

Our Salem: Today



Public Workshop: December 5, 2018

Meeting Agenda

- Project Overview
- City Profile
- Indicators: What are your priorities?
- Workshop Exercise



What is a Comprehensive Plan?

Comprehensive plans...

- Are based on residents' and stakeholders' values and dreams
- Provide a shared vision for the city to guide future growth and development
- Test potential impacts based on how the city grows
- Provide policies and action items to implement the shared vision



How did we get here?

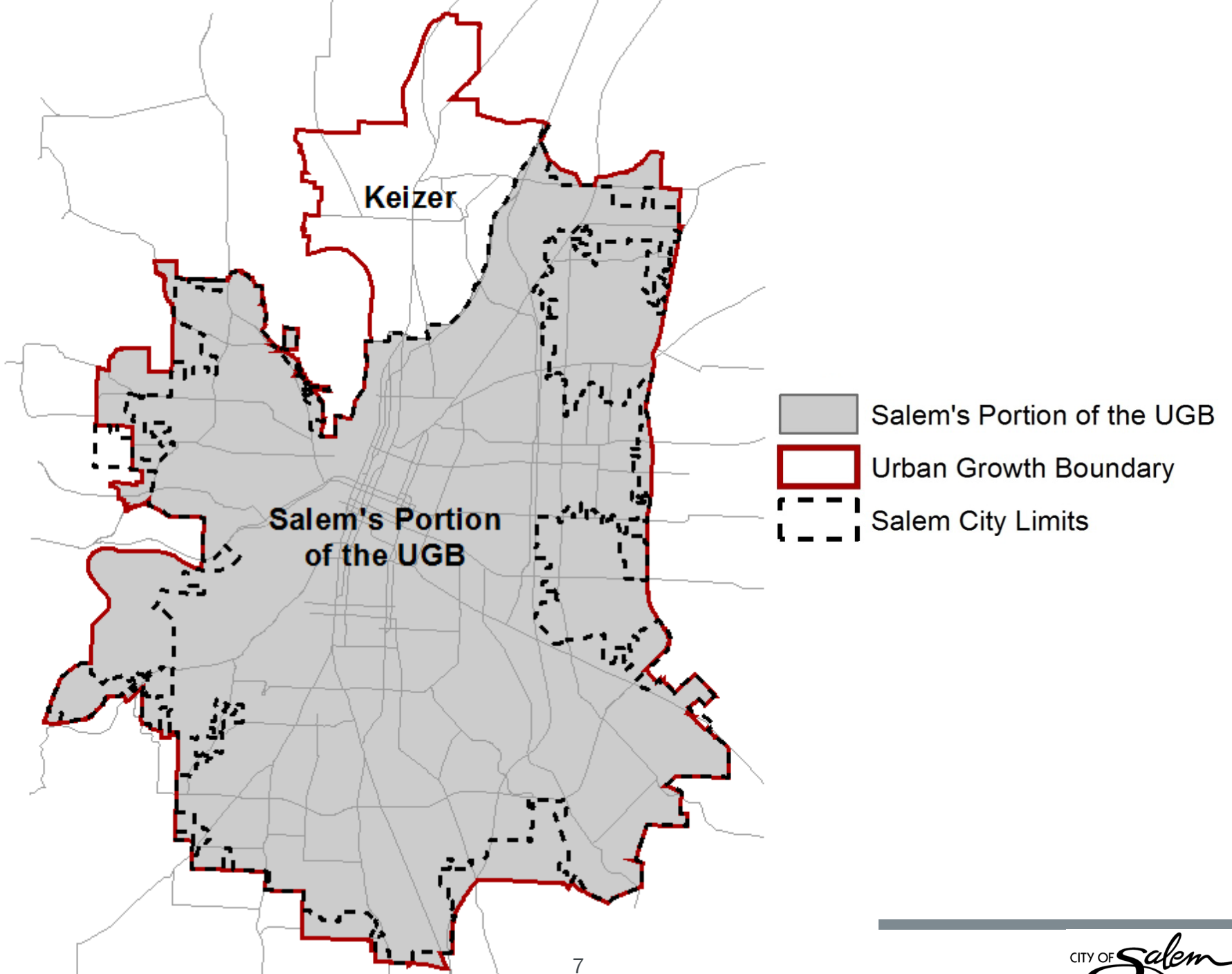


Salem's Comprehensive Plan Update Process

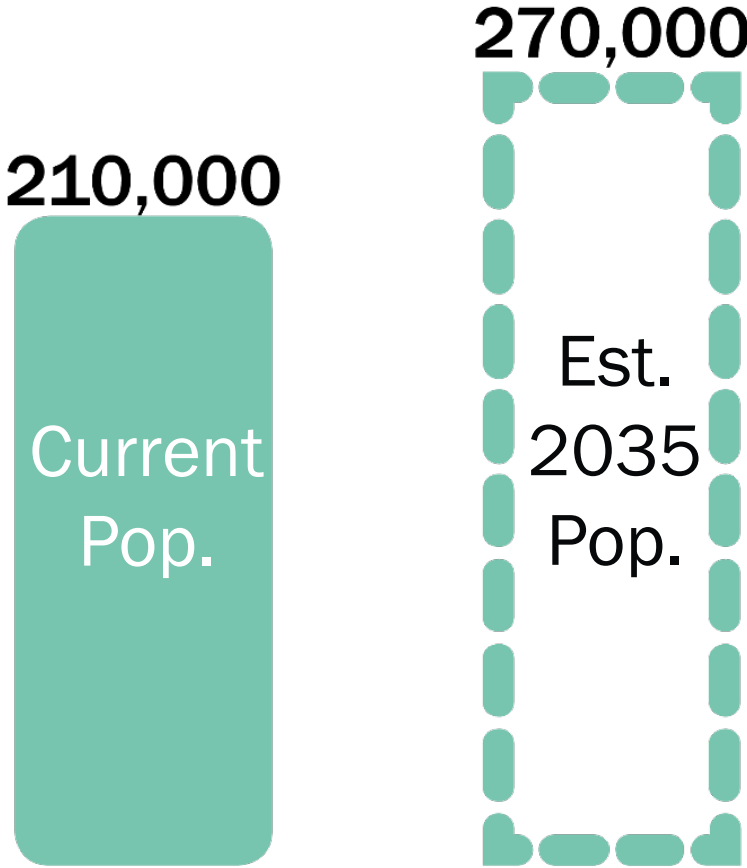




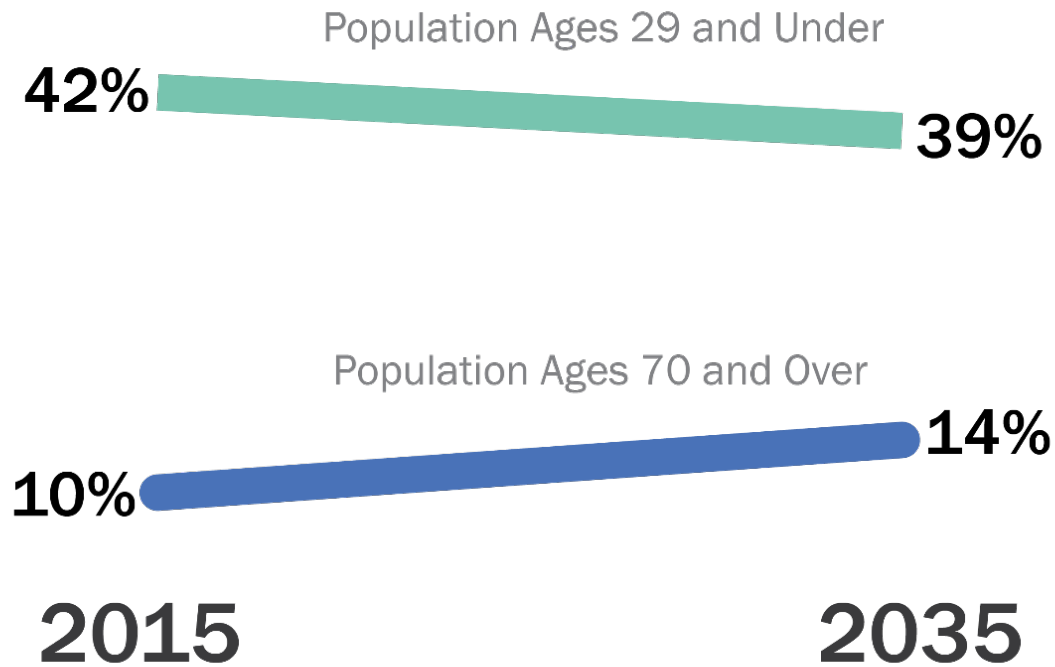
City Profile



60,000 more people by 2035

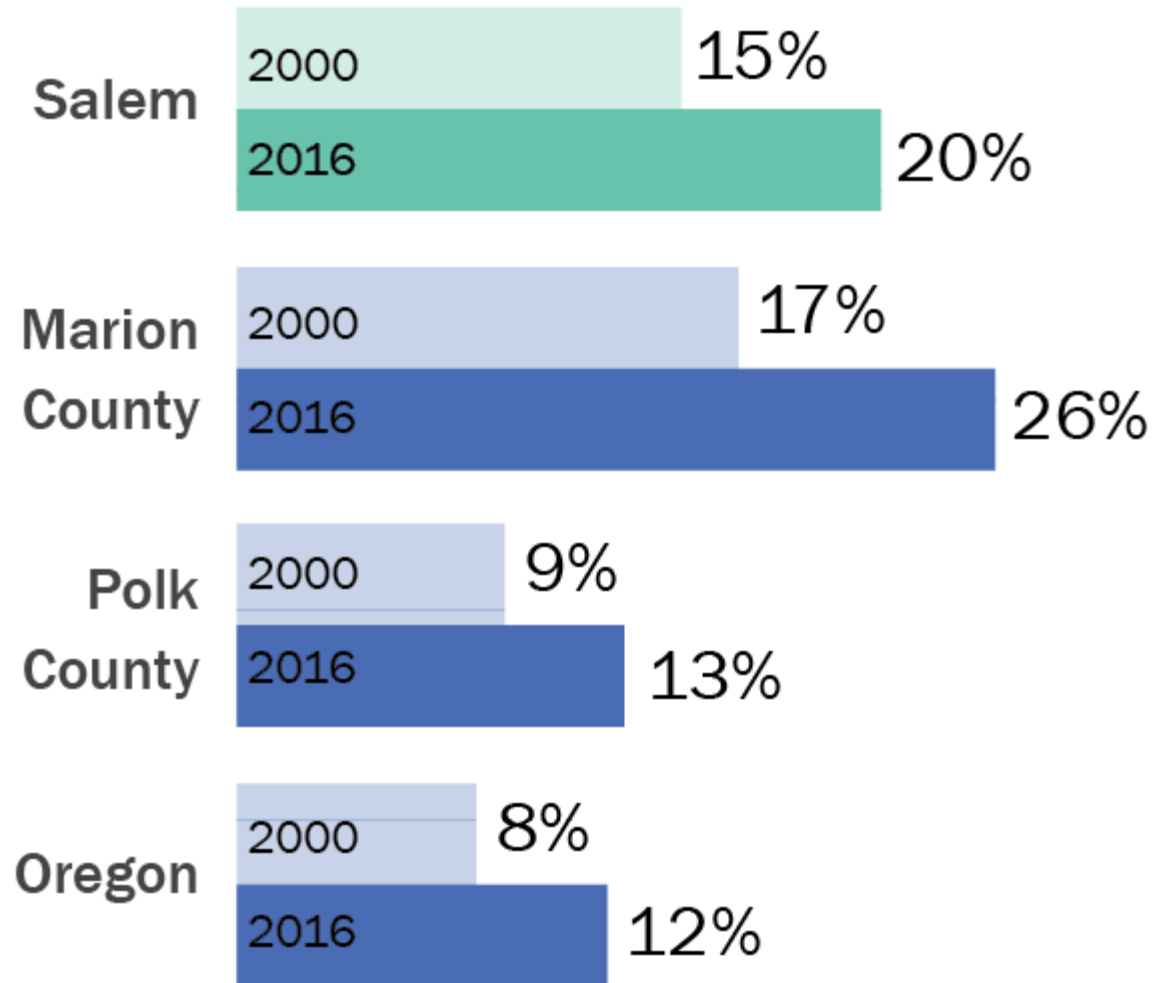


Salem's Population is Aging

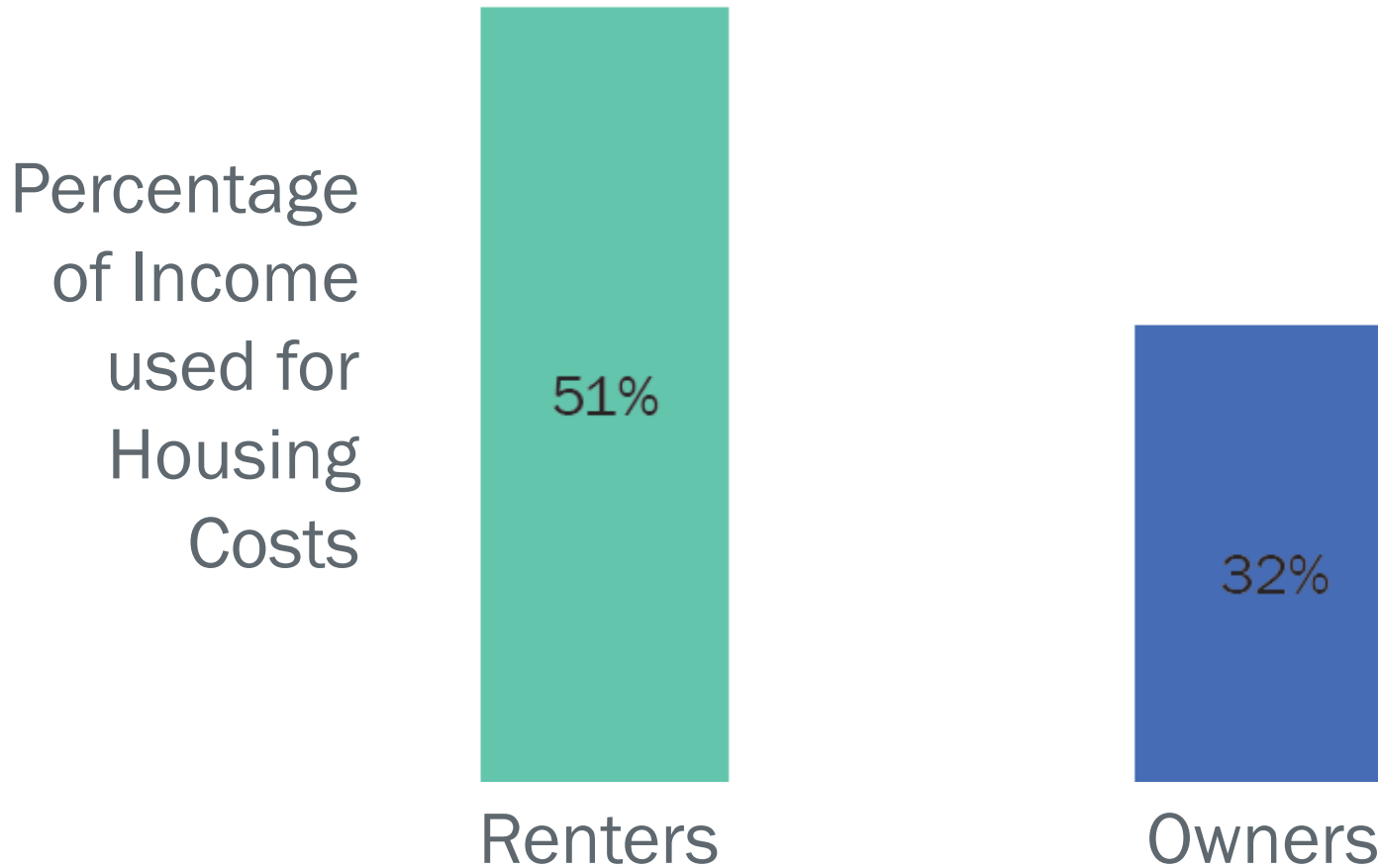


Source: 2015 Salem Housing Needs Analysis

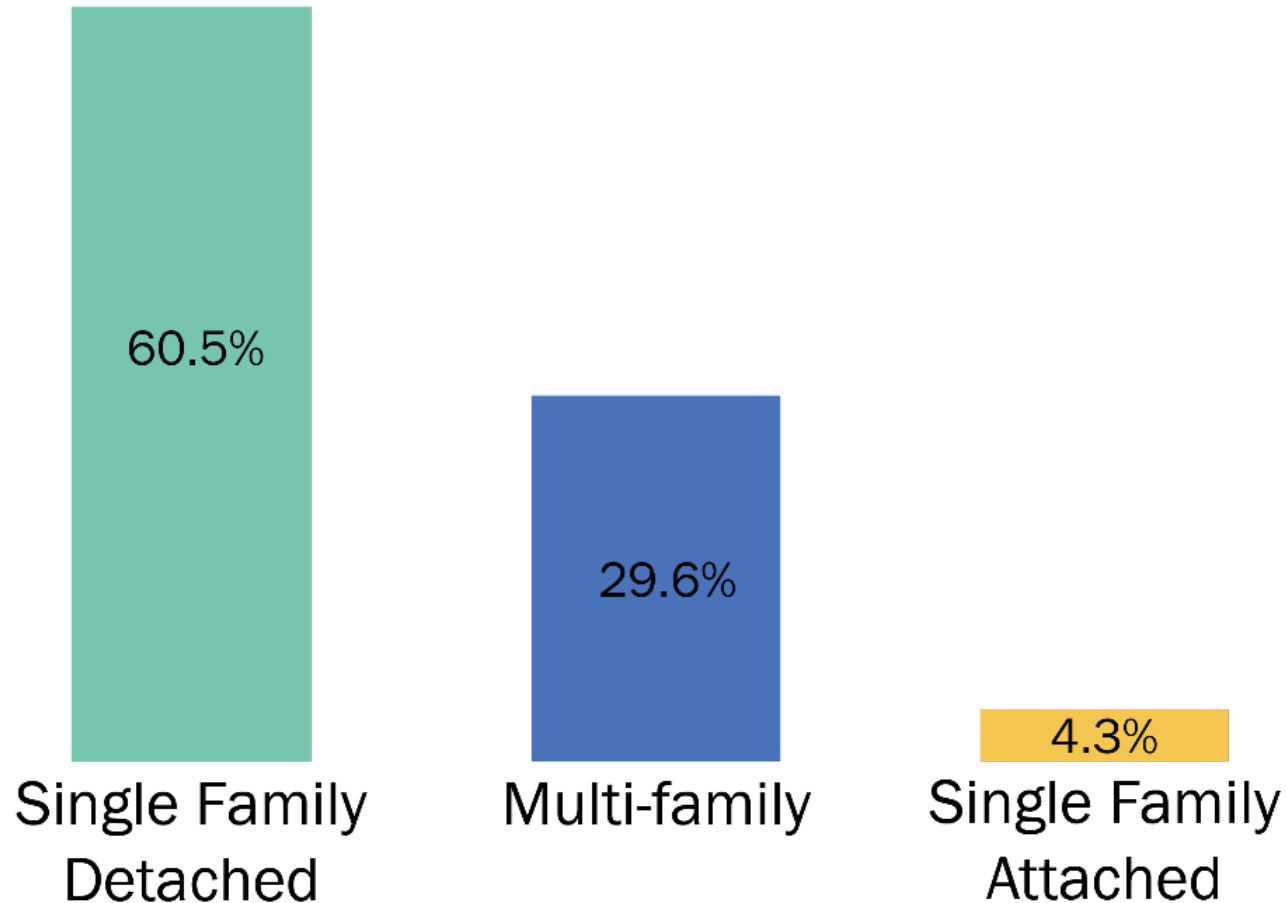
Hispanic/Latino Population is Increasing



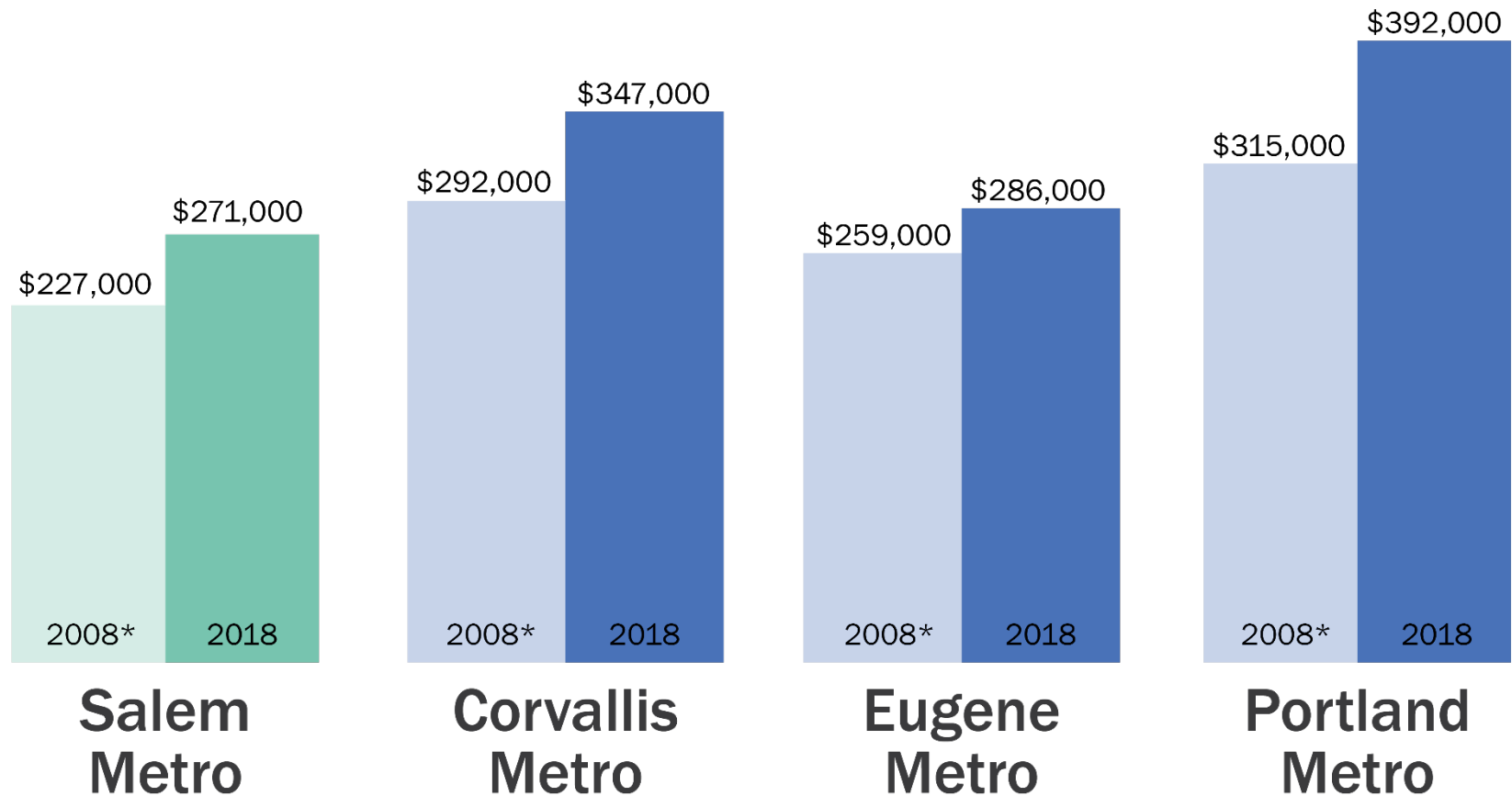
Housing Costs are a Significant Portion of Household Income



Salem has a mix of housing types

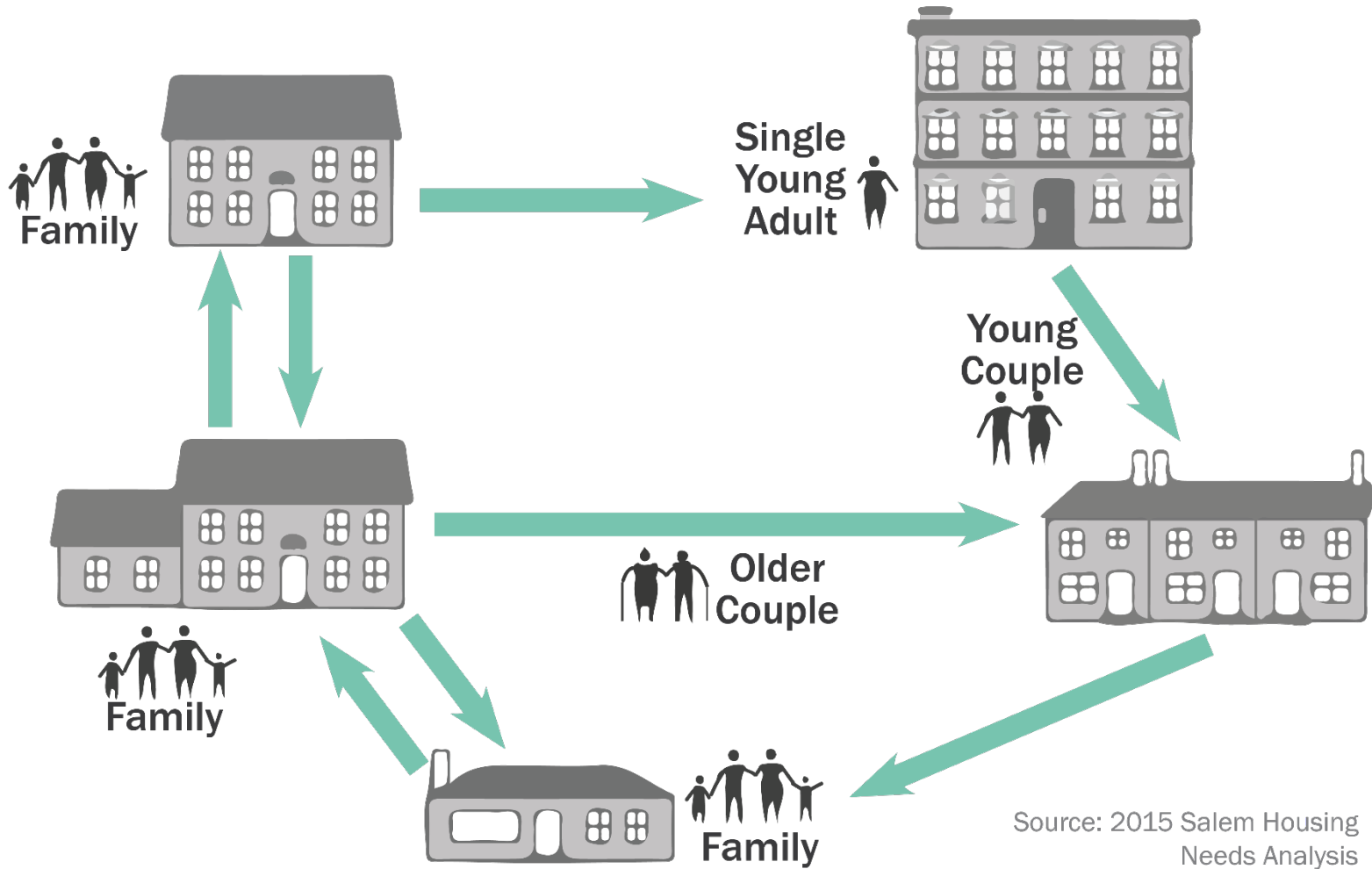


Housing prices are rising following regional and national trends



*2008 prices are adjusted for inflation

HOUSING LIFE CYCLE

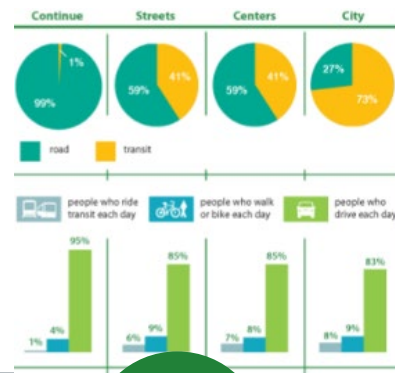
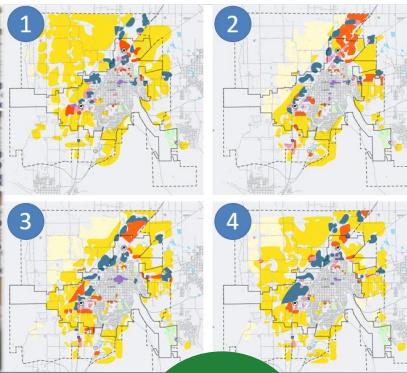
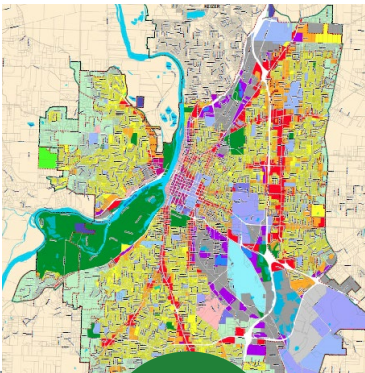


What Do You Love About Salem?



Process & Schedule

We are here!



1

Review Existing Plans

2

Choose Indicators

3

Develop Scenarios

4

Report Card

5

Report Back

What is Envision Tomorrow?



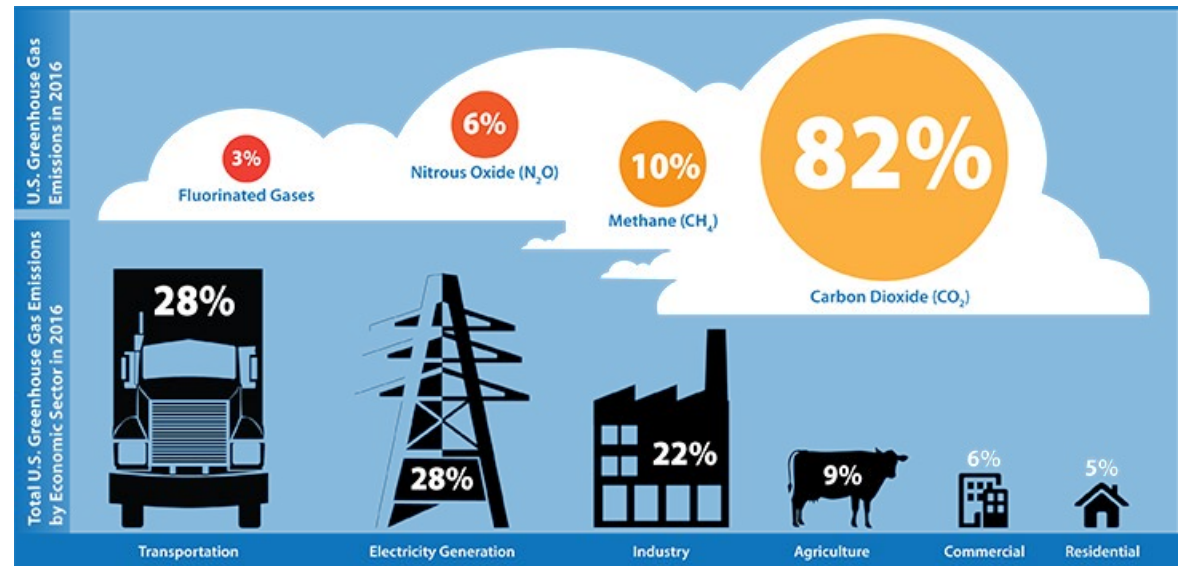
a suite of urban and regional planning tools

Allows us to test decisions
about issues that matter

- Land Use
- Housing
- Employment
- Natural Resources
- Parks and Recreation
- Fiscal Impact
- Green House Gases
- Sustainability
- Public Health
- Transportation

Community Greenhouse Gas (GhG) Inventory

- Inventory will track GHG emissions and sequestration for the City of Salem



- Full accounting of these gases emitted into and removed (sequestered) from the atmosphere.

What is Scenario Planning?

Conventional Approach: One Possible Future

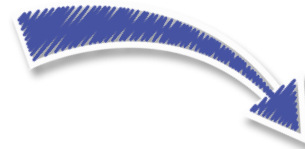
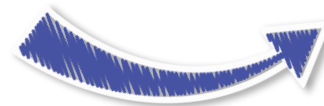
The Present



The Future



Scenario Planning Explores Multiple Possible Futures



An aerial photograph of Salem, Oregon, showing a dense urban area with various buildings, streets, and green spaces. In the foreground, there is a large body of water, likely the Willamette River, with a bridge and some industrial structures. In the background, the snow-capped peak of Mount Hood is visible under a clear sky. The text is overlaid on the upper half of the image.

Salem is Growing

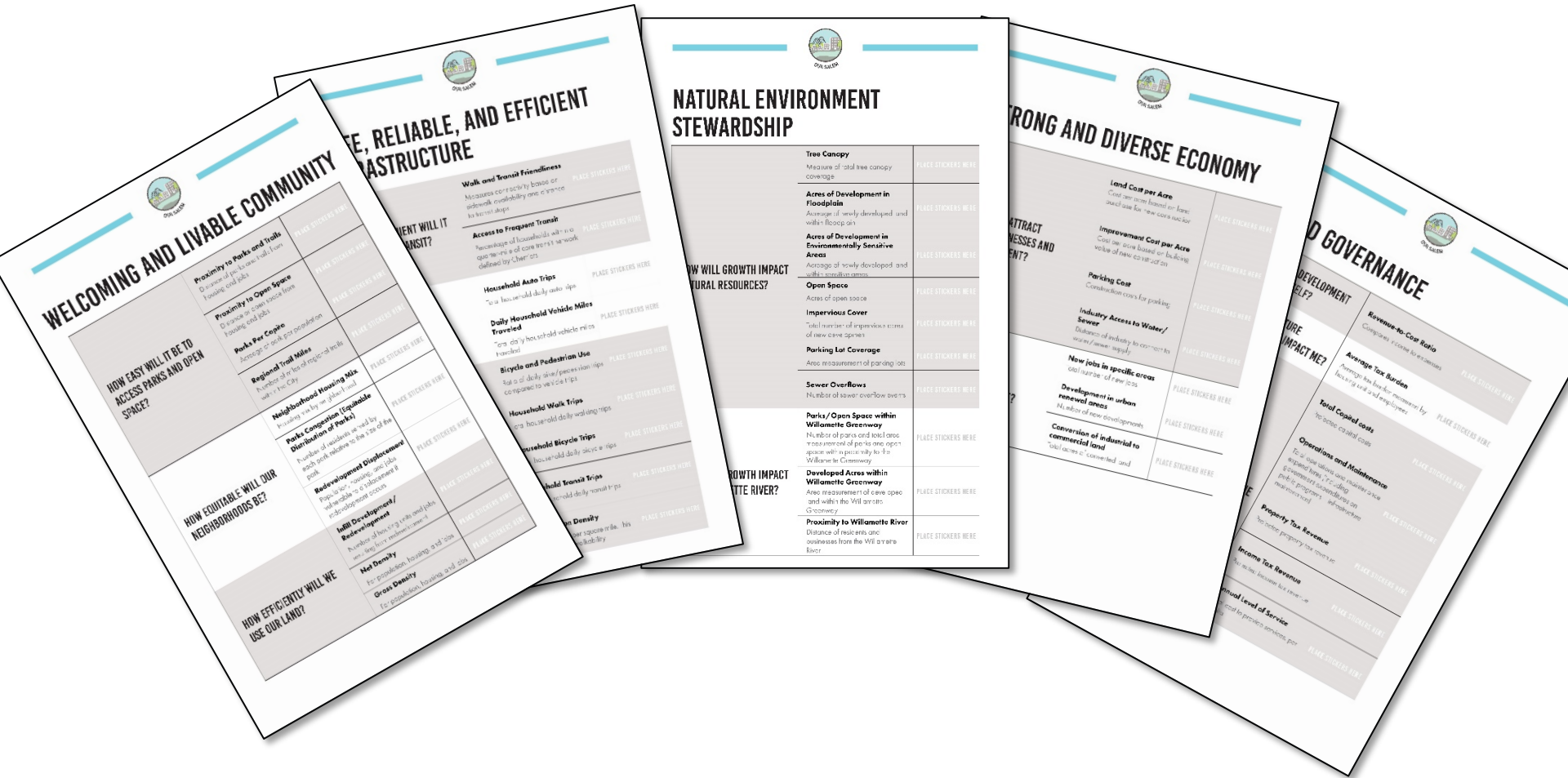
How We Grow Matters

What are the categories?

1. Welcoming and Livable Community
2. Strong and Diverse Economy
3. Safe, Reliable, and Efficient Infrastructure
4. Environmental Stewardship
5. Safe Community
6. Good Governance



Indicator posters



What are your priorities?

Selecting the Indicators

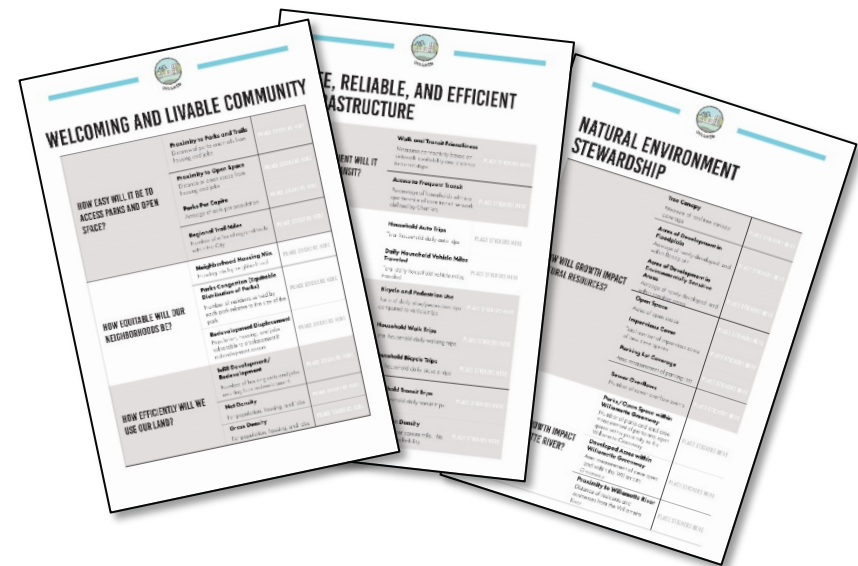
- Use stickers to vote on priorities related to Salem's future
- Mark the posters! Write or draw on posters to add ideas



Where did these indicators come from?

The indicators are:

1. Variables that can be measured on a map
2. Questions for which good data is available
3. Can be influenced by a Comprehensive Plan



What's on the posters?

WELCOMING AND LIVABLE COMMUNITY

How Affordable will Our Housing Be?	Housing Affordability Income needed for single family and attached housing	Place Stickers Here
	Household Transportation Costs Total household expenses related to transportation	Place Stickers Here
	Average Rent/Sale Price Average monthly cost of housing	Place Stickers Here

What happens next?

- Create report card to evaluate Salem today and in the future under current policies
- Green House Gas Inventory Summary Report
- Spring – Public event to report back



Updates and Virtual Workshop

Visit project website for updates and virtual workshop:

www.cityofsalem.net/Pages/our-salem.aspx

We're checking Salem's vitals

How livable are our neighborhoods? How strong is our economy? How sustainable is our community?

The City has launched a multi-year project to update the Salem Area Comprehensive Plan, which guides development in the Salem area. This is a big project, so it has been broken into three possible phases.

The first phase, called **Our Salem: Today**, focuses on examining the existing conditions of the city – our vital signs – and evaluating difference scenarios for how Salem could grow under current policies. The City has hired a consulting team to work on the first phase and the first phase only.

The Our Salem: Today phase includes several tasks:

- Review existing plans to identify City goals and priorities
- Choose measures to evaluate the city
- Conduct a greenhouse gas inventory to determine the community's impact on the environment
- Create and evaluate scenarios to illustrate how Salem could grow

The first phase is expected to take nine months to a year to complete. It will inform critical discussions and decisions about future growth in the city.

Future phases will be determined when the current phase is complete. If future phases are needed, they will follow the themes below:

- **Phase 2**
Our Salem: What's Possible – Establish the community's vision for future growth and development
- **Phase 3**
Our Salem: What's Next – Update the Comprehensive Plan to implement the community's vision

Upcoming meetings

A public workshop will be held on Wednesday, Dec. 5 from 6 to 8 p.m. at the Court Street Christian Church, 1699 Court St NE, Salem. **Please note this new location.**

Project updates

We want your input

How safe is the Salem community?

Submit your answer



Project phases

Phase 1

Evaluate existing conditions and how Salem could grow



Phase 2

Establish a community vision for future growth



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