST: Minor Historic Design Review of a proposal to install a non-illuminated under awning sign on the front façade of the W.T. Grant Store Building (c.1955), a non-historic, non-contributing building in Salem's Downtown Historic District, zoned CB (Central Business) zone, and located at 260-268 Liberty Street NE, 97301 (Marion County Assessor's Map and Tax Lot number: 073W22DC06900).

A vicinity map illustrating the location of the property is attached hereto, and made a part of this decision (**Attachment A**).

DECISION

APPROVED based upon the application materials deemed complete on February 7, 2020 and the findings as presented in this report.

FINDINGS

1. Minor Historic Design Review Applicability

SRC230.020(f) requires Historic Design Review approval for any alterations to historic resources as those terms and procedures are defined in SRC 230. The Planning Administrator

shall render a decision supported by findings that explain conformance or lack thereof with relevant design standards, state the facts relied upon in rendering the decision, and explain justification for the decision.

2. Analysis of Minor Historic Design Review Approval Criteria

Project Summary: The applicant is proposing to install one 4.9 square foot round non-illuminated under canopy sign (2'6" x 2'6"). The proposed sign is black painted aluminum with white letters that will be installed under the existing canopy with metal brackets. Staff determined that the following standards from SRC 230.056 (Signs in Commercial Historic Districts) are applicable to this project.

FINDINGS:

Criteria: 230.056. Signs in Commercial Historic Districts. In addition to other regulations within this Chapter, signs in commercial historic districts shall be designed and approved in accordance with the following standards:

(C) New signs shall:

(1) *Be located between transom and sill of first story, within a historic signboard, or suspended from awning or marquee.*

Finding: The applicant is proposing to install new signage, suspended from the existing canopy on the primary façade of the W.T. Grant Store Building, thereby meeting SRC 230.056 (c)(1).

(2) *Be located perpendicular to corner, flush to the facade or perpendicular to building.*

Finding: The proposed signage will be mounted perpendicular to the W.T. Grant Store Building. Staff finds that SRC 230.056(c)(2) has been met for this portion of the proposal.

(3) *Not be located in transom areas.*

Finding: No signage has been proposed for installation within the transom areas of the W.T. Grant Store Building, therefore staff finds that SRC 230.056(c)(3) has been met.

(4) *Not obscure windows or significant architectural features.*

Finding: The proposed signage does not obscure windows or significant architectural features thereby meeting SRC 230.056(c)(4).

(5) *Be painted on side of building only if the building was previously painted and the sign has historic precedence. Do not paint on brick surfaces, if not previously painted.*

Finding: The proposal does not include any signage that will be painted on the building;

thereby meeting SRC 230.056(c)(5).

(6) *Be oriented to the main entrance and shall not be placed in a manner that has no relationship to main customer entrance.*

Finding: The proposed signage is oriented to the main entrance of the new northern tenant space within the W.T. Grant Store Building, thereby meeting SRC 230.056(c)(6) for the proposal.

(7) *Be constructed of materials such as wood or metal, except for untreated mill-finished metals.*

Finding: The proposed signage is constructed of metal, thereby meeting SRC 230.056(c)(7).

(8) *Not use neon unless incorporated into a larger sign and there is historic precedence.*

Finding: The proposal does not include neon, therefore this standard is not applicable to the evaluation of this proposal.

(9) *Not use free-standing neon or plastic, back-lighted boxes.*

Finding: The proposal does not include free-standing neon or plastic back-lighted boxes, therefore this standard is not applicable to the evaluation of this proposal.

(10) *Be attached into mortar joints, not into masonry, with sign loads properly calculated and distributed.*

Finding: The proposed signage will be installed under the existing canopy, and will not be installed into any existing masonry on the exterior of the W.T. Grant Store Building, therefore this criterion is not applicable to the evaluation of this proposal.

(11) *Have conduit located in the least obtrusive places.*

Finding: The proposed signage will not be illuminated, and no conduit will be utilized, therefore this criterion is not applicable to the evaluation of this proposal.

(12) *Not have exposed conduit.*

Finding: The proposed signage will not be illuminated, and no conduit will be utilized, therefore this criterion is not applicable to the evaluation of this proposal.

(13) *Use a dark background with light lettering.*

Finding: The proposed signage has light lettering on a dark background, thereby meeting SRC 230.056(c)(13).

(14) *Not incorporate faux painting, e.g., stone, brick, metal.*

Finding: The proposed signage will not incorporate faux painting, thereby meeting SRC 230.056(c)(14).

(15) *Design new signs that respect the size, scale and design of the historic resource.*

Finding: The scale and size of the signage matches that of the existing under awning signage on the exterior of the building, which is compatible with the W.T. Grant Store Building and no significant features are obscured, thereby meeting SRC 230.056(c)(15).

(16) *Locate new signs where they do not obscure significant features.*

Finding: The proposed signage will not obscure any significant features of the W.T. Grant Store Building, thereby meeting SRC 230.056(c)(16).

(17) *Design new signs that respect neighboring resources.*

Finding: The proposed signage is similar in size, scale, and design to signs found throughout the downtown and will not adversely affect any neighboring resources, thereby meeting SRC 230.056(c)(17).

(18) *Use materials that are compatible with and characteristic of the buildings or structure's period and style.*

Finding: The proposed sign is constructed of metal, material compatible with the resource's style, thereby meeting SRC 230.056(c)(18).

(19) *Attach signs carefully to prevent damage to historic materials and ensure the safety of pedestrians.*

Finding: The proposed sign will be attached to the canopy and no historic materials will be damaged or obscured by the installation, thereby meeting SRC 230.056(c)(19).

(20) *Any sign identifying the use of the building or structure otherwise permitted by this Chapter shall be limited to the minimum necessary for such identification.*

Finding: The proposed identification sign fronting Liberty Street is the minimum necessary to ensure identification of this business within the W.T. Grant Store Building, thereby meeting SRC 230.056(c)(20).

DECISION

Based upon the application materials deemed complete on February 7, 2020 and the findings as presented in this report, the application for HIS20-03 is **APPROVED**.

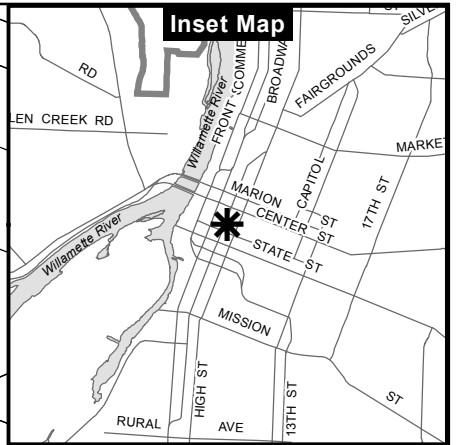


Kimberli Fitzgerald, AICP
Historic Preservation Officer
Planning Administrator Designee






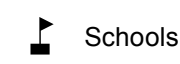

Attachments: A. Vicinity Map
B. Applicant's Submittal Materials

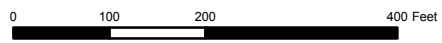
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Vicinity Map 260 Liberty ST NE



Legend

-  Taxlots
-  Urban Growth Boundary
-  City Limits
-  Outside Salem City Limits
-  Historic District
-  Schools
-  Parks



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Historic Alteration Review Worksheet

Site Address: 268 Liberty St NE

Resource Status: Contributing Non- Contributing Individual Landmark

Type of Work Activity Proposed: Major Minor

Chose One: Commercial District Individual Resource Public District
Residential District Sign

Replacement, Alteration, Restoration or Addition of:

Architectural Feature:

- Awning
- Door
- Exterior Trim, Lintel
- Other architectural feature
- Roof/Cornice
- Masonry/Siding
- Storefront
- Window(s) Number of windows: _____

Landscape Feature:

- Fence
- Streetscape
- Other Site feature (describe) _____

New:

- Addition
- Accessory Structure
- Sign
- Mural
- Accessibility Ramp
- Energy Improvements
- Mechanical Equipment
- Primary Structure


Will the proposed alteration be visible from any public right-of-way? Yes No

Project's Existing Material: N/A Project's New Material: Aluminum/Vinyl

Project Description

Briefly provide an overview of the type of work proposed. Describe how it meets the applicable design criteria in SRC Chapter 230. Please attach any additional information (i.e., product specification sheets) that will help staff and the HLC clearly understand the proposed work:

We are proposing a non-illuminated under canopy display. The sign is constructed of aluminum with dark background and white lettering/logo. The proposed sign meets criteria of SRC 230.056.



Signature of Applicant

12/23/19

Date Submitted/Signed

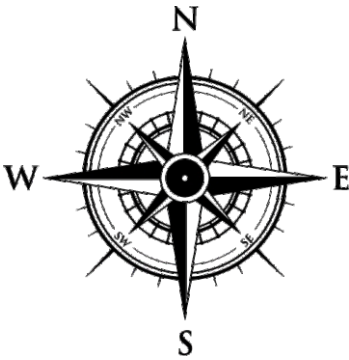


SITE PLAN &
BUILDING MEASUREMENTS

★ =SIGN

STOREFRONT
HEIGHT=35'

STOREFRONT
WIDTH=42'



Chronic Tacos
268 Liberty St NE
Salem, OR 97301

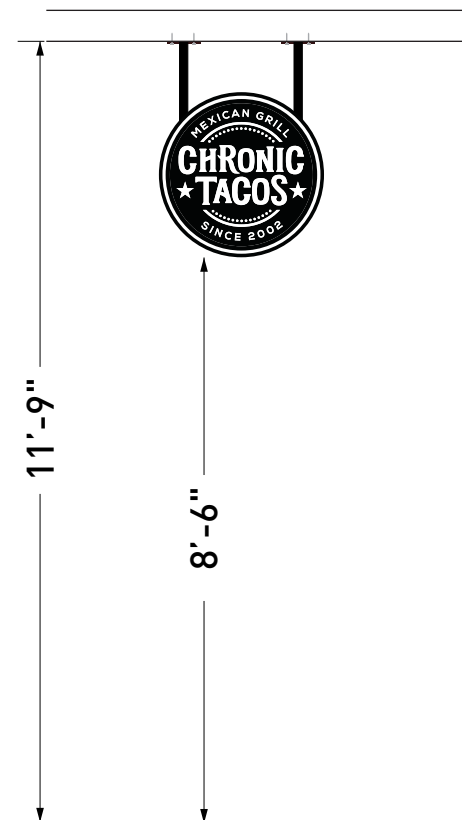


Double Face Non-Illuminated Display



1/4" x 1 1/2" x 6"
Flat Stock Metal;
Mounted to canopy
with eight (8) 1/4" x 2"
Tek Screws

*Proposed shown at approximate placement & scale



SPECIFICATIONS

FACES:
.090" Aluminum,
Painted Black,
with copy routed
out and backed
with White
Polymetal.

RETURNS:
.090" Aluminum;
Painted Black,
Black Trim Cap

SCALE: 1 1/2" = 1'-0"



Salem Sign Co., Inc.

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SALEM, OR 97301

503-371-6362

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e-mail signs@salem-sign.com

CCB# 65297



THIS DRAWING IS THE PROPERTY
OF SALEM SIGN CO., INC.

JOB TITLE: Chronic Tacos

LOCATION: Salem, OR

DATE: 11-18-19 DRAWN BY: E.D.

SALES: Corey Spady

APPROVED BY:

SK# 20632-19P