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503-588-6173*

ADMINISTRATIVE DECISION - MINOR HISTORIC REVIEW

CASE NO. Historic Review Case HIS17-02 / Amanda No. 17-101858-DR

NOTICE OF DECISION DATE: January 27, 2017

REQUEST: Minor historic review of a proposal to install signage for a sculpture from the Salem Public Art Collection, *Untitled* (Cube), within the art well grate in the right of way, at the northeast corner of Liberty Street NE and State Street, in the Salem Downtown Historic District.

APPLICANT: Christina Vinson, for the City of Salem Public Works Department

LOCATION: NE corner of Liberty Street NE and State Street, 97301

CRITERIA: Salem Revised Code (SRC) Chapter 230.056 Standards for Signs in Commercial Historic Districts

DECISION: Based upon the application materials deemed complete on January 17, 2017, and the findings as presented in this report, the application is **APPROVED**.

BACKGROUND: In HIS14-21, and HIS 14-21MOD, staff reviewed the proposal for art wells for compliance with the standards for streetscape improvements in commercial historic districts as provided in SRC 230.075(a) and (b). Staff found that the decorative pattern of the cast iron grating is compatible with the character of the streetscape within the historic district, and that no significant historic sidewalk features that contribute to the Downtown Historic District would be disturbed by the installation of the proposed art wells. The applicant has not proposed any changes to the design of the art wells or the method of installation. Staff has reviewed the request for new signage and finds that the new proposal would not affect compliance with the standards of SRC 230.075. The applicant is proposing signage for the artwork approved for installation under HIS14-33.

FINDINGS: The applicant is proposing to install one new identification sign for the artwork at this location. Staff determined that the following standards from SRC 230.056 (Signs in Commercial Historic Districts) are applicable to this project:

Proposed Signs:

The applicant is proposing to install one new bronze plaque/sign on artwell grating located at the northeast corner of State Street NE and Liberty Street NE. The plaque/sign is approximately 6.5 inches square, and will be fastened to the existing grate.

NOTICE OF DECISION

PLANNING DIVISION
555 LIBERTY ST. SE, RM 305
SALEM, OREGON 97301
PHONE: 503-588-6173
FAX: 503-588-6005

CITY OF Salem
AT YOUR SERVICE

Criteria: 230.056. Signs in Commercial Historic Districts. In addition to other regulations within this Chapter, signs in commercial historic districts shall be designed and approved in accordance with the following standards:

(C) New signs shall:

(1) Be located between transom and sill of first story, within a historic signboard, or suspended from awning or marquee.

Finding: The proposed signage will not be attached to a building within the Salem Downtown Historic District, therefore this standard is not applicable to the evaluation of this proposal.

(2) Be located perpendicular to corner, flush to the facade or perpendicular to building.

Finding: The proposed signage will not be attached to a building within the Salem Downtown Historic District, therefore this standard is not applicable to the evaluation of this proposal.

(3) Not be located in transom areas.

Finding: The proposed signage will not be attached to a building within the Salem Downtown Historic District, therefore this standard is not applicable to the evaluation of this proposal.

(4) Not obscure windows or significant architectural features.

Finding: The proposed signage will not be attached to a building within the Salem Downtown Historic District, therefore this standard is not applicable to the evaluation of this proposal.

(5) Be painted on side of building only if the building was previously painted and the sign has historic precedence. Do not paint on brick surfaces, if not previously painted.

Finding: The proposed signage will not be attached to a building within the Salem Downtown Historic District, therefore this standard is not applicable to the evaluation of this proposal.

(6) Be oriented to the main entrance and shall not be placed in a manner that has no relationship to main customer entrance.

Finding: The proposed signage will not be attached to a building within the Salem Downtown Historic District, therefore this standard is not applicable to the evaluation of this proposal.

(7) Be constructed of materials such as wood or metal, except for untreated mill-finished metals.

Finding: The proposed sign is constructed of bronze (metal), thereby meeting SRC 230.056(c)(7).

(8) Not use neon unless incorporated into a larger sign and there is historic precedence.

Finding: The proposal does not include neon; therefore this Standard is not applicable to the evaluation of this proposal.

(9) *Not use free-standing neon or plastic, back-lighted boxes.*

Finding: The proposal does not include free-standing neon or plastic back-lighted boxes therefore this Standard is not applicable to the evaluation of this proposal.

(10) *Be attached into mortar joints, not into masonry, with sign loads properly calculated and distributed.*

Finding: The proposed signage will not be attached to a building within the Salem Downtown Historic District, therefore this standard is not applicable to the evaluation of this proposal.

(11) *Have conduit located in the least obtrusive places.*

Finding: The proposed signage will not require conduit, therefore this Standard is not applicable to the evaluation of this proposal.

(12) *Not have exposed conduit.*

Finding: The proposed signage will not require conduit, therefore this Standard is not applicable to the evaluation of this proposal.

(13) *Use a dark background with light lettering.*

Finding: The proposed signage has light lettering with a dark background thereby meeting SRC 230.056(c)(13).

(14) *Not incorporate faux painting, e.g., stone, brick, metal.*

Finding: The proposed signs will not incorporate faux painting thereby meeting SRC 230.056(c)(14).

(15) *Design new signs that respect the size, scale and design of the historic resource.*

Finding: The scale and size of the signage is compatible with the streetscape within Salem's Downtown Historic District, and no significant features are obscured, thereby meeting SRC 230.056(c)(15).

(16) *Locate new signs where they do not obscure significant features.*

Finding: The proposed signage will not obscure any significant features of the Downtown Historic District, thereby meeting SRC 230.056(c)(16).

(17) *Design new signs that respect neighboring resources.*

Finding: The proposed sign is of a similar size, scale, and design to the historic marker signage found throughout the downtown and will not adversely affect any neighboring resources, thereby meeting SRC 230.056(c)(17).

(18) *Use materials that are compatible with and characteristic of the buildings or structure's period and style.*

Finding: The proposed primary signage is constructed of bronze (metal), a material that is compatible with the resources within the Downtown Historic District, thereby meeting SRC 230.056(c)(18).

(19) *Attach signs carefully to prevent damage to historic materials and ensure the safety of pedestrians.*

Finding: The proposed primary sign will be secured to the existing art well grate at grade. The art well grate is located out of the main path of pedestrians, and the signage will be secured in order to ensure the safety of pedestrians, thereby meeting SRC 230.056(c)(19).

(20) *Any sign identifying the use of the building or structure otherwise permitted by this Chapter shall be limited to the minimum necessary for such identification.*

Finding: The applicant's primary sign will be used to identify the art at this location, and is the minimum necessary to ensure identification, thereby meeting SRC 230.056(c)(20).

SUMMARY:

The proposed art identification sign is of bronze, a traditional material, with a design that has light letters on a dark background. The design of this signage respects the size, scale, and design of the surrounding Downtown Historic District.

DECISION: Based upon the application materials deemed complete on January 17, 2017, and the findings as presented in this report, the application is APPROVED.



Kimberli Fitzgerald, AICP, Historic Preservation Officer
Planning Administrator Designee

kfitzgerald@cityofsalem.net; Phone: 503-540-2397

*This Decision becomes effective on **February 14, 2017**. No work associated with this Decision shall start prior to this date unless expressly authorized by a separate permit, land use decision, or provision of the Salem Revised Code (SRC). A copy of the decision is attached.*

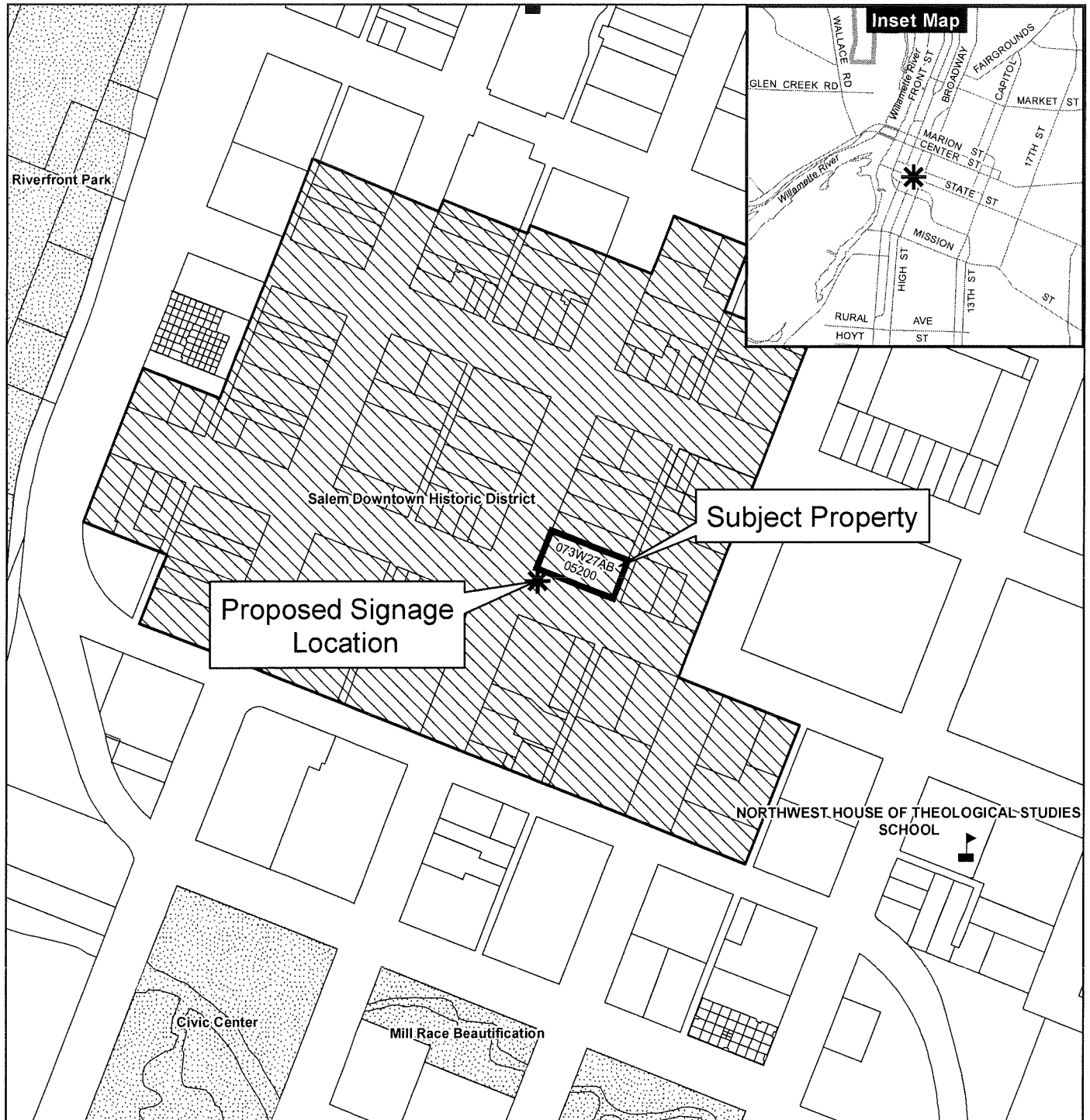
Application Deemed Complete: January 17, 2017
Notice of Decision Mailing Date: January 27, 2017
Decision Effective Date: February 14, 2017
State Mandate Date: May 17, 2017

The rights granted by the attached decision must be exercised, or an extension granted, by **February 14, 2019** or this approval shall be null and void.

This decision is final unless written appeal from an aggrieved party is filed with the City of Salem Planning Division, Room 305, 555 Liberty Street SE, Salem OR 97301, **no later than 5:00 February 13, 2017**.

The appeal must state where the decision failed to conform to the provisions of the historic preservation ordinance (SRC Chapter 230). The appeal must be filed in duplicate with the City of Salem Planning Division. The appeal fee must be paid at the time of filing. If the appeal is untimely and/or lacks the proper fee, the appeal will be rejected. The Salem Historic Landmarks Commission will review the appeal at a public hearing. After the hearing, the Historic Landmarks Commission may amend, rescind, or affirm the action, or refer the matter to staff for additional information.

Vicinity Map Proposed Signage Location



Legend

- | | | |
|-----------------------|---------------------------|-------|
| Taxlots | Outside Salem City Limits | Parks |
| Urban Growth Boundary | Historic District | |
| City Limits | Schools | |

0 75 150 300 Feet



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AT YOUR SERVICE
Community Development Dept.

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Case No. HIS17-02
17-101858-DR

Historic Alteration Review Worksheet

Site Address: ROW, corner of State Street NE and Liberty Street NE

Resource Status: Contributing ☐ Non-Contributing ☐ Individual Landmark ☐

Type of Work Activity Proposed: Major ☐ Minor ☒

Chose One: Commercial District ☐ Individual Resource ☐ Public District ☒
Residential District ☐ Sign ☒

Replacement, Alteration, Restoration or Addition of:

Architectural Feature:

- ☐ Awning
- ☐ Door
- ☐ Exterior Trim, Lintel
- ☐ Other architectural feature
- ☐ Roof/Cornice
- ☐ Masonry/Siding
- ☐ Storefront
- ☐ Window(s) Number of windows: _____

Landscape Feature:

- ☐ Fence
- ☒ Streetscape
- ☐ Other Site feature (describe) _____

New:

- ☐ Addition
- ☐ Accessory Structure
- ☒ Sign
- ☐ Mural
- ☐ Accessibility Ramp
- ☐ Energy Improvements
- ☐ Mechanical Equipment
- ☐ Primary Structure

Will the proposed alteration be visible from any public right-of-way? ☐ Yes ☐ No

Project's Existing Material: _____ Project's New Material: Bronze sign

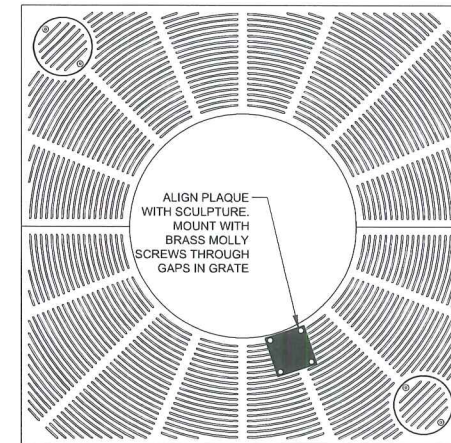
Project Description

Briefly provide an overview of the type of work proposed. Describe how it meets the applicable design criteria in SRC Chapter 230. Please attach any additional information (i.e., product specification sheets) that will help staff and the HLC clearly understand the proposed work:

Proposed installation of bronze plaque/sign on artwell grating at public art located at the corner of State Street NE and Liberty Street NE. Plaque is proposed to be 6.5-inches square, and will be fastened to existing grate at grade. See attached Site Plan and Installation Overview.


Signature of Applicant

4/6/2017
Date Submitted/Signed



GRATE MOUNTING

Untitled
Polished chrome
1972

Bruce West
1939-

Collection of The City of Salem
Gift of Dr. and Mrs. Joseph J. Moreland

6.5"x6.5" 1/8" CAST BRONZE PLAQUE

SIGNAGE FOR
"POLISHED
CHROME"
SCULPTURE

REVISIONS			
NO.	DESCRIPTION	DATE	BY
1			
2			
3			
4			
5			

PN:

HORIZ DATUM: NAD 83-SPCS
VERT DATUM: NGVD 1929(47)
HORIZ SCALE: AS SHOWN
VERT SCALE: AS SHOWN
DESIGN: CDV
DRAWN: ALT
CHECKED:

APPROVED:

SHEET TITLE

INSTALLATION
OVERVIEW

G-01

SHEET 1 OF 1